

Consequential Boards

WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION

BOARD OF
G O V E R N O R S
SUMMIT

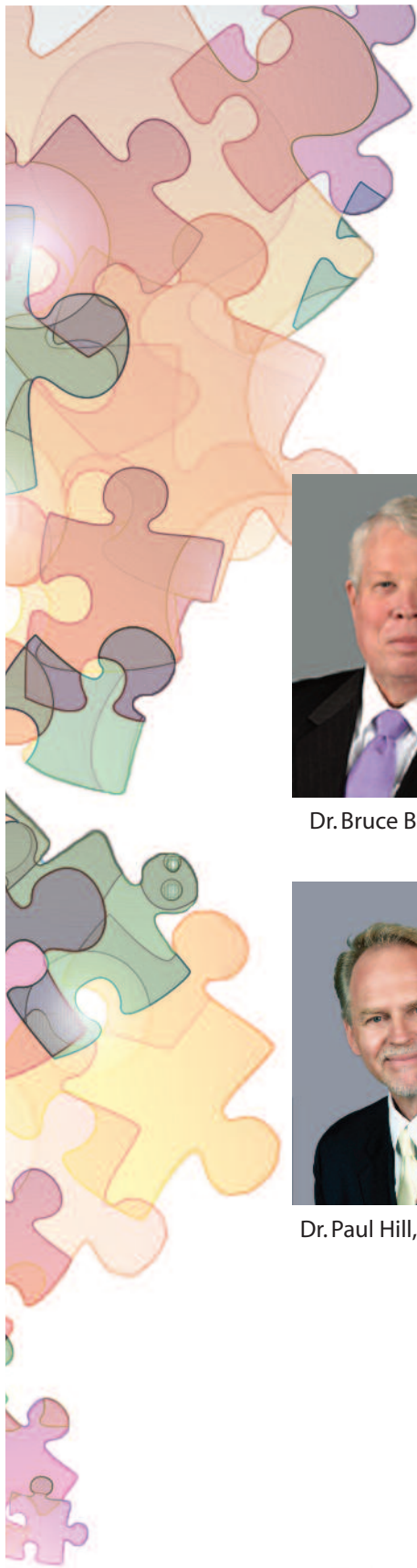
August 7-8, 2015 | **Embassy Suites** | Charleston, West Virginia



West Virginia
Higher Education
Policy Commission

AGB

ASSOCIATION OF
GOVERNING BOARDS
OF UNIVERSITIES AND COLLEGES



WELCOME



Dr. Bruce Berry, Chair

On behalf of the West Virginia Higher Education Policy Commission, we would like to welcome you to the 2015 Board of Governors Summit: “Consequential Boards.” We value the opportunities for progress and sharing made possible at this annual event, and we hope you leave with a deepened understanding of some of the most important issues facing West Virginia’s public higher education system today – along with a renewed commitment to meet the challenges before us and help more students succeed.



Dr. Paul Hill, Chancellor

Thank you for your selfless dedication to our state’s higher education system, your institutions and the students we all serve. You represent an array of educational and professional backgrounds, and your expertise and guidance will be genuinely invaluable in the months and years ahead.

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FRIDAY, AUGUST 7, 2015

11:30 a.m.-2:45 p.m.	REGISTRATION	<i>Foyer</i>
12:30-2:30 p.m.	PRECONFERENCE LUNCHEONS	
	1. Luncheon Meeting for Presidents and Board Chairs <i>Moderator: Dr. Thomas C. Meredith, Association of Governing Boards</i>	<i>Salon B</i>
	2. Luncheon Meeting for New and Continuing Board Members <i>Moderator: Dr. Ellen Chaffee, Association of Governing Boards</i>	<i>Salon C</i>
	3. Luncheon Meeting for Professional Board Staff <i>Moderator: Dr. Carol Cartwright, Association of Governing Boards</i>	<i>Salon A</i>
2:30-2:45 p.m.	BREAK	
2:45-2:55 p.m.	WELCOME Dr. Bruce Berry, <i>Chair, Higher Education Policy Commission</i>	<i>Ballroom DE</i>
2:55-3:00 p.m.	GREETINGS FROM GOVERNOR EARL RAY TOMBLIN	<i>Ballroom DE</i>
3:00-3:15 p.m.	THE STATE OF THE SYSTEM Dr. Paul Hill, <i>Chancellor, Higher Education Policy Commission</i>	<i>Ballroom DE</i>
3:15-4:15 p.m.	ADDING VALUE WHERE IT MATTERS MOST Dr. Thomas C. Meredith, <i>Association of Governing Boards</i>	<i>Ballroom DE</i>
4:15-4:30 p.m.	BREAK	
4:30-5:30 p.m.	PLENARY PANEL: THE COMPLETION CHALLENGE <i>Moderator: Dr. Ellen Chaffee, Association of Governing Boards</i> <i>Panelists: Dr. Paul Hill, Chancellor, Higher Education Policy Commission</i> <i>Joyce McConnell, J.D., Provost, West Virginia University</i> <i>Dr. Bruce Vandal, Vice President, Complete College America</i>	<i>Ballroom DE</i>
5:30-6:30 p.m.	RECEPTION	<i>Foyer</i>
6:30-8:00 p.m.	DINNER <i>Keynote: Joe Manchin III, United States Senator</i>	<i>Salon AB</i>



SATURDAY, AUGUST 8, 2015

7:30-8:30 a.m. BREAKFAST

Foyer

8:30-9:30 a.m. PLENARY PRESENTATION: STATE BUDGET FORECAST

Ballroom DE

Mike McKown, *Director, West Virginia State Budget Office*

9:30-9:45 a.m. BREAK

9:45-10:45 a.m. CONCURRENT SESSIONS

1.) Leadership Transitions

Salon C

Moderator: Dr. Carol Cartwright, *Association of Governing Boards*

Panelists: Dr. Paul Hill, *Chancellor, Higher Education Policy Commission*
Wyatt Scaggs, *Member, Marshall University Board of Governors*

2.) Institutional Financial Trends

Salon B

Moderator: Dr. Ellen Chaffee, *Association of Governing Boards*

Panelists: Dr. Ed Magee, *Vice Chancellor for Finance, Higher Education Policy Commission*
Elisa Ramseyer, *Senior Manager, Protiviti*

3.) Student Credit Transfer & Articulation

Salon A

Panelists: Dr. Corley Dennison, *Vice Chancellor for Academic Affairs, Higher Education Policy Commission*
Dr. Thomas C. Meredith, *Association of Governing Boards*

10:45-11:00 a.m. BREAK

11:00 a.m.-12:00 p.m. CONCURRENT SESSIONS

1.) Leadership Transitions

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3.) Campus Safety

Salon A

Moderator: Matt Turner, *Executive Vice Chancellor for Administration, Higher Education Policy Commission*

Panelists: Dr. Al Kasprowicz, *Director of the WELLWVU Carruth Center for Psychological and Psychiatric Services, West Virginia University*
Dr. Thomas C. Meredith, *Association of Governing Boards*
Dr. Guy Sims, *Assistant to the President for Equity, Diversity and Inclusion, Bluefield State College*

12:00-12:15 p.m. CLOSING

Ballroom DE

Chancellor Paul Hill and Association of Governing Boards Consultants

12:15-1:15 p.m. LUNCH PROVIDED

Foyer

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VISITING SPEAKERS

Thomas Meredith

Former Chancellor, University of Alabama System and University System of Georgia

Dr. Thomas C. Meredith has served as the head of three university systems and as a university president during his 36 years in higher education. He has served as the Commissioner of Higher Education for Mississippi's university system of eight universities. In January 2002, Meredith was appointed Chancellor for the University System of Georgia, responsible for the state's 34 public colleges and universities. Prior to this appointment, Meredith held the role as Chancellor of the University of Alabama System, President and professor of education at Western Kentucky University, as well as Vice Chancellor at the University of Mississippi. Meredith began his career as a high school teacher and later as a high school principal.



Meredith was president of the National Association of System Heads (NASH), an organization comprised of the chief executive officers of the 52 public higher education systems in the United States. He was chair of the American Association of State Colleges and Universities (AASCU), the first head of a university system to serve in that capacity. Meredith has also served on the executive committee of the Southern Regional Education Board (SREB) and has served as the chair of the Council of Presidents in both Alabama and Kentucky.

Dr. Meredith consults in the areas of presidential mentoring, development and performance appraisal (over 79 presidents have reported to him); presidential compensation; leadership training; board development and self-evaluation; board relations; executive searches and multi-institutional system matters.

He holds a BA from Kentucky Wesleyan College, an MS from Western Kentucky University and an Ed.D. from the University of Mississippi. He also completed the Institute for Educational Management at Harvard University and the Higher Education Roundtable at Oxford University.

Dr. Meredith holds two honorary doctorates and has been recognized by his alma maters for his achievements, including the naming of a building in his honor at Western Kentucky. He was inducted into the Alabama Academy of Honor and headed the Governor's task force on developing and implementing a long term strategic plan for economic development in that state.

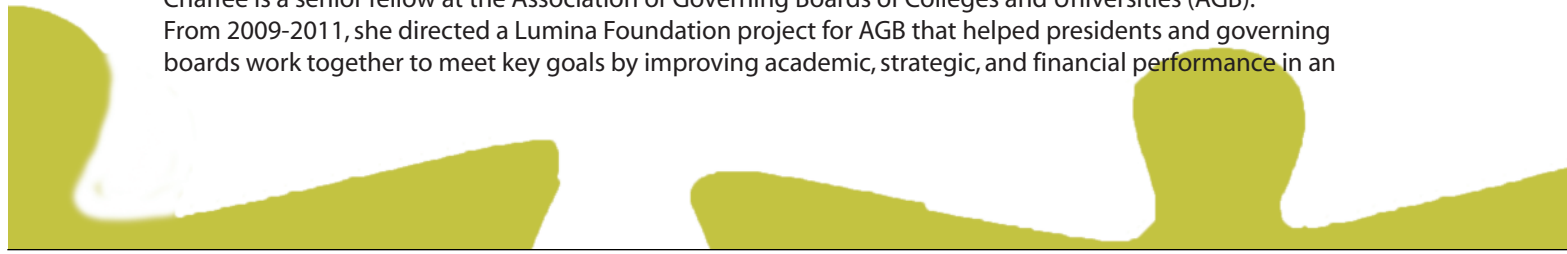
Ellen Chaffee

President Emerita, Valley City State University and Mayville State University

Dr. Ellen Chaffee's distinguished career spans institutional, system, policy, and national professional leadership in both public and private higher education, as well as extensive research and publication. Past president of two universities and two national professional associations, she has led executive, academic affairs, student affairs, research, and equal opportunity functions. She has served on and consulted with numerous governing boards as well as national organizations in higher education research, health care, allied health, and foundations.



Chaffee is a senior fellow at the Association of Governing Boards of Colleges and Universities (AGB). From 2009-2011, she directed a Lumina Foundation project for AGB that helped presidents and governing boards work together to meet key goals by improving academic, strategic, and financial performance in an



environment of scarce resources. She co-directed a Teagle Foundation project for AGB from 2013-2014 to assist boards in defining how they can best oversee educational quality. As a senior consultant, she has assisted dozens of boards and presidents since 2008.

Chaffee was president of Valley City State University for 15 years and served nine of those years simultaneously as president of Mayville State University. Her leadership created an award-winning culture of innovation, change, and accountability. She then spent a year as president in residence at Harvard University. Previous positions include academic vice-chancellor for the North Dakota University System and director of organizational studies at the National Center for Higher Education Management Systems (NCHEMS). Chaffee was president of the Association for Institutional Research and the Association for the Study of Higher Education, as well as the public member of the American Council on Pharmaceutical Education (ACPE), the accrediting board for pharmacy. Trustee of a major healthcare system for eight years, Chaffee chaired the board and guided its 50/50 merger that resulted in a \$2 billion healthcare system.

Throughout her career, Chaffee has focused on leadership and organizational effectiveness, strategic thinking, organizational change, turnaround management, innovation, continuous quality improvement, accountability, decision making, and the role of information and technology. Chaffee has published five books and dozens of articles in refereed journals, as well as 750 weekly columns in community newspapers. Chaffee earned both the MA and Ph.D. in higher education administration and policy analysis at Stanford University.

Carol Cartwright

President Emerita, Kent State University

Dr. Carol Cartwright served as president of Kent State University from 1991-2006. Her appointment in 1991 made history as she was the first female to be selected as president of a public college or university in Ohio. She came out of retirement to serve a three-year term as president of Bowling Green State University from 2008-2011. Her retirement from BGSU marked a 45-year career in public higher education. Prior to her presidency at Kent State, she was vice chancellor for academic affairs at the University of California at Davis and dean for undergraduate programs and vice provost of The Pennsylvania State University. Dr. Cartwright has held prominent leadership roles in higher education's most influential national organizations. She recently completed eight years on the board of directors of National Public Radio and currently serves on the Knight Commission on Intercollegiate Athletics, the NCAA Committee on Infractions, and the board of directors for the Collegiate Women Sports Awards. She is a member of the National Advisory Council for Cornish College of the Arts in Seattle, Washington, and a Trustee of Heidelberg University in Ohio. Dr. Cartwright earned masters and doctoral degrees from the University of Pittsburgh and her bachelor's degree from the University of Wisconsin at Whitewater.



Bruce Vandal

Vice President, Complete College America

Dr. Bruce Vandal is former Director of the Postsecondary and Workforce Development Institute at the Education Commission of the States (ECS). At ECS, he led "Getting Past Go," a three-year Lumina Foundation for Education project to more effectively leverage investments in remedial and developmental education to increase college attainment. Bruce also served as co-director of the Tennessee Developmental Studies Redesign Initiative, a partnership with the Tennessee Board of Regents (TBR) to reform developmental education courses at TBR institutions funded by the U.S. Department of Education's Fund for the Improvement of Postsecondary Education. Bruce also directed projects on aligning education and workforce development policy, teacher preparation and college access. He earned his Ph.D. in Education Policy and Administration from the University of Minnesota.



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KEYNOTE SPEAKER

Joe Manchin III

United States Senator

U.S. Senator Joe Manchin (D-W.Va.) was sworn into the United States Senate on November 15, 2010 to fill the seat left vacant by the late Senator Robert C. Byrd. For Senator Manchin, serving as West Virginia's Senator is truly an honor and a privilege.

Born and raised in the small coal mining town of Farmington, W.Va., Sen. Manchin grew up learning the values that all West Virginians share – family, common sense, fairness and hard work. As a small businessman, he learned firsthand from his grandfather, Papa Joe, who was an Italian immigrant and the town grocer, the importance of serving the public. As a young man, his beloved grandmother, Mama Kay, inspired Senator Manchin's belief in public service through her unflagging compassion and desire to help those less fortunate. More than anything, it is his family and the values he learned growing up among the hardworking men and women of West Virginia that define who Senator Manchin is and the public servant he strives to be.

From his days as a state legislator to his six years as Governor to his current role, Senator Manchin has always been committed to his philosophy of "retail government"-- in other words, connecting with all of his constituents and making service to them his top priority.

Throughout his public life, he has never let politics or ideology stand in the way of commonsense solutions. Instead, he believes that only by putting politics aside and working hard to bring people together can we do what is right for West Virginia and the nation.

He began his tenure as West Virginia's 34th governor in January 2005. Then-Governor Manchin approved millions of dollars in tax relief for West Virginia's citizens and businesses, fixed the state's workers' compensation system, established the first comprehensive teacher pay package in more than 15 years and dramatically decreased the state's debt. In six years, more than \$13 billion in business investments were made, and West Virginia was often cited nationally for its strong fiscal management. During his term as Governor, he worked closely with Republicans and Democrats to cut taxes, reduce regulations, attract record investments, create new jobs and expand vital social services for seniors and the poor, all while leaving the state with budget surpluses every year.

As a Senator, Joe Manchin is committed to bringing this same spirit of bipartisanship to Washington. As he has done throughout his entire life, he remains committed to working with Republicans and Democrats to find commonsense solutions to the problems our country faces and is working hard to usher in a new bipartisan spirit in the Senate and Congress.



West Virginia Higher Education Policy Commission

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