

WEST VIRGINIA HIGHER EDUCATION

ALMANAC

2020

WV HIGHER EDUCATION POLICY COMMISSION
WV COUNCIL FOR COMMUNITY AND TECHNICAL COLLEGE EDUCATION



Image courtesy of Glenville State College
Front cover image courtesy of Fairmont State University

A STEADFAST FOCUS ON THE FUTURE



SARAH ARMSTRONG TUCKER, PH.D.
Chancellor

Higher education is a powerful engine for positive change. For those who earn degrees, as well as the people and communities that benefit from their achievements, a college education is transformative. That's why our mission is to help more West Virginians pursue and succeed in postsecondary education. This year, though, that critical mission became more challenging than ever, as the COVID-19 pandemic changed the way we live – and the way we learn.

Throughout this crisis, our state's public higher education institutions worked as a truly synchronous team. From the highest levels of leadership, they came together to share best practices, ask each other questions, and learn some tough lessons together along the way. The result was a creative, nimble response to an unparalleled challenge, and an inspiring dedication to the communities we serve.

Beginning with the extension of spring break, our faculty and staff worked hard to pivot to virtual classes by early April, and our students adapted quickly to that change. At the statewide level, we understood the challenges associated with this swift change – and we worked together with our schools to help address them leading into the fall.

We conducted professional development webinars to help faculty improve online teaching and worked with institutions to refine course scheduling for greater efficiencies. For our students, we held dozens of webinars about financial aid, college admissions, and ACT and SAT test preparation. We modified financial aid programs to help more students qualify. We provided mental health resources for our campuses. And for everyone's protection, we coordinated with the West Virginia Department of Health and Human Resources and West Virginia National Guard to help campuses sanitize, access protective equipment, and ensure the highest levels of campus safety.

The safeguards our institutions put in place were inventive and comprehensive. From transportable plexiglass shields, to masks, physical distancing and hybrid courses, students returned to their studies in varying ways – but always with their health as the foremost priority. With strong support from Governor Jim Justice, our institutions COVID-19 tested all students and staff prior to the fall return. As a result of these efforts, less than 2 percent of our campus community members tested positive for COVID-19 this fall.

We did all of this, together, because we know our students' futures – and our state's future – are at stake. Research has shown those most negatively affected by the pandemic are people without college degrees. So, it is imperative – perhaps more imperative than ever – we help more West Virginians access and succeed in higher education.

By continuing our close work together – as institutions, agencies, and partners – we can help more West Virginians achieve their college and career dreams, and help our state emerge from this crisis even stronger.

“Higher education is a powerful engine of positive change...”

2020 HIGHLIGHTS

CAMPUS SUPPORT OF LOCAL COMMUNITIES



Students and faculty at Bluefield State College used 3-D printing technology to produce re-usable plastic masks in response to personal protective equipment shortages in the early days of the COVID-19 pandemic.

“Further demonstrating their commitment to the communities that surround them, public higher education institutions helped bridge the homework gap...”

Early on in the COVID-19 crisis, West Virginia’s frontline healthcare providers faced a shortage of personal protective equipment. In response, the state’s two- and four-year institutions – even though their doors were essentially otherwise closed – began using their expertise and 3D printing equipment to manufacture face masks and shields for the medical community in coordination with the West Virginia National Guard. Further demonstrating their commitment to the communities that surround them, public higher education institutions helped bridge the homework gap by becoming hotspot sites as part of Governor Jim Justice’s Kids Connect initiative, which provides broadband access to K-12 and college students statewide.



SCAN ME

FIRST COHORT OF UNDERWOOD SMITH TEACHING SCHOLARS

In summer 2020, the Commission unveiled West Virginia’s inaugural cohort of Underwood-Smith Teaching Scholars. Established by the Legislature in 2019, this is a competitive scholarship for recent high school graduates with a passion for teaching and a history of high academic achievement, community service, and active involvement in extracurricular activities while in high school. Recipients receive \$10,000 per year for up to four years. In exchange, they agree to teach in a West Virginia public school in an area of critical need – math, science, elementary education, or special education – for at least five years after graduation. The first cohort of 25 scholars, who began their studies in fall 2020, were honored with a virtual celebration in July. More information is available at teachinwv.com.



SCAN ME

COLLEGE REMINDERS VIA TEXT MESSAGE

The state’s “Txt 4 Success” program is currently helping more than 27,000 high school seniors and college freshmen stay on track for college with reminders via text message. High school seniors and first-year college students are eligible – and encouraged – to sign up for the texting program. The messages, which typically total two or three texts per month, serve as general college reminders highlighting key deadlines, as well as regular check-ins to make sure students are transitioning well into college life. Students who sign up can also use the service to ask questions, which are answered by a team of nearly 50 college access advisors across the state. Students can sign up to receive the alerts by visiting the state’s free college-planning resource, cfvv.com.



SCAN ME



Bachelor of Science in Nursing students at Potomac State College of WVU supporting a COVID-19 testing event.

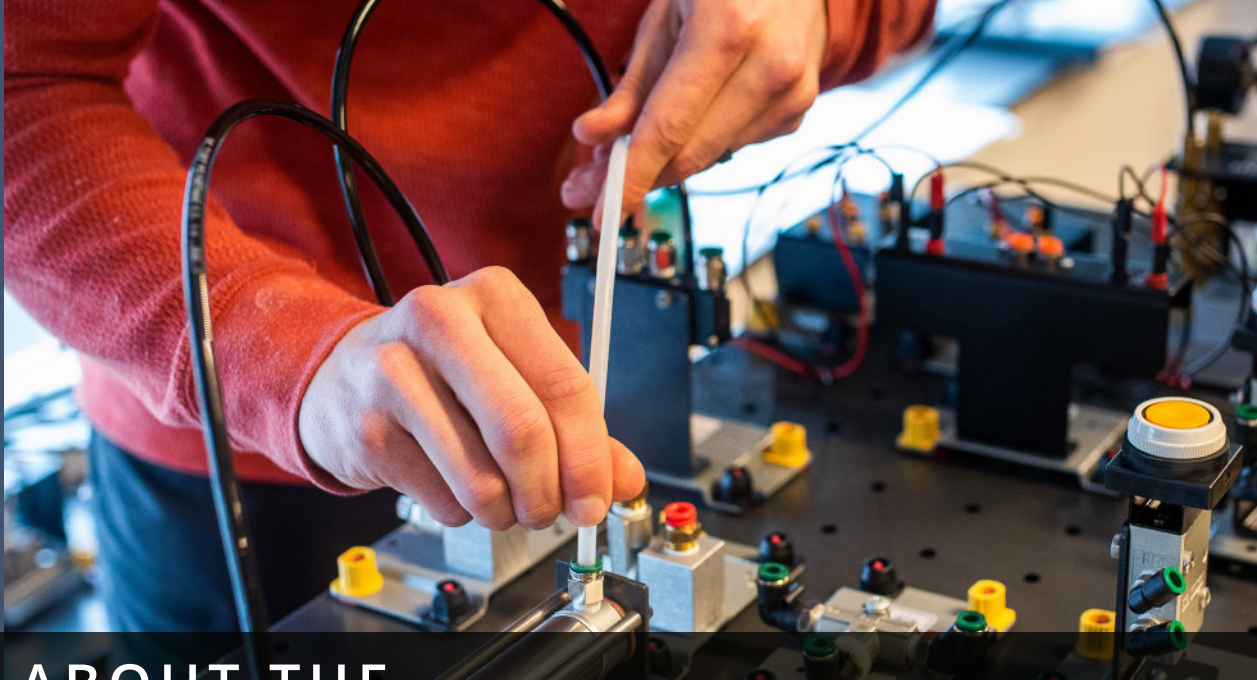
NEW STUDENT SUCCESS INITIATIVES



West Virginia's higher education agencies announced in June 2020 that Ascendium Education Group awarded the state \$750,000 to support student success and accelerate degree completion. In line with West Virginia's Climb initiative, which seeks to arm 60 percent of the state's workforce with a postsecondary credential by 2030, this program will provide tools and resources for rural students, first-generation students, and students from low-income backgrounds. To build on this investment, the state is collaborating with Philanthropy West Virginia and its member foundations and companies that are committed to meeting the state's most urgent educational needs through collaborative grantmaking.

In January 2020, West Virginia's Community and Technical College System announced that it was awarded a nearly \$4.2 million grant from Arnold Ventures to pilot a program at West Virginia University at Parkersburg and Blue Ridge Community and Technical College that supports students as they work toward their credentials. Today, West Virginia's "Ascend" program is providing academic, personal, and financial supports to help students at those two institutions complete their degrees in high-demand fields, such as advanced manufacturing, information technology, welding, and health care. If effective, the system will work to scale the program to all two-year institutions across the state.

"West Virginia's higher education agencies announced in June 2020 that Ascendium Education Group awarded the state \$750,000 to support student success..."



ABOUT THE

WEST VIRGINIA HIGHER EDUCATION ALMANAC

The 2020 West Virginia Higher Education Almanac provides year-end higher education statistics for both of the state's higher education systems, the West Virginia Higher Education Policy Commission (Commission) and West Virginia Council for Community and Technical College Education (Council).

When reviewing the statistics in this report, it is important to carefully consider the data definitions for each metric, which are found at the end of the document. This is particularly important when it comes to the cohort, or group of students, of which the statistic is reflective. For example, there are fundamental differences between "full-time" and "part-time" students that can have a drastic effect on the reported data.

This edition of the Almanac provides high-level summary statistics for each institution, with a focus on the 2019-2020 academic year. Detailed historical data are available through the new interactive data portal - *Explorer* - at:

<http://www.wvhepc.edu/resources/data-and-publication-center>

Explorer provides the most current data available for every institution within both the two- and four-year systems. The data are updated throughout the year as they become available. To learn more about the institutions, data and initiatives featured in this report, use your tablet or smartphone to scan QR codes like the one below.



Image courtesy of Pierpont
Community and Technical College

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WEST VIRGINIA'S PUBLIC

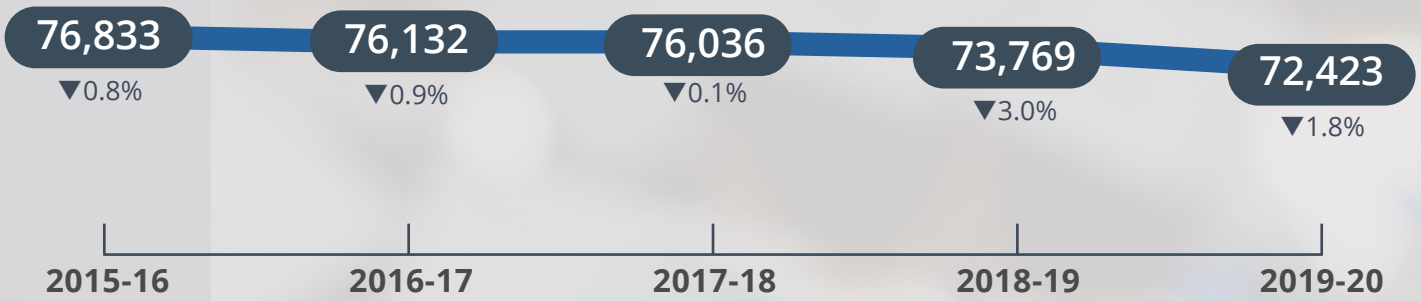
FOUR-YEAR INSTITUTIONS



Images (clockwise from top) courtesy of Marshall University, West Virginia State University and Shepherd University

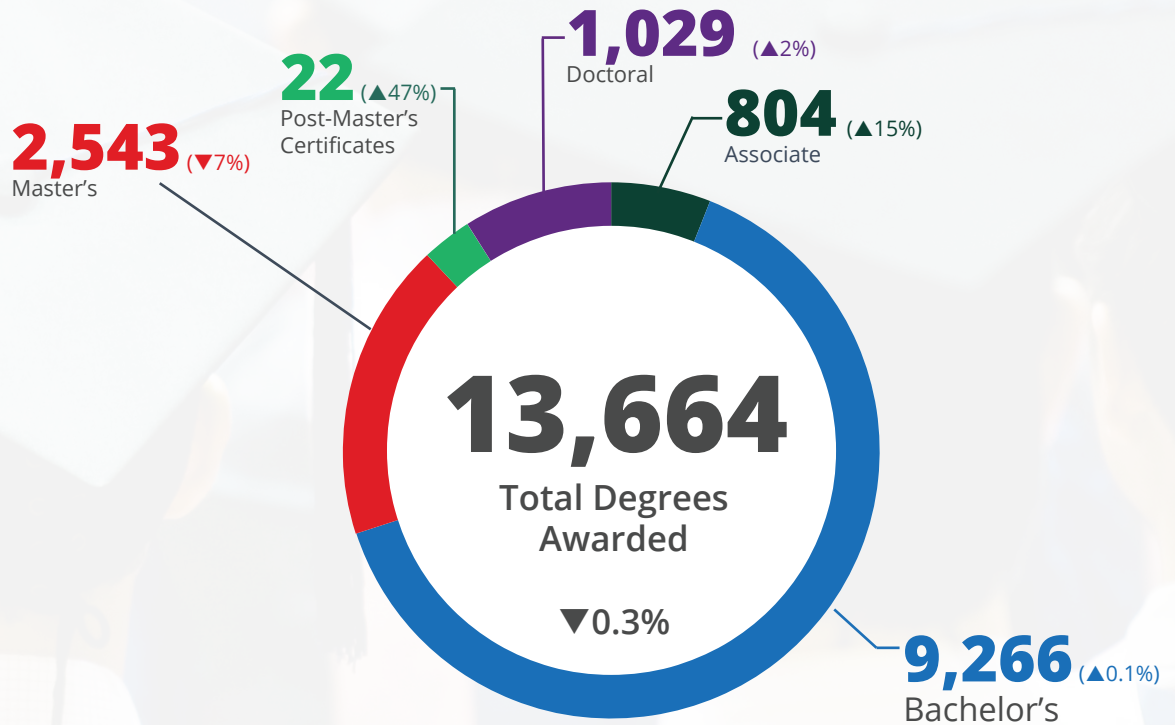
ENROLLMENT

ANNUALIZED HEADCOUNT, 2015-16 to 2019-20 ACADEMIC YEARS



CERTIFICATES AND DEGREES AWARDED

2019-20 ACADEMIC YEAR



▼▲ = 1YR Change

2020

Bluefield State College

BLUEFIELD STATE COLLEGE

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Health Sciences



2 Engineering



3 Liberal Arts and Sciences



4 Education



5 Business

FOUNDED IN 1895

PRESIDENT
DR. ROBIN CAPEHART

LOCATED IN
BLUEFIELD, WV

STUDENT TO FACULTY RATIO
12:1

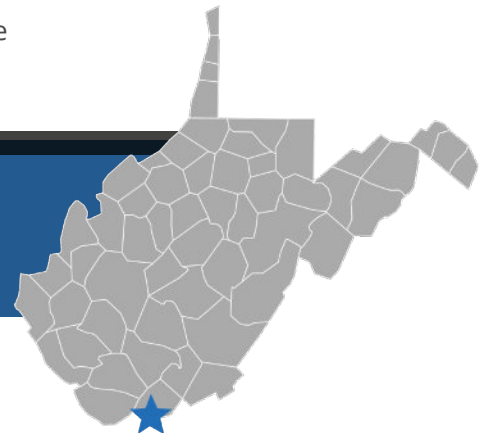
DEGREE LEVELS OFFERED
Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



SCAN ME

LEARN MORE ABOUT BLUEFIELD STATE COLLEGE AT:
www.bluefieldstate.edu



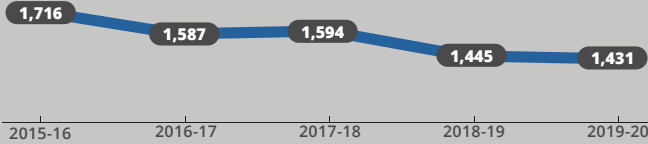
1,431

 (▼1%)

ANNUAL HEADCOUNT ENROLLMENT

100% 7%

Undergraduate Dual Enrollment



1,065

 (▼4%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

198

Fall Headcount (▼1%)

3.34 Average High School GPA

9 States Represented

951

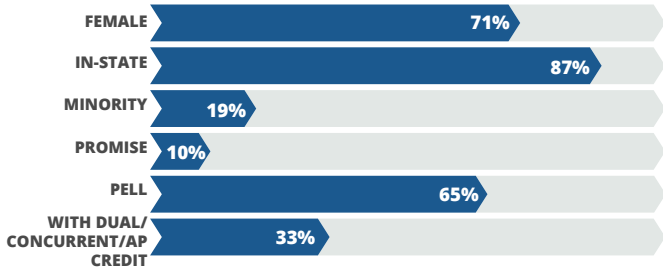
Average SAT Composite

32%

Proficient in SAT Math

51%

Proficient in SAT English

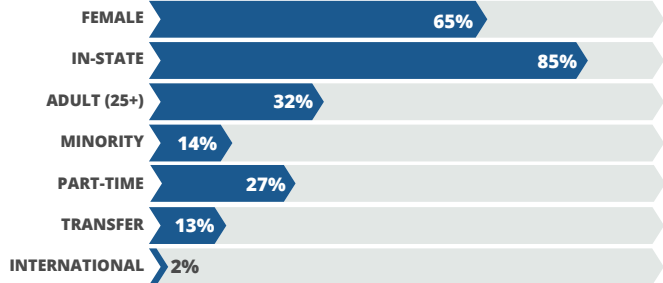


UNDERGRADUATE STUDENT PROFILE

1,431

 (▼1%)

Annual Undergraduate Headcount



STUDENT SUCCESS

60% (▼2 ppt)

Fall-to-Fall Retention

85% (▲2 ppt)

Fall-to-Spring Retention

33% (▼9 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)

FALL 2014 FIRST-TIME FRESHMAN COHORT



16%

Within 4 Years

38%

Within 6 Years

7% | 20%

Minority

11% | 32%

Adults

13% | 40%

Pell Recipients

40% | 67%

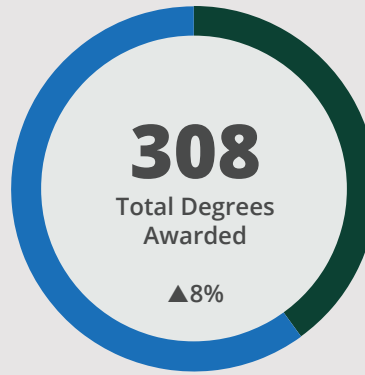
Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION

DEGREES AWARDED



308

Total Degrees Awarded

▲8%

126 (▲22%)

Associate

182 (▼1%)

Bachelor's

0 (◀▶0%)

Master's

0 (◀▶0%)

Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

59% Female

11% Minority

75% In-State

3.19

Average College GPA



6.8

Average Years to Degree



139

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



59.0%

with Student Loan Debt



\$27,864

Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,488 In-State (▲6%)

\$14,352 Out-of-State (▲6%)

FINANCIAL AID RECIPIENTS & AWARDS



74%

Financial Aid Participation Rate

89 | \$406,125

PROMISE

429 | \$1,071,262

HEGP

742 | \$3,252,743

Pell

681 | \$4,463,222

Federal Loans

17.9% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$21.5M

 (▼1%)

Total Revenue

20% from Tuition and Fees

30% from State Appropriation

\$7,229

Appropriation per In-State FTE

\$20.1M

 (▼10%)

Total Expenditures

45% on Instruction



\$0.4M

Total Research Grants and Contracts

WORKFORCE OUTCOMES

2015 GRADUATES



64%

% Working in WV 2 Years After Graduation

57%

% Working in WV 4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$49,431 | \$56,445

Associate

\$34,195 | \$39,530

Bachelor's

CONCORD UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Social Work



2 Education



3 Liberal Arts and Sciences



4 Business



5 Social Sciences

FOUNDED IN 1872

PRESIDENT
DR. KENDRA BOGGESS

LOCATED IN
ATHENS, WV

STUDENT TO FACULTY RATIO
15:1

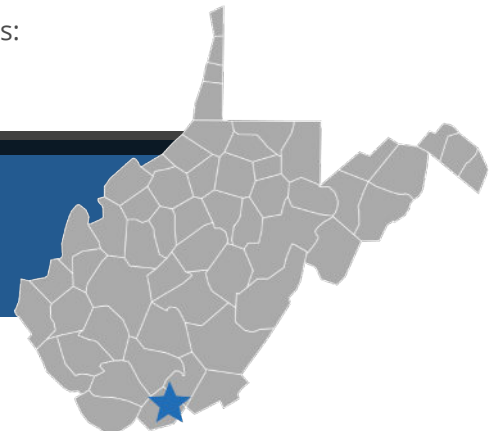
DEGREE LEVELS OFFERED
Bachelor's, Master's

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Medium Programs



SCAN ME

LEARN MORE ABOUT CONCORD UNIVERSITY AT:
www.concord.edu

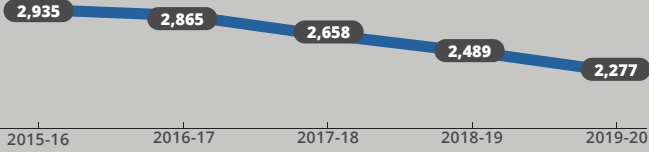


2,277

(▼9%)

ANNUAL HEADCOUNT ENROLLMENT

77% Undergraduate **3%** Dual Enrollment



1,745

(▼8%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

371

Fall Headcount (▼14%)

3.45 Average High School GPA

13 States Represented

1004

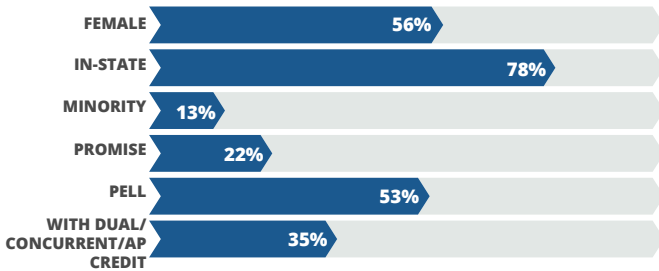
Average SAT Composite

43%

Proficient in SAT Math

64%

Proficient in SAT English

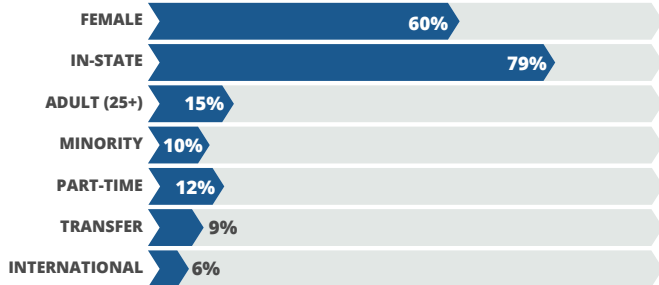


UNDERGRADUATE STUDENT PROFILE

1,743

(▼11%)

Annual Undergraduate Headcount



STUDENT SUCCESS

59% (▼3 ppt)

Fall-to-Fall Retention

83% (▲<1 ppt)

Fall-to-Spring Retention

46% (▲4 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)

FALL 2014 FIRST-TIME FRESHMAN COHORT



27%

Within 4 Years

45%

Within 6 Years

14% | **26%**

Minority

9% | **9%**

Adults

21% | **40%**

Pell Recipients

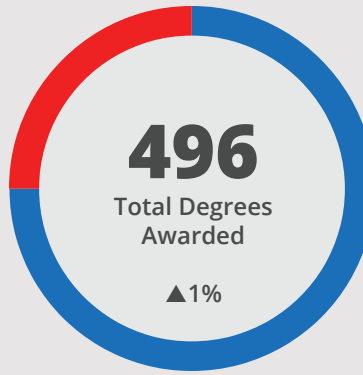
47% | **70%**

Promise Recipients

▼▲= 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (▼0%) Associate

370 (▼3%) Bachelor's

126 (▲16%) Master's

0 (◀0%) Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

66% Female

5% Minority

83% In-State

3.23

Average College GPA



6.2

Average Years to Degree



134

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



61.1%

with Student Loan Debt



\$24,004

Average Loan Debt

WORKFORCE OUTCOMES

2015 GRADUATES



62%

% Working in WV 2 Years After Graduation

55%

% Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,050 In-State (▲2%)

\$17,702 Out-of-State (▲2%)

FINANCIAL AID RECIPIENTS & AWARDS



73%

Financial Aid Participation Rate

287 | **\$1,314,162**
PROMISE

578 | **\$1,393,257**
HEGP

805 | **\$3,731,889**
Pell

1,041 | **\$7,600,105**
Federal Loans

15.6% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$37.8M

(▼<1%)

Total Revenue

15% from Tuition and Fees

28% from State Appropriation

\$7,681

Appropriation per In-State FTE

\$38.5M

(▲2%)

Total Expenditures

35% on Instruction



\$0.5M

Total Research Grants and Contracts

2020



FAIRMONT STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Nursing



2 Business



3 Engineering



4 Education



5 Social Sciences

FOUNDED IN 1865

PRESIDENT
DR. MIRTA M. MARTIN

LOCATED IN
FAIRMONT, WV

STUDENT TO FACULTY RATIO
16:1

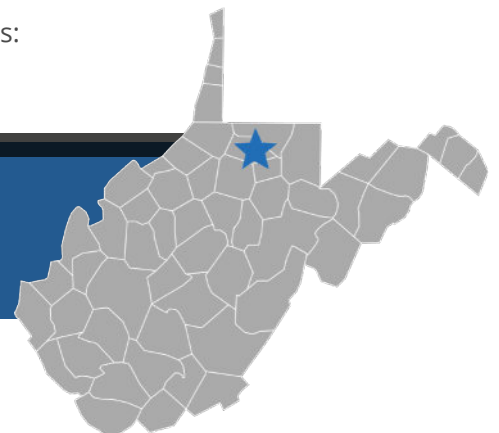
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's,
Post-Master's Certificate

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Small Programs



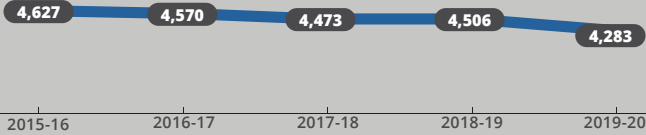
SCAN ME

LEARN MORE ABOUT FAIRMONT STATE UNIVERSITY AT:
www.fairmontstate.edu



4,283 (▼5%)
ANNUAL HEADCOUNT ENROLLMENT

92% Undergraduate
5% Dual Enrollment



3,303 (▼5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

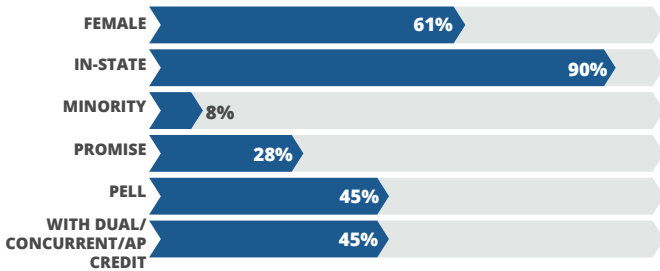
770
Fall Headcount (▼7%)

3.44 Average High School GPA
18 States Represented

1032
Average SAT Composite

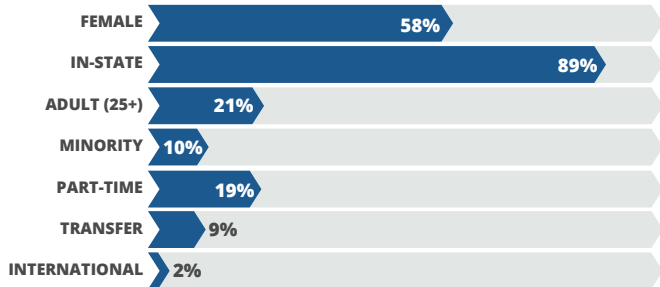
58%
Proficient in SAT Math

80%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

3,959 (▼4%)
Annual Undergraduate Headcount



STUDENT SUCCESS

62% (▼3 ppt)
Fall-to-Fall Retention

85% (▲2 ppt)
Fall-to-Spring Retention

52% (▲5 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS) FALL 2014 FIRST-TIME FRESHMAN COHORT



26%
Within 4 Years

43%
Within 6 Years

13% | 27%
Minority

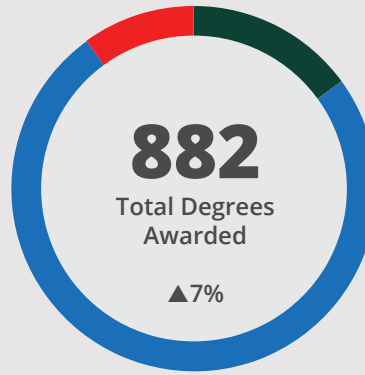
9% | 29%
Adults

21% | 35%
Pell Recipients

49% | 64%
Promise Recipients

▲▼ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



144 (▲36%)
Associate

651 (▲2%)
Bachelor's

87 (▲10%)
Master's

0 (◀0%)
Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

55% Female

10% Minority

85% In-State

3.24
Average College GPA

5.9
Average Years to Degree

136
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners

69.3%
with Student Loan Debt

\$30,240
Average Loan Debt

WORKFORCE OUTCOMES 2015 GRADUATES



72%
% Working in WV
2 Years After Graduation

65%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,738 In-State (▲3%)

\$16,814 Out-of-State (▲3%)

FINANCIAL AID RECIPIENTS & AWARDS



64%
Financial Aid Participation Rate

714 | \$3,249,138
PROMISE

1,168 | \$2,807,773
HEGP

1,486 | \$6,498,291
Pell

2,123 | \$13,882,811
Federal Loans

12.5% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$64.8M (▲<1%)
Total Revenue

20% from Tuition and Fees

29% from State Appropriation

\$6,370
Appropriation per In-State FTE

\$60.6M (▼<1%)
Total Expenditures

30% on Instruction



\$0.1M
Total Research Grants and Contracts

2020



GLENVILLE STATE COLLEGE

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Liberal Arts and Sciences



2 Business



3 Criminal Justice



4 Forestry and Natural Resources



5 Education

FOUNDED IN 1872

PRESIDENT
MARK A. MANCHIN

LOCATED IN
GLENVILLE, WV

STUDENT TO FACULTY RATIO
17:1

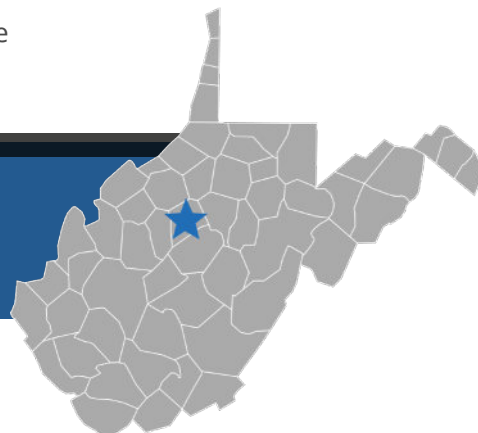
DEGREE LEVELS OFFERED
Certificate, Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



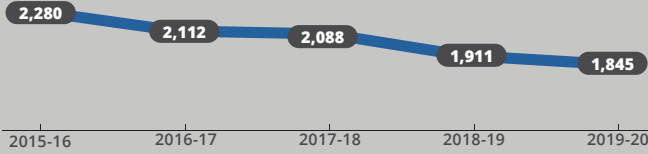
SCAN ME

LEARN MORE ABOUT GLENVILLE STATE COLLEGE AT:
www.glenville.edu



1,845 (▼3%) ANNUAL HEADCOUNT ENROLLMENT

100% Undergraduate **29%** Dual Enrollment



1,211 (▲7%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

352 Fall Headcount (▲8%)

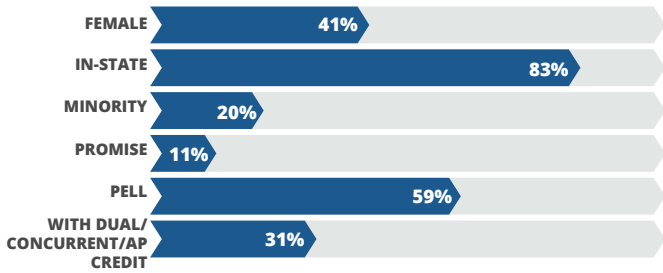
3.17 Average High School GPA

14 States Represented

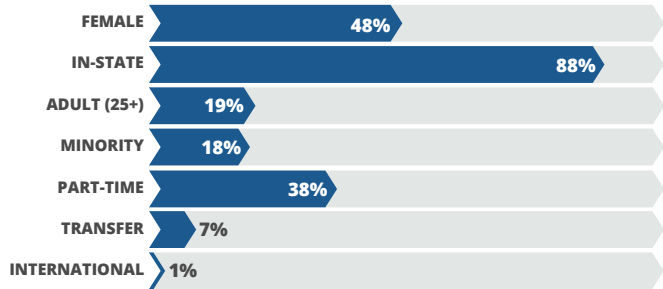
952 Average SAT Composite

33% Proficient in SAT Math

53% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **1,845** (▼3%) Annual Undergraduate Headcount



STUDENT SUCCESS

50% (▼5 ppt) Fall-to-Fall Retention

82% (▲11 ppt) Fall-to-Spring Retention

32% (▲1 ppt) Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)
FALL 2014 FIRST-TIME FRESHMAN COHORT

25% Within 4 Years

46% Within 6 Years

0% | 12% Minority

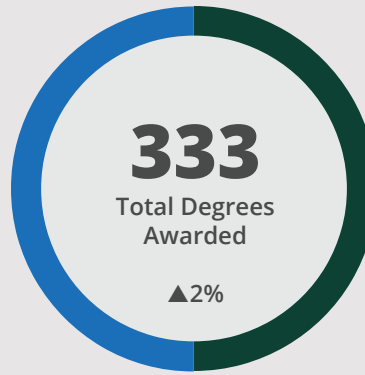
-- | -- Adults

22% | 43% Pell Recipients

57% | 84% Promise Recipients

▲▲= 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



170 (▲21%) Associate

163 (▼12%) Bachelor's

0 (◀▶0%) Master's

0 (◀▶0%) Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

50% Female

10% Minority

79% In-State

3.23 Average College GPA

6.1 Average Years to Degree

137 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

83.5% with Student Loan Debt

\$30,169 Average Loan Debt

WORKFORCE OUTCOMES

2015 GRADUATES

65% % Working in WV 2 Years After Graduation

58% % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,308 In-State (◀0%)

\$16,518 Out-of-State (◀0%)

FINANCIAL AID RECIPIENTS & AWARDS



93% Financial Aid Participation Rate

124 | \$557,814 PROMISE

392 | \$951,979 HEGP

883 | \$3,728,598 Pell

701 | \$4,508,524 Federal Loans

20.7% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$24.9M (▲2%) Total Revenue

19% from Tuition and Fees

26% from State Appropriation

\$6,327 Appropriation per In-State FTE

\$26.3M (▲2%) Total Expenditures

36% on Instruction

2020



MARSHALL UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Education



3 Business



4 Humanities



5 Psychology

FOUNDED IN 1837

PRESIDENT
DR. JEROME A. GILBERT

LOCATED IN
HUNTINGTON, WV

STUDENT TO FACULTY RATIO
18:1

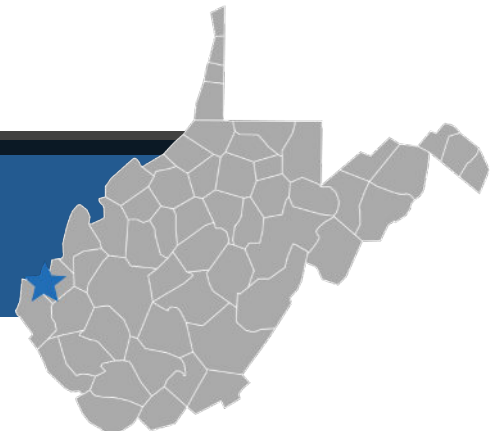
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's,
Post-Master's Certificate, Doctoral

CARNEGIE CLASSIFICATION
Doctoral Universities: High
Research Activity



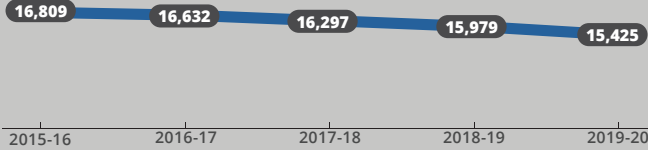
SCAN ME

LEARN MORE ABOUT MARSHALL UNIVERSITY AT:
www.marshall.edu



15,425 (▼3%) ANNUAL HEADCOUNT ENROLLMENT

70% Undergraduate **14%** Dual Enrollment



11,092 (▼3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

1,781 Fall Headcount (▲5%)

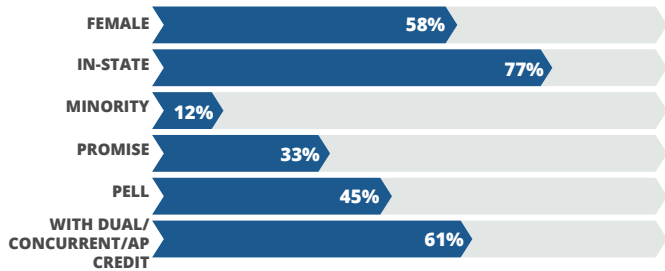
3.53 Average High School GPA

24 States Represented

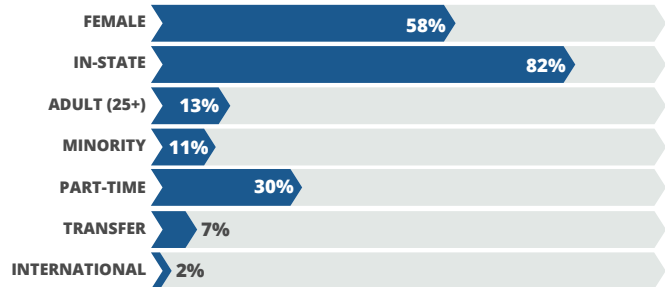
1061 Average SAT Composite

57% Proficient in SAT Math

79% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **10,791** (▼3%) Annual Undergraduate Headcount



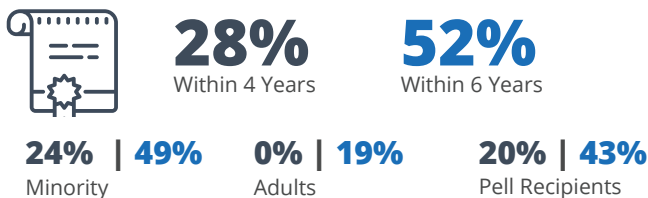
STUDENT SUCCESS

72% (◀0 ppt) Fall-to-Fall Retention

89% (▲2 ppt) Fall-to-Spring Retention

58% (▲4 ppt) Freshmen Completing 30 Hrs in First Year

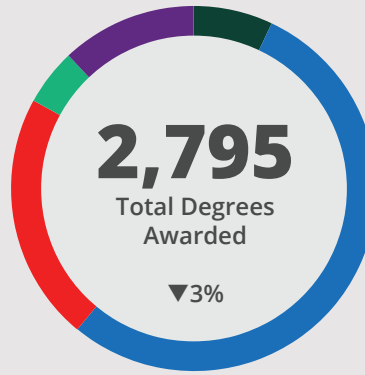
BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)
FALL 2014 FIRST-TIME FRESHMAN COHORT



49% | 74% Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



114 (▼1%) Associate

1,628 (▼2%) Bachelor's

792 (▼9%) Master's

22 (▲47%) Post-Master's Certificate

239 (▲3%) Doctoral

GRADUATING CLASS PROFILE
Bachelor's Degree Earners

59% Female

11% Minority

76% In-State

3.24 Average College GPA

5.7 Average Years to Degree

141 Average Credit Hours Earned

GRADUATE INDEBTEDNESS
Bachelor's Degree Earners

65.2% with Student Loan Debt

\$31,251 Average Loan Debt

WORKFORCE OUTCOMES

2015 GRADUATES

57% % Working in WV 2 Years After Graduation

50% % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,412 In-State (▲3%)

\$19,266 Out-of-State (▲4%)

FINANCIAL AID RECIPIENTS & AWARDS



50% Financial Aid Participation Rate

1,921 | \$8,852,749 PROMISE

2,440 | \$6,107,950 HEGP

3,670 | \$17,026,274 Pell

6,410 | \$65,474,395 Federal Loans

9.6% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$290.8M (▲2%) Total Revenue

28% from Tuition and Fees

23% from State Appropriation

\$8,035 Appropriation per In-State FTE

\$312.5M (▲7%) Total Expenditures

36% on Instruction



\$12.5M Total Research Grants and Contracts

2020



POTOMAC STATE COLLEGE OF WVU

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Liberal Arts and Sciences



2 Agriculture



3 Education



4 Criminal Justice



5 Business

FOUNDED IN 1902

PRESIDENT
DR. JENNIFER E. ORLIKOFF

LOCATED IN
KEYSER, WV

STUDENT TO FACULTY RATIO
19:1

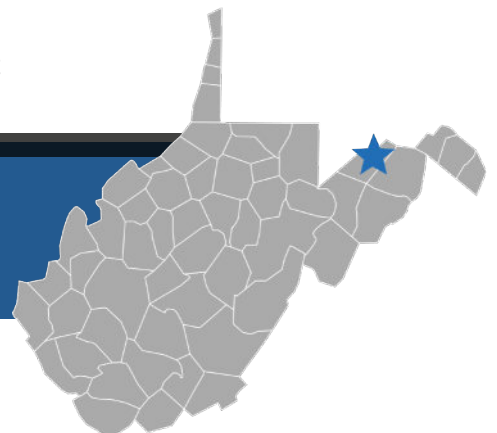
DEGREE LEVELS OFFERED
Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate/Associate's
Colleges: Associate's Dominant



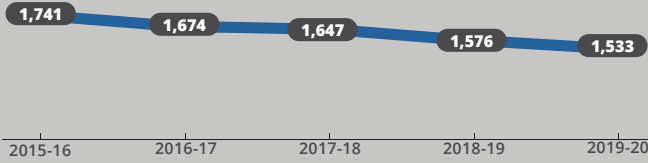
SCAN ME

LEARN MORE ABOUT POTOMAC STATE COLLEGE OF WVU AT:
www.potomacstatecollege.edu



1,533 (▼3%) ANNUAL HEADCOUNT ENROLLMENT

100% Undergraduate **20%** Dual Enrollment



1,078 (▼3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

478 Fall Headcount (▼11%)

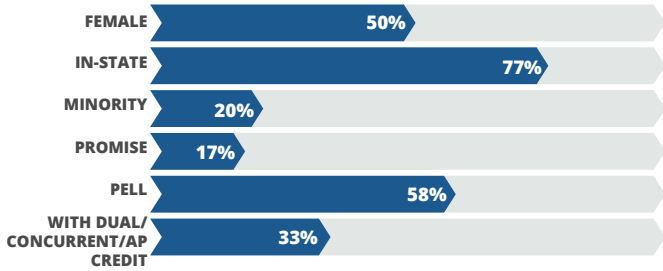
3.13 Average High School GPA

15 States Represented

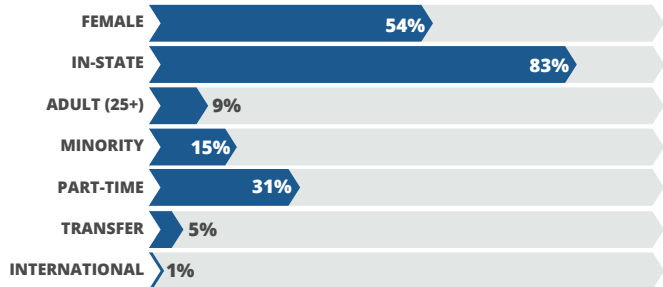
974 Average SAT Composite

37% Proficient in SAT Math

56% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **1,533** (▼3%) Annual Undergraduate Headcount



STUDENT SUCCESS

45% (▲5 ppt) Fall-to-Fall Retention

80% (▲1 ppt) Fall-to-Spring Retention

37% (▲5 ppt) Freshmen Completing 30 Hrs in First Year

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS) FALL 2014 FIRST-TIME FRESHMAN COHORT

11% Within 2 Years

22% Within 3 Years

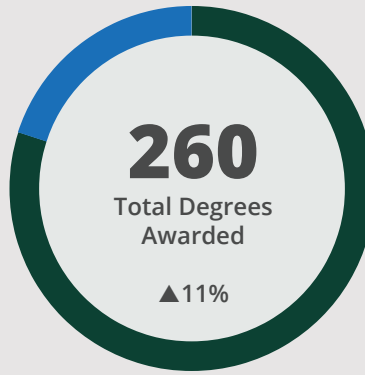
3% | 7% Minority

0% | 0% Adults

6% | 16% Pell Recipients

▲= 1YR Change Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



213 (▲8%) Associate

47 (▲27%) Bachelor's

0 (◀▶0%) Master's

0 (◀▶0%) Doctoral

GRADUATING CLASS PROFILE Associate Degree Earners

53% Female

9% Minority

80% In-State

3.17 Average College GPA

3.1 Average Years to Degree

74 Average Credit Hours Earned

GRADUATE INDEBTEDNESS Associate Degree Earners

56.8% with Student Loan Debt

\$18,316 Average Loan Debt

WORKFORCE OUTCOMES 2015 GRADUATES

56% % Working in WV 2 Years After Graduation

46% % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$5,568 In-State (▲1%)

\$12,912 Out-of-State (▲2%)

FINANCIAL AID RECIPIENTS & AWARDS



61% Financial Aid Participation Rate

152 | \$648,421 PROMISE

366 | \$878,555 HEGP

636 | \$2,770,638 Pell

601 | \$3,346,613 Federal Loans

INSTITUTIONAL FINANCE

\$12.9M (▲2%) Total Revenue

38% from Tuition and Fees

35% from State Appropriation

\$5,175 Appropriation per In-State FTE

\$13.9M (▼10%) Total Expenditures



\$0.1M Total Research Grants and Contracts

2020



SHEPHERD UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Business



2 Health Sciences



3 Liberal Arts and Sciences



4 Education



5 Parks and Recreation

FOUNDED IN 1871

PRESIDENT
DR. MARY J.C. HENDRIX

LOCATED IN
SHEPHERDSTOWN, WV

STUDENT TO FACULTY RATIO
16:1

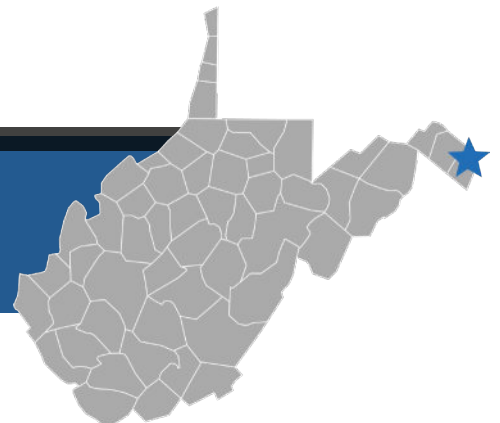
DEGREE LEVELS OFFERED
Bachelor's, Master's, Doctoral

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Arts & Sciences Focus



SCAN ME

LEARN MORE ABOUT SHEPHERD UNIVERSITY AT:
www.shepherd.edu



4,675

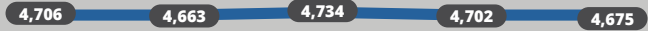
(▼1%)

ANNUAL HEADCOUNT ENROLLMENT

78% Undergraduate

4% Dual Enrollment

Undergraduate Dual Enrollment



2,951

(▼2%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

492

Fall Headcount (▼17%)

3.46 Average High School GPA

13 States Represented

1065

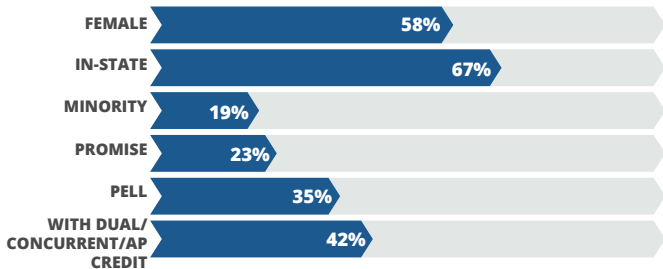
Average SAT Composite

61%

Proficient in SAT Math

82%

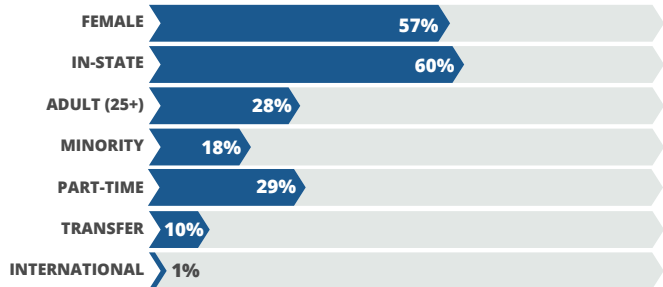
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

3,639

(▼5%) Annual Undergraduate Headcount



STUDENT SUCCESS

72% (▲2 ppt)

Fall-to-Fall Retention

88% (▼1 ppt)

Fall-to-Spring Retention

44% (▼8 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)

FALL 2014 FIRST-TIME FRESHMAN COHORT



30%
Within 4 Years

49%
Within 6 Years

18% | 41%

Minority

20% | 20%

Adults

22% | 41%

Pell Recipients

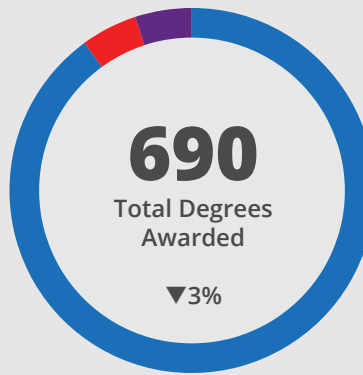
55% | 71%

Promise Recipients

▲▲= 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (▼0%)
Associate

634 (▼3%)
Bachelor's

48 (▼17%)
Master's

8 (▲167%)
Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

61% Female

19% Minority

61% In-State

3.18
Average College GPA

5.8
Average Years to Degree

134
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

68.3%
with Student Loan Debt

\$34,405
Average Loan Debt

WORKFORCE OUTCOMES

2015 GRADUATES



40%
% Working in WV
2 Years After Graduation

32%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,784 In-State (▲3%)

\$18,224 Out-of-State (▲1%)

FINANCIAL AID RECIPIENTS & AWARDS



48%
Financial Aid Participation Rate

425 | \$1,934,453
PROMISE

658 | \$1,538,804
HEGP

1,062 | \$4,739,157
Pell

1,609 | \$10,729,638
Federal Loans

8.4% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$54.7M (▲3%)
Total Revenue

29% from Tuition and Fees

23% from State Appropriation

\$6,672
Appropriation per In-State FTE

\$55.4M (▼4%)
Total Expenditures

37% on Instruction



\$0.1M
Total Research Grants and Contracts

2020



WEST LIBERTY UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Business



3 Education



4 Biology



5 Liberal Arts and Sciences

FOUNDED IN 1837

PRESIDENT
DR. STEPHEN G. GREINER

LOCATED IN
WEST LIBERTY, WV

STUDENT TO FACULTY RATIO
13:1

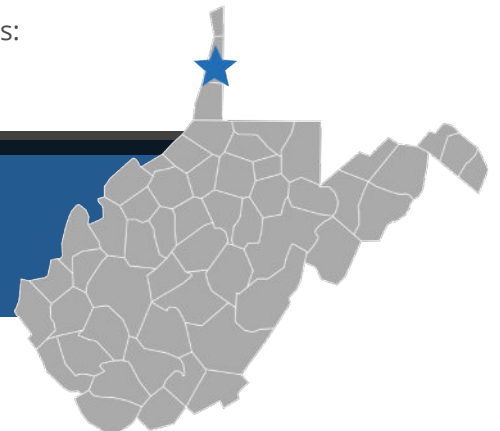
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Small Programs



SCAN ME

LEARN MORE ABOUT WEST LIBERTY UNIVERSITY AT:
www.westliberty.edu

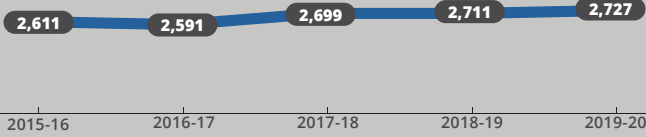


2,727

 (▲1%)

ANNUAL HEADCOUNT ENROLLMENT

85% Undergraduate **9%** Dual Enrollment



2,310

 (▲1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

463

Fall Headcount (▼1%)

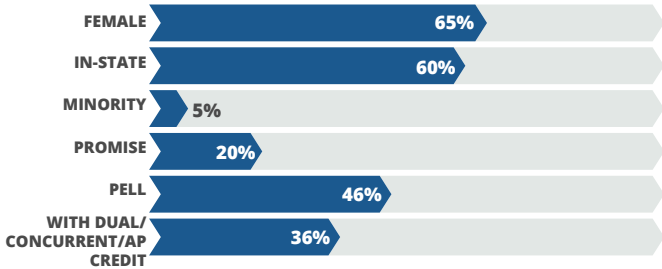
3.46 Average High School GPA

18 States Represented

992
Average SAT Composite

42%
Proficient in SAT Math

58%
Proficient in SAT English

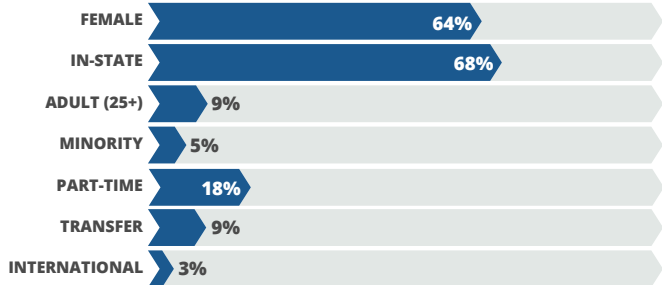


UNDERGRADUATE STUDENT PROFILE

2,331

 (▼1%)

Annual Undergraduate Headcount



STUDENT SUCCESS

70% (▼2 ppt)
Fall-to-Fall Retention

86% (▼1 ppt)
Fall-to-Spring Retention

62% (▲13 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)

FALL 2014 FIRST-TIME FRESHMAN COHORT



37%
Within 4 Years

56%
Within 6 Years

9% | 28%
Minority

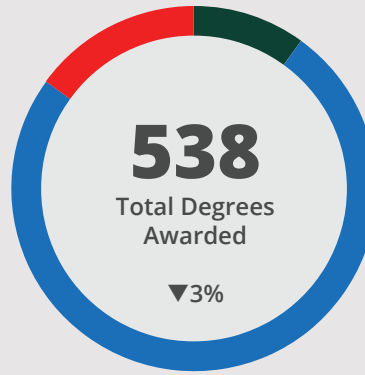
75% | 100%
Adults

26% | 47%
Pell Recipients

60% | 81%
Promise Recipients

▲▲= 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



37 (▲3%)
Associate

412 (▼5%)
Bachelor's

89 (▲1%)
Master's

0 (◀◀0%)
Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

64% Female

4% Minority

62% In-State

3.29
Average College GPA

5.0
Average Years to Degree

141
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

75.4%
with Student Loan Debt

\$38,183
Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,990 In-State (▲4%)

\$15,930 Out-of-State (▲2%)

FINANCIAL AID RECIPIENTS & AWARDS



61%
Financial Aid Participation Rate

349 | \$1,610,699
PROMISE

530 | \$1,302,019
HEGP

859 | \$3,724,884
Pell

1,415 | \$10,002,305
Federal Loans

8.1% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$42.6M (▲3%)
Total Revenue

37% from Tuition and Fees

21% from State Appropriation

\$6,175
Appropriation per In-State FTE

\$43.4M (▲2%)
Total Expenditures

37% on Instruction



\$0.4M
Total Research Grants and Contracts

WORKFORCE OUTCOMES

2015 GRADUATES



57%
% Working in WV
2 Years After Graduation

52%
% Working in WV
4 Years After Graduation

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$29,150 | \$36,470
Bachelor's

\$41,898 | \$49,872
Master's

2020



WEST VIRGINIA STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Education



2 Business



3 Criminal Justice



4 Social Work



5 Liberal Arts and Sciences

FOUNDED IN 1890

PRESIDENT
DR. NICOLE PRIDE

LOCATED IN
INSTITUTE, WV

STUDENT TO FACULTY RATIO
19:1

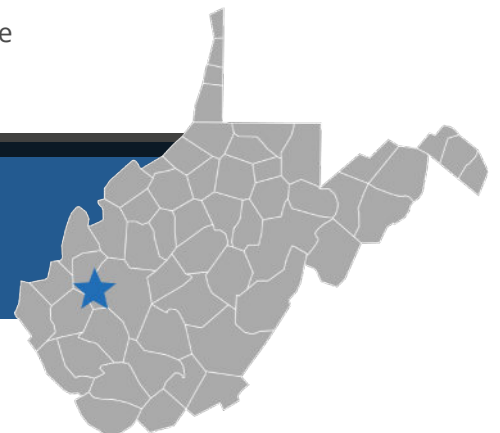
DEGREE LEVELS OFFERED
Bachelor's, Master's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



SCAN ME

LEARN MORE ABOUT WEST VIRGINIA STATE UNIVERSITY AT:
www.wvstateu.edu

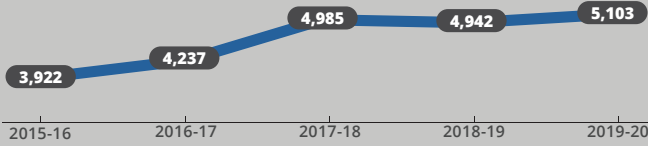


5,103

(▲3%)

ANNUAL HEADCOUNT ENROLLMENT

97% Undergraduate **52%** Dual Enrollment



2,410

(▲2%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

271

Fall Headcount (▼15%)

3.21 Average High School GPA

14 States Represented

964

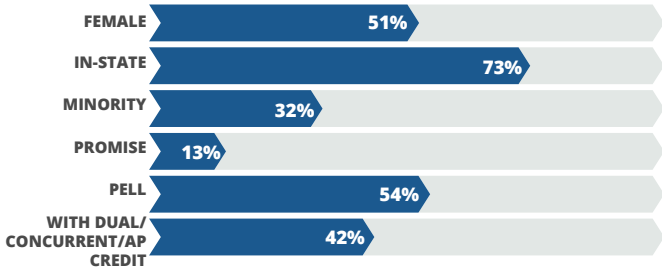
Average SAT Composite

32%

Proficient in SAT Math

55%

Proficient in SAT English

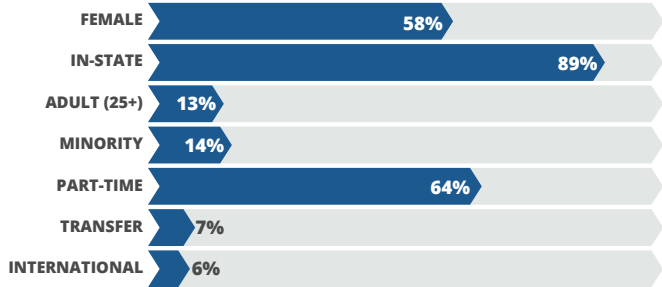


UNDERGRADUATE STUDENT PROFILE

4,929

(▲3%)

Annual Undergraduate Headcount



STUDENT SUCCESS

61% (▲6 ppt)

Fall-to-Fall Retention

81% (▼5 ppt)

Fall-to-Spring Retention

37% (▼4 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)

FALL 2014 FIRST-TIME FRESHMAN COHORT



17% Within 4 Years

32% Within 6 Years

18% | **24%**

Minority

6% | **29%**

Adults

12% | **26%**

Pell Recipients

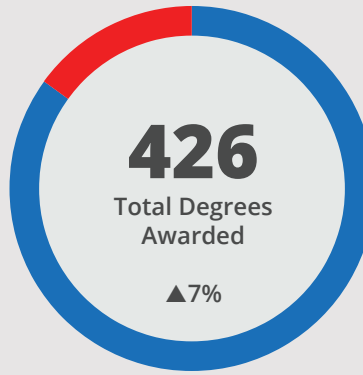
23% | **49%**

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (▲0%) Associate

365 (▲1%) Bachelor's

61 (▲61%) Master's

0 (◀◀0%) Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

56% Female

22% Minority

84% In-State

3.20

Average College GPA



6.5

Average Years to Degree



132

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



75.1%

with Student Loan Debt



\$31,718

Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,712 In-State (◀◀0%)

\$17,166

Out-of-State (◀◀0%)

FINANCIAL AID RECIPIENTS & AWARDS



29%

Financial Aid Participation Rate

154 | **\$685,686** PROMISE

528 | **\$1,270,094** HEGP

952 | **\$4,096,251** Pell

1,149 | **\$8,105,438** Federal Loans

12.9% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$48.2M (▲6%)

Total Revenue

23% from Tuition and Fees

30% from State Appropriation

\$7,164

Appropriation per In-State FTE

\$51.3M (▲6%)

Total Expenditures

28% on Instruction



\$6.7M

Total Research Grants and Contracts

WORKFORCE OUTCOMES

2015 GRADUATES



78%

% Working in WV 2 Years After Graduation

71%

% Working in WV 4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$31,816 | **\$39,409** Bachelor's

\$36,373 | **\$40,553** Master's

2020



WEST VIRGINIA UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Business



2 Health Sciences



3 Engineering



4 Journalism and Communications



5 Education

FOUNDED IN 1867

PRESIDENT
DR. E. GORDON GEE

LOCATED IN
MORGANTOWN, WV

STUDENT TO FACULTY RATIO
18:1

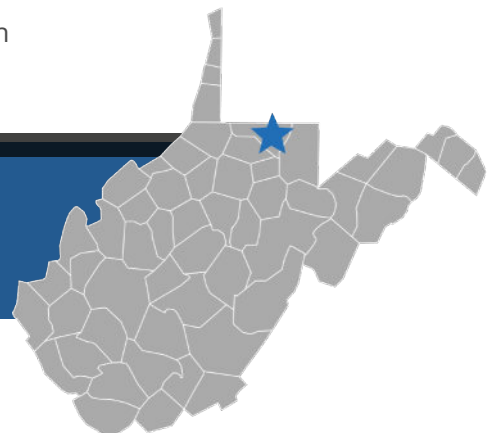
DEGREE LEVELS OFFERED
Bachelor's, Master's, Doctoral

CARNEGIE CLASSIFICATION
Doctoral Universities: Very High
Research Activity



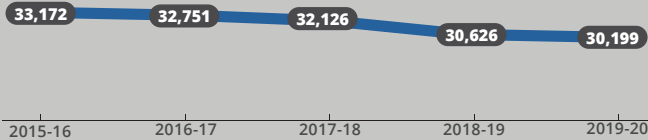
SCAN ME

LEARN MORE ABOUT WEST VIRGINIA UNIVERSITY AT:
www.wvu.edu



30,199 (▼1%) ANNUAL HEADCOUNT ENROLLMENT

77% Undergraduate **3%** Dual Enrollment



26,923 (▼1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

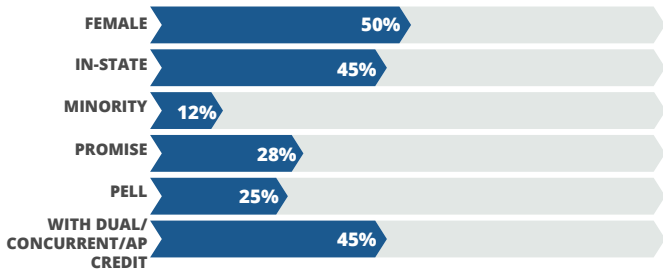
4,962
Fall Headcount (▲5%)

3.64 Average High School GPA
43 States Represented

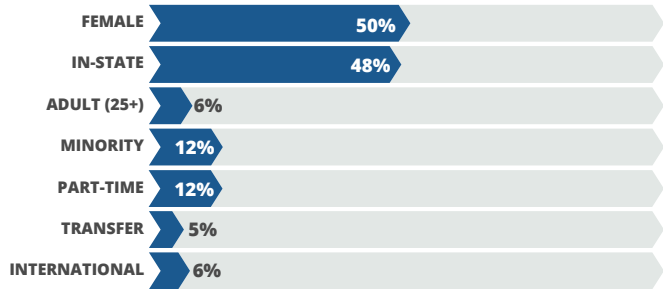
1138
Average SAT Composite

78%
Proficient in SAT Math

92%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **23,205** (▼1%) Annual Undergraduate Headcount



STUDENT SUCCESS

79% (▲3 ppt)
Fall-to-Fall Retention

92% (▼1 ppt)
Fall-to-Spring Retention

58% (▼9 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)
FALL 2014 FIRST-TIME FRESHMAN COHORT



37%
Within 4 Years

62%
Within 6 Years

23% | 46%
Minority

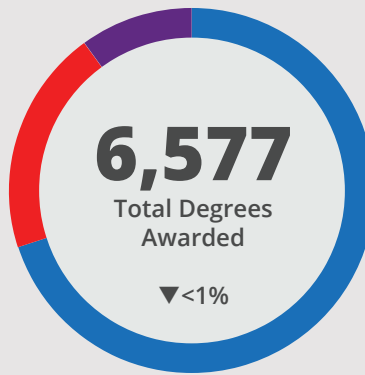
14% | 50%
Adults

29% | 51%
Pell Recipients

53% | 79%
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (▲0%)
Associate

4,649 (▲2%)
Bachelor's

1,340 (▼10%)
Master's

588 (▲4%)
Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

49% Female

11% Minority

44% In-State

3.20
Average College GPA

5.0
Average Years to Degree

137
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

61.9%
with Student Loan Debt

\$50,474
Average Loan Debt

WORKFORCE OUTCOMES

2015 GRADUATES



35%
% Working in WV
2 Years After Graduation

30%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,976 In-State (▲1%)

\$25,230 Out-of-State (▲1%)

FINANCIAL AID RECIPIENTS & AWARDS



65%
Financial Aid Participation Rate

4,684 | \$21,630,439
PROMISE

3,260 | \$8,109,066
HEGP

5,247 | \$23,417,604
Pell

13,292 | \$118,081,649
Federal Loans

8.3% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$991.3M (▲7%)
Total Revenue

40% from Tuition and Fees

17% from State Appropriation

\$13,315
Appropriation per In-State FTE

\$943.6M (▲5%)
Total Expenditures

41% on Instruction



\$177.0M
Total Research Grants and Contracts

2020



WVU INSTITUTE OF TECHNOLOGY

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Engineering



2 Business



3 Computer Sciences



4 Biology



5 Liberal Arts and Sciences

FOUNDED IN 1897

PRESIDENT
CAROLYN LONG

LOCATED IN
BECKLEY, WV

STUDENT TO FACULTY RATIO
13:1

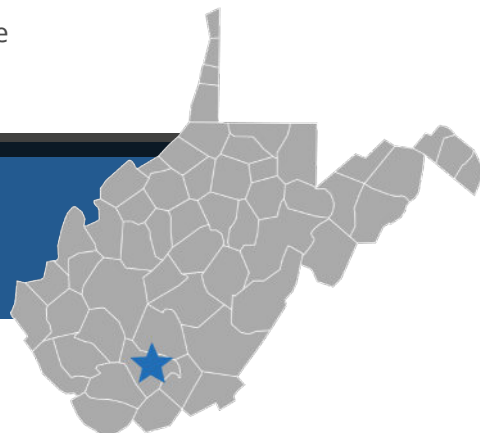
DEGREE LEVELS OFFERED
Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



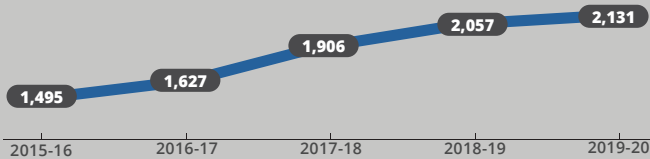
SCAN ME

LEARN MORE ABOUT WVU INSTITUTE OF TECHNOLOGY AT:
www.wvutech.edu



2,131 (▲4%)
ANNUAL HEADCOUNT ENROLLMENT

100% Undergraduate
35% Dual Enrollment



1,343 (▼1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

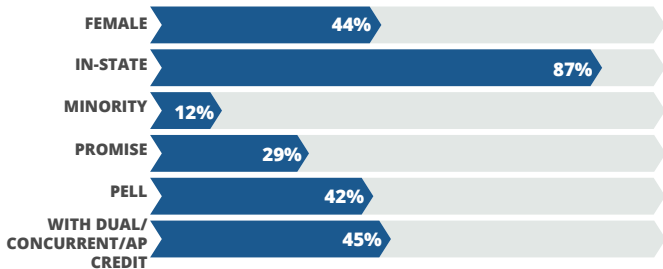
319
Fall Headcount (▼13%)

3.52 Average High School GPA
12 States Represented

1036
Average SAT Composite

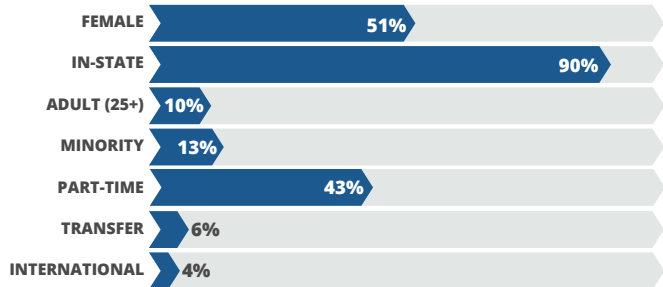
56%
Proficient in SAT Math

71%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

2,131 (▲4%)
Annual Undergraduate Headcount



STUDENT SUCCESS

57% (▲1 ppt)
Fall-to-Fall Retention

85% (◀▶0 ppt)
Fall-to-Spring Retention

42% (▲<1 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS) FALL 2014 FIRST-TIME FRESHMAN COHORT



17%
Within 4 Years

32%
Within 6 Years

9% | 18%
Minority

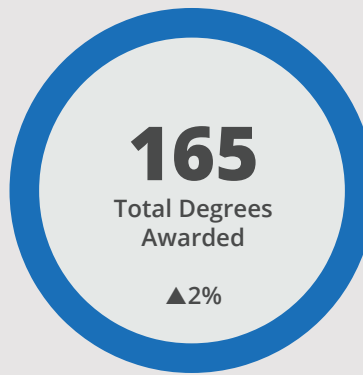
0% | 0%
Adults

17% | 31%
Pell Recipients

30% | 56%
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (▲0%)
Associate

165 (▲2%)
Bachelor's

0 (◀▶0%)
Master's

0 (◀▶0%)
Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

33% Female

13% Minority

61% In-State

3.24
Average College GPA

6.3
Average Years to Degree

136
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners

52.2%
with Student Loan Debt

\$25,052
Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,560 In-State (▲1%)

\$18,912 Out-of-State (▲1%)

FINANCIAL AID RECIPIENTS & AWARDS



51%
Financial Aid Participation Rate

308 | \$1,379,777
PROMISE

481 | \$1,186,660
HEGP

558 | \$2,449,482
Pell

620 | \$3,635,216
Federal Loans

INSTITUTIONAL FINANCE

\$22.6M (▲6%)
Total Revenue

44% from Tuition and Fees

36% from State Appropriation

\$7,079
Appropriation per In-State FTE

\$26.1M (▼14%)
Total Expenditures



\$1.1M
Total Research Grants and Contracts

WORKFORCE OUTCOMES 2015 GRADUATES



57%
% Working in WV
2 Years After Graduation

50%
% Working in WV
4 Years After Graduation

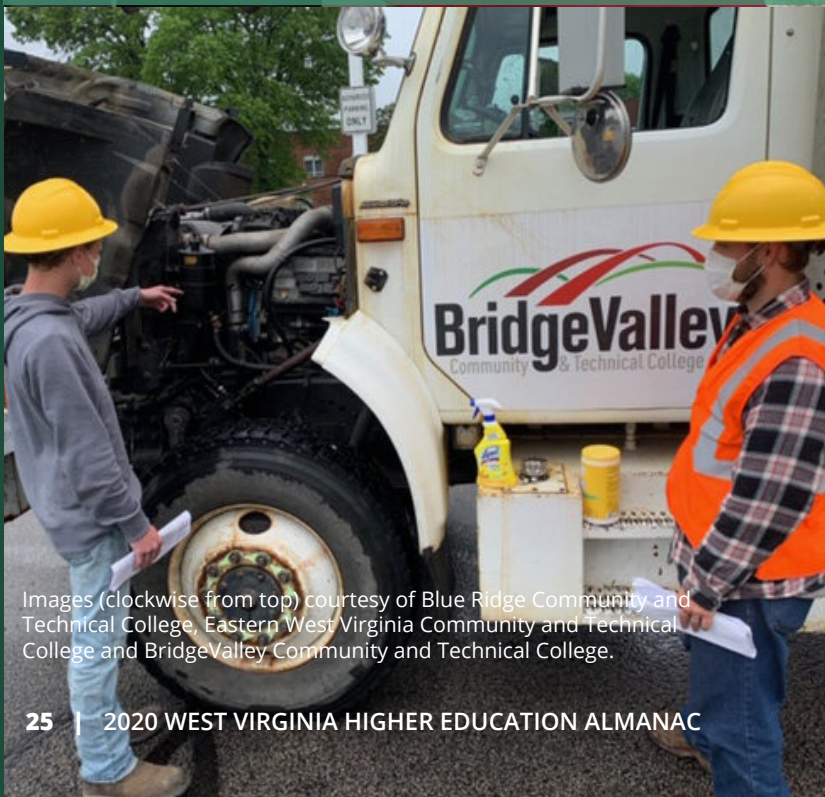
MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$46,966 | \$56,395
Bachelor's



WEST VIRGINIA'S PUBLIC

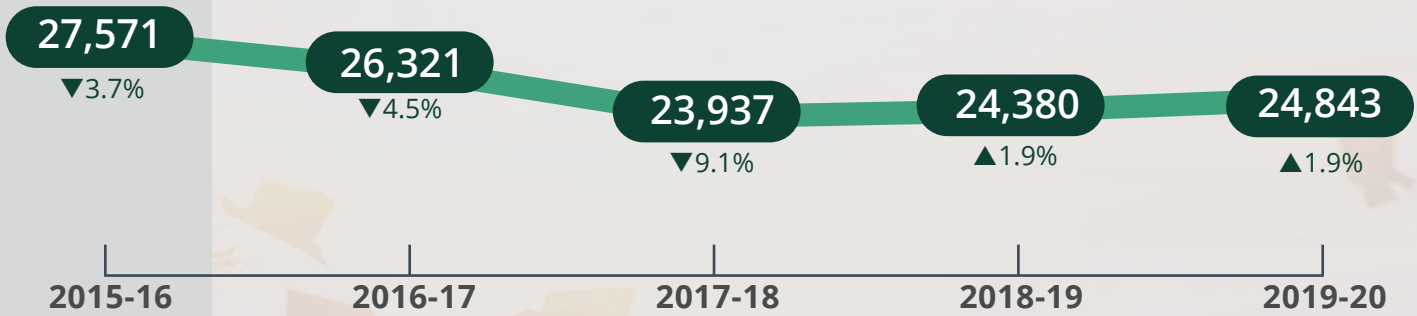
TWO-YEAR INSTITUTIONS



Images (clockwise from top) courtesy of Blue Ridge Community and Technical College, Eastern West Virginia Community and Technical College and BridgeValley Community and Technical College.

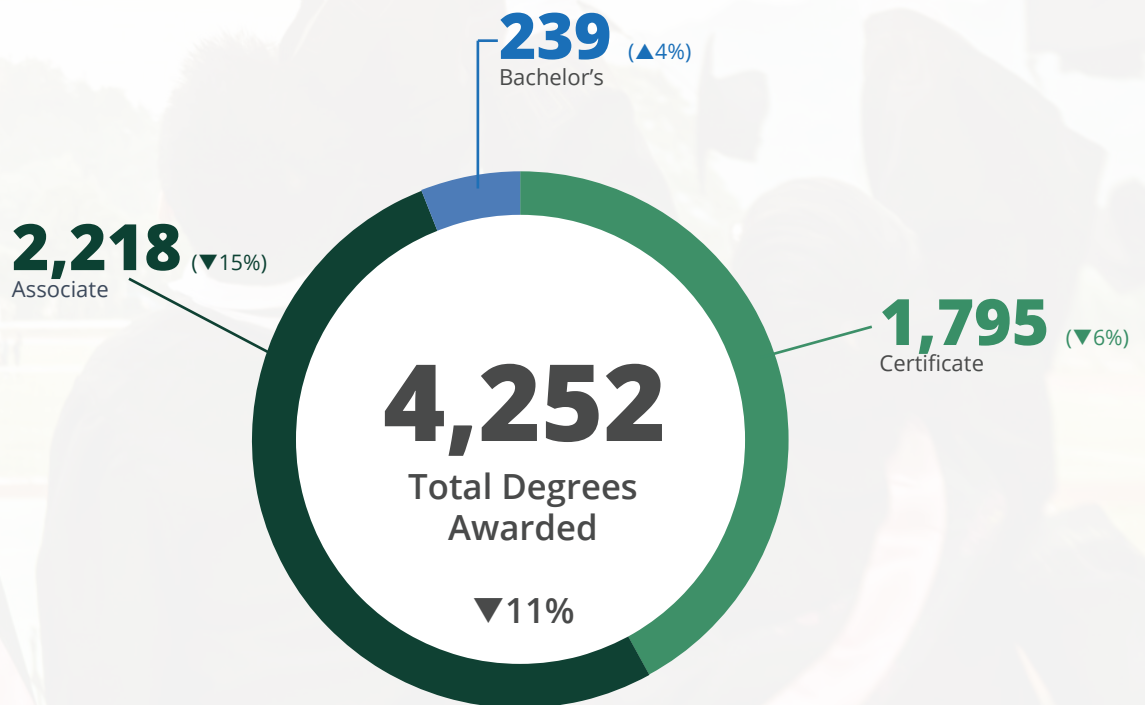
ENROLLMENT

ANNUALIZED HEADCOUNT, 2015-16 to 2019-20 ACADEMIC YEARS



CERTIFICATES AND DEGREES AWARDED

2019-20 ACADEMIC YEAR



▼▲ = 1YR Change

2020



BLUE RIDGE COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Liberal Arts and Sciences



2 Business



3 Health Sciences



4 Information Technology



5 Criminal Justice

FOUNDED IN 1974

PRESIDENT
DR. PETER CHECKOVICH

LOCATED IN
MARTINSBURG, WV

STUDENT TO FACULTY RATIO
25:1

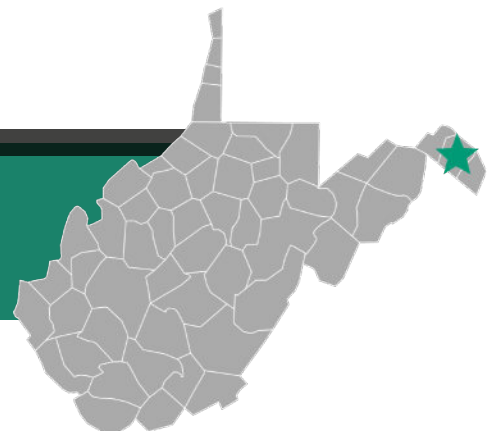
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High
Transfer-High Nontraditional



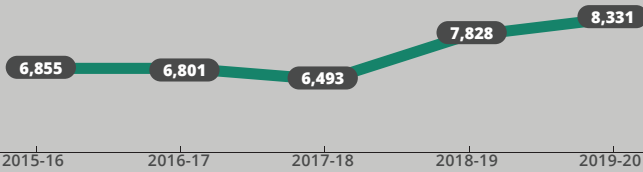
SCAN ME

LEARN MORE ABOUT BLUE RIDGE COMMUNITY AND TECHNICAL COLLEGE AT:
www.blueridgectc.edu



8,331 (▲6%)
ANNUAL HEADCOUNT ENROLLMENT

90% Part-Time
9% Dual Enrollment

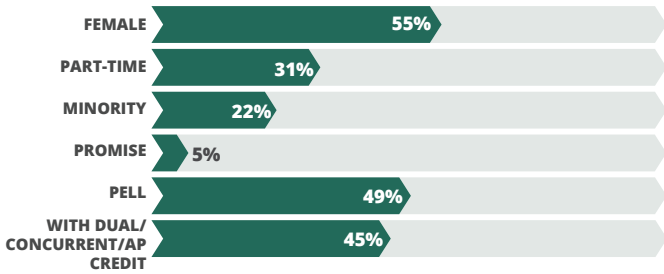


2,118 (▼5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

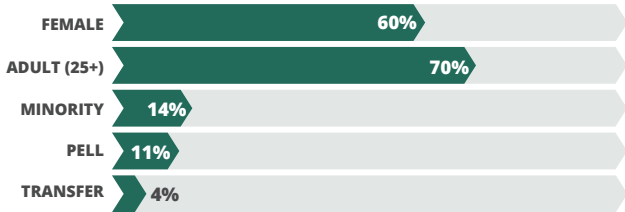
423 (▲8%)
Fall Freshmen Headcount

2.90 Average HS GPA
12 Counties Represented



STUDENT PROFILE

8,331 (▲6%)
Annual Headcount Enrollment



STUDENT SUCCESS

59% (▲1 ppt) Fall-to-Fall Retention
82% (▼2 ppt) Fall-to-Spring Retention
22% (▼2 ppt) Freshman Completing 15 Hours in First Semester
72% (▲7 ppt) Completing English Coreq. Coursework
65% (▲2 ppt) Completing Math Coreq. Coursework
6% (▲2 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS) FALL 2017 FIRST-TIME FRESHMAN COHORT



13%
Within 2 Years

28%
Within 3 Years

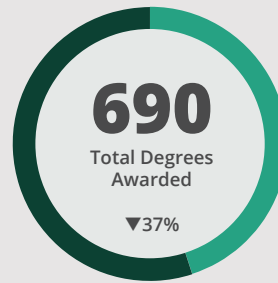
6% | 14%
Minority

7% | 19%
Pell Recipients

6% | 18%
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



321 (▼42%) Certificate
369 (▼33%) Associate

WORKFORCE DEVELOPMENT

2,322 Skill Enhancements
4,783 Skill Sets
92 Advanced Skill Sets
298,748 Training Contact Hours

GRADUATING CLASS PROFILE Associate Degree Earners

66% Female
16% Minority
56% Pell Recipients

3.21
Average College GPA

4.4
Average Years to Degree

76
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

62.3%
with Student Loan Debt

\$18,048
Average Loan Debt

WORKFORCE OUTCOMES 2015 GRADUATES



54%
% Working in WV
2 Years After Graduation

51%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,128 In-State (◀0%)

\$7,464 Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS



16%
Financial Aid
Participation Rate

35 | \$110,974
PROMISE

316 | \$670,237
HEGP

938 | \$3,359,756
Pell

795 | \$3,617,259
Federal Loans

20.1% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$22.4M (▲11%)
Total Revenue

20% from Tuition and Fees

35% from State Appropriation

\$3,981
Appropriation per In-State FTE

\$21.8M (▲12%)
Total Expenditures

48% on Instruction

2020



BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Engineering



4 Business



5 Computer Sciences

FOUNDED IN 2014

PRESIDENT
DR. EUNICE BELLINGER

LOCATED IN
SOUTH CHARLESTON, WV

STUDENT TO FACULTY RATIO
12:1

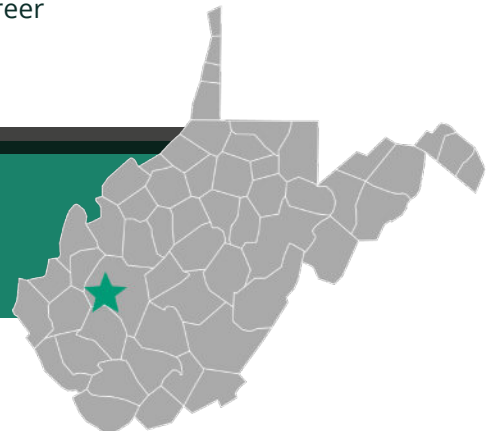
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-High Traditional



SCAN ME

LEARN MORE ABOUT BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE AT:
www.bridgevalley.edu



2,090

(▲2%)

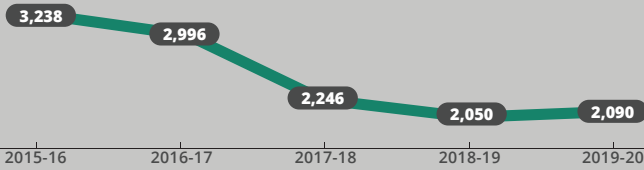
ANNUAL HEADCOUNT ENROLLMENT

51%

Part-Time

0%

Dual Enrollment



1,269

(▲2%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

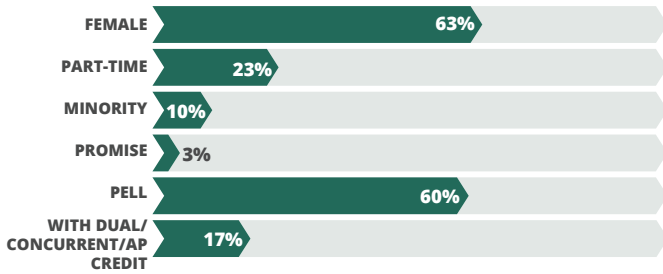
516

(▲38%)
Fall Freshmen Headcount

2.52

 Average HS GPA

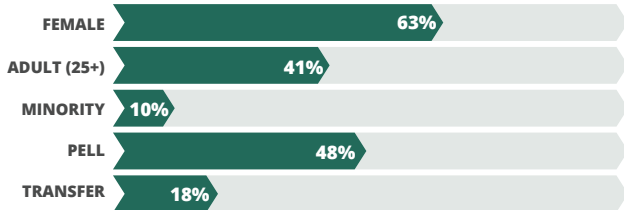
26

 Counties Represented

STUDENT PROFILE

2,090

(▲2%)
Annual Headcount Enrollment



STUDENT SUCCESS

50% (▲1 ppt) Fall-to-Fall Retention	67% (▼3 ppt) Fall-to-Spring Retention	20% (▼<1 ppt) Freshman Completing 15 Hours in First Semester
62% (▲17 ppt) Completing English Coreq. Coursework	75% (▲23 ppt) Completing Math Coreq. Coursework	4% (▲3 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)

FALL 2017 FIRST-TIME FRESHMAN COHORT



17%

Within 2 Years

29%

Within 3 Years

0% | 20%

Minority

10% | 24%

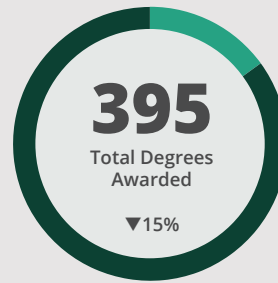
Pell Recipients

11% | 42%

Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



69

 (▼8%) Certificate

326

 (▼16%) Associate

WORKFORCE DEVELOPMENT

162 Skill Enhancements
166 Skill Sets
83 Advanced Skill Sets
61,193 Training Contact Hours

GRADUATING CLASS PROFILE

Associate Degree Earners

61% Female
12% Minority
56% Pell Recipients

3.12

 Average College GPA

6.2

 Average Years to Degree

90

 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

63.0%

 with Student Loan Debt

\$15,175

 Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,414

 In-State (▲1%)

\$10,510

 Out-of-State (▲1%)

FINANCIAL AID

RECIPIENTS | AWARDS



61%

 Financial Aid Participation Rate

37 | \$146,753

 PROMISE

470 | \$1,009,333

 HEGP

1,030 | \$3,778,450

 Pell

608 | \$2,323,274

 Federal Loans

15.6%

 3-Year Default Rate

INSTITUTIONAL FINANCE

\$22.6M

 (▲8%)
Total Revenue

20%

 from Tuition and Fees

36%

 from State Appropriation

\$6,453

 Appropriation per In-State FTE

\$23.8M

 (▲6%)
Total Expenditures

41%

 on Instruction

WORKFORCE OUTCOMES

2015 GRADUATES



81%

 % Working in WV 2 Years After Graduation

77%

 % Working in WV 4 Years After Graduation

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$47,158 | \$66,206

 Certificate

\$34,333 | \$40,881

 Associate

2020



EASTERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Liberal Arts and Sciences



2 Business



3 Health Sciences



4 Engineering



5 Technical Studies

FOUNDED IN 1999

PRESIDENT
DR. CHUCK TERRELL

LOCATED IN
MOOREFIELD, WV

STUDENT TO FACULTY RATIO
8:1

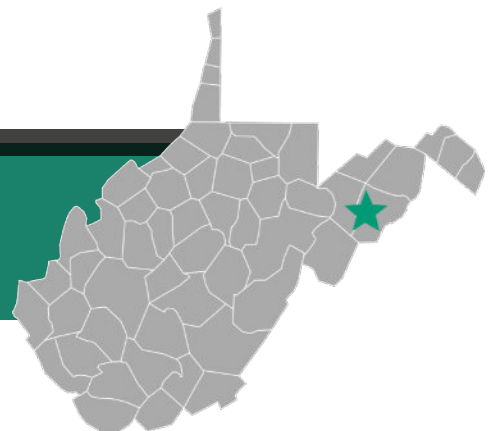
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High
Transfer-High Nontraditional



SCAN ME

LEARN MORE ABOUT EASTERN WV COMMUNITY AND TECHNICAL COLLEGE AT:
www.easternwv.edu

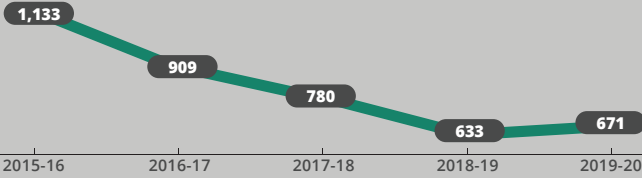


671 (▲6%)

ANNUAL HEADCOUNT ENROLLMENT

82%
Part-Time

34%
Dual Enrollment

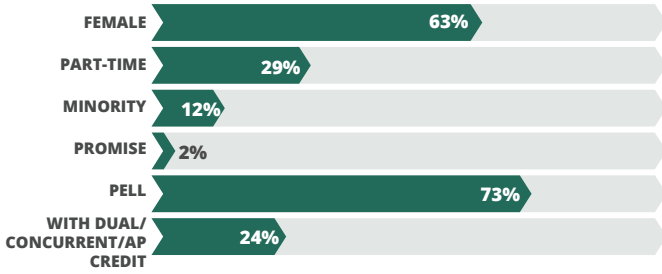


253 (▲3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

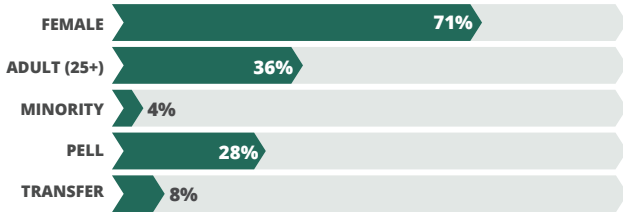
41 (▲21%)
Fall Freshmen Headcount

3.07 Average HS GPA **5** Counties Represented



STUDENT PROFILE

671 (▲6%)
Annual Headcount Enrollment



STUDENT SUCCESS

70% (▲22 ppt) Fall-to-Fall Retention	76% (▼6 ppt) Fall-to-Spring Retention	38% (▲16 ppt) Freshman Completing 15 Hours in First Semester
89% (*) Completing English Coreq. Coursework	60% (*) Completing Math Coreq. Coursework	0% (▼3 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS) FALL 2017 FIRST-TIME FRESHMAN COHORT



4%
Within 2 Years

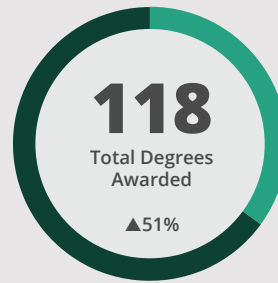
18%
Within 3 Years

5% | 14%
Pell Recipients

0% | 40%
Non-Traditional (25+)

▼▲= 1YR Change Refer to page 47 for data definitions
*Did not offer corequisite math or English prior year.

COMPLETION DEGREES AWARDED



41 (▲28%)
Certificate **77** (▲67%)
Associate

WORKFORCE DEVELOPMENT

0 Skill Enhancements
92 Skill Sets
1 Advanced Skill Sets
16,525 Training Contact Hours

GRADUATING CLASS PROFILE Associate Degree Earners

74% Female
1% Minority
78% Pell Recipients

3.16
Average College GPA

7.0
Average Years to Degree

84
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

62.1%
with Student Loan Debt

\$17,014
Average Loan Debt

WORKFORCE OUTCOMES 2015 GRADUATES



73%
% Working in WV
2 Years After Graduation

69%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$3,432 In-State (◀0%)

\$6,816 Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS



32%
Financial Aid
Participation Rate

2 | \$6,150
PROMISE

76 | \$161,262
HEGP

201 | \$751,882
Pell

57 | \$207,237
Federal Loans

25.2% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$5.2M (▼12%)
Total Revenue

14% from Tuition and Fees

42% from State Appropriation

\$8,720
Appropriation per In-State FTE

\$5.6M (▲11%)
Total Expenditures

22% on Instruction

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$23,642 | \$33,273
Certificate

\$25,182 | \$27,102
Associate

2020



MOUNTWEST

COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Technical Studies



2 Health Sciences



3 Liberal Arts and Sciences



4 Information Technology



5 Business

FOUNDED IN 1975

PRESIDENT
MICHAEL G. SELLARDS

LOCATED IN
HUNTINGTON, WV

STUDENT TO FACULTY RATIO
14:1

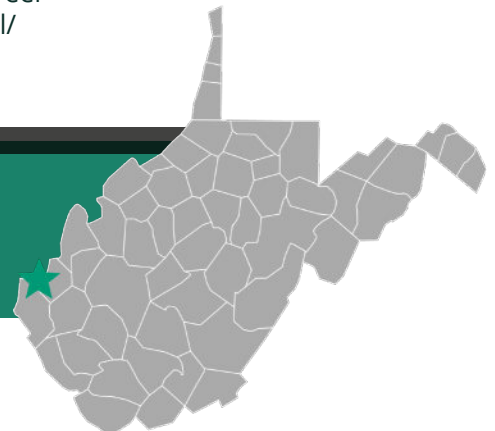
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



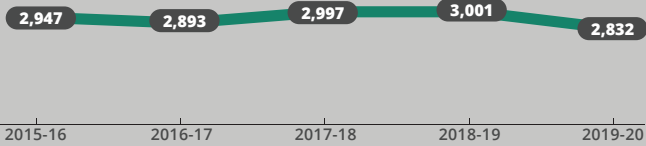
SCAN ME

LEARN MORE ABOUT MOUNTWEST COMMUNITY AND TECHNICAL COLLEGE AT:
www.mctc.edu



2,832 (▼6%)
ANNUAL HEADCOUNT ENROLLMENT

62% Part-Time
22% Dual Enrollment

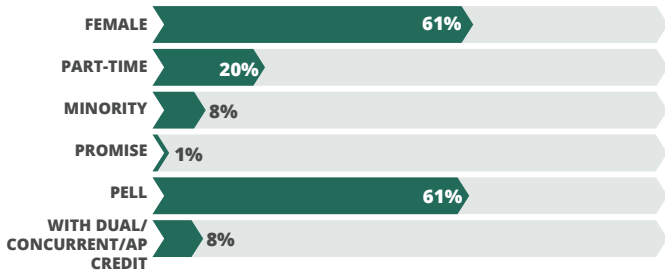


1,340 (▼1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

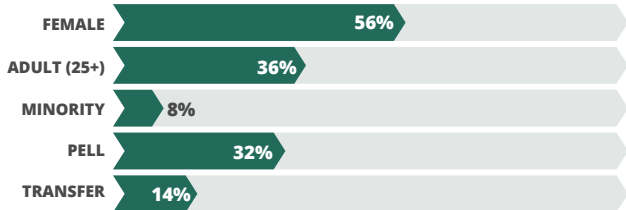
401 (▲4%)
Fall Freshmen Headcount

2.79 Average HS GPA
12 Counties Represented



STUDENT PROFILE

2,832 (▼6%)
Annual Headcount Enrollment



STUDENT SUCCESS

43% (▼<1 ppt) Fall-to-Fall Retention
61% (▼6 ppt) Fall-to-Spring Retention
17% (▼1 ppt) Freshman Completing 15 Hours in First Semester
67% (▼5 ppt) Completing Math Coreq. Coursework
2% (▼1 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS) FALL 2017 FIRST-TIME FRESHMAN COHORT



5%
Within 2 Years

17%
Within 3 Years

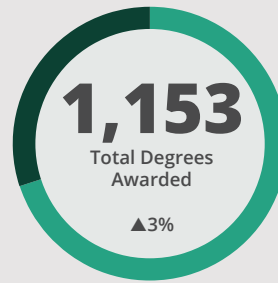
8% | 8%
Minority

5% | 17%
Pell Recipients

3% | 25%
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



822 (▲12%) Certificate
331 (▼13%) Associate

WORKFORCE DEVELOPMENT

99 Skill Enhancements
121 Skill Sets
28 Advanced Skill Sets
43,097 Training Contact Hours

GRADUATING CLASS PROFILE Associate Degree Earners

54% Female
6% Minority
59% Pell Recipients

3.37
Average College GPA

6.6
Average Years to Degree

77
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

60.3%
with Student Loan Debt

\$12,755
Average Loan Debt

WORKFORCE OUTCOMES 2015 GRADUATES



61%
% Working in WV
2 Years After Graduation

55%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,182 In-State (▲4%)
\$10,392 Out-of-State (▲2%)

FINANCIAL AID RECIPIENTS | AWARDS



39%
Financial Aid
Participation Rate

9 | \$31,365
PROMISE

294 | \$656,959
HEGP

913 | \$3,478,556
Pell

592 | \$2,108,299
Federal Loans

20.1% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$16.6M (▲10%)
Total Revenue

17% from Tuition and Fees
39% from State Appropriation
\$5,542
Appropriation per In-State FTE

\$15.2M (▲5%)
Total Expenditures

51% on Instruction

2020



NEW RIVER COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Welding



4 Barbering



5 Electrical Distribution Technology

FOUNDED IN 2003

PRESIDENT
DR. BONNY COPENHAVER

LOCATED IN
BEAVER, WV

STUDENT TO FACULTY RATIO
15:1

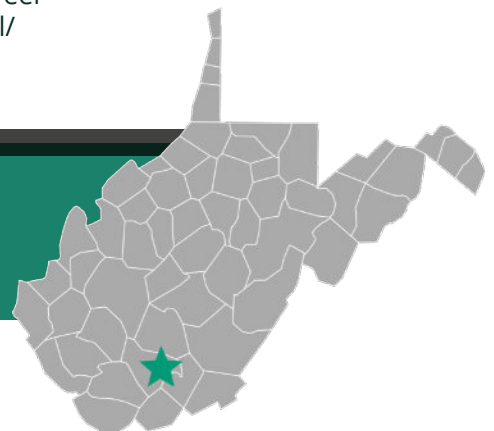
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career & Technical-Mixed Traditional/ Nontraditional



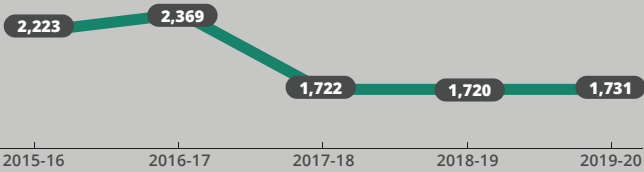
SCAN ME

LEARN MORE ABOUT NEW RIVER COMMUNITY AND TECHNICAL COLLEGE AT:
www.newriver.edu



1,731 (▲1%)
ANNUAL HEADCOUNT ENROLLMENT

56% Part-Time **16%** Dual Enrollment

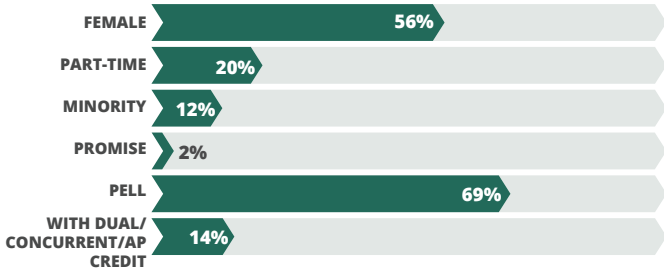


889 (▲5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

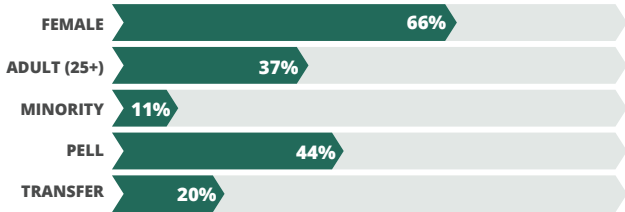
290 (▲24%)
Fall Freshmen Headcount

2.90 Average HS GPA **14** Counties Represented



STUDENT PROFILE

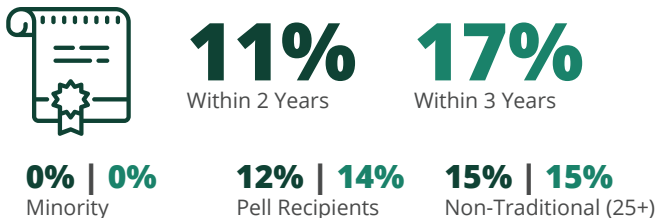
1,731 (▲1%)
Annual Headcount Enrollment



STUDENT SUCCESS

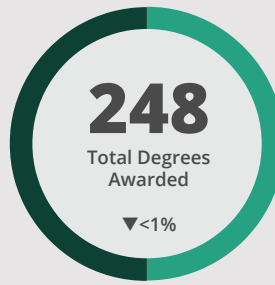
36% (▲1 ppt) Fall-to-Fall Retention	79% (▲11 ppt) Fall-to-Spring Retention	33% (▲11 ppt) Freshman Completing 15 Hours in First Semester
75% (*) Completing English Coreq. Coursework	52% (▼20 ppt) Completing Math Coreq. Coursework	3% (▼2 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)
FALL 2017 FIRST-TIME FRESHMAN COHORT



▲▲ = 1YR Change Refer to page 47 for data definitions
*Did not offer corequisite English prior year.

COMPLETION DEGREES AWARDED



127 (▲14%) Certificate **121** (▼12%) Associate

WORKFORCE DEVELOPMENT

14 Skill Enhancements
22 Skill Sets
74 Advanced Skill Sets
38,134 Training Contact Hours

GRADUATING CLASS PROFILE
Associate Degree Earners

59% Female
8% Minority
74% Pell Recipients

2.56 Average College GPA
 5.8 Average Years to Degree
 76 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

46.2% with Student Loan Debt
 \$11,899 Average Loan Debt

WORKFORCE OUTCOMES
2015 GRADUATES

72% % Working in WV 2 Years After Graduation
68% % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES
\$4,372 In-State (▲2%)
\$6,900 Out-of-State (◀0%)

FINANCIAL AID
RECIPIENTS | AWARDS

47% Financial Aid Participation Rate

14 | \$55,306 PROMISE
311 | \$703,576 HEGP
757 | \$2,863,691 Pell
262 | \$919,775 Federal Loans

19.4% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$13.9M (▲11%) Total Revenue
11% from Tuition and Fees
42% from State Appropriation
\$6,680 Appropriation per In-State FTE

\$13.9M (▲5%) Total Expenditures
49% on Instruction

2020



PIERPONT COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Industry Studies



3 Technical Studies



4 Information Technology



5 Business

FOUNDED IN 1974

PRESIDENT
DR. JOHNNY M. MOORE

LOCATED IN
FAIRMONT, WV

STUDENT TO FACULTY RATIO
15:1

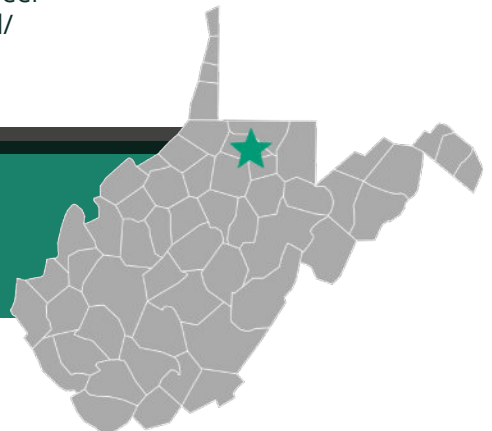
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



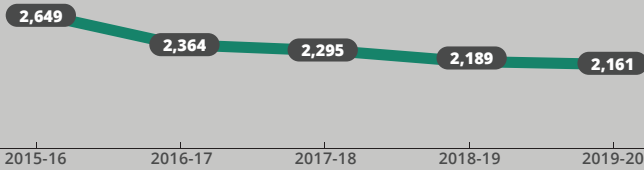
SCAN ME

LEARN MORE ABOUT PIERPONT COMMUNITY AND TECHNICAL COLLEGE AT:
www.pierpont.edu



2,161 (▼1%) ANNUAL HEADCOUNT ENROLLMENT

60% Part-Time **28%** Dual Enrollment

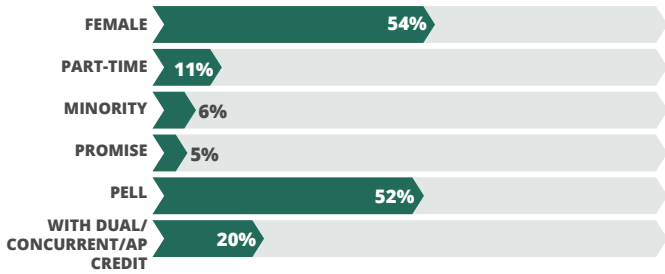


1,269 (▲3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

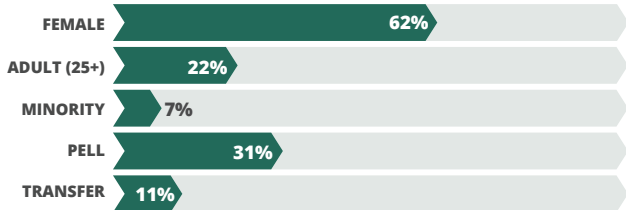
368 (▲14%) Fall Freshmen Headcount

3.04 Average HS GPA **41** Counties Represented



STUDENT PROFILE

2,161 (▼1%) Annual Headcount Enrollment

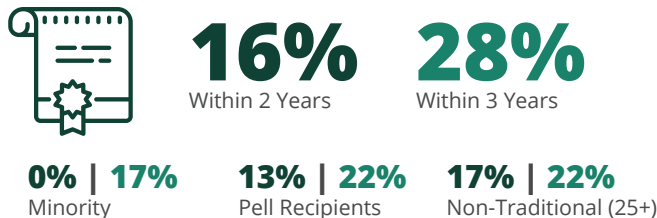


STUDENT SUCCESS

59% (▲4 ppt) Fall-to-Fall Retention **71%** (▼5 ppt) Fall-to-Spring Retention **35%** (▼<1 ppt) Freshman Completing 15 Hours in First Semester

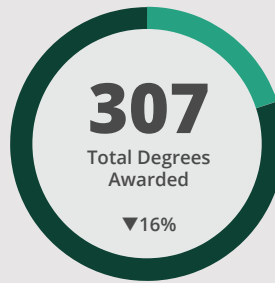
74% (▲30 ppt) Completing English Coreq. Coursework **81%** (▲3 ppt) Completing Math Coreq. Coursework **4%** (▼3 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)
FALL 2017 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



64 (▲16%) Certificate **243** (▼22%) Associate

WORKFORCE DEVELOPMENT

32 Skill Enhancements **96** Skill Sets **28** Advanced Skill Sets **17,346** Training Contact Hours

GRADUATING CLASS PROFILE
Associate Degree Earners

58% Female **9%** Minority **52%** Pell Recipients

3.26 Average College GPA **4.9** Average Years to Degree **83** Average Credit Hours Earned

GRADUATE INDEBTEDNESS

68.3% with Student Loan Debt **\$19,117** Average Loan Debt

WORKFORCE OUTCOMES
2015 GRADUATES

81% % Working in WV 2 Years After Graduation **75%** % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES
\$4,938 In-State (◀0%) **\$11,704** Out-of-State (◀0%)

FINANCIAL AID
RECIPIENTS | AWARDS

43% Financial Aid Participation Rate

43 | **\$192,375** PROMISE **338** | **\$785,397** HEGP **688** | **\$2,804,364** Pell **720** | **\$3,941,128** Federal Loans **16.4%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$19.1M (▲4%) Total Revenue **19%** from Tuition and Fees **41%** from State Appropriation **\$6,327** Appropriation per In-State FTE

\$18.9M (▼3%) Total Expenditures **45%** on Instruction

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$29,939 | **\$36,158** Certificate **\$29,084** | **\$39,648** Associate

2020



SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Business



4 Information Technology



5 Education

FOUNDED IN 1971

PRESIDENT
DR. PAMELA ALDERMAN

LOCATED IN
MT. GAY, WV

STUDENT TO FACULTY RATIO
17:1

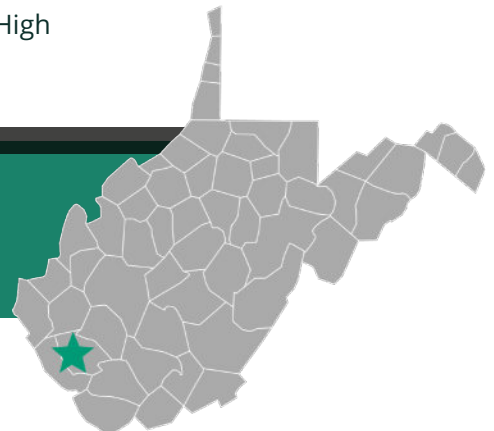
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: Mixed
Transfer/Career & Technical-High
Traditional



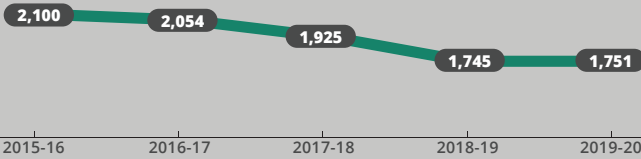
SCAN ME

LEARN MORE ABOUT SOUTHERN WV COMMUNITY AND TECHNICAL COLLEGE AT:
www.southernwv.edu



1,751 (▲0%) ANNUAL HEADCOUNT ENROLLMENT

43% Part-Time **12%** Dual Enrollment

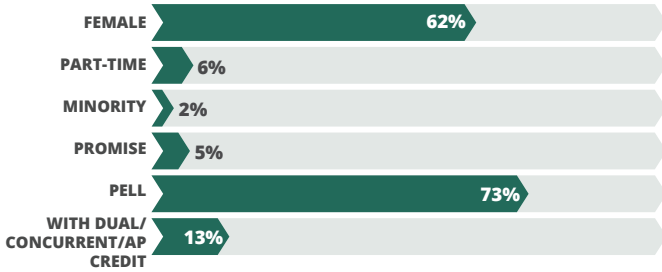


1,093 (▲1%) ANNUAL FTE ENROLLMENT

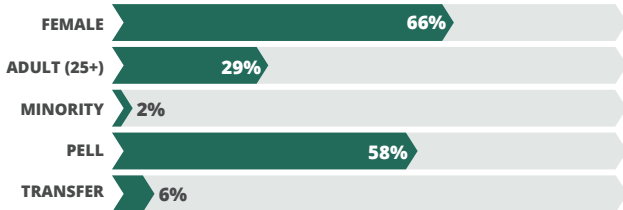
FALL FRESHMAN CLASS PROFILE

434 (▲4%)
Fall Freshmen Headcount

3.08 Average HS GPA **9** Counties Represented



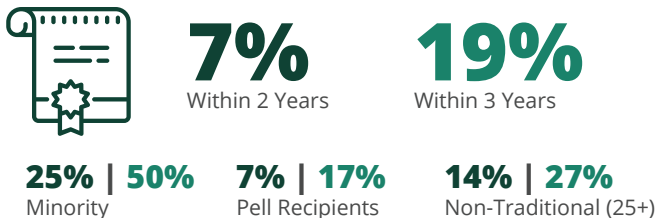
STUDENT PROFILE **1,751** (▲<1%)
Annual Headcount Enrollment



STUDENT SUCCESS

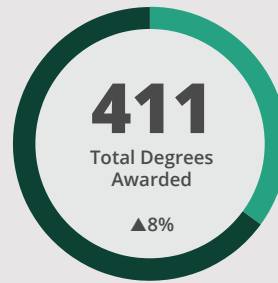
48% (▼1 ppt) Fall-to-Fall Retention
77% (▲4 ppt) Fall-to-Spring Retention
32% (▲10 ppt) Freshman Completing 15 Hours in First Semester
75% (▲6 ppt) Completing English Coreq. Coursework
63% (▲24 ppt) Completing Math Coreq. Coursework
2% (▼1 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS) FALL 2017 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



154 (▲44%) Certificate
257 (▼6%) Associate

WORKFORCE DEVELOPMENT

84 Skill Enhancements
52 Skill Sets
0 Advanced Skill Sets
3,655 Training Contact Hours

GRADUATING CLASS PROFILE Associate Degree Earners

67% Female
2% Minority
77% Pell Recipients

3.01 Average College GPA
6.0 Average Years to Degree
83 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

46.8% with Student Loan Debt
\$12,847 Average Loan Debt

WORKFORCE OUTCOMES 2015 GRADUATES

63% % Working in WV 2 Years After Graduation
63% % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES
\$3,864 In-State (▲5%)
\$5,964 Out-of-State (▲4%)

FINANCIAL AID RECIPIENTS | AWARDS

73% Financial Aid Participation Rate

35 | **\$127,512** PROMISE
503 | **\$1,164,337** HEGP
1,029 | **\$4,400,043** Pell
421 | **\$2,029,045** Federal Loans

28.6% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$19.8M (▲2%) Total Revenue
3% from Tuition and Fees
42% from State Appropriation
\$7,812 Appropriation per In-State FTE

\$19.4M (▲3%) Total Expenditures
34% on Instruction

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$21,378 | **\$26,159** Certificate
\$27,196 | **\$33,282** Associate

2020



WEST VIRGINIA NORTHERN COMMUNITY COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Information Technology



4 Engineering Technologies



5 Technical Studies

FOUNDED IN 1972

PRESIDENT
DR. DANIEL MOSSER

LOCATED IN
WHEELING, WV

STUDENT TO FACULTY RATIO
12:1

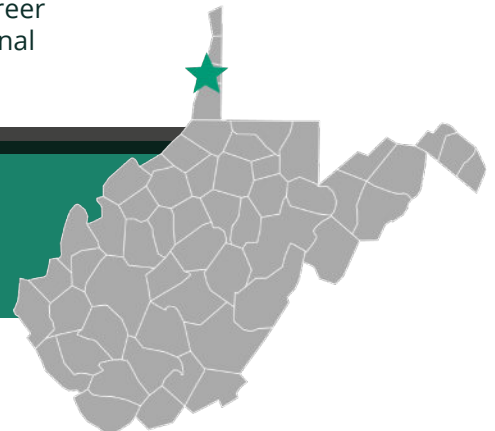
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-High Nontraditional



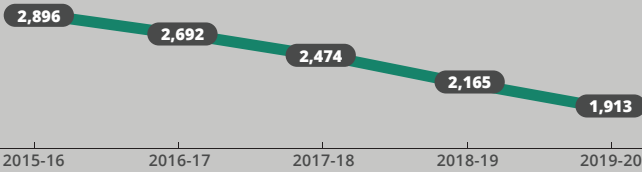
SCAN ME

LEARN MORE ABOUT WV NORTHERN COMMUNITY COLLEGE AT:
www.wvncc.edu



1,913 (▼12%)
ANNUAL HEADCOUNT ENROLLMENT

70% Part-Time **20%** Dual Enrollment

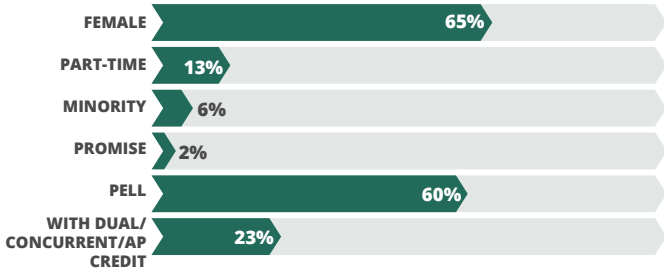


985 (▼6%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

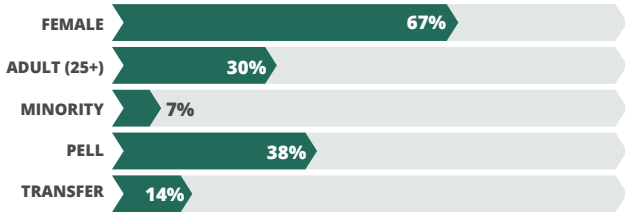
286 (▲4%)
Fall Freshmen Headcount

3.16 Average HS GPA **10** Counties Represented



STUDENT PROFILE

1,913 (▼12%)
Annual Headcount Enrollment



STUDENT SUCCESS

45% (▼3 ppt) Fall-to-Fall Retention **77%** (▲<1 ppt) Fall-to-Spring Retention

27% (▲2 ppt) Freshman Completing 15 Hours in First Semester **4%** (▼2 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)
FALL 2017 FIRST-TIME FRESHMAN COHORT

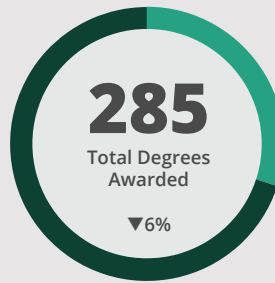


13% Within 2 Years **25%** Within 3 Years

0% | 25% Minority **11% | 24%** Pell Recipients **11% | 17%** Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



92 (▼5%) Certificate **193** (▼6%) Associate

WORKFORCE DEVELOPMENT

197 Skill Enhancements **393** Skill Sets **2** Advanced Skill Sets **23,231** Training Contact Hours

GRADUATING CLASS PROFILE

Associate Degree Earners

66% Female **6%** Minority **66%** Pell Recipients

3.23 Average College GPA

5.2 Average Years to Degree

86 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

52.1% with Student Loan Debt

\$18,318 Average Loan Debt

WORKFORCE OUTCOMES

2015 GRADUATES



69% % Working in WV 2 Years After Graduation

61% % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$3,796 In-State (▲1%) **\$11,236** Out-of-State (▲2%)

FINANCIAL AID

RECIPIENTS | AWARDS



46% Financial Aid Participation Rate

15 | \$47,030 PROMISE

226 | \$454,921 HEGP

747 | \$2,631,586 Pell

333 | \$1,430,291 Federal Loans

16.3% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$14.7M (▲4%) Total Revenue

13% from Tuition and Fees **50%** from State Appropriation **\$8,612** Appropriation per In-State FTE

\$15.7M (▲3%) Total Expenditures

40% on Instruction

2020



WEST VIRGINIA UNIVERSITY AT PARKERSBURG

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Liberal Arts and Sciences



2 Business



3 Health Sciences



4 Engineering Technologies



5 Criminal Justice

FOUNDED IN 1961

PRESIDENT
DR. CHRISTOPHER GILMER

LOCATED IN
PARKERSBURG, WV

STUDENT TO FACULTY RATIO
15:1

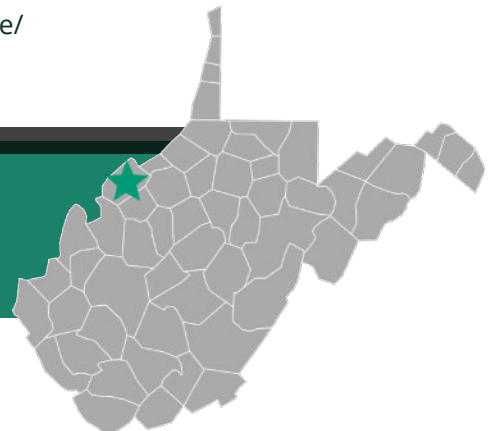
DEGREE LEVELS OFFERED
Certificate, Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate/Associate's
Colleges: Mixed Baccalaureate/
Associate's



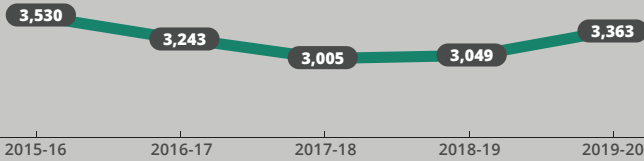
SCAN ME

LEARN MORE ABOUT WVU AT PARKERSBURG AT:
www.wvup.edu



3,363 (▲10%)
ANNUAL HEADCOUNT ENROLLMENT

67% Part-Time
32% Dual Enrollment

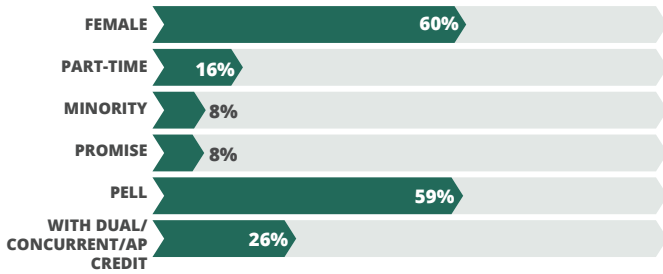


1,819 (▲2%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

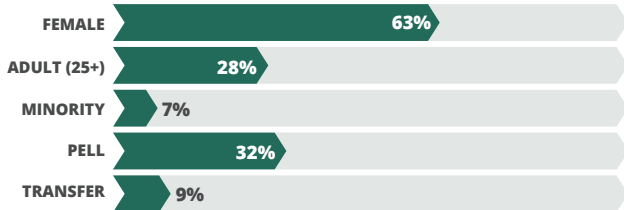
340 (▼7%)
Fall Freshmen Headcount

3.13 Average HS GPA
22 Counties Represented



STUDENT PROFILE

3,363 (▲10%)
Annual Headcount Enrollment



STUDENT SUCCESS

49% (▼<1 ppt) Fall-to-Fall Retention
76% (▲3 ppt) Fall-to-Spring Retention
29% (▲1 ppt) Freshman Completing 15 Hours in First Semester
65% (▼16 ppt) Completing English Coreq. Coursework
61% (▼7 ppt) Completing Math Coreq. Coursework
9% (▲<1 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS) FALL 2017 FIRST-TIME FRESHMAN COHORT



9%
Within 2 Years

19%
Within 3 Years

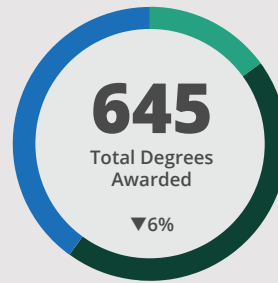
20% | 20%
Minority

7% | 17%
Pell Recipients

15% | 25%
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



105 (▼22%) Certificate
301 (▼7%) Associate
239 (▲4%) Bachelor's

WORKFORCE DEVELOPMENT BASED ON PRELIMINARY DATA

1,351 Skill Enhancements
131 Skill Sets
0 Advanced Skill Sets
21,730 Training Contact Hours

GRADUATING CLASS PROFILE Associate Degree Earners

57% Female
5% Minority
63% Pell Recipients
3.15 Average College GPA
6.3 Average Years to Degree
82 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

51.3% with Student Loan Debt
\$18,423 Average Loan Debt

WORKFORCE OUTCOMES 2015 GRADUATES



64%
% Working in WV
2 Years After Graduation

63%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES
\$3,940 In-State (▲4%)
\$8,692 Out-of-State (▼1%)

FINANCIAL AID RECIPIENTS | AWARDS



49%
Financial Aid
Participation Rate

105 | \$396,569
PROMISE

483 | \$1,071,618
HEGP

1,100 | \$4,285,759
Pell

824 | \$4,723,500
Federal Loans

23.0% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$25.8M (▲4%)
Total Revenue

26% from Tuition and Fees
40% from State Appropriation
\$6,194 Appropriation per In-State FTE

\$24.2M (▲8%)
Total Expenditures

48% on Instruction

DATA DEFINITIONS

WEST VIRGINIA'S PUBLIC FOUR-YEAR INSTITUTIONS

Data definitions are provided below for selected metrics and are generally listed in the order they appear in this document. Contact the Division of Policy and Planning at chris.treadway@wvhepc.edu for questions on these or other data elements in the *Higher Education Almanac*.

TOP 5 DEGREE AREAS

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

This list reflects the five most common fields of study based on the total number of undergraduate and graduate degrees awarded within an academic year. Fields of study are categorized using the U.S. Department of Education's Classification of Instructional Programs (CIP) codes and associated disciplines.

STUDENT TO FACULTY RATIO

2018-19 Academic Year | Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment for students not enrolled in graduate or professional programs by total FTE for instructional staff not teaching in graduate or professional programs.

TOTAL ANNUAL HEADCOUNT

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized headcount enrollment values represent the total number of unique students who enrolled in credit-bearing classes during the fall, spring and summer terms in a given academic year at a specific institution.

DUAL ENROLLMENT HEADCOUNT

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure reflects the percentage of the institution's total annualized headcount enrollment that is comprised of high school students enrolled in college classes while still in high school.

FULL-TIME EQUIVALENT (FTE) ENROLLMENT

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized Full-Time Equivalent (FTE) enrollment values represent the sum of all credit hours generated by undergraduate students enrolled in credit-bearing classes, divided by 30, and the sum of credit hours generated by graduate students in credit-bearing classes, divided by 24, during the fall, spring and summer terms in a given academic year at a specific institution.

FALL FRESHMAN CLASS PROFILE

2019-20 Academic Year | Fall End-of-term Data

This section provides a summary of the academic and demographic characteristics of first-time, full- and part-time, associate or bachelor's degree-seeking freshmen matriculating in the fall semester of an academic year. Featured characteristics include gender, race/ethnicity, West Virginia residency status, percentage scoring at or above college-ready benchmarks in the English and Math sections of the SAT (based only on those freshmen who submitted SAT scores), percentage receiving financial aid through the West Virginia PROMISE Scholarship or federal Pell Grant programs, and the percentage who earned college credit while in high school through programs such as dual enrollment, Advanced Placement (AP) and International Baccalaureate (IB).

UNDERGRADUATE STUDENT PROFILE

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all credit-seeking undergraduate students within an academic year at a given institution.

MINORITY STUDENTS

Students with racial or ethnic minority status are those who self-identify as Hispanic, American Indian or Alaskan Native, Black or African-American, Native Hawaiian or Other Pacific Islander, or multi-racial.

PART-TIME STUDENTS

A part-time student is defined as an undergraduate student enrolling in fewer than 12 credit hours, or a graduate student enrolling in fewer than 9 credit hours, in a semester.

FALL-TO-FALL RETENTION

Fall 2018 First-Time Full-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

FALL-TO-SPRING RETENTION

Fall 2019 First-Time Full-Time Freshman Cohort | Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

FRESHMEN COMPLETING 30 HOURS

Fall 2019 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who successfully completed 30 credit hours by the end of the following summer.

BACHELOR'S GRADUATION RATES (FOUR- AND SIX-YEAR)

Fall 2014 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time bachelor's degree-seeking freshmen in a fall entry cohort who earned a bachelor's degree at any public West Virginia institution within four and six years of initial enrollment.

DEGREES AWARDED

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

These values represent the total number of academic credentials at the certificate, associate, bachelor's, master's, post-master's certificate, and doctoral levels awarded by an institution within an academic year. Students earning multiple credentials within an academic year are counted more than once.

GRADUATING CLASS PROFILE

2019-20 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all bachelor's degree recipients within an academic year. The values for Potomac State College of WVU reflect associate degree earners. Gender, minority status and West Virginia residency status reflect all graduates. Academic characteristics including average college GPA, years to degree, and credit hours earned are calculated only for graduates who are earning their first bachelor's degree and have started as a first-time freshman at any public in-state institution.

FINANCIAL AID PARTICIPATION RATE

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure represents the percentage of students receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year. It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans, but does include work study.

GRADUATE INDEBTEDNESS

2019-20 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides data on the percentage of bachelor's degree earners within an academic year who graduated with student loan debt, along with the average total student loan debt that accumulated as of the student's graduation date. The values for Potomac State College of WVU reflect associate degree earners.

THREE-YEAR STUDENT LOAN DEFAULT RATE

2017 Repayment Cohort | U.S. Department of Education

This measure provides the percentage of a school's borrowers who entered repayment on certain Federal Family Education Loans and/or William D. Ford Federal Direct Loans in the 2017 fiscal year and entered default status within a three-year period. Potomac State College of WVU and WVU Institute of Technology rates are reported as part of the default rate for the main campus of WVU.

WORKFORCE OUTCOMES

2015 Graduates | Institutional Data Submissions; Workforce West Virginia

This section provides the percentage of all recent graduates who earned wages in West Virginia two and four years after graduation, and the median wages earned by bachelor's and master's degree recipients two and four years after graduation. The values for Potomac State College of WVU reflect associate degree earners. Median wages are calculated based on those graduates earning wages within all four quarters of a calendar year. These wages do not include graduates who are employed outside of West Virginia, are self-employed, did not earn wages in each of the four quarters of the calendar year, are clergy, are members of the military, or work for the federal government. To protect student privacy, workforce data may be suppressed or unpublished for institutions with small numbers of graduates in the workforce.

DATA DEFINITIONS

WEST VIRGINIA'S PUBLIC TWO-YEAR INSTITUTIONS

Data definitions are provided below for selected metrics and are generally listed in the order they appear in this document. Contact the Division of Policy and Planning at chris.treadway@wvhepc.edu for questions on these or other data elements in the *Higher Education Almanac*.

TOP 5 CERTIFICATES AND DEGREES AWARDED

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

This list reflects the five most common fields of study based on the total number of academic certificates and associate degrees awarded within an academic year. Fields of study are categorized using the U.S. Department of Education's Classification of Instructional Programs (CIP) codes and associated disciplines.

STUDENT TO FACULTY RATIO

2018-19 Academic Year | Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment by total FTE for instructional staff.

TOTAL ANNUAL HEADCOUNT

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized headcount enrollment values represent the total number of unique students who enrolled in credit-bearing classes during the fall, spring and summer terms in a given academic year at a specific institution.

DUAL ENROLLMENT HEADCOUNT

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure reflects the percentage of the institution's total annualized headcount enrollment that is comprised of high school students enrolled in college classes while still in high school.

FULL-TIME EQUIVALENT (FTE) ENROLLMENT

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized Full-Time Equivalent (FTE) enrollment values represent the sum of all credit hours generated by students enrolled in credit-bearing classes, divided by 30, during the fall, spring and summer terms in a given academic year at a specific institution.

FALL FRESHMAN CLASS PROFILE

2019-20 Academic Year | Fall End-of-term Data

This section provides a summary of the academic and demographic characteristics of first-time, full- and part-time, certificate-, associate degree- or bachelor's degree-seeking freshmen matriculating in the fall semester of an academic year. Featured characteristics include gender, race/ethnicity, West Virginia residency status, percentage receiving financial aid through the federal Pell Grant program, and the percentage who earned college credit while in high school through programs such as dual enrollment, Advanced Placement (AP) and International Baccalaureate (IB).

STUDENT PROFILE

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all credit-seeking students within an academic year at a given institution, excluding students enrolled solely in workforce development courses.

MINORITY STUDENTS

Students with racial or ethnic minority status are those who self-identify as Hispanic, American Indian or Alaskan Native, Black or African-American, Native Hawaiian or Other Pacific Islander, or multi-racial.

PART-TIME STUDENTS

A part-time student is defined as an undergraduate student enrolling in fewer than 12 credit hours in a semester.

FALL-TO-FALL RETENTION

Fall 2018 First-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

FALL-TO-SPRING RETENTION

Fall 2019 First-Time Freshman Cohort | Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

FRESHMEN COMPLETING 15 HOURS IN FIRST SEMESTER

Fall 2019 First-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who successfully completed 15 credit hours by the end of the fall semester.

FRESHMEN COMPLETING MATH/ENGLISH COREQUISITE COURSEWORK

Fall 2018 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who were required to enroll in a corequisite math or English course and successfully completed these courses within two years of enrollment.

TRANSFERRED TO BACHELOR'S PROGRAM

Fall 2018 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator represents the percentage of first-time freshmen in a fall entry cohort who were enrolled in a bachelor's degree program by the end of the following academic year.

ASSOCIATE GRADUATION RATES (TWO- AND THREE-YEAR)

Fall 2017 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time associate degree-seeking freshmen in a fall entry cohort who earned an associate degree at any public West Virginia institution within two and three years of initial enrollment.

DEGREES AWARDED

2019-20 Academic Year | Summer, Fall and Spring End-of-Term Data

These values represent the total number of academic credentials at the certificate, associate and bachelor's levels awarded by an institution within an academic year. Students earning multiple credentials within an academic year are counted more than once.

GRADUATING CLASS PROFILE

2019-20 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all associate degree recipients within an academic year. Gender, minority status and West Virginia residency status reflect all graduates. Academic characteristics including average college GPA, years to degree, and credit hours earned are calculated only for graduates who are earning their first associate degree and have started as a first-time freshman at any public in-state institution.

FINANCIAL AID PARTICIPATION RATE

2018-19 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure represents the percentage of students receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year. It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans, but does include work study.

GRADUATE INDEBTEDNESS

2019-20 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides data on the percentage of associate degree earners within an academic year who graduated with student loan debt, along with the average total student loan debt that accumulated as of the student's graduation date.

THREE-YEAR STUDENT LOAN DEFAULT RATE

2017 Repayment Cohort | U.S. Department of Education

This measure provides the percentage of a school's borrowers who entered repayment on certain Federal Family Education Loans and/or William D. Ford Federal Direct Loans in the 2017 fiscal year and entered default status within a three-year period.

WORKFORCE OUTCOMES

2015 Graduates | Institutional Data Submissions; Workforce West Virginia

This section provides the percentage of all recent graduates who earned wages in West Virginia two and four years after graduation, and the median wages earned by certificate and associate degree recipients two and four years after graduation. Median wages are calculated based on those graduates earning wages within all four quarters of a calendar year. These wages do not include graduates who are employed outside of West Virginia, are self-employed, did not earn wages in each of the four quarters of the calendar year, are clergy, are members of the military, or work for the federal government. To protect student privacy, workforce data may be suppressed or unpublished for institutions with small numbers of graduates in the workforce.

West Virginia Higher Education Policy Commission
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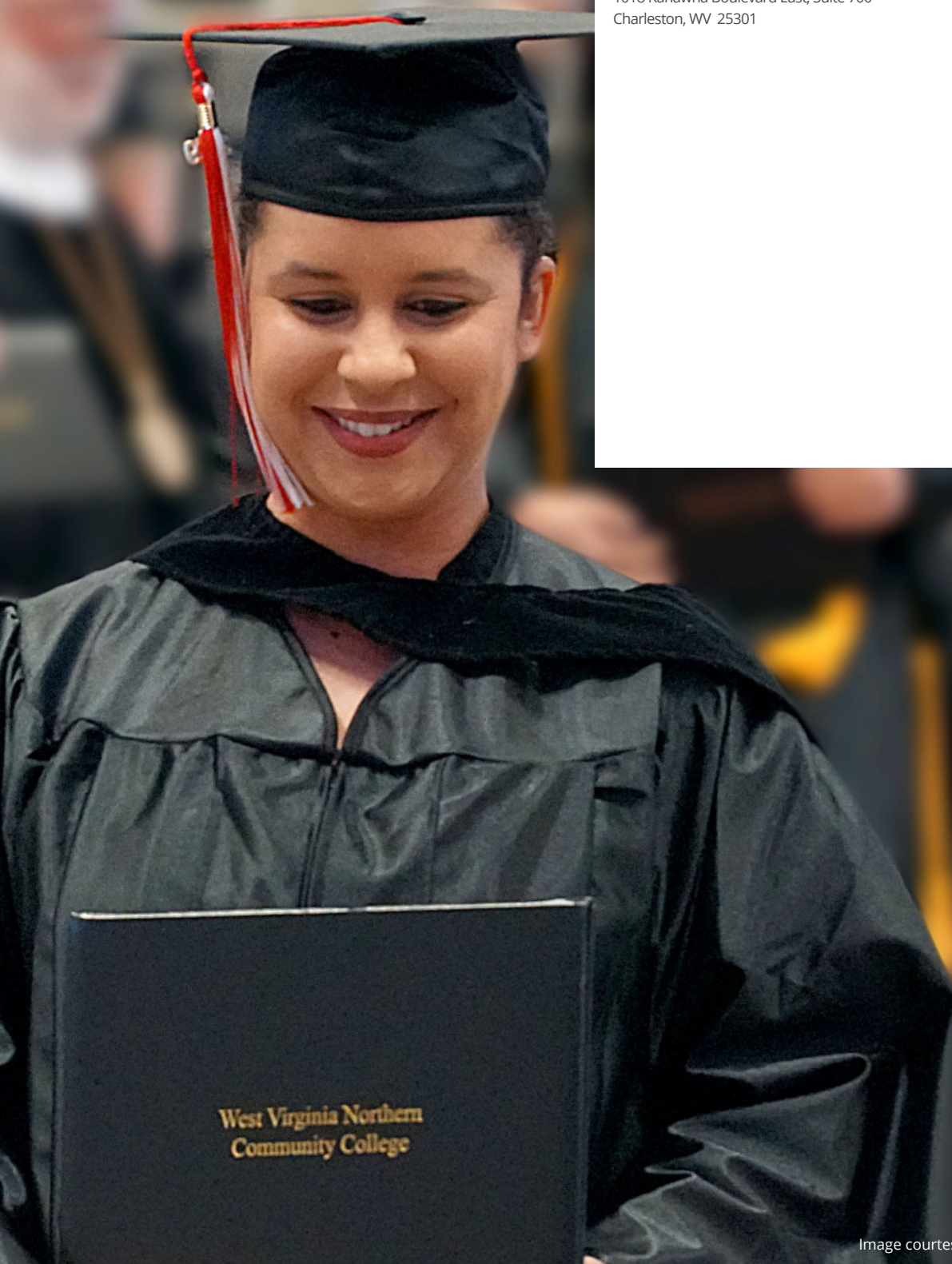


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