COLLEGE FOUNDATION OF WFST VIR

ADMINISTERED BY THE WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION

WHO WE ARE -

The College Foundation of West Virginia (CFWV) provides free resources to help students and families plan, apply, and pay for education and training beyond high school. A central component of the CFWV initiative is WV's onestop college access web portal, CFWV.com.

476,855 accounts have been created on CFWV.com since the program's inception in 2009.



WEST VIRGINIA'S CLIMB -

The goal of the West Virginia's Climb initiative is to encourage more West Virginians to pursue some form of credential-bearing education or training beyond high school and to assist the state's public institutions of higher education with the tools and resources they need to help students succeed.

West Virginians aged 25-64 held at least an associate degree in 2016 1

recent WV high school graduates enrolled in college in the fall of 2017

will need a certificate or degree to meet future workforce demands ²



STUDENTS Explore careers, practice for

tests and plan

for the future



PARENTS Learn how to help their children plan for their education



ADULTS Find out how to return to school and balance their lives



WHO WE SERVE

EDUCATORS Track students' progress and help explore educational options

COLLEGE APPLICATION & EXPLORATION WEEK

College Application and Exploration Week serves as an opportunity to receive one-on-one assistance to complete college applications and to prepare for postsecondary education. For all students, the week serves as an exploration opportunity to learn about the plan for postsecondary education.

STUDENTS PARTICIPATED IN 2020



6,476 Elementary School Students



12,462 Middle School Students



26,692 High School Students



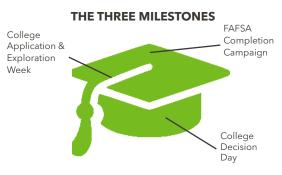
1,068 Parent Participation

TXT 4 SUCCESS

CHAMPION OF COLLEGE ACCESS AND SUCCESS -

In 2020,18 schools completed the 3 annual college-planning milestones to become Champions of College Access and Success.





THOUSAND

Students Subscribed

Messages Delivered

The Txt 4 Success program allows college-bound students from all over the state can sign up to participate in a free two-way college counseling service via text message. The text messages sent to students provide general college reminders and advice.

WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION, DIVISION OF STUDENT AFFAIRS • (304) 558-0655 • CFWV@WVHEPC.EDU

- 2. Georgetown University, Center on Education and the Workforce
- WVHEPC, Text Messaging Project Participation Data (2020)
- 4. WVHEPC, College Application & Exploration Week Data (2020) 5. Google Analytics, College Foundation of West Virginia (2020) 6. WVHEPC, Champion of College Access and Success (2020)

