

The Keys to a Successful Board

WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION

BOARD OF
G O V E R N O R S
SUMMIT

August 1-2, 2014 | Charleston Marriott Town Center | Charleston, West Virginia



West Virginia
Higher Education
Policy Commission

AGB

ASSOCIATION OF
GOVERNING BOARDS
OF UNIVERSITIES AND COLLEGES

WELCOME



On behalf of the West Virginia Higher Education Policy Commission, we would like to welcome you to the 2014 Board of Governors Summit: "The Keys to a Successful Board." We are excited about the opportunities for growth and sharing that will be made possible at this event, and we hope you leave with a deepened understanding of some of the most pressing issues facing West Virginia's public higher education system today – along with a renewed commitment to meet the challenges before us and help more students succeed.



Thank you for your selfless dedication to the state's higher education system, your institutions and the students we all serve. You represent an array of educational and professional backgrounds, which offer expertise and guidance that will be genuinely invaluable as we tackle the year ahead.

Regards,

Dr. Paul L. Hill, Chancellor
Dr. Bruce Berry, Chair

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FRIDAY, AUGUST 1, 2014

- 11:30 a.m.-2:45 p.m. REGISTRATION** Lobby, Salons C-D
- 12:30-2:30 p.m. PRECONFERENCE LUNCHEONS**
1. Luncheon Meeting for Presidents and Board Chairs: *"Mutual Expectations for Effective Leadership"* Salons A-B
Moderator: Dr. Carol Cartwright, *Association of Governing Boards*
 2. Luncheon Meeting for Board Members: *"Roles, Responsibilities and Expectations"* Kanawha-Blue Ridge Conference Rooms
Moderator: Dr. Sheila Stearns, *Association of Governing Boards*
- 2:30-2:45 p.m. BREAK**
- 2:45-2:55 p.m. WELCOME:** Dr. Bruce Berry, *Chair, Higher Education Policy Commission* Salons C-D
- 2:55-3:00 p.m. GREETINGS ON BEHALF OF GOVERNOR EARL RAY TOMBLIN:** Becky Neal, *Executive Aide to the Governor* Salons C-D
- 3:00-4:15 p.m. PLENARY - PUBLIC HIGHER EDUCATION IN WEST VIRGINIA*** Salons C-D
Opening Speaker: Dr. Paul Hill, *Chancellor, Higher Education Policy Commission*
Panel Discussion - *Aligning the Work of the Commission with Institutional Goals and State Needs*
Moderator: Chancellor Hill
Panelists: Dr. Brian Hemphill, *President, West Virginia State University*
James Dailey, *Chair, West Virginia University Board of Governors*
Dr. Neal Holly, *Director of Policy and Strategic Initiatives, Higher Education Policy Commission*
- 4:15-4:30 p.m. BREAK**
- 4:30-5:30 p.m. PLENARY - STATE BUDGET FORECAST** Salons C-D
Introduction: Chancellor Hill
Presenter: Mike McKown, *Director, West Virginia State Budget Office*
- 5:30-6:30 p.m. RECEPTION** Pavilion
- 6:30-8:00 p.m. DINNER** Salons C-D
Special Presentation and Keynote: W. Gaston Caperton III



SATURDAY, AUGUST 2, 2014

7:30-8:30 a.m. BREAK *Salons C-D*

8:30-9:30 a.m. PLENARY - 10 HABITS OF HIGHLY EFFECTIVE BOARDS *Salons C-D*
Presenters: Dr. Carol Cartwright and Dr. Sheila Stearns, Association of Governing Boards

9:30-9:45 a.m. BREAK

9:45-10:45 a.m. CONCURRENT SESSIONS

1.) A Deeper Look at Effective Governance *Salons A-B*

Moderator: Dr. Carol Cartwright, *Association of Governing Boards*

Panelists: Carolyn Long, *Campus President, West Virginia University Institute of Technology*
Elliot Hicks, *Chair, Concord University Board of Governors*
Michael J. Farrell, *Member, Higher Education Policy Commission*

2.) Building a Better Business Model *Salons E-F*

Moderator: Richard Novak, *Association of Governing Boards*

Panelists: Kathy Eddy, *Secretary, Higher Education Policy Commission*
Dr. Ed Magee, *Vice Chancellor for Finance, Higher Education Policy Commission*

3.) Governing an Academic Health Center* *Cumberland-Appalachian Conference Rooms*

Panelists: Dr. Robert Walker, *Vice Chancellor for Health Sciences, Higher Education Policy Commission*

10:45-11:00 a.m. BREAK

11:00 a.m.-12:00 p.m. CONCURRENT SESSIONS

1.) A Deeper Look at Effective Governance *Salons A-B*

Moderator: Dr. Carol Cartwright, *Association of Governing Boards*

Panelists: Dr. Kendra Boggess, *President, Concord University*
Ron Tucker, *Chair, Fairmont State University Board of Governors*
Tom Susman, *Chair, West Virginia State University Board of Governors*

2.) Academic Program Review and Approval* *Salons E-F*

Panelists: Dr. Kathy Butler, *Former Vice Chancellor for Academic Affairs, Higher Education Policy Commission*
Dr. Mark Stotler, *Director of Academic Programming, Higher Education Policy Commission*

3.) Title IX and Gender Equity on Campus *Kanawha-Blue Ridge Conference Rooms*

Moderator: Dr. Sheila Stearns, *Association of Governing Boards*

Panelists: Dr. Daniel Swinton, *Associate Executive Director, Association of Title IX Administrators*
Lois Manns, *West Virginia Foundation for Rape Information and Services and Member, Bluefield State College Board of Governors*

12:00-12:15 p.m. CLOSING *Salons C-D*
Speakers: Association of Governing Boards Consultants and Chancellor Hill

12:15-1:15 p.m. LUNCH PROVIDED *Salons C-D*

* Sessions noted will be recorded and posted on the Commission's website for future online training opportunities.

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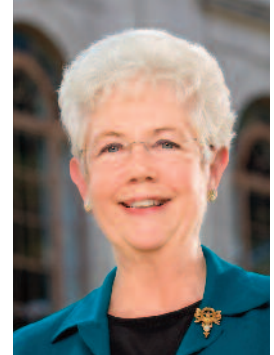
VISITING SPEAKER BIOS

ASSOCIATION OF GOVERNING BOARDS FACULTY

Carol A. Cartwright

President Emeritus, Kent State University
Senior Consultant
AGB

Dr. Carol Cartwright served as president of Kent State University from 1991-2006. Her appointment in 1991 made history as she was the first female to be selected as president of a public college or university in Ohio. She came out of retirement to serve a three-year term as president of Bowling Green State University from 2008-2011. Her retirement from BGSU marked a 45-year career in public higher education. Prior to her presidency at Kent State, she was vice chancellor for academic affairs at the University of California at Davis and dean for undergraduate programs and vice provost of The Pennsylvania State University. Dr. Cartwright has held prominent leadership roles in higher education's most influential national organizations. She recently completed eight years on the board of directors of National Public Radio and currently serves on the Knight Commission on Intercollegiate Athletics, the NCAA Committee on Infractions, and the board of directors for the Collegiate Women Sports Awards. She is a member of the National Advisory Council for Cornish College of the Arts in Seattle, Washington, and a Trustee of Heidelberg University in Ohio. Dr. Cartwright earned master's and doctoral degrees from the University of Pittsburgh and her bachelor's degree from the University of Wisconsin at Whitewater.



Rich Novak

Senior Fellow
Ingram Center for Public Trusteeship and Governance
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Rich Novak is a fellow with the Ingram Center for Public Trusteeship and Governance at AGB. Previously, he served as the senior vice president for programs and research and led the Ingram Center during his 21-year career at AGB. He oversaw the association's programs and research for both public and private members. Rich directed special initiatives on board and presidential leadership; led a multi-state study on the effectiveness of public college and university governing boards; worked to incorporate environmental sustainability into governing board agendas; and directed or co-directed studies in several states, including Maryland, South Carolina, Louisiana, Mississippi, and New Jersey.



Internationally, he has co-directed a project on governance for the Ministry of Higher Education in Egypt funded by UNESCO, consulted with the Ireland Higher Education Authority, and worked extensively in the Republic of the Marshall Islands.

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Sheila Stearns

Senior Fellow

Ingram Center for Public Trusteeship and Governance

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Dr. Sheila Stearns is a native Montanan who has served in a variety of senior administrative positions in higher education, including Vice President of the University of Montana, Chancellor of UM-Western, President of Wayne State College in Nebraska, and Commissioner of Higher Education in Montana. As Vice President of the University of Montana, Sheila led the external relations of the University, including legislative, alumni and foundation relations, significant enrollment growth, and a communications campaign that significantly elevated statewide public support. As Chancellor of UM-Western, Sheila fostered the early stages of one of the most innovative changes in American public higher education: the complete transformation of the curriculum from the typical semester to four blocks per semester of one focused class at a time. The leading faculty advocate for the change was eventually named the national CASE professor of the year for the significance and depth of this reformation of the curriculum. Sheila also led an investment in the outreach and technology arenas that transformed facilities and curriculum, and raised the profile of the college through national recognition. As President of Wayne State College in Nebraska, she guided the college through the cutbacks of the first economic downturn in the state in two decades following the bust of the dot-com bubble, keeping morale strong, core programs even stronger, and investment in the institution by donors and the state. The hallmark of Sheila's nine years of service as Commissioner of Higher Education in Montana was her vision to expand educational opportunities for Montanans with a focus on quality and affordability, through programs grounded in institutional research, solid data, and relentless communication with board members and each college president. She was named Commissioner Emerita by the Board of Regents on March 1, 2012.

KEYNOTE SPEAKER

Gaston Caperton



Gaston Caperton is the former president of the College Board and a former two-term Governor of West Virginia.

A native of Charleston, West Virginia, Caperton attended the University of North Carolina, where he earned a Bachelor's degree in business. He then returned home to West Virginia and had a successful business career in finance and insurance.

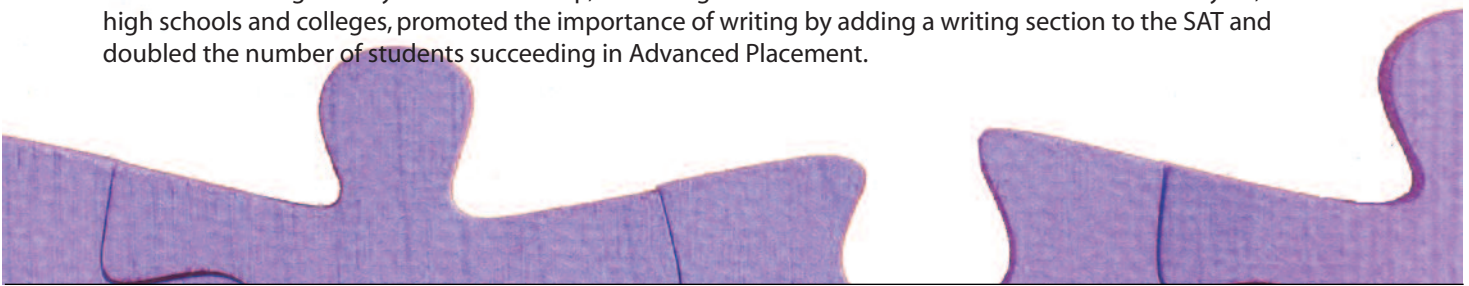
In 1988, Caperton was elected Governor of his home state and quickly revolutionized West Virginia's education system. During the eight years of his administration, average teacher salary went from 49th in the nation to 31st; he launched one of the country's earliest and most comprehensive basic skills computer initiatives; and he invested more than \$800 million into building, modernizing and improving school facilities throughout the state.

Caperton's focus on investing in the future paid off, adding 86,900 jobs between 1989 and

1997, lowering

the unemployment rate to its lowest level in 17 years and increasing total investment by new and expanded businesses by more than \$3.9 billion. He also conducted an aggressive program of international trade missions to promote the export of West Virginia products, visiting countries such as Brazil, Peru, Canada, Mexico, Japan and Taiwan.

Caperton left office in 1997 and spent two years teaching at Harvard and Columbia Universities before becoming the eighth president of the College Board in 1999. As president, Caperton helped transform the century-old institution into a mission-driven, student-first operation promoting college success and opportunity for all Americans. During his 13 years of leadership, the College Board touched the lives of students in nearly 27,000 high schools and colleges, promoted the importance of writing by adding a writing section to the SAT and doubled the number of students succeeding in Advanced Placement.



Caperton's leadership also renewed the organization's focus on education in a globalized marketplace. He initiated a new series of AP world language and culture courses and embarked on an historic education exchange program with the Confucius Institute Headquarters (Hanban) in China. Known as the Chinese Language and Culture Initiative, the program is supporting the growth of Chinese-language education in U.S. schools and building a solid foundation for the AP Chinese Language and Culture course. The initiative also sends Chinese teachers to U.S. schools for one to three years, and sends delegations of U.S. educators to China to learn about its education system and culture.

Over more than 20 years in government and education, Caperton has chaired the Democratic Governor's Association and the Southern Regional Education Board, participated in the Executive Committee of the National Governors Association, received ten honorary doctoral degrees and been presented with numerous awards, including the 2007 James Bryant Conant Award for his significant contributions to the quality of education in the United States and the 1996 Computerworld Smithsonian Award for his tireless efforts to introduce technology into the classroom. Most recently, Caperton was honored as the 2012 Policy Maker of the Year by the National Association of School Boards of Education.

Caperton retired from the College Board in 2012. In addition to his ongoing education advocacy efforts, Caperton currently sits on the Board of Directors of several major US corporations. In 2013 Caperton started Caperton Consulting, LLC to be able to offer his experience in education and policy, finance and insurance. He is concentrating his efforts on his home state of West Virginia and currently resides once again in Charleston.

TITLE IX PRESENTER

Daniel C. Swinton

*Managing Partner
The NCHERM Group, LLC*

Daniel Swinton is the Managing Partner of The NCHERM Group, LLC. Daniel consults frequently with colleges and universities on issues of Title IX, Campus SaVE and sexual violence, alcohol and other drugs, behavioral intervention, bystander intervention, student conduct policies and procedures, hearing board training, mediation and legal issues in higher education. Daniel often serves institutions as an external investigator for issues of sexual misconduct and other complex student conduct matters as well as employment concerns, retaliation and harassment. He has authored a number of peer-reviewed articles and book chapters on topics ranging from student conduct to civil rights investigations. He is also a frequent presenter and invited speaker at national and regional conferences. Prior to his work with The NCHERM Group, he served as Assistant Dean and Director of Student Conduct and Academic Integrity at Vanderbilt University.

Daniel serves as Associate Executive Director of ATIXA (The Association for Title IX Administrators) and on the Advisory Board of NaBITA (National Behavioral Intervention Team Association). He has also served on the Board for the Association for Student Conduct Administration (ASCA), having served as its President in 2011-2012.

Daniel received his Bachelor's degree from Brigham Young University, his law degree (J.D.) from the J. Reuben Clark Law School at BYU and a doctorate (Ed.D.) in higher education leadership and policy from Vanderbilt University's Peabody College. He is a member of the Tennessee State Bar.

He has also been interviewed and/or featured by The Chronicle of Higher Education, Student Affairs Today, USA Today, Inside Higher Ed and the Washington Post, as well as other publications and sources.

Through The NCHERM Group, Daniel provides specialized consulting, seminars and training on:

- Sexual Assault and Harassment (Title IX Training)
- Student Drinking and Drugs Programs
- Student Conduct and Judicial Board Training
- Student Conduct Code Review
- Civil Rights Investigations
- Expert Witness Services
- Hazing Prevention and Greek Conduct Board Training



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