Shepherd University

WV-HEPC Series 11 Intent to Plan

**Date:** February 23, 2017

**Category of Action:** Implementation Plan (Section 5 of Series 11)

**Title of Degree:** Bachelor of Arts, Appalachian Studies (B.A., AS)

**Location:** Shepherd University

**Effective Date of proposed action:** Fall 2018

**Submission of Full proposal (Implementation Plan):** Fall 2017

Shepherd University

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5.2. A request to develop a plan should indicate the projected date of submission of the full proposal and the projected date of implementation.

This submission of the Intent to Plan (WV-HEPC Series 11) is a comprehensive proposal for the Bachelor of Arts, Appalachian Studies Major degree at Shepherd University. The proposal will be submitted to the Shepherd University Board of Governors on February 23, 2017, and following BOG approval, to the Higher Education Policy Commission (HEPC) and upon approval, submission of the full implementation plan in accordance to section 6 of Series 11-Implementation Plan. The program is scheduled for full implementation in Fall 2017, contingent on internal and external approvals.

5.2.a. Educational Objectives

The proposed Appalachian Studies major is a 120-credit hour program structured to provide an interdisciplinary program combining courses in the social sciences, natural sciences, arts, humanities, and leisure studies. The major is designed for students seeking knowledge of and engaging in analysis of the geographic and cultural region known as Appalachia, in order to function as better citizens and to make significant contributions to the State and to the region. This interdisciplinary Appalachian Studies major has been constructed so that students may explore the regions’ rich and varied history, traditions, and cultural and environmental influences on Appalachia, and there is a global studies component through the Celtic Roots “place” course and optional study abroad component in lieu of the required electives; this component is a unique feature to Shepherd’s Appalachian Studies major. The major is also designed to encourage graduates to remain in the region and to contribute to the economic and cultural health of Appalachia. Students will attach a field specific minor which adds specific focus and expertise to the degree: examples are Anthropology/Geography, Environmental Studies, Entrepreneurship, Business Administration, Economics, History, Art, English, Historic Preservation and Public History, Music, Recreation and Sports Studies, Sociology, Women’s Studies, and Political Science.

The Appalachian Studies faculty reflects a breadth of teaching disciplines, research specialties, and personal and professional experiences that have made the program (which includes a minor, a graduate certificate, a yearly anthology, the West Virginia Fiction Competition, and a National Endowment for the Humanities Teacher Institute) one of the leaders in the nation. This expertise and the Appalachian Studies programs and projects already long established at Shepherd will provide an array of learning opportunities for students pursuing the major. The program will have a Director who will work with the multidisciplinary Appalachian Studies Board to coordinate and oversee the program.
The proposed Appalachian Studies B.A. program will be the cornerstone for the designated Appalachian Studies Center at Shepherd University and is structured to provide an interdisciplinary course of study for students who wish to delve deeply into and explore a region with a strong and rich cultural and historical heritage and roots, so that they may, in turn, enrich themselves and their community. The strong interdisciplinary nature of the degree with its literature, history, and culture core courses require writing, research, and critical thinking skills. The diversity and service learning components of the courses encourage developing skills in civic knowledge and multicultural education. The program is likewise structured to interface with Shepherd’s new Center for Regional Innovation and to encourage students to remain in the Appalachia after graduation and to participate in the cultural and economic development of the region. The Appalachian Studies Intended Student Outcomes are consistent with the following LEAP (Liberal Education and America’s Promise) goals as presented by the Association of Colleges and Universities:

1. Knowledge of Human Cultures and the Physical and Natural World,
2. Intellectual and Practical Skills throughout the Curriculum,
3. Personal and Social Responsibility,
4. Integrative Learning.

These LEAP goals are likewise consistent with Shepherd’s COPLAC (Council of Public Liberal Arts) association.

Relationship of Objectives to the Mission of the Institution

Shepherd University Vision Statement

“Shepherd – a premier liberal arts university. We will be a nationally respected community of learners where passion, purpose, and experience unite to inspire individuals to shape the world.”

Shepherd University Mission Statement

“Shepherd University, a West Virginia public liberal arts university, is a diverse community of learners and a gateway to the world of opportunities and ideas. We are the regional center for
academic, cultural, and economic opportunity. Our mission of service succeeds because we are dedicated to our core values: learning, engagement, integrity, accessibility, and community.”

Appalachian Studies Center Mission Statement & Intended Student Outcomes

The region of Appalachia encompasses a geographic area that stretches from New York to Alabama, encompassing thirteen states; West Virginia is the only state that is located completely within this geographic area. The Appalachian Studies Program at Shepherd University seeks to celebrate this region through a series of interrelated programs, all dedicated to a richer and fuller understanding of the region, its language, its lore, its history, and its cultural traditions: the Appalachian Heritage Writer-in-Residence Project, the West Virginia Fiction Competition, the annual Anthology of Appalachian Writers, the Appalachian Heritage Festival, the interdisciplinary Appalachian Studies Minor and Graduate Certificate, and a National Endowment for the Humanities (NEH) Summer Institute for Teachers. The following intended student outcomes are specifically related to the curricular component of the program and closely align with the mission of the University:

The Appalachian Studies Program at Shepherd University seeks to:

- develop an understanding of the geographic region known as Appalachia, through the study of its cultural traditions and the ethnic heritage of those people who call themselves Appalachians;
- develop a specific understanding of the history of Appalachia and its historic and ethnic roots;
- develop an understanding of the geography and environment of Appalachia;
- develop an understanding and appreciation of the literature, music, art, and folk traditions of the region;
- develop through service learning an appreciation for the unique community that serves the region.
Special Features that make the Institution a Desirable Place to Initiate a Program

Shepherd University is a Gateway to both the heartland of the Appalachian region and the economically powerful world resting at our front door. Thus the location of Shepherd and the academic and programmatic infrastructure provided by Appalachian Studies programs already developed make this new major particularly appealing and appropriate for a program designated as a Center. As Gateway to Appalachia, Shepherd is also in a unique location and position to draw students from surrounding states that other Appalachian Studies Programs in the region (for example Kentucky’s Berea College, University of Kentucky, or North Carolina’s Appalachian State University) do not possess. Additionally, our inter-connected programs are already well-established and have given Shepherd a national reputation as a Center for Appalachian Studies:

1) **NEH Summer Institute, Voices from the Misty Mountains (2013, 2016, 2017):** Shepherd University has won the only NEH summer seminar in the State, upgraded this year to a larger institute by the NEH. We have been gratified that the interest in Appalachian Studies among teachers extends across the country (more than 120 applications to the 2016 NEH Seminar). We hope to draw from that apparent national interest in Appalachian Studies as we market the new major to surrounding states. For institute details, see [http://www.shepherd.edu/neh/](http://www.shepherd.edu/neh/).

2) **Appalachian Heritage Writer-in-Residence (AHWIR) and Writer’s Award:** This program has been funded by the WV Humanities Council for 18 years, has brought an array of writers to Shepherd University and the Eastern Panhandle, including Henry Louis Gates, Ron Rash, Nikki Giovanni, Robert Morgan, Charles Frazier, and others. These writers’ books are used for the West Virginia Common Read, and we partner with the WV Center for the Book and WV Library Commission for this project. Appalachian Heritage WIR events allow students the opportunity to work with nationally known writers (see AHWIR website and writers’ events at [http://www.shepherd.edu/ahwir](http://www.shepherd.edu/ahwir)).

3) **Appalachian Heritage Festival:** The Performance Arts Series at Shepherd, celebrating twenty-one years running, partners with the APST Program to bring Appalachian artists from across the region to the community. Under the leadership of Rachael Meads, an array of great artists have graced the Frank Theater stage, including Ralph Stanley, Hazel Dickens, Jean Ritchie, and John Lilly. Likewise, a range of dance, gospel sings, fiddle, and other workshops and educational experiences are part of the festival which occurs over the weekend with the week-long AHWIR events each fall. Appalachian Studies students participate in these events, working, facilitating, assisting in events management, and they often receive university credit for their work through the APST 476 practicum
experiences. For information about the Festival, see [http://www.shepherd.edu/passweb/](http://www.shepherd.edu/passweb/).

4) **West Virginia Fiction Competition**: This program is partnered with the WV Center for the Book, which provides funding for the competition while Shepherd provides the staff. Writers across the state participate, including Shepherd University students. Fiction winners are selected by the Appalachian Heritage Writer-in-Residence. See [http://www.shepherd.edu/ahwir/west-virginia-fiction-competition](http://www.shepherd.edu/ahwir/west-virginia-fiction-competition).

5) **Anthology of Appalachian Writers**: The Charles Frazier volume of the anthology will be the ninth volume, publishing some of the best writers regionally and nationally, including two state poet laureates and three Weatherford Award winners. Among the anthology editors each year is a student editor mentored by seasoned professional editors, and this prestigious position is useful for graduate school application, working in the publishing world, or securing a position in the work force. The anthology is listed with the Library of Congress and has secured a solid reputation in the field. Proceeds from anthology sales support the APST program, student activities, community outreach, speakers, and fieldtrips. For information about the anthology, see [http://www.shepherd.edu/ahwir/anthology-of-appalachian-writers](http://www.shepherd.edu/ahwir/anthology-of-appalachian-writers).

6) **Celtic Roots Global Studies Program**: This is a global travel and study abroad program offered for all students through the Celtic Roots travel course and the optional study abroad semester. In May 2017, students and community members taking the Celtic Roots course will travel to Ireland, Wales, and the English Lakes, while studying the literature that connects to the travel destinations. In 2015, Appalachian Studies students travelled to Celtic France (Brittany, Normandy, and Paris), studying the works of Joyce, Beckett, and Yeats, among others. A place-based course, Celtic Roots APST 430, and a travel practicum, APST 431, are centerpieces for the travel/study component of Appalachian Studies at Shepherd, and while many travel programs languish in the difficult economic times, the current travel program has reach our upward limit of twenty scholar travelers, all of whom are registered for the APST 430 Celtic Roots class. Travel throughout the Appalachian region is also part of both the APST 256 Appalachian Culture and the APST 358 Appalachian Literature courses. For information on the Appalachian Studies Global Studies program, see [https://worldstrides.com/custom/celtic-roots-shepherd-university/](https://worldstrides.com/custom/celtic-roots-shepherd-university/) or click Study Abroad at [http://www.shepherd.edu/global](http://www.shepherd.edu/global). However, the proposed Appalachian Studies major will offer an expanded component for the global studies Celtic Roots program, specifically an optional study abroad semester in an exchange program with partnering institutions in Wales, Ireland, and Scotland. The Celtic Roots component of the major is one of the unique features of the program.
7) **Appalachian Studies Graduate Certificate Program**: This new program has already drawn a number of graduate students into Appalachian Studies, and we will graduate our first recipients of the certificate this spring. The certificate is marketed to interested community members and graduate students working on a master’s degree or students interested in certificate study on the graduate level. See [http://catalog.shepherd.edu/preview_program.php?catoid=10&poid=886&returnto=1409](http://catalog.shepherd.edu/preview_program.php?catoid=10&poid=886&returnto=1409).

8) **Appalachian Studies Minor**: The minor is marketed to students in a BA degree program who are required to declare a minor. Typical majors who generally select the APST minor are in History, English, Political Science, Environmental Science, and Communications.

9) **Appalachian Studies Association (ASA) Conference**: The March 2016 Appalachian Studies Association Conference brought close to a thousand scholars and community activists to Shepherd University and the Easter Panhandle of West Virginia to talk about the problems and celebrate the accomplishments of the region. Conference Chair Dr. Sylvia Shurbutt, Program Chair Rachael Meads, and Foundation Executive CEO Monica Lingenfelter wrote a WV Humanities Council grant to fund the conference. As a result, more than 18 plenaries and special events were offered for free to the community. See [http://www.shepherd.edu/news/shepherd-hosting-39th-annual-appalachian-studies-association-conference-march-18-20/](http://www.shepherd.edu/news/shepherd-hosting-39th-annual-appalachian-studies-association-conference-march-18-20/).

This academic and community infrastructure offered by the Appalachian Studies Program at Shepherd University is funded and supported through grants, awards, and the Shepherd University Foundation, as well as community partnerships with the WV Center for the Book, the WV Library Commission, the WV Humanities Council, and the National Endowment for the Humanities (NEH); our programs have served the community, the University, and the Nation for almost twenty years. There is both academic and community interest in Appalachian Studies at Shepherd University which will encourage an Appalachian Studies major to thrive. Again, because of our location, we hope to entice students from surrounding states to come to Shepherd for this unique degree for this part of the State, and we likewise hope to encourage students to remain in the region after graduation through the quality and content of courses and various associated programs, including the service learning component that makes students aware of the importance of life-long community engagement. Additionally, the example of the artists, scholars, and internationally known writers, who are involved and activists in the community provide a compelling argument to encourage community engagement among our students.
Shepherd University likewise offers a strong foundation in Core Curriculum courses as well as advanced, specialized programs of study in the Arts and Humanities, Business and Social Sciences, Education and Professional Studies, and Natural Sciences and Mathematics. This Core Curriculum provides a solid foundation on which to build an integrative, interdisciplinary program of strong liberal learning in Appalachian Studies. Shepherd University has a strong institutional commitment to the liberal arts, business and community partnerships and development, Appalachian Studies Programs and special projects; and the new Appalachian Studies Major will significantly benefit from this commitment.

5.2.b. Brief Description of Program and Program Objectives

The Center for Appalachian Studies at Shepherd University, composed of a director and a board, will oversee the interdisciplinary major in Appalachian Studies. The curricular program combines courses in the social sciences, natural sciences, arts, humanities, and leisure studies. The major is designed for students seeking knowledge and engaging in analysis of the geographic and cultural region known as Appalachia, in order to function as better citizens and to make significant contributions to the State and to the region.

This interdisciplinary Appalachian Studies major has been constructed so that students may explore the regions’ rich and varied traditions and the cultural and environmental influences on Appalachia. Students will attach a field specific minor which adds additional focus to the degree: examples are Anthropology/Geography, Environmental Studies, Entrepreneurship, Business Administration, Economics, History, Art, English, Historic Preservation and Public History, Music, Recreation and Sports Studies, Sociology, Women’s Studies, and Political Science.

The Appalachian Studies major is intended to be a 120-credit, non-comprehensive major with clearly defined program objectives. Graduates of the program are expected to:

- develop an understanding of the geographic region known as Appalachia, through the study of its cultural traditions and the ethnic heritage of those people who call themselves Appalachians;
- develop a specific understanding of the history of Appalachia and its historic and ethnic roots;
- develop an understanding of the geography and environment of Appalachia;
- develop an understanding and appreciation of the literature, music, art, and folk traditions of the region;
- develop through service learning an appreciation for the unique community that serves the region;
• develop the ability critically think and effectively communicate about, both orally and in writing, the issues and concepts in Appalachian Studies.

5.2.c. The Institution will assure high quality standards for the program and maintain a continuing assessment of quality.

Shepherd University has a solid reputation for strong, rigorous undergraduate education, with The Princeton Review rating Shepherd as “a best southeastern college.” Shepherd professors are dedicated to quality teaching, small classes, and a tradition of face-to-face instruction and open-door advising. Shepherd has a respected Center for Teaching and Learning that provides leadership for professional growth and oversight for assessment (http://www.shepherd.edu/ctl2)

Assessment
The Appalachian Studies program will follow and adhere to the University’s guidelines for programmatic and course assessment. For more than a decade Shepherd has cultivated a culture of assessment. Assessment occurs at multiple levels throughout the institution, not only in academic programs. The Appalachian Studies Interdisciplinary Board will review the program annually to assure that the program goals are being met. Students currently evaluate courses regularly while instructors offer ongoing formal and informal input to the review and planning processes. Knowledge and skills-based outcomes will be assessed by examinations, quizzes, projects, research papers, critical writing assignments, community service projects and reflection assignments, and oral presentations and discussions. The program will be evaluated on the basis of LEAP goals and outcomes of the Association of American Colleges and Universities (AAC & U), as well as APST Intended Student Outcomes. The Director of Appalachian Studies will make recommendations on program development and delivery and will work with the Alumni Office in tracking graduates in the proposed major.

Program Review
Shepherd University ensures the quality of its academic programs, its faculty, and curricula through regular assessment in cyclical program reviews. The Appalachian Studies Major will be subject to five-year programmatic review under the established requirements of the state and the institution. Assessment data is regularly collected and reported to the Center for Teaching and Learning as a part of the internal review process. The five-year review requires both internal self-review and external review by a qualified professional; these documents, in turn, are reviewed by the campus Program Review Committee, the Academic Provost, and Board of Governors. The Appalachian Studies Major will also be evaluated at intervals along with other university programs by Shepherd’s regional accreditor, the Higher Learning Commission (HLC).
5.2.d. Other Institutions Offering Similar Programs
While there are other institutions in the state with Appalachian Studies courses and programs (for example Bethany College, West Virginia University, and Marshall University, the hosting institution for the Appalachian Studies Association), Shepherd is the only institution with an NEH Summer Institute for Teachers in Appalachian Studies. This annual $150,000 institute allows us to bring teachers from across the country to West Virginia in order to study Appalachian culture, history, and literature. Our long-established Appalachian Heritage Writer-in-Residence Program, Appalachian Heritage Festival, and yearly published anthology have given Shepherd a reputation as a “center” for Appalachian Studies. Shepherd’s hosting of the International Appalachian Studies Conference in March 2016 is another signal of the prestige it has gained as a Center for Appalachian Studies. Shepherd has an infrastructure of Appalachian Studies programs that is unequal to any in the state, and we have working partnerships with the WV Library Association and Center for the Book (selecting the West Virginia Common Read), and an array of school and library partnerships that allow us to present an array of programs to the community. Few West Virginia higher education institutions offer the “community service” infrastructure that Shepherd University has, and this community component has been infused into our curricular programs (the APST minor and graduate certificate). Likewise, Shepherd’s unique location as a Gateway to Appalachia and as a gateway to Washington, DC, gives us a unique opportunity to develop programs that will pull students into the new major from outside the state as well as to offer something distinctive and unique to West Virginian students that will encourage them to remain inside the State and become partners in its economic revitalization.

5.2.e. Statement of societal, occupational, research, or public service needs that will be met, as well as anticipated student demand for the program, societal, occupational, research, or public service needs
The most tangible benefit from the new Appalachian Studies Program will emanate from the community service and engagement component of the major: that is, as students become aware of their Appalachian culture and the needs of the Appalachian community, they tend to be more inclined to remain in the state and be part of the solutions rather than join the diaspora or exit from the state that has been historically part of the Appalachian economic and cultural experience. Community service and engagement is built into the curriculum of the major, as it has been part of the minor and graduate certificate from the beginning. The demand and interest in Appalachian Studies is evidenced by the popularity of its courses and the strong number of applicant for the Voices from the Misty Mountains NEH Summer Seminars that Shepherd has hosted since 2013. It is our aim for the Shepherd University Appalachian Studies Center to become a national center for the study and research of Appalachia and for Shepherd University to become a national center for research and
innovation for the economic development of the region. Our Appalachian Studies mission matches the new Center for Regional Innovation (http://www.shepherd.edu/innovation) that President Hendrix has established at Shepherd, and we were an important part of both the BROCADE initiative and conference held at Shepherd December 5-6, 2016, and the Economic Summit scheduled for March 17-18 at Shepherd (http://www.shepherd.edu/news/m-b-a-program-to-host-a-summit-on-improving-the-states-economy/)

In terms of student demand for the program, we offer the strong enrollment numbers of the Appalachian Studies Minor core courses (Appalachian Culture, Appalachian Literature, and the WV and the Appalachian Region History courses); these three courses have been offered yearly since the inception of the minor and have solid enrollment numbers. We anticipate that initially the Appalachian Studies Major will be a steady and quality small program with a large benefit coming to the campus and to the State through its local and global initiatives. It is, beyond all else, a program that has and will continue to garner an immense amount of good will for the campus from the community.

**Student Demand for the Program**
Community and business constituents in the Eastern Panhandle express a growing interest in programs that prepare our students to engage in the local community. Shepherd University’s ability to attract students from the tri-state area and to extend into new markets beyond is likewise a benefit. Affordable tuition, convenient location, and a reputation for excellence give Shepherd University an advantage over many institutions of higher learning in the region; and the University’s reputation as a Center for Appalachian Studies, as well as its many affiliated programs have helped to establish our strong reputation in the field and increased student demand for our courses and programs. Because of the success of the NEH Summer Seminar and new 2017 NEH Institute in attracting teachers from across the nation to study Appalachian culture at Shepherd University during the summer, we think that our ability to attract students from other states and students who might not have selected Shepherd University as a place to study will be an asset of the new APST major.

**5.2.f. Additional Resources Needed to Offer the Program**

**Faculty**
The APST program is currently administrated through an interdisciplinary APST Board, which has done a remarkable job in growing the minor and graduate certificate programs, as well as establishing the NEH Summer Institute for Teachers. The key faculty members in the major will come from history, Appalachian Studies, English, Student Affairs, and an adjunct faculty member who is one of the nation’s leading storytellers who will teach the storytelling course.
The Director of the Center for Appalachian Studies is generally assigned a 50% load in English as part of her teaching duties. She is a nationally known scholar in the field of Appalachian literature, past president of the Appalachian Studies Association, and familiar with the educational workings of the state by virtue of her position as past chair of the State Advisory Council of Faculty (ACF) and current position as ACF Legislative Coordinator. The professor who teaches Appalachian history courses is a recognized scholar and published author as well in the field. The professor from Student Affairs who teaches the Appalachian Culture course is a native West Virginian and possesses the highest degree in the field, an MA in Appalachian Studies (no Ph.D. exists in the discipline). Our award-winning storyteller is the creator of the Speak Storytelling Series and nationally acclaimed at a storyteller possesses a Masters Degree from Case Western Reserve University. Full-time faculty who teach the elective courses in the APST curriculum possess terminal degrees, with expertise in their respective fields, and all full-time professors who serve on the APST Board have terminal degrees and are recognized scholars in the field.

The proposed major will require no new faculty, no start-up costs, and no release time for administration beyond what is currently given to the Director of Appalachian Studies. All core courses in the major and the elective courses are regularly offered each year, and the only courses that will need to be created are the APST 486 Capstone course and the alternative internship for the Service Learning APST 476 practicum, which will be the APST 480 Internship. Thus there will be no additional start-up costs for the University, as we aim to bring new majors from the surrounding states that will enhance both retention and graduation numbers.

Facilities Requirements
Courses for the Appalachian Studies are taught across campus in a variety of venues. All classrooms used are outfitted with an array of technology, including Wi-Fi. Classrooms vary in size and are equipped with smartboards and technology that brings the world-wide web into our classes. Shepherd utilizes a learning management system (LMS) program called Sakai, and is committed to the further development of alternative instructional delivery models such as hybrid and distance teaching.

Library
The Scarborough Library at Shepherd University houses a sizable collection of books, journals, and assorted publications on Appalachian Studies. The online digital library is licensed for group membership so that students and faculty have easy access to relevant publications while in the library as well as remotely. Users have access to thousands of full-text journals from over 50 databases, including subscription databases such as LexisNexis and JSTOR. The Scarborough
Library also houses a West Virginia Collection and hosts regional and local Appalachian arts exhibits during the year.

Professional librarians are available to assist faculty and students about 56 hours a week. Librarians teach a one-credit course, “Research Methods and Information Retrieval,” and there are regularly scheduled tours, workshops, and orientation sessions for those who need assistance in utilizing the library’s materials. Librarians offer tailored information literacy skills class sessions that focus on using the library’s databases for research assignments. These sessions are held in the library’s instruction lab enabling students to develop their online searching skills with the assistance of a librarian. The library is normally open 86 hours per week during the fall and spring semesters and has a computer-equipped work room open 24 hours a day. The reference section of the library is typically open 56 hours weekly during the regular academic year. At present there are 33 reference lab computers and 8 public computers on the main floor of the library. The 24-hour room has 8 computers, the instruction lab 24, the third floor 10, and 38 are available for checkout.

5.2.g. Instructional Delivery Methodologies to Deliver the Program
Courses in the proposed program are delivered in face-to-face settings, utilizing technology, a hybrid system which is particularly important for the music, storytelling, and literature classes in the curriculum. This hybrid model, with online formats provided through Sakai and other means, is the norm for core courses as well as elective courses in the curriculum. Instructional methods will include, but not be limited to, lectures, online simulations and discussions, and various types of experiential learning such as internships, service learning projects, fieldtrips, and a strong study abroad component called Celtic Roots.

Summary
Shepherd University is uniquely posed at this time to establish a vibrant Appalachian Studies Major that will be built upon the academic and community foundation of programs that have been evolving for in the Eastern Panhandle for past twenty years. The particular convergence of a number of factors, including the significant needs of a State that continues to lose population and requires innovative and dedicated economic and cultural development at this point in time, makes the creation of an Appalachian Studies Major at Shepherd University particularly propitious. The fact that our proposed major will be built upon a strong program that is already in place will ensure its success and allow us to develop out-reach, economic, and service programs to further benefit the state.
Appendix A: Curricular Summary
Curricular Summary

Curricular Overview: (All but two courses below are already created; the rest are firmly established in the curriculum, are offered with regularity, in most cases every academic year, and achieve good enrollment.)

Curriculum for a Major in Appalachian Studies, 36-37 Hours:

Return to: Programs of Study

The Appalachian Studies Center at Shepherd University oversees an interdisciplinary program combining courses in the social sciences, natural sciences, arts, humanities, business, and leisure studies. The major is designed for students seeking knowledge and engaging in analysis of the geographic and cultural region known as Appalachia, in order to function as better citizens and to make significant contributions to the State and to the region.

This interdisciplinary Appalachian Studies major has been constructed so that students may explore the regions’ rich and varied history, traditions, and environmental and cultural influences on Appalachia, including a global studies and optional study abroad component. Students will attach a field specific minor which adds additional focus to the degree: suggested minors are Anthropology/Geography Minor, Environmental Studies Minor, Entrepreneurship Minor, Business Administration Minor, Economics Minor, History Minor, Art Minor, English Minor, Historic Preservation and Public History Minor, Hospitality Management Minor, Music Minor, Recreation and Sport Studies Minor, Sociology Minor, Women’s Studies Minor, Nutrition Minor, and Political Science Minor.

Appalachian Studies Core Requirements, 24 Hours:

- APST 256 - Appalachian Culture (3 cr)
- APST 309 - West Virginia and the Appalachian Region (3 cr)
- *APST 358 - Appalachian Literature (3 cr)
- APST 343 - Appalachian Music (3 cr)
- APST 345 - Appalachian Folk Tales and Storytelling (3 cr)
- APST 430 - Celtic Roots (3 cr)
- APST 486 – Appalachian Studies Capstone Project & Presentation (3 cr)
- **APST 476 - Appalachian Studies Practicum or APST 480 Internship (3 cr)

*Writing Intensive Course

**Community Service Requirement for Appalachian Studies Major:
Every major must engage in some form of sustained community service; this project can be met through selecting a local or campus community project or engagement through the APST Practicum 476 or by working off-campus through the APST 480 Internship. The project must be approved by the advisor and the chair/coordinator.

Elective Courses, 12-14 Hours

***Students will choose no more than two courses from the same discipline:

- **ANTH 225 - Introduction to Museum Studies** (3 cr)
- **ANTH 315 - Cultural Anthropology** (3 cr)
- **ANTH 370 - American Architectural Heritage** (3 cr)
- **APST 400 - Seminar in Appalachian Studies** (3 cr, APST Board Approval)
- **APST 431 - Appalachian Travel Field Experience** (1-3 cr)
- **ART 304 - Special Topics in Art History** (3-9 cr, Must earn a total of 3 credits)
- **BADM 150 - Introduction to Business** (3 cr)
- **BADM 311 - Exploring Entrepreneurship** (3 cr)
- **BADM 370 - Entrepreneurial Organization and Financing** (3 cr)
- **BADM 411 - New Venture Creation** (3 cr)
- **ENVS 306 - Environmental Policy** (3 cr)
- **ENVS 309 - Regional Geology and Geomorphology and Laboratory** (4 cr)
- **ENVS 322 - Environmental History** (3 cr)
- **ENVS 323 - Environmental Ethics** (3 cr)
- **ENVS 368 - Geology of National Parks and Laboratory** (4 cr)
- **ENVS 422 - Stream Ecology** (3 cr)
- **PHYS 301 - Energy** (3 cr)
- **HIST 300 - Historic Preservation and Interpretation** (3 cr)
- **HIST 305 - History of the Lower Shenandoah Valley** (3 cr)
- **HIST 308 - The Old South** (3 cr)
- **HIST 345 - Introduction to Public History** (3 cr)
- **HPPH 325 - Oral History** (3 cr)
- **MUSC 343 - Special Topics in Musicology** (1-3 cr)
- **PSCI 300 - State and Local Government** (3 cr)
- **RECR 125 - Introduction to Commercial Recreation /Tourism** (3 cr)
- **RECR 140 - Introduction to Leisure Studies** (3 cr)
- **RECR 370 - Environmental Education** (3 cr)
- **SOCI 303 - The Family** (3 cr)
- **SOWK 300 - Community Service Learning** (3 cr)
- **SOWK 301 - Social Welfare as a Social Institution** (3 cr)

***A semester of study abroad at universities in Scotland, Ireland, or Wales, at an approved institution where Shepherd University has exchange study or other curricular agreements is possible. The semester abroad curricular plan may substitute for electives in the program, with approval by the Director of Appalachian Studies Center.
Appendix B: Appalachian Studies Board Minutes and Supporting Data
Appalachian Studies Board Minutes
Monday, September 12, 2:00-2:50 p.m., Scarborough 243

APST Board Members Present: Dr. Andro Barnett (Leisure Studies), Dr. Benjamin Bankhurst (History), Dr. Keith Alexander (Historical Preservation), Professor Rachael Meads (APST), Ashley Wilkes (student rep.), and Dr. S. Bailey Shurbutt (APST Coordinator)

Announcements:
1) Shepherd was notified by Wilsonia Cherry at the NEH that the Voices from the Misty Mountains NEH Summer Seminar was upgraded to an NEH Institute for Teachers. The grant application for $118,000.00 was changed by the NEH to $142,000.00. In July 2017, there will be 25 teacher scholars rather than 16, and Nikki Giovanni, Silas House, and Adam Booth will be the artists involved. Rachael Meads and Ed Herendeen will be scholar presenters, and Sylvia Bailey Shurbutt will again be the director.

2) Charles Frazier will be on campus next September for the 2016 Appalachian Heritage WiR. He will receive the Appalachian Heritage Writer’s Award (funded by the WV Humanities Council), and will work with us on the Fiction Competition and Frazier Anthology throughout the year. Thirteen Moons will be the West Virginia Community Read, and a range of programs will explore the experiences of Native Americans, Appalachians, and African Americans in the Civil War, as well as the Native American experience in the Indian Removals of 1838. To cover costs of the programs and events, a WV Humanities Council Grant has been awarded, and some of the “Director Indirects” from the 2016 NEH Summer Seminar will be utilized.

3) The Celtic Roots Travel Practicum and course will be offered in spring 2017, with travel to Ireland, Wales, and the English Lakes, followed by 4 nights in London. Encourage your students to consider the travel experience and the course. The APST Celtic Roots course can be taken by students and community members who are not traveling on the May 8-18 travel study. The foreign travel is managed through World Strides Travel: see https://worldstrides.com/custom/celtic-roots and http://www.shepherd.edu/global

4) APST 358 Appalachian Literature is now part of the Core courses, 2nd tier—encourage your majors to sign up when offered.

I. Approval of February 19, 2016 APST Board Minutes: MVP

II. Approval of APST Syllabi: APST 431 Travel Practicum, May 8-18, 2017 (attached); APST 430 Celtic Roots (Attached) Several changes were suggested, including adding the catalog course description and CRN number. MVP

III. Discussion of APST Major (attached) Following several weeks of email discussion and revision to the curricular document, a number of other suggestions were made and include the following:
1) Clarifying the description of the proposed major and adding and editing several appropriate minors;
2) Clarifying the Core Requirements by listing the Community Service Requirement with other requirements;
3) Adding Music Composition & Theory and ENVS 305, 306, 322, 323 to the elective course roster;
4) Pointing out the unusual interdisciplinary nature of the major and the need to continue its administration through a Board.

IV. Motions:

1) Course Creations: APST 486 Capstone MVP
   APST 480 Internship MVP
2) Course Changes: APST 430/530 Celtic Roots, Amend the catalog description so that it is clear students do not have to travel to take the course. MVP

V. Further Discussion and Moving Forward:

Discussion about release time or a Chair/Coordinator, with the suggestion by Shurbutt that initially there would not be any release time for this position. The cost to the institution would be little if anything for the major, as Appalachian ancillary programs (AHWIR, Anthology, Fiction Competition, Appalachian Studies NEH Summer Institute, etc.) are already in place and required courses already created are offered on a regular basis each year, but raising a donor for an endowed chair would be enhanced by the major status. Conversation occurred about the uniqueness of this major in terms of its interdisciplinary nature. No department dominates in terms of the required or elective courses. The APST major is traditionally one of the most completely interdisciplinary of any in this category, as Appalachian Studies Association composition likewise illustrates. At this point, we agree that administration of the APST program should continue as a Board organization to ensure the major’s viability and interdisciplinary status.

Moving forward, Dr. Shurbutt will create the necessary forms, adapt the curriculum as requested by the Board, consult with Tracy Seffers, continue to keep Dean Benedict informed, and once Tracy has had a chance to make suggestions, Dow and Sylvia will meet with Provost Ames. After receiving some input from Provost Ames, we can move forward with informing the Shepherd BOG and HEPC of intent to offer a major in Appalachian Studies.

APST Board Members: Dr. Andro Barnett (Leisure Studies), Dr. Benjamin Bankhurst (History), Dr. Keith Alexander (Historical Preservation), Professor Rachael Meads (APST), Ashley Wilkins (student rep.), and Dr. S. Bailey Shurbutt (APST Coordinator)
Announcements:
1) Shepherd was notified by Wilsonia Cherry at the NEH that the Voices from the Misty Mountains NEH Summer Institute would receive an additional $5000.00 in order to support the increase number of teachers in the institute and support the cost of an administrative assistant for the director. The total for the grant is $146,000.00, and it will run from July 9-29, 2017.

2) The Appalachian Heritage Writer-in-Residence and Appalachian Heritage Festival ran from September 23-October 1, and featured the work of award winning writer Charles Frazier. Frazier’s book *Thirteen Moons* is the West Virginia Community Read supported by the Library Association and the WV Center for the Book. Programs ranged from lectures on Native Americans, Appalachians, and African Americans in the Civil War, as well as the Native American experience in the Indian Removals of 1838. Special thanks to the Department of History for the quality of the programs and lectures they provided, to Dr. Broomall, Dr. Bankhurst, and history major Stark Harbour. Likewise, the Board offers thanks to Rachael Meads for putting on a superb Appalachian Heritage Festival and Concert on a shoestring budget, as well as to our Appalachian Studies students who are fully immersed in the concept of service and who served to organize the range of programs and serve as facilitators and hosts (see attached brochure).

3) The WV Center for the Book increased its funding for the Program from $2000 yearly to $3000, its funds siphoned through the Foundation. This was the first AHWIR and Festival that Library Association official Karen Goff had experienced, and she complimented the Program on our work, particularly bring artists into the public schools, as Rachael and Sylvia have striven to do.

4) The Celtic Roots Travel experience is moving forward and set for travels in Ireland, Wales, the English Lakes and London, May 8-18, 2017. For information, see the World Strides Travel link at [https://worldstrides.com/custom/celtic-roots](https://worldstrides.com/custom/celtic-roots) and the Shepherd Travel link at [http://www.shepherd.edu/global](http://www.shepherd.edu/global).

I. Approval of September 12, 2016 APST Board Minutes: MVP

II. Student Request to Have a Graduate Seat on the APST Board: Shurbutt shared the request from the students that a graduate student sit on the Board as a voting member along side the undergraduate. After some discussion about the growing involvement of the graduate students in past years, a motion was made. MVP

Shurbutt will invite Josh Riese to join the Board. Josh is an MAT student, very involved with Appalachian Studies, presented a paper at ASA last spring, and was a principle leader in organizing students for ASA and with Ashley last week for the AHWIR. Coordinator Shurbutt was charged to explore with Environmental Studies the possibility of a faculty member of that department serving on the APST Board.
III. Additional Discussion of APST Interdisciplinary Major Proposal and Report on Conversations with Provost Ames, President Hendrix. Provost Ames was supportive. Ames noted it was a positive that the curriculum was already in place, that the major would cost the university nothing more than it already expends, and that there was an infrastructure of programs in place to support the major. Ames echoed what Dean Benedict had told Shurbutt in August. President Hendrix asked to see Coordinator Shurbutt on Friday, September 30, to share her ideas about potential fund-raising involving the program. Hendrix was supportive of the APST major, suggesting that class size rather than numbers of minors be used in the data, and was receptive to Shurbutt’s ideas about possibly an NEH endowed chair to support Appalachian artists involved in APST. Shurbutt invited Dean Benedict to join the Board in our discussions today concerning the administrative structure of the program. While he had obligations in DC, he was cautiously supportive, adding, however, that the proposal of a major would only be tenable with unanimous support by the Board.

Dr. Alexander presented his concerns and shared his own private conversations with Dean Benedict. Alexander made the analogy between his position in Historic Preservation and the situation with the APST Board, and ultimately the decision’s being made by the deans. Shurbutt noted that his situation was very different from ours and reiterated how well we had worked managing the APST program through the Board, which, in normal times, is not unduly burdened by meetings and tasks, though it does see and approve all curricular items, special course syllabi, and other tasks that arise in the managing of the program. Dr. Alexander voiced his concerns that our work may be for naught if we continue to operate as we have in the past as a Board. Professor Meads suggested that the APST program operate in a similar autonomous fashion as the RBA program or as a liberal arts interdisciplinary major—programs not hampered by departmental politics and the layers of bureaucracy that inhibit innovation, which has been the hallmark of the APST program. Dr. Alexander went through a list of tasks necessary for the major to move forward, and Dr. Shurbutt noted that these had already begun and that we would follow the procedure to the letter of the law. Dr. Bankhurst noted that we should be careful about having a large number of our “core” APST courses taught by adjuncts and relying too heavily on that teaching population. We would need to be mindful of this situation since we rely on artists for some specialized courses. This situation should also be incentive to attempt to secure an endowed artist’s chair similar to the one at Berea College. At the end of the meeting, which was immensely useful in helping us clarify our program and what we envisioned for it, there was consensus in moving forward with the major. Our goal, it was agreed, is a sustained program, not dependent on any one person, but with a structural foundation that is independent, creative, and continues to be appealing so that outside funding can be secured for longevity (i.e., an endowed artist’s chair). The administrative structure we currently have has allowed us to secure that support and funding, an appealing entity that placing the program under another department does not hold for funders and an entity that is free of departmental bureaucracy and politics.
IV. Next Steps: Coordinator Shurbutt has begun working on the document for the BOG and HEPC on intent to create a new major. Data has already been requested from Registrar Seffers, and Shurbutt has been in contact with other APST programs. The model that Shepherd will use is the prestigious Berea model, one of the most respected APST Programs in the country. Berea has a small but quality major, endowed chairs for artists Silas House, with funding that supports Affrilachian Chrystal Wilkinson and poet/essayist Bell Hooks as artist/teachers. The program is self-contained, coordinated by Dr. Chris Green, a past chair of ASA.

APST Board Members Present: Dr. Benjamin Bankhurst (History), Dr. Keith Alexander (Historical Preservation), Professor Rachael Meads (APST), Ashley Wilkins (undergraduate student rep.), Josh Riese (graduate student rep.), and Dr. S. Bailey Shurbutt (APST Coordinator)

Guest: Dean Dow Benedict, A&H

Approval of October 7, 2016 APST Board Minutes: MVP as amended

Discussion of “Intent to Propose an Appalachian Studies Major” Document: Shurbutt thanked everyone for their work on the document and also for the input of Dean Benedict. She noted that she had been summoned by President Hendrix and that she would share our work at that meeting on Friday, November 11. The document draft was opened for discussion, and Dean Benedict voiced his observations and questions and others responded with suggestions, motions, and comments:

A. Number of 200- and 300-level Courses: Dean Benedict suggested that we consider ways to “reel” in majors and engage students in the new major through sophomore course offerings (i.e. 200-level courses). Though we do have some sophomore-level students in the APST 356 and 345 courses (Culture and Storytelling), the creation of a popular gateway course into Appalachian Studies was a good idea. We also now have the APST 358 literature course as part of the Core Curriculum Program, which will bring non-majors into the program. Discussion centered on which course would serve as an ideal gateway course. Undergraduate student Ashley Wilkins noted that the Culture course appeared ideal, and Professor Meads likewise said she had no issue with changing the number to 256. More discussion included whether this change would affect the English cross-listing, and it was noted that the English Department had indicated three years ago that it was not going to offer the APST prefix with 356 and indeed had not offered ENGL 356 since that time, though APST 356 is offered each spring; the English Department chair indicated that she did not intend to offer the Appalachian Culture class as part of the English program which the
current course rotation reflects. As that question then seemed moot regarding the change in the numbering of APST 356, the motion was made and seconded (Reise, Bankhurst) to change the number designation of APST 356 Appalachian Culture to APST 256, and use the very popular course as a gateway to the new major. MVP

B. Administrative Governance of the Interdisciplinary Appalachian Studies Program at Shepherd University and Rationale for an APST Major: Shurbutt shared her conversations with Dr. Chris Barton (UK Appalachian Center and Appalachian Studies Program), as well as with Dr. Chris Green (Berea College Loyal Jones Appalachian Center), two programs that in particular offer a model for Shepherd. The Berea, Kentucky program is most like Shepherd’s Appalachian Studies program in the sense that they have several prestigious associated programs including the Appalachian Heritage Journal. All Appalachian Studies Programs are interdisciplinary, with the UK Appalachian Center coordinated by a faculty person in Forestry and the Berea Appalachian Center coordinated by a faculty person in English. Both coordinators continue to teach a few English and Forestry courses, but their Appalachian Centers are autonomous. Dean Benedict noted that most majors are housed under a Department at Shepherd, and Professor Meads responded that Shepherd’s RBA program and Liberal Arts interdisciplinary programs did well independent of departments. The Shepherd APST program has been immensely successful under the oversight of the A&H dean, and Meads voiced reservations that we would likely not be as innovative or free to operate the dynamic programs that we have if buried under a department and enmeshed in departmental politics. Likewise, she noted the interdisciplinary nature of Appalachian Studies is different from other programs that are housed under a single department. Graduate student Riese noted that as a student he would have had second thoughts about going into APST were it housed under a dominating department (such as History, English, Environmental Studies, or even Leisure Studies) which would color, from the student’s point of view, the focus of the major. Shurbutt shared her experience as chair of Shepherd’s C&I Committee, when the recent Global Studies degree came up and was questioned for taking an interdisciplinary program and housing it under a specific department, in this case Political Science. That reservation was countered by the chair of Political Science responding that most of the courses were Political Science courses. In that particular case then, it made sense to house an interdisciplinary program under a specific department. That scenario is not the case with Appalachian Studies, with the preponderance of courses proposed in the APST major interdisciplinary.

C. Cost of the APST Major and Coordinator of the Appalachian Studies Major and Program: The dean’s insights were very useful with his experience in shepherding other new programs through the curricular processes. We agreed that since there is no terminal degree for Appalachian Studies (except for the
master’s degree which Professor Meads holds), the reliance on scholarly publication record of the coordinator and, in the case of the current coordinator Dr. Shurbutt, her recognition across the state and association with the HEPC and the field of Appalachian Studies would have to substitute and suffice for the doctorate degree in the field, which again does not exist for this interdisciplinary field. We likewise agreed that there would be no initial start-up cost of the APST major, as the coordinator does not request any release time beyond what she already has for other duties. All the courses are currently being taught each year, with the exception of the Celtic Roots “place/travel” course, APST 430, which comes up every two years for the global/travel studies component of the program. Also only one new required course was placed in the new major, APST 486 Appalachian Studies Capstone (and an alternative for the required service course APST 476 Appalachian Studies Practicum, the optional APST 480 Internship). Dr. Shurbutt discussed the potential of seeking NEH support for an artist/scholar position similar to the one that Silas House holds at Berea. She was asked to investigate exactly how this funding works with Chris Green and report back at our next meeting. All things considered, it was clear that the start-up cost for the major would not be an issue.

D. Justification for APST Major: Meads noted that it seemed odd to have a graduate certificate and a minor at Shepherd without the major. Shurbutt repeated the need for the major to help secure funding for the APST endowed artist’s chair that we wish to achieve. Dr. Alexander suggested that we needed to have a strong collection of data to show the interest and need for a major such as this at Shepherd. Dean Benedict noted that such predictions and data-driven information were always tricky concerning “interest,” sharing the initiation of the Environmental Studies Institute and major as an example. Shurbutt said that she could add the success of the NEH Summer Seminars if he thought that would help, since the numbers of applicants certainly indicated a strong interest in Appalachian Studies (with 121 applicants on the NEH website from across the country last year at the same time there were two Appalachian Culture seminars being offered: Shepherd’s *Voices from the Misty Mountains* and UNC Asheville’s *The Power of Place*). Dean Benedict asked her to include that information in the second draft of the “intent” document. He also suggested that Shurbutt tout the fact that Appalachian Studies is a unique program that fills a need in this particular part of the country and the state. Meads suggested that the program be linked to the new Center for Regional Innovation, and Shurbutt agreed that the President appeared to be interested in making that connection as well. It was clear from our discussions that, given our curricular infrastructure and our variety of APST programs—the Appalachian Heritage Festival, the Appalachian Heritage Writer-in-Residence and Writer’s Award, *Anthology of Appalachian Writers*, WV Fiction Competition, NEH Summer Institute, and Global Studies program—already in place at Shepherd; given the prestige that Shepherd already has acquired across the country as a Center for Appalachian Studies; and
given our unique geographic and economic position in the Eastern Panhandle as a “Gateway to Appalachia,” we clearly have an argument for drawing majors into the state and to Shepherd University.

E. **Moving Forward:** Dean Benedict and Dr. Shurbutt agreed to take the revision of the “intent” document to the Provost, and move the major forward. Dr. Shurbutt agreed to create the Appalachian Culture course change form and add it to the other curricular forms already created and included in the “intent” document. The Board meeting dismissed 3:40 p.m.

**From:** Tracy Seffers  
**Sent:** Friday, October 07, 2016 4:33 PM  
**To:** Sylvia Shurbutt  
**Subject:** RE: Data for APST Major Proposal

See below

Tracy L Seffers, Registrar • Shepherd University

**Spring 2016**  
APST 356 – 18 /556 – 1 Appalachian Culture (19 total)  
APST 345 – 15 /545 – n/a Appalachian Storytelling (15 total)  
APST 309 – 7 /HIST 309 – 50 /509 – n/a WV and the Appalachian Region (57 total)

**Fall 2015**  
APST 358 – 9 /ENGL 358 – n/a /558 – 1 Appalachian Lit. (10 total)  
APST 343 – 18 /543 – 0 Appalachian Music (18 total)  
APST 309 – 2 /HIST 309 – 55 /509 – n/a WV and the Appalachian Region (57 total)

**Spring 2015**  
APST 356 – 16 /556 – n/a Appalachian Culture (16 total)  
APST 345 – 18 /545 – n/a Appalachian Storytelling (18 total)  
APST 309 – 5 /HIST 309 – 64 /509 – n/a WV and the Appalachian Region (69 total)

**Fall 2014**  
APST 358 – 12 /ENGL 358 – 7 /558 – 0 Appalachian Lit. (19 total)  
APST 343 – 19 /543 – n/a Appalachian Music (19 total)  
APST 309 – 4 /HIST 309 – 64 /509 – n/a WV and the Appalachian Region (68 total)

**Spring 2014**  
APST 356 – 18 /556 – n/a Appalachian Culture (18 total)  
APST 345 – 21 /545 – n/a Appalachian Storytelling (21 total)  
APST 309 – 3 /HIST 309 – 64 /509 – n/a WV and the Appalachian Region (67 total)

**Fall 2013**  
APST 358 – 11 /ENGL 358 – 5 /558 – 1 Appalachian Lit. (17 total)
APST 309 – 10 / HIST 309 – 55 / 509 – n/a WV and the Appalachian Region (65 total)

Spring 2013
APST 356 – 10 / 556 – n/a Appalachian Culture + ENGL 356 – 3 (13 total)
APST 309 – 3 / HIST 309 – 68 / 509 – n/a WV and the Appalachian Region (71 total)

Fall 2012
APST 358 – 6 / ENGL 358 – 11 / 558 – n/a Appalachian Lit. (17 total)
APST 309 – 9 / HIST 309 – 67 / 509 – n/a WV and the Appalachian Region (76 total)

Spring 2012
APST 356 – 7 / 556 – n/a Appalachian Culture + ENGL 356 – 7 (14 total)
APST 309 - 3 / HIST 309 – 35 / 509 – n/a WV and the Appalachian Region (38 total)

Fall 2011
APST 358 - 2 / ENGL 358 – 14 / 558 – n/a Appalachian Lit. (16 total)
APST 309 - 3 / HIST 309 – 63 / 509 – n/a WV and the Appalachian Region (66 total)

F. Note: APST/HIST 309 serves the Teacher Education Program, as well as the APST program. Students who use the APST/ENGL 358 for both the English major and the APST minor will often opt for the ENGL prefix, which is reflective in the numbers above. This is likewise true for History majors who are Appalachian Studies minors and tend to select the HIST prefix. A good idea of potential interest in the major can be seen in the APST 356, 345 and 343 which particularly in the past several years serve only the APST program.

### Four-Year Course Progression Appalachian Studies Major

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| Sub./Course No. Tier Title Credit | Sub./Course No. Tier Title Credit |
| CoreCur. 1 Am.Gov.PSCI101(CK) 3 | CoreCur. 1 AMST102 3 |
| CoreCur. 1 AMST103 3 | CoreCur. 2 AMST104 3 |
| TOTAL 14 | TOTAL 16 |

Shepherd University, B.A., Appalachian Studies • Series 11 Intent to Plan 27
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### Date Submitted

2017

APPALACHIAN STUDIES BOARD

Dr. Sylvia Bailey Shurbutt, Center for Appalachian Studies Director, English

Dr. Ben Martz, Business and Entrepreneurship

Professor Rachael Meads, Student Affairs and APST

Dr. Benjamin Bankhurst, History
Dr. Andro Barnett, Leisure Studies
Dr. Jeffrey Groff, Environmental Studies
Ashley Wilkins Undergraduate Student
Josh Riese, Graduate Student

From: Ben Martz
Sent: Friday, December 09, 2016 8:27 AM
To: Sylvia Shurbutt
Subject: RE: Addition of Entrepreneurship courses to the APST Major Elective Pool

Sylvia –

Yes, the Business Administration department, and the future School of Business, stands in support of having the business administration courses as part of the elective list for the Appalachian Studies program. The courses are part of our ongoing schedule and we can absorb a good number of student enrollments without undue pressure on teaching resources. We also believe that the business perspective can provide a complementary set of skills for the students in the APST program.

Ben Martz, Chair, Business Administration

Dean, Business School Development

From: Sylvia Shurbutt
Sent: Thursday, December 08, 2016 8:41 AM
To: Ben Martz
Cc: Dow Benedict; Christopher Ames; Mary Hendrix; Josh Riese; Wilkins, Ashley; Benjamin Bankhurst; Andro Barnett; Keith Alexander; Rachael Meads; Sylvia Shurbutt
Subject: Addition of Entrepreneurship courses to the APST Major Elective Pool

Ben, thanks so much for the conversation yesterday (and it has been a pleasure getting to know you through the Brocade and Economic Summit meetings. Per our conversation, I am including the revisions to the vision statement and elective curriculum for the APST major; these will be included in the "intent" document and curricular proposals. I agree that the entrepreneurship courses will strengthen our elective offering, and I'm more encouraged than ever about the part the minors will play in the proposed APST major. **If you will reply to this email with your agreement to what we discussed, I will be able to add these additions to the proposed elective courses.** Many thanks. Sylvia

Dr. S. Bailey Shurbutt, Professor of English

Vision Statement

The Appalachian Studies Center at Shepherd University oversees an interdisciplinary program combining courses in the social sciences, natural sciences, arts, humanities, and leisure studies. The major is designed for students seeking knowledge and engaging in analysis of the geographic and cultural region.
known as Appalachia, in order to function as better citizens and to make significant contributions to the State and to the region.

This interdisciplinary Appalachian Studies major has been constructed so that students may explore the regions’ rich and varied traditions and the cultural and environmental influences on Appalachia. Students will attach a field specific minor which adds additional focus to the degree: examples are Anthropology/ Geography, Environmental Studies, Entrepreneurship, Business Administration, Economics, History, Art, English, Historic Preservation and Public History, Music, Recreation and Sports Studies, Sociology, Women’s Studies, and Political Science.

**Elective Courses, 12-14 Hours**

***Students will choose no more than two courses from the same discipline:***

- **ANTH 225 - Introduction to Museum Studies** (3 cr)
- **ANTH 315 - Cultural Anthropology** (3 cr)
- **ANTH 370 - American Architectural Heritage** (3 cr)
- **APST 400 - Seminar in Appalachian Studies** (3 cr, APST Board Approval)
- **APST 431 - Appalachian Travel Field Experience** (1-3 cr)
- **ART 304 - Special Topics in Art History** (3-9 cr, Must earn a total of 3 credits)
- **BADM 150 - Introduction to Business** (3 cr)
- **BADM 311 - Exploring Entrepreneurship** (3 cr)
- **BADM 370 - Entrepreneurial Organization and Financing** (3 cr)
- **BADM 411 - New Venture Creation** (3 cr)

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From: Clarissa Mathews  
Sent: Monday, December 12, 2016 3:40 PM  
To: Sylvia Shurbutt  
Subject: RE: ENVS electives in the APST Major  
Yes, I approve and applaud your efforts to bring this important major forward!  
Best,  
Clarissa

From: Sylvia Shurbutt  
Sent: Monday, December 12, 2016 2:06 PM  
To: Clarissa Mathews  
Cc: Scott Beard; Christopher Ames; Dow Benedict; Jeffrey Groff; Mary Hendrix; Andro Barnett; Benjamin Bankhurst; Josh Riese; Keith Alexander; Rachael Meads; Sylvia Shurbutt; Wilkins, Ashley  
Subject: ENVS electives in the APST Major  

Clarissa, thanks so much for the conversation today and for your input into the Elective options for the proposed APST major. **The Board will see that we have eliminated the ENVS 305 course and added ENVS 422 Stream Ecology and PHYS301 Energy**—the other courses that Keith had suggested will remain in the elective options.
I will attach the full Intent document for Scott once I have Clarissa’s approval to add. I do not anticipate any further changes, as we have now contacted everyone involved in the selection of new electives for the APST major. Scott, be on the lookout for that document later today.

Clarissa, if you would just respond with your approval of these additions to the electives, then we’ll have all we need for the documentation. S

Elective Courses, 12-14 Hours

***Students will choose no more than two courses from the same discipline:

- ANTH 225 - Introduction to Museum Studies (3 cr)
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- BADM 370 - Entrepreneurial Organization and Financing (3 cr)
- BADM 411 - New Venture Creation (3 cr)
- ENVS 306 - Environmental Policy (3 cr)
- ENVS 309 - Regional Geology and Geomorphology and Laboratory (4 cr)
- ENVS 322 - Environmental History (3 cr)
- ENVS 323 - Environmental Ethics (3 cr)
- ENVS 368 - Geology of National Parks and Laboratory (4 cr)
- ENVS 422 - Stream Ecology (3 cr)
- PHYS 301 - Energy (3 cr)
that this email does not express or imply departmental approval of the creation of an Appalachian Studies major at this time.

Thanks again for touching base—have a great weekend.

Sincerely,

David Gordon

From: Sylvia Shurbutt
Sent: Friday, January 27, 2017 10:54 AM
To: David Gordon
Cc: Keith Alexander; Dow Benedict; Mary Hendrix; Christopher Ames; Andro Barnett; Benjamin Bankhurst; Josh Riese; Rachael Meads; Sylvia Shurbutt; Wilkins, Ashley
Subject: Approval of the History Electives for APST Major Intent doc.

David, thanks for our conversation few weeks ago concerning the electives in the proposed APST major. I appreciate your candor and the concerns you voiced about history courses selected for the new major that might not be appropriate for the new degree, and again we rely on you and your department to select the appropriate courses that you are willing to service for the interdisciplinary Appalachian Studies major. Below are the courses that we are keeping on the APST elective roster, thus deleting from the “intent” document HIST 425 Seminar in US History, HPPH 330 Living History Interpretation, HPPH 371 Documentation of Historic Properties.

The courses below remain in the minor, as approved several years ago by Andy, and as newly approved as appropriate as electives for the new degree by members of your department:

- **HIST 300 - Historic Preservation and Interpretation (3 cr)**
- **HIST 305 - History of the Lower Shenandoah Valley (3 cr)**
- **HIST 308 - The Old South (3 cr)**
- **HIST 345 - Introduction to Public History (3 cr)**
- **HPPH 325 - Oral History (3 cr)**

Thanks, David, and please respond to this email to indicate that you have seen these and approve these changes. Thanks for your expeditious attention to this matter, and the APST Board is very appreciative of History’s contribution to the program. It is our feeling that our partnership will benefit both History and Appalachian Studies. Sylvia
Dr. S. Bailey Shurbutt

Professor of English

Shepherd University Appalachian Studies Coordinator

http://www.shepherd.edu/appalachian/

304.876.3119 (messages), 304.876.5207 (office)