

WEST VIRGINIA HIGHER EDUCATION

ALMANAC

2021

WV HIGHER EDUCATION POLICY COMMISSION
WV COUNCIL FOR COMMUNITY AND TECHNICAL COLLEGE EDUCATION





Image courtesy of Eastern West Virginia Community and Technical College
Front cover image courtesy of West Virginia University

CREATING THE WORKFORCE WEST VIRGINIA NEEDS



SARAH ARMSTRONG TUCKER, PH.D.
Chancellor

“Our colleges and universities continue stepping up to be the workforce solution West Virginia needs.”

I've always said that education is the best way forward – the most hopeful path for individuals and communities to emerge from challenges much stronger than before, and to create a promising new future for everyone. As West Virginia emerges from the COVID-19 pandemic, I'm more confident than ever in that belief.

In this report, the 2021 West Virginia Higher Education Almanac, you'll see the progress our public colleges and universities have made over the past year – even in the midst of a public health crisis. Because of our institutions' collective hard work in keeping our campus communities safe, faculty have been innovative in their delivery and students have persisted in their studies.

Of course, we expected some declines in enrollment and other areas, but it has been truly remarkable to see colleges and universities working together, sharing best practices, and prioritizing the success and well-being of their students throughout the pandemic. We've all done so because we recognize the great need ahead – to help more West Virginians reach their college and career dreams, and to help strengthen our state's economy.

If this crisis taught us anything, it's that West Virginia needs an exceptionally strong workforce. We need healthcare providers caring for those in our communities. We need teachers committed to our youngest people. We need professionals in tech fields keeping us connected to the latest technologies.

The solution to each of these needs – and more – is education and training. That is why we are working on multiple fronts to reinforce West Virginia's workforce in some of the state's most critical, high-need areas.

Our colleges and universities continue stepping up to be the workforce solution West Virginia needs. If we are to round the corner from COVID-19, attract and keep job creators, and help the state's citizens create bright new futures for themselves and their families, postsecondary education remains the key.

Whether it's through technical training or four-year degree programs or beyond, our higher education system – together with our government and business partners – are solving some of the biggest challenges we face. We're committed to meaningful and positive change, helping people reach their full potential, and making our state stronger than ever before.

2021 HIGHLIGHTS

COLLEGE FOR WEST VIRGINIA UNVEILED



Photo courtesy of Mountwest Community and Technical College

Over the summer, West Virginia's central higher education office unveiled "College for West Virginia" as a new and expanded resource for West Virginians planning for postsecondary education. This expansion represents a rebrand of CFVW.com, the state's college- and career-planning web portal previously known as the College Foundation of West Virginia, and the launch of its sister site, CollegeforWV.com, which is focused on state-sponsored financial aid programs that total more than \$100 million in scholarships and grants for West Virginians each year. Together, these sites redefine CFVW as "College for West Virginia," home to the state's free resources for planning, applying, and paying for college.



Photo courtesy of Pierpont Community and Technical College

GEAR UP GRANT

In October, the Higher Education Policy Commission announced that it received a \$24.5 million grant from the U.S. Department of Education to support college-planning and readiness services for more than 17,500 middle and high school students over the next seven years. This marks the fourth time West Virginia has received a "Gaining Early Awareness and Readiness for Undergraduate Programs" (GEAR UP) grant, and the third consecutive time it has been awarded to the Commission. Under this new award, West Virginia GEAR UP will continue to stress the importance of earning a trade certificate, two-year degree or four-year degree after high school and provide students with resources to prepare for and succeed in college.



OPEN LEARNING WV

Early this year, the state higher education office launched a program, "Open Learning WV," that gives faculty the opportunity to implement Open Educational Resources (OER) as alternatives to traditional textbooks for their students. The COVID-19 pandemic underscored the need to make learning materials more easily accessible, but even before that, in 2019, the Legislature passed legislation that encourages the use of OER – materials that live in the public domain or are otherwise released under an open license that allow for low-cost and easy access to students – as a strategy to reduce the financial burden on students. Based on Spring and Summer 2021 course enrollments and the cost of course materials before OER implementation, students experienced an aggregate savings of over \$250,000 in one semester – over a quarter of a million dollars. This savings comes with only 41 faculty creating or adopting OER in 44 separate courses in two semesters – and these numbers continue to grow.

"The COVID-19 pandemic underscored the need to make learning materials more easily accessible..."



Photo courtesy of Glenville State College

WV VACS TEAM

In April, more than 1,000 health professional students from colleges and universities across the state volunteered to administer vaccines in coordination with local health departments and community health partners. This initiative – the West Virginia Vaccine Administration, Collaboration, and Support (WV VACS) Team – resulted from a partnership among the National Guard, Department of Health and Human Resources, and Higher Education Policy Commission. The effort was recognized in October with the 2021 George E. Thibault Nexus Award from the Association of Schools Advancing Health Professions, which celebrates stand-out interprofessional collaboration and those who are working innovatively where practice and education connect in health systems.



MENTAL HEALTH GRANTS

In August, the central higher education office awarded nearly \$60,000 in grants to improve student mental health at colleges and universities across the state. This year's Campus Mental Health Grants supported 12 projects, including a virtual peer support app, suicide prevention and crisis intervention training for faculty and students, increased availability of mental health and wellness presentations for students, and the creation of wellness and meditation spaces on campuses. Institutions are encouraged to partner with campus and community-based resources to increase the reach of their projects.

“...the central higher education office awarded nearly \$60,000 in grants to improve student mental health at colleges and universities across the state.”



ABOUT THE

WEST VIRGINIA HIGHER EDUCATION ALMANAC

The 2021 WEST VIRGINIA HIGHER EDUCATION ALMANAC provides year-end higher education statistics for both of the state's higher education systems, the West Virginia Higher Education Policy Commission (Commission) and West Virginia Council for Community and Technical College Education (Council).

When reviewing the statistics in this report, it is important to carefully consider the data definitions for each metric, which are found at the end of the document. This is particularly important when it comes to the cohort, or group of students, of which the statistic is reflective. For example, there are fundamental differences between "full-time" and "part-time" students that can have a drastic effect on the reported data.

This edition of the Almanac provides high-level summary statistics for each institution, with a focus on the 2020-2021 academic year. Detailed historical data are available through the new interactive data portal - *Explorer* - at:

<http://www.wvhepc.edu/resources/data-and-publication-center>

Explorer provides the most current data available for every institution within both the two- and four-year systems. The data are updated throughout the year as they become available. To learn more about the institutions, data and initiatives featured in this report, use your tablet or smartphone to scan QR codes like the one below.



Image courtesy of
West Virginia State University

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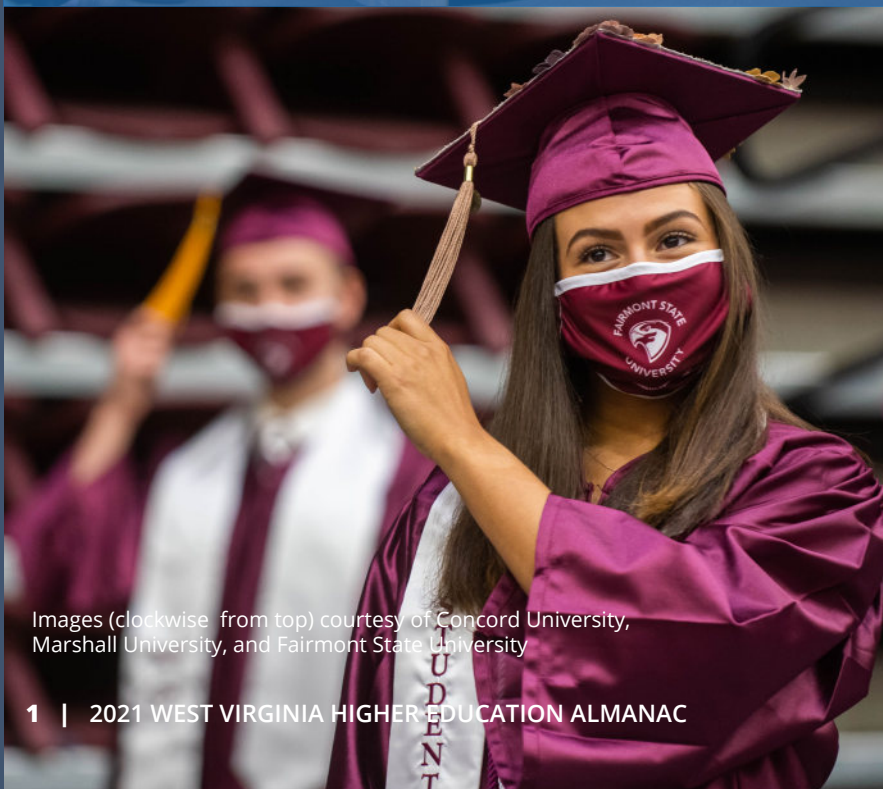
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WEST VIRGINIA'S PUBLIC

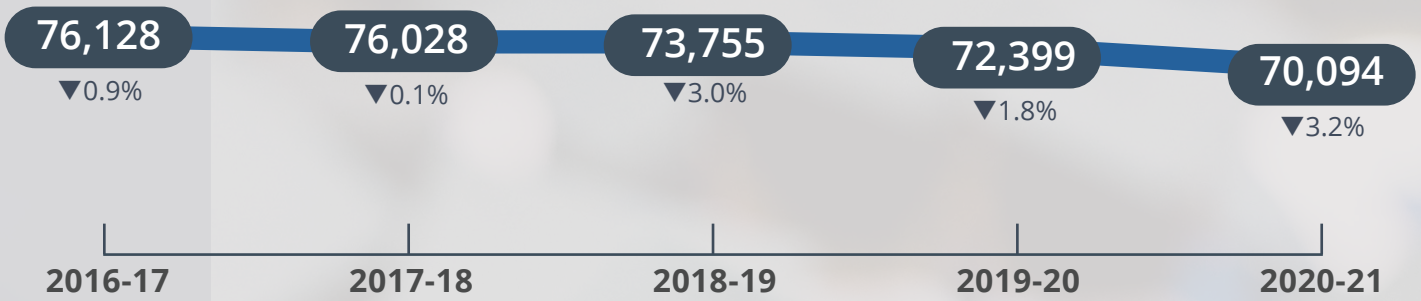
FOUR-YEAR INSTITUTIONS



Images (clockwise from top) courtesy of Concord University, Marshall University, and Fairmont State University

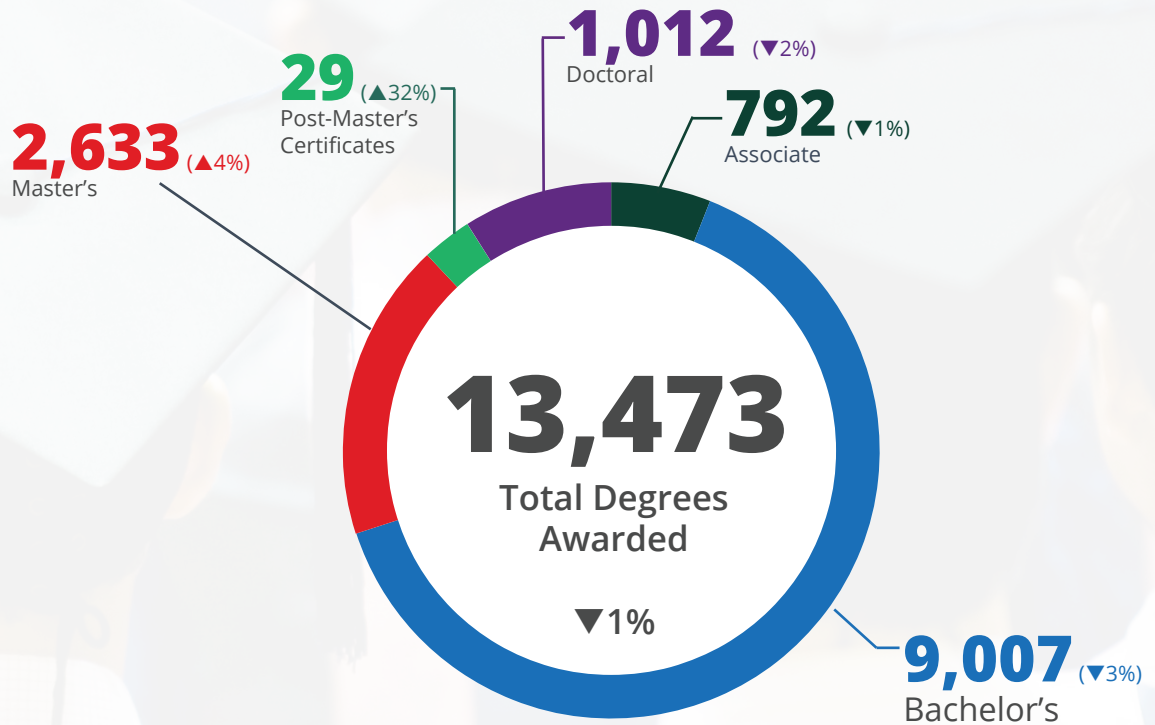
ENROLLMENT

ANNUALIZED HEADCOUNT, 2016-17 to 2020-21 ACADEMIC YEARS



CERTIFICATES AND DEGREES AWARDED

2020-21 ACADEMIC YEAR



▼▲ = 1YR Change

2021



BLUEFIELD STATE COLLEGE

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Health Sciences



2 Engineering



3 Education



4 Liberal Arts and Sciences



5 Business

FOUNDED IN 1895

PRESIDENT
DR. ROBIN CAPEHART

LOCATED IN
BLUEFIELD, WV

STUDENT TO FACULTY RATIO
14:1

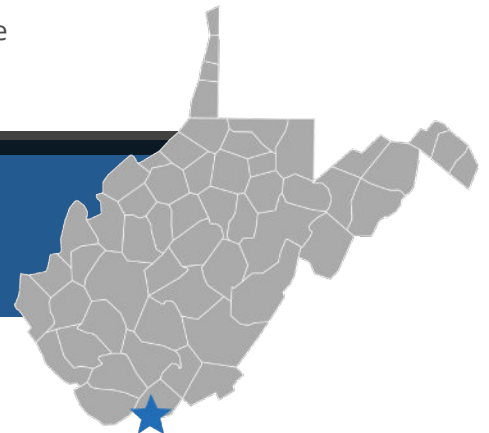
DEGREE LEVELS OFFERED
Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



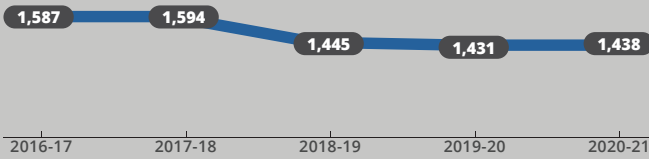
SCAN ME

LEARN MORE ABOUT BLUEFIELD STATE COLLEGE AT:
www.bluefieldstate.edu



1,438 (▲1%) ANNUAL HEADCOUNT ENROLLMENT

100% Undergraduate **8%** Dual Enrollment



1,013 (▼5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

214 Fall Headcount (▲8%)

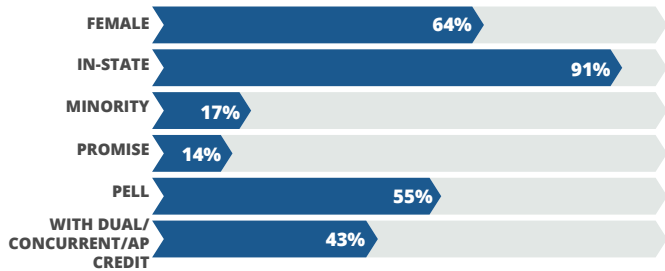
3.41 Average High School GPA

6 States Represented

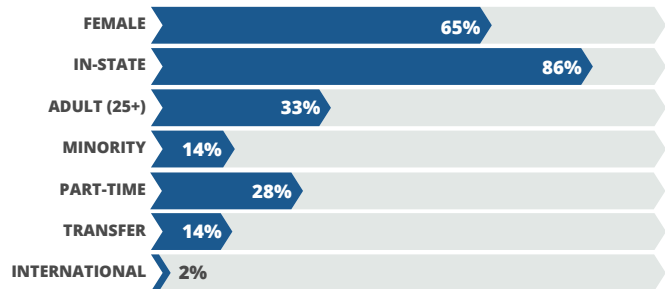
959 Average SAT Composite

33% Proficient in SAT Math

53% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **1,438** (▲1%) Annual Undergraduate Headcount



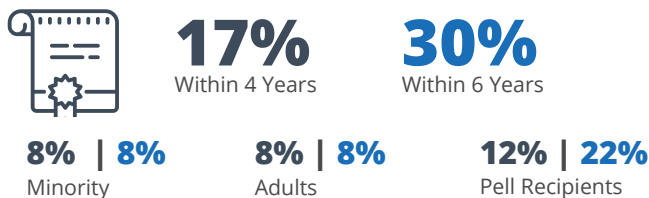
STUDENT SUCCESS

65% (▲4 ppt) Fall-to-Fall Retention

77% (▼8 ppt) Fall-to-Spring Retention

22% (▼11 ppt) Freshmen Completing 30 Hrs in First Year

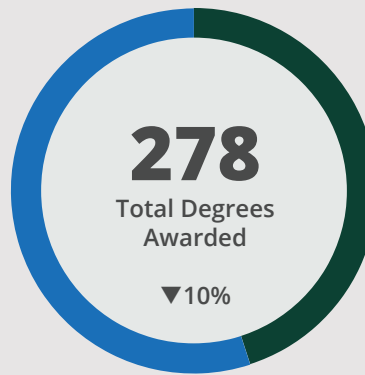
BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)
FALL 2015 FIRST-TIME FRESHMAN COHORT



41% | 53% Promise Recipients

▲▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



127 (▲<1%) Associate

151 (▼17%) Bachelor's

0 (◀▶0%) Master's

0 (◀▶0%) Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

50% Female

12% Minority

72% In-State

3.21 Average College GPA

7.1 Average Years to Degree

143 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

63.1% with Student Loan Debt

\$26,796 Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES

62% % Working in WV 2-Years After Graduation

53% % Working in WV 4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,584 In-State (▲1%)

\$14,448 Out-of-State (▲1%)

FINANCIAL AID RECIPIENTS & AWARDS



68% Financial Aid Participation Rate

94 | \$403,372 PROMISE

397 | \$1,020,625 HEGP

641 | \$2,878,035 Pell

682 | \$4,649,903 Federal Loans

11.4% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$48.2M (▲124%) Total Revenue

10% from Tuition and Fees

13% from State Appropriation

\$7,587 Appropriation per In-State FTE

\$22.0M (▲10%) Total Expenditures

39% on Instruction



\$0.3M Total Research Grants and Contracts

2021

CONCORD UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Social Work



2 Education



3 Business



4 Liberal Arts and Sciences



5 Social Sciences

FOUNDED IN 1872

PRESIDENT
DR. KENDRA BOGGESS

LOCATED IN
ATHENS, WV

STUDENT TO FACULTY RATIO
16:1

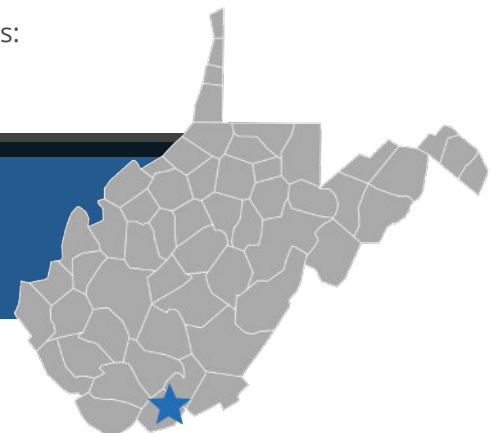
DEGREE LEVELS OFFERED
Bachelor's, Master's

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Medium Programs



SCAN ME

LEARN MORE ABOUT CONCORD UNIVERSITY AT:
www.concord.edu

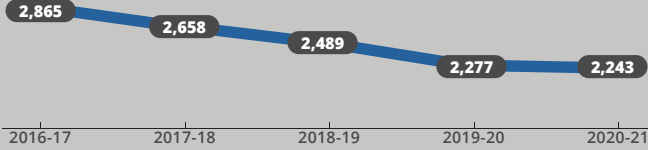


2,243

(▼2%)

ANNUAL HEADCOUNT ENROLLMENT

76% Undergraduate **3%** Dual Enrollment



1,700

(▼4%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

383

Fall Headcount (▲3%)

3.47 Average High School GPA

14 States Represented

987

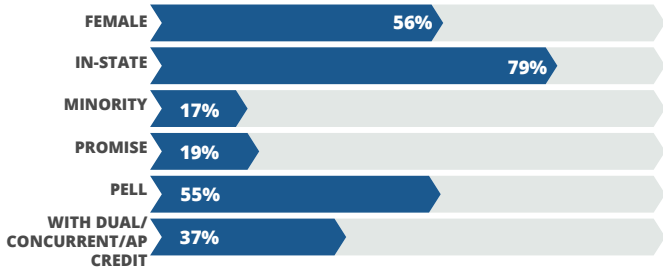
Average SAT Composite

39%

Proficient in SAT Math

63%

Proficient in SAT English

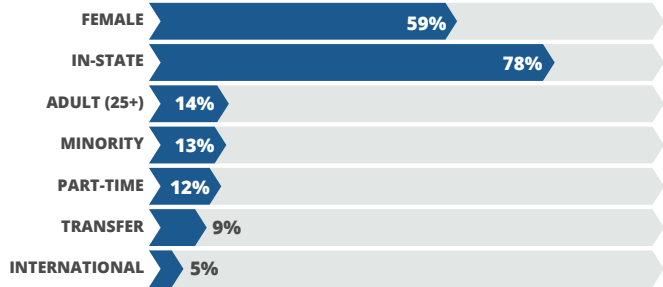


UNDERGRADUATE STUDENT PROFILE

1,696

(▼3%)

Annual Undergraduate Headcount



STUDENT SUCCESS

64% (▲5 ppt)

Fall-to-Fall Retention

80% (▼3 ppt)

Fall-to-Spring Retention

34% (▼12 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)

FALL 2015 FIRST-TIME FRESHMAN COHORT



29%

Within 4 Years

48%

Within 6 Years

13% | **20%**

Minority

30% | **40%**

Adults

23% | **39%**

Pell Recipients

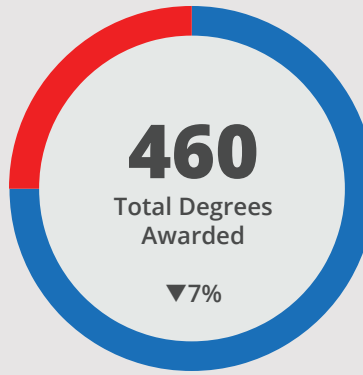
47% | **71%**

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀◀0%)
Associate

356 (▼4%)
Bachelor's

104 (▼18%)
Master's

0 (◀◀0%)
Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

62% Female

9% Minority

74% In-State

3.22

Average College GPA



6.2

Average Years to Degree



131

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



63.4%

with Student Loan Debt



\$26,656

Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES



64%

% Working in WV
2-Years After Graduation

58%

% Working in WV
4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,050 In-State (◀◀0%)

\$17,702 Out-of-State (◀◀0%)

FINANCIAL AID RECIPIENTS & AWARDS



69%

Financial Aid Participation Rate

254 | **\$1,119,778**
PROMISE

554 | **\$1,365,679**
HEGP

763 | **\$3,553,437**
Pell

1,027 | **\$7,717,707**
Federal Loans

11.3% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$42.6M

(▲13%)

Total Revenue

16% from Tuition and Fees

25% from State Appropriation

\$8,050

Appropriation per In-State FTE

\$37.7M

(▼2%)

Total Expenditures

31% on Instruction



\$0.5M

Total Research Grants and Contracts

2021



FAIRMONT STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Nursing



2 Business



3 Education



4 Engineering



5 Criminal Justice

FOUNDED IN 1865

PRESIDENT
DR. MIRTA M. MARTIN

LOCATED IN
FAIRMONT, WV

STUDENT TO FACULTY RATIO
15:1

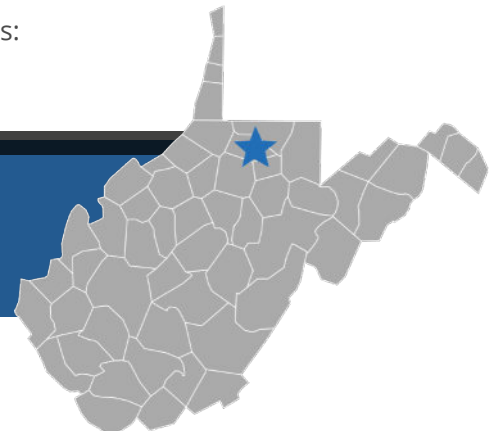
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's,
Post-Master's Certificate

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Small Programs



SCAN ME

LEARN MORE ABOUT FAIRMONT STATE UNIVERSITY AT:
www.fairmontstate.edu



4,357

(▲2%)

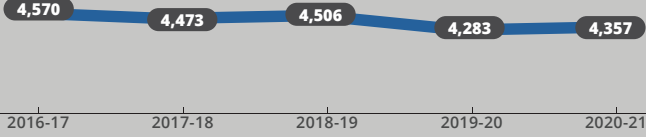
ANNUAL HEADCOUNT ENROLLMENT

92%

Undergraduate

7%

Dual Enrollment



3,261 (▼2%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

803

Fall Headcount (▲4%)

3.4 Average High School GPA

13 States Represented

1005

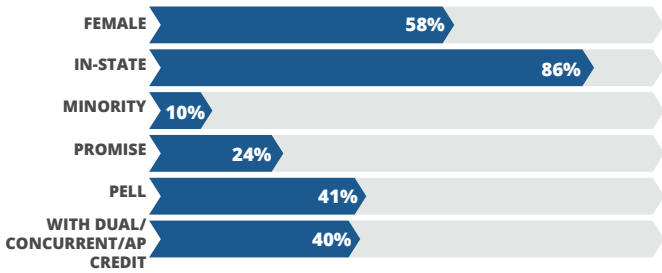
Average SAT Composite

45%

Proficient in SAT Math

71%

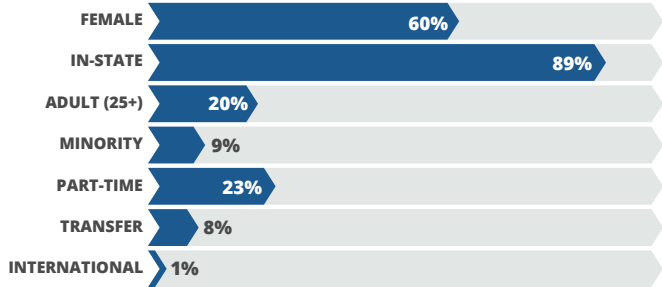
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

4,015

Annual Undergraduate Headcount (▲1%)



STUDENT SUCCESS

69%

(▲7 ppt) Fall-to-Fall Retention

80%

(▼5 ppt) Fall-to-Spring Retention

40%

(▼13 ppt) Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)

FALL 2015 FIRST-TIME FRESHMAN COHORT



29%

Within 4 Years

48%

Within 6 Years

13% | 39%

Minority

11% | 26%

Adults

21% | 39%

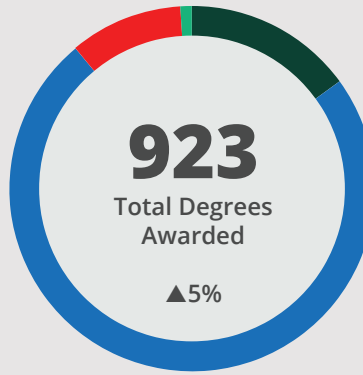
Pell Recipients

51% | 69%

Promise Recipients

▼▲ = 1YR Change (*) = No prior year data Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



138

(▼4%) Associate

698

(▲7%) Bachelor's

81

(▼7%) Master's

6

(*) Post-Master's Certificate

0

(◀◀0%) Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

55%

 Female

10%

 Minority

84%

 In-State

3.29

Average College GPA



5.8

Average Years to Degree



136

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



66.8%

with Student Loan Debt



\$30,985

Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES



73%

% Working in WV 2-Years After Graduation

64%

% Working in WV 4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,738

 In-State (◀◀0%)

\$16,814

 Out-of-State (◀◀0%)

FINANCIAL AID RECIPIENTS & AWARDS



62%

Financial Aid Participation Rate

670 | \$3,025,095

PROMISE

1,049 | \$2,629,357

HEGP

1,375 | \$5,989,877

Pell

1,962 | \$12,816,010

Federal Loans

9.9%

 3-Year Default Rate

INSTITUTIONAL FINANCE

\$66.8M

 (▲3%)

Total Revenue

21%

 from Tuition and Fees

28%

 from State Appropriation

\$6,483

Appropriation per In-State FTE

\$62.3M

 (▲3%)

Total Expenditures

36%

 on Instruction

2021

CLARK HALL

GLENVILLE STATE COLLEGE

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Liberal Arts and Sciences



2 Business



3 Criminal Justice



4 Forestry and Natural Resources



5 Education

FOUNDED IN 1872

PRESIDENT
DR. MARK A. MANCHIN

LOCATED IN
GLENVILLE, WV

STUDENT TO FACULTY RATIO
17:1

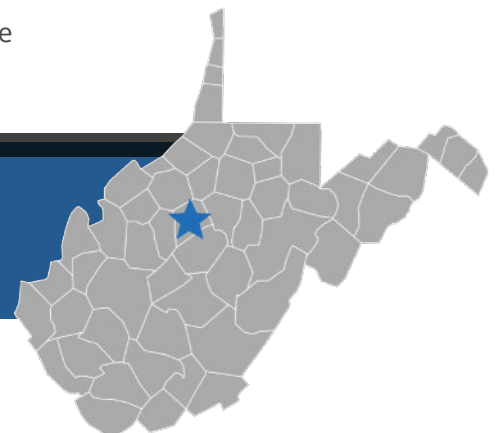
DEGREE LEVELS OFFERED
Certificate, Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



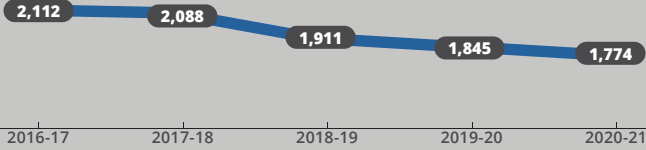
SCAN ME

LEARN MORE ABOUT GLENVILLE STATE COLLEGE AT:
www.glenville.edu



1,774 (▼4%)
ANNUAL HEADCOUNT ENROLLMENT

100% Undergraduate
25% Dual Enrollment



1,215 (▲<1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

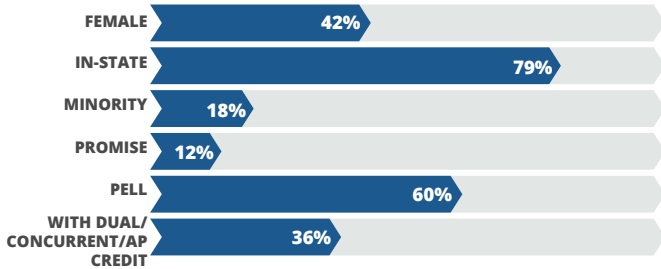
357
Fall Headcount (▲1%)

3.24 Average High School GPA
17 States Represented

955
Average SAT Composite

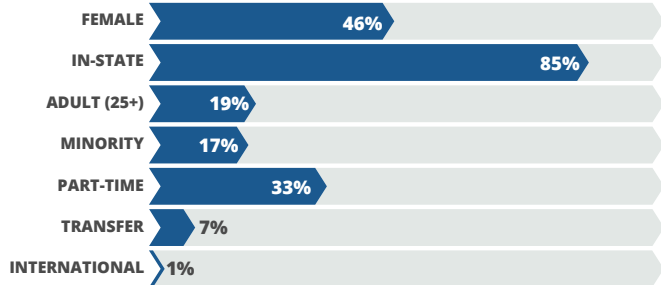
31%
Proficient in SAT Math

61%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

1,774 (▼4%)
Annual Undergraduate Headcount



STUDENT SUCCESS

61% (▲11 ppt)
Fall-to-Fall Retention

76% (▼6 ppt)
Fall-to-Spring Retention

21% (▼11 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS) FALL 2015 FIRST-TIME FRESHMAN COHORT



32%
Within 4 Years

46%
Within 6 Years

15% | **21%**
Minority

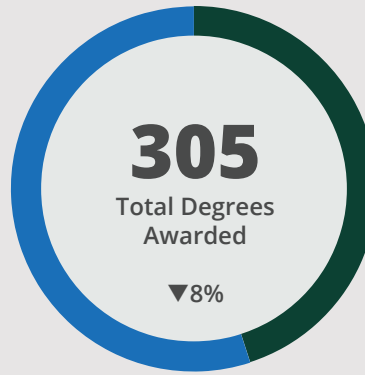
57% | **71%**
Adults

24% | **37%**
Pell Recipients

57% | **71%**
Promise Recipients

▲▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



140 (▼18%)
Associate

165 (▲1%)
Bachelor's

0 (◀▶0%)
Master's

0 (◀▶0%)
Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

52% Female

17% Minority

75% In-State

3.27
Average College GPA

5.4
Average Years to Degree

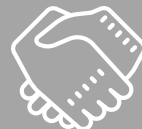
132
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners

64.0%
with Student Loan Debt

\$32,424
Average Loan Debt

WORKFORCE OUTCOMES 2016 GRADUATES



62%
% Working in WV
2-Years After Graduation

55%
% Working in WV
4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,886 In-State (▲8%)

\$9,514 Out-of-State (▲8%)

FINANCIAL AID RECIPIENTS & AWARDS



93%
Financial Aid Participation Rate

125 | **\$554,063**
PROMISE

379 | **\$939,000**
HEGP

824 | **\$3,727,650**
Pell

673 | **\$4,079,599**
Federal Loans

19.1% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$30.7M (▲23%)
Total Revenue

19% from Tuition and Fees

21% from State Appropriation

\$6,623
Appropriation per In-State FTE

\$25.6M (▼3%)
Total Expenditures

36% on Instruction

2021

MARSHALL UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Education



3 Business



4 Humanities



5 Psychology

FOUNDED IN 1837

PRESIDENT
BRAD D. SMITH

LOCATED IN
HUNTINGTON, WV

STUDENT TO FACULTY RATIO
18:1

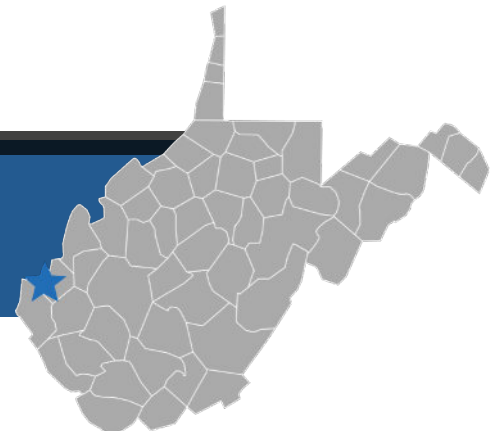
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's,
Post-Master's Certificate, Doctoral

CARNEGIE CLASSIFICATION
Doctoral Universities: High
Research Activity



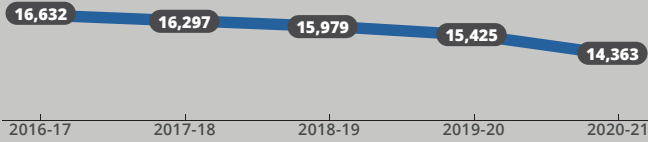
SCAN ME

LEARN MORE ABOUT MARSHALL UNIVERSITY AT:
www.marshall.edu



14,363 (▼7%) ANNUAL HEADCOUNT ENROLLMENT

69% Undergraduate **11%** Dual Enrollment



10,623 (▼3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

1,728 Fall Headcount (▼3%)

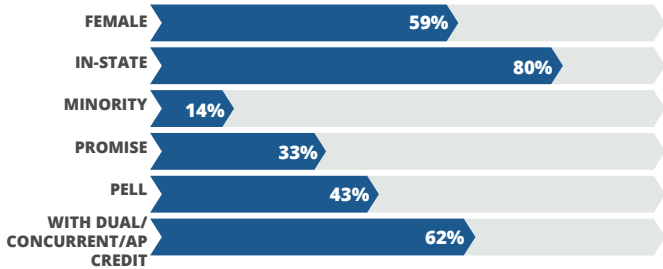
3.57 Average High School GPA

29 States Represented

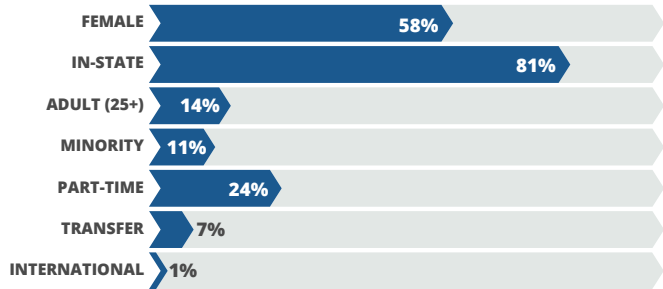
1028 Average SAT Composite

49% Proficient in SAT Math

75% Proficient in SAT English



9,882 (▼8%) Annual Undergraduate Headcount



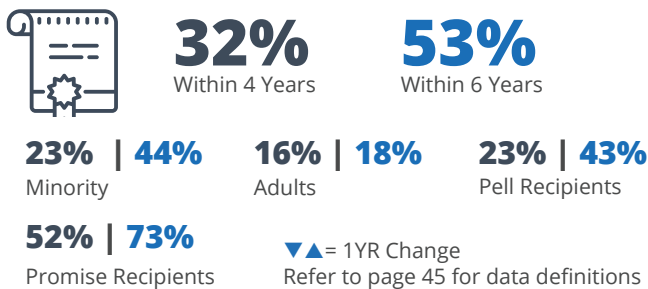
STUDENT SUCCESS

77% (▲5 ppt) Fall-to-Fall Retention

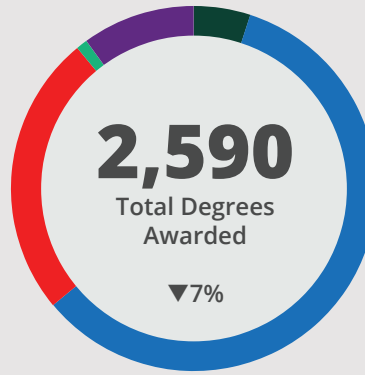
86% (▼4 ppt) Fall-to-Spring Retention

47% (▼11 ppt) Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)
FALL 2015 FIRST-TIME FRESHMAN COHORT



COMPLETION DEGREES AWARDED



114 (◀0%) Associate

1,462 (▼10%) Bachelor's

762 (▼4%) Master's

23 (▲5%) Post-Master's Certificate

229 (▼4%) Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

57% Female

11% Minority

77% In-State

3.25 Average College GPA

5.9 Average Years to Degree

138 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

63.9% with Student Loan Debt

\$31,005 Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES

53% % Working in WV 2-Years After Graduation

45% % Working in WV 4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,512 In-State (▲1%)

\$19,366 Out-of-State (▲1%)

FINANCIAL AID RECIPIENTS & AWARDS



53% Financial Aid Participation Rate

1,904 | \$8,751,803 PROMISE

2,272 | \$5,880,134 HEGP

3,406 | \$16,327,557 Pell

5,860 | \$60,640,138 Federal Loans

7.8% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$332.2M (▲14%) Total Revenue

23% from Tuition and Fees

23% from State Appropriation

\$9,436 Appropriation per In-State FTE

\$297.0M (▼5%) Total Expenditures

38% on Instruction



\$14.8M Total Research Grants and Contracts

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$30,608 | \$40,971 Bachelor's

\$43,176 | \$50,691 Master's

2021



POTOMAC STATE COLLEGE OF WVU

TOP 5 DEGREE AREAS

UNDERGRADUATE



1 Liberal Arts and Sciences



2 Business



3 Education



4 Agriculture



5 Information Technology

FOUNDED IN 1902

PRESIDENT
DR. JENNIFER E. ORLIKOFF

LOCATED IN
KEYSER, WV

STUDENT TO FACULTY RATIO
18:1

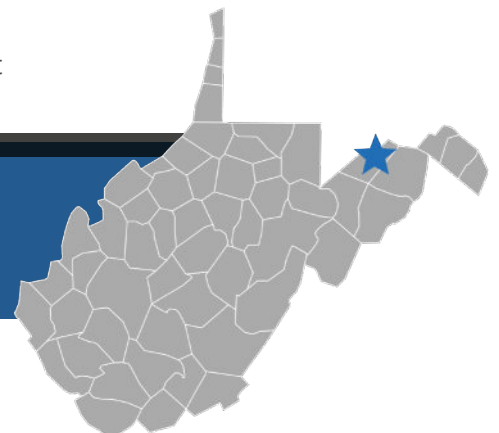
DEGREE LEVELS OFFERED
Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate/Associate's
Colleges: Associate's Dominant



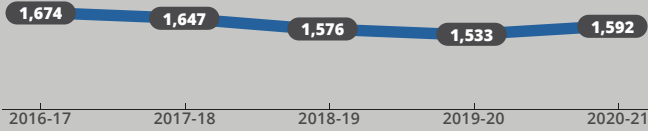
SCAN ME

LEARN MORE ABOUT POTOMAC STATE COLLEGE OF WVU AT:
www.potomacstatecollege.edu



1,592 (▲4%) ANNUAL HEADCOUNT ENROLLMENT

100% Undergraduate **18%** Dual Enrollment



1,034 (▼4%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

411 Fall Headcount (▼14%)

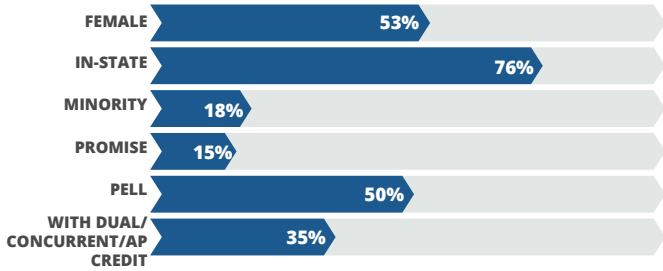
3.28 Average High School GPA

20 States Represented

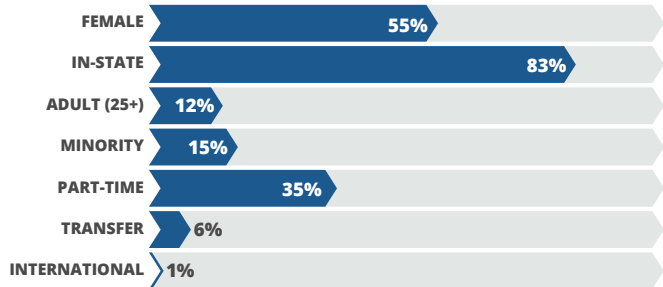
986 Average SAT Composite

44% Proficient in SAT Math

62% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **1,592** (▲4%) Annual Undergraduate Headcount



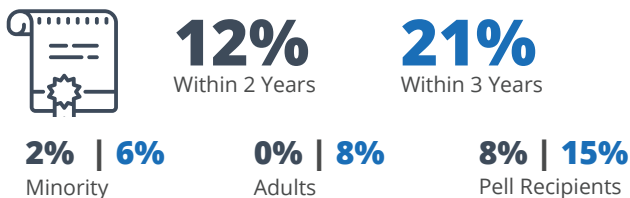
STUDENT SUCCESS

56% (▲11 ppt) Fall-to-Fall Retention

73% (▼7 ppt) Fall-to-Spring Retention

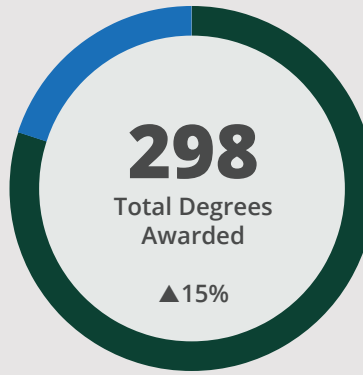
29% (▼8 ppt) Freshmen Completing 30 Hrs in First Year

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)
FALL 2015 FIRST-TIME FRESHMAN COHORT



▲▲= 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



245 (▲15%) Associate

53 (▲13%) Bachelor's

0 (◀▶0%) Master's

0 (◀▶0%) Doctoral

GRADUATING CLASS PROFILE Associate Degree Earners

54% Female

11% Minority

62% In-State

3.20 Average College GPA

3.4 Average Years to Degree

80 Average Credit Hours Earned

GRADUATE INDEBTEDNESS Associate Degree Earners

52.8% with Student Loan Debt

\$23,569 Average Loan Debt

WORKFORCE OUTCOMES 2016 GRADUATES

53% % Working in WV 2-Years After Graduation

46% % Working in WV 4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$5,568 In-State (◀▶0%)

\$12,912 Out-of-State (◀▶0%)

FINANCIAL AID RECIPIENTS & AWARDS



61% Financial Aid Participation Rate

157 | \$645,213 PROMISE

369 | \$888,226 HEGP

600 | \$2,559,467 Pell

506 | \$2,710,611 Federal Loans

INSTITUTIONAL FINANCE

\$33.8M (▲163%) Total Revenue

14% from Tuition and Fees

13% from State Appropriation

\$5,444 Appropriation per In-State FTE

\$13.1M (▼6%) Total Expenditures

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$16,792 | \$30,111 Associate

\$27,676 | \$34,494 Bachelor's

2021



SHEPHERD UNIVERSITY

TOP 5 DEGREE AREAS
UNDERGRADUATE & GRADUATE



1 Business



2 Health Sciences



3 Education



4 Liberal Arts and Sciences



5 Social Sciences

FOUNDED IN 1871

PRESIDENT
DR. MARY J.C. HENDRIX

LOCATED IN
SHEPHERDSTOWN, WV

STUDENT TO FACULTY RATIO
14:1

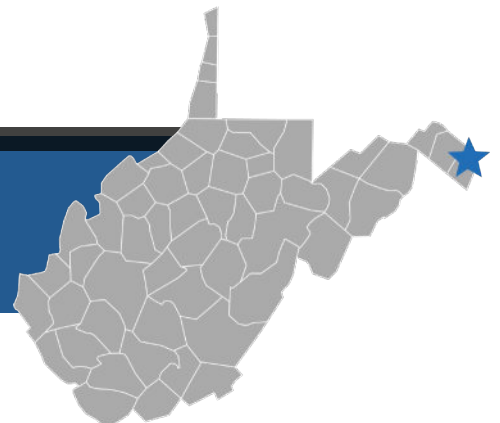
DEGREE LEVELS OFFERED
Bachelor's, Master's, Doctoral

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Arts & Sciences Focus



SCAN ME

LEARN MORE ABOUT SHEPHERD UNIVERSITY AT:
www.shepherd.edu

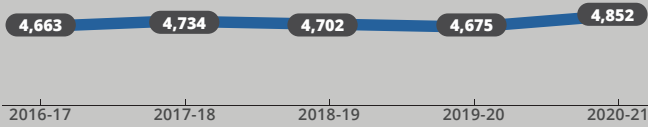


4,852

 (▲4%)

ANNUAL HEADCOUNT ENROLLMENT

62% Undergraduate **4%** Dual Enrollment



2,978

 (▼7%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

525

Fall Headcount (▲7%)

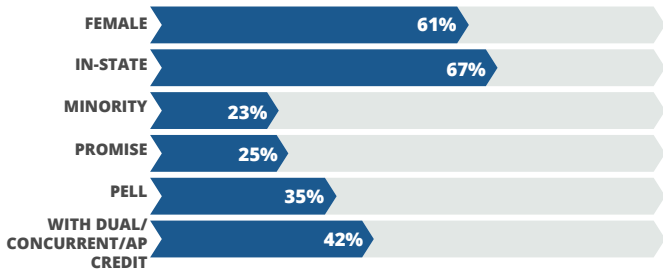
3.6 Average High School GPA

12 States Represented

1044
Average SAT Composite

59%
Proficient in SAT Math

78%
Proficient in SAT English

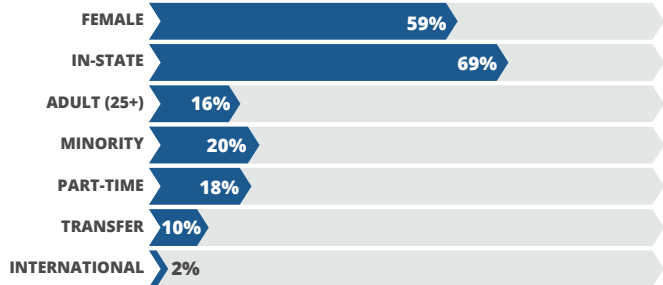


UNDERGRADUATE STUDENT PROFILE

2,997

 (▼18%)

Annual Undergraduate Headcount



STUDENT SUCCESS

74% (▲2 ppt)
Fall-to-Fall Retention

85% (▼3 ppt)
Fall-to-Spring Retention

38% (▼6 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS) FALL 2015 FIRST-TIME FRESHMAN COHORT



34%
Within 4 Years

48%
Within 6 Years

15% | **33%**
Minority

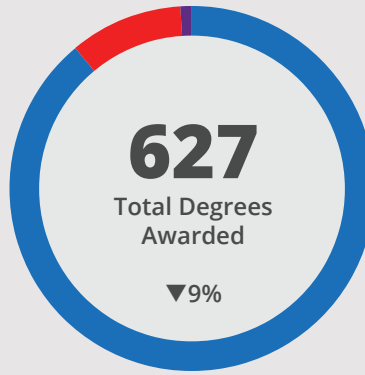
40% | **40%**
Adults

24% | **36%**
Pell Recipients

65% | **77%**
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀◀0%)
Associate

574 (▼10%)
Bachelor's

50 (▲4%)
Master's

3 (▼63%)
Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

60% Female

16% Minority

64% In-State

3.24
Average College GPA

5.0
Average Years to Degree

133
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners

68.7%
with Student Loan Debt

\$33,674
Average Loan Debt

WORKFORCE OUTCOMES 2016 GRADUATES



35%
% Working in WV
2-Years After Graduation

29%
% Working in WV
4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,784 In-State (◀◀0%)

\$18,224 Out-of-State (◀◀0%)

FINANCIAL AID RECIPIENTS & AWARDS



43%
Financial Aid Participation Rate

431 | **\$1,932,418**
PROMISE

550 | **\$1,339,352**
HEGP

959 | **\$4,231,808**
Pell

1,434 | **\$9,560,191**
Federal Loans

6.7% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$53.2M (▼3%)
Total Revenue

28% from Tuition and Fees

24% from State Appropriation

\$6,776
Appropriation per In-State FTE

\$53.1M (▼4%)
Total Expenditures

39% on Instruction



\$0.1M
Total Research Grants and Contracts

2021



WEST LIBERTY UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Business



3 Education



4 Biology



5 Liberal Arts and Sciences

FOUNDED IN 1837

PRESIDENT
DR. W. FRANKLIN EVANS

LOCATED IN
WEST LIBERTY, WV

STUDENT TO FACULTY RATIO
11:1

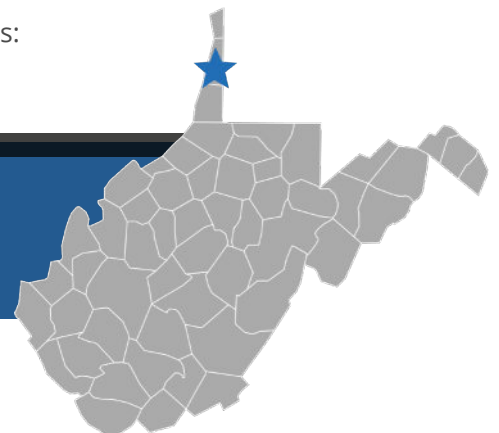
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Small Programs



SCAN ME

LEARN MORE ABOUT WEST LIBERTY UNIVERSITY AT:
www.westliberty.edu

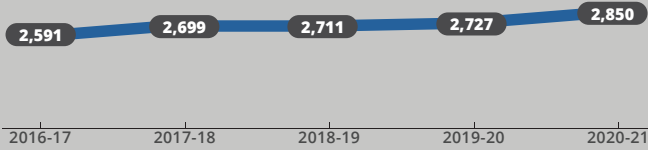


2,850

(▲5%)

ANNUAL HEADCOUNT ENROLLMENT

80% Undergraduate **10%** Dual Enrollment



2,258

(▼5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

416

Fall Headcount (▼10%)

3.52 Average High School GPA

17 States Represented

1030

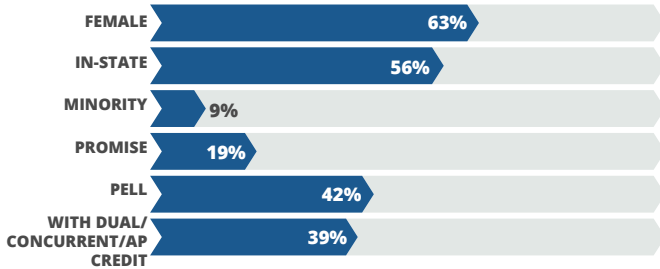
Average SAT Composite

44%

Proficient in SAT Math

67%

Proficient in SAT English

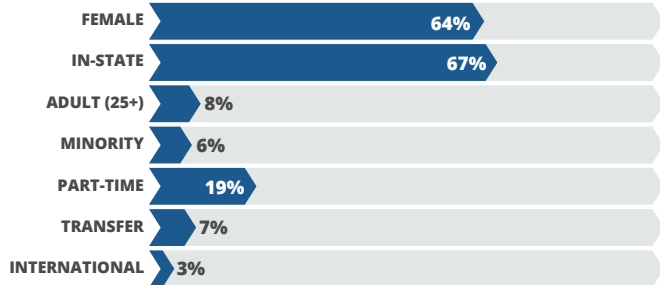


UNDERGRADUATE STUDENT PROFILE

2,284

(▼2%)

Annual Undergraduate Headcount



STUDENT SUCCESS

74% (▲4 ppt)

Fall-to-Fall Retention

85% (▼1 ppt)

Fall-to-Spring Retention

51% (▼12 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)

FALL 2015 FIRST-TIME FRESHMAN COHORT



43%

Within 4 Years

58%

Within 6 Years

18% | **36%**

Minority

33% | **33%**

Adults

36% | **51%**

Pell Recipients

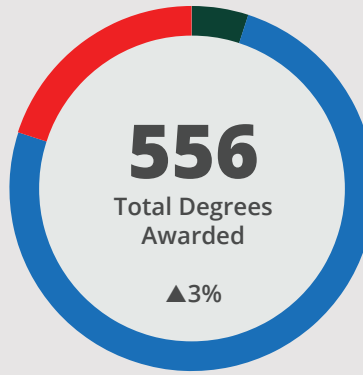
72% | **84%**

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



28 (▼24%)

Associate

426 (▲3%)

Bachelor's

102 (▲15%)

Master's

0 (◀0%)

Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

66% Female

3% Minority

69% In-State

3.37

Average College GPA



4.8

Average Years to Degree



141

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



71.8%

with Student Loan Debt



\$34,483

Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES



54%

% Working in WV 2-Years After Graduation

46%

% Working in WV 4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,150 In-State (▲2%)

\$16,090 Out-of-State (▲1%)

FINANCIAL AID RECIPIENTS & AWARDS



57%

Financial Aid Participation Rate

337 | **\$1,523,170**

PROMISE

438 | **\$1,110,826**

HEGP

742 | **\$3,325,709**

Pell

1,349 | **\$10,349,249**

Federal Loans

6.1% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$45.7M (▲7%)

Total Revenue

34% from Tuition and Fees

20% from State Appropriation

\$6,614

Appropriation per In-State FTE

\$43.9M (▲1%)

Total Expenditures

34% on Instruction



\$0.6M

Total Research Grants and Contracts

2021



WEST VIRGINIA STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Business



2 Criminal Justice



3 Education



4 Liberal Arts and Sciences



5 Social Work

FOUNDED IN 1890

INTERIM PRESIDENT
ERICKE S. CAGE

LOCATED IN
INSTITUTE, WV

STUDENT TO FACULTY RATIO
12:1

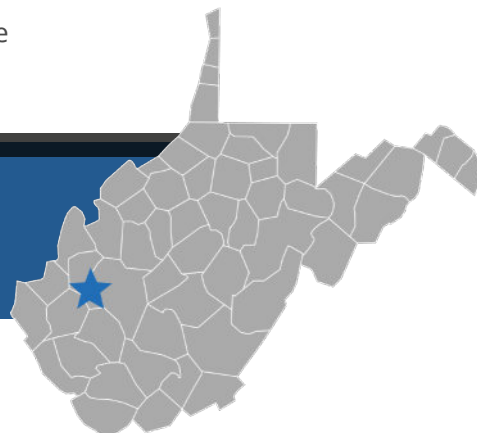
DEGREE LEVELS OFFERED
Bachelor's, Master's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



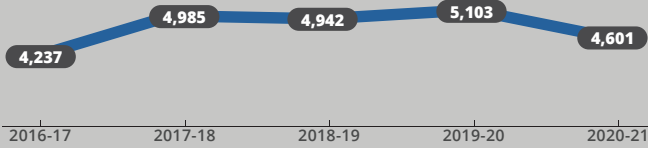
SCAN ME

LEARN MORE ABOUT WEST VIRGINIA STATE UNIVERSITY AT:
www.wvstateu.edu



4,601 (▼10%)
ANNUAL HEADCOUNT ENROLLMENT

96% Undergraduate
54% Dual Enrollment



2,120 (▼13%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

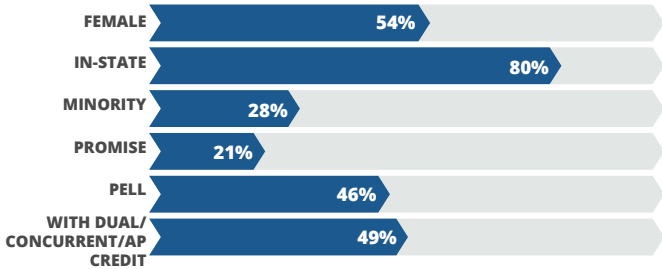
275
Fall Headcount (▲2%)

3.46 Average High School GPA
14 States Represented

979
Average SAT Composite

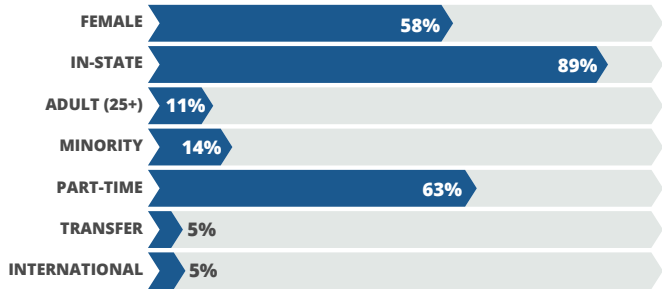
40%
Proficient in SAT Math

64%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

4,413 (▼11%)
Annual Undergraduate Headcount



STUDENT SUCCESS

59% (▼2 ppt)
Fall-to-Fall Retention

80% (▼1 ppt)
Fall-to-Spring Retention

35% (▼2 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS) FALL 2015 FIRST-TIME FRESHMAN COHORT



16%
Within 4 Years

31%
Within 6 Years

8% | 16%
Minority

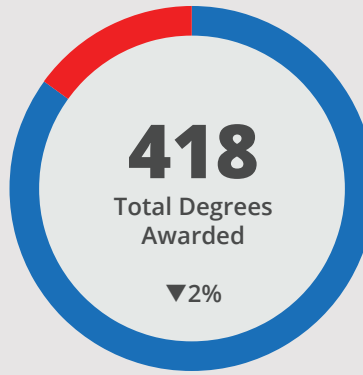
0% | 0%
Adults

15% | 31%
Pell Recipients

44% | 62%
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀◀0%)
Associate

364 (▼<1%)
Bachelor's

54 (▼12%)
Master's

0 (◀◀0%)
Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

63% Female

23% Minority

84% In-State

3.23
Average College GPA

6.7
Average Years to Degree

134
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners

72.0%
with Student Loan Debt

\$32,300
Average Loan Debt

WORKFORCE OUTCOMES 2016 GRADUATES



75%
% Working in WV
2-Years After Graduation

70%
% Working in WV
4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,912 In-State (▲3%)

\$13,600 Out-of-State (▼21%)

FINANCIAL AID RECIPIENTS & AWARDS



28%
Financial Aid Participation Rate

170 | \$741,760
PROMISE

456 | \$1,109,956
HEGP

783 | \$3,389,476
Pell

983 | \$7,068,845
Federal Loans

12.8% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$49.1M (▲2%)
Total Revenue

21% from Tuition and Fees

29% from State Appropriation

\$8,112
Appropriation per In-State FTE

\$49.3M (▼4%)
Total Expenditures

36% on Instruction



\$7.4M
Total Research Grants and Contracts

2021



WEST VIRGINIA UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Business



3 Engineering



4 Education



5 Biology

FOUNDED IN 1867

PRESIDENT
DR. E. GORDON GEE

LOCATED IN
MORGANTOWN, WV

STUDENT TO FACULTY RATIO
21:1

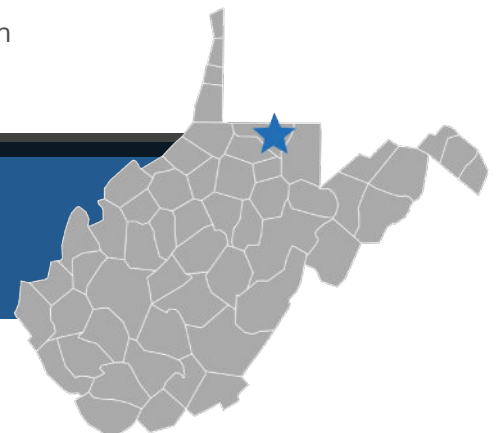
DEGREE LEVELS OFFERED
Bachelor's, Master's, Doctoral

CARNEGIE CLASSIFICATION
Doctoral Universities: Very High
Research Activity



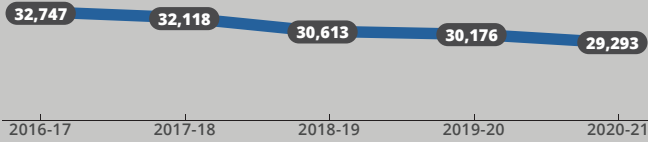
SCAN ME

LEARN MORE ABOUT WEST VIRGINIA UNIVERSITY AT:
www.wvu.edu



29,293 (▼3%) ANNUAL HEADCOUNT ENROLLMENT

76% Undergraduate **4%** Dual Enrollment



26,167 (▼3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

4,512 Fall Headcount (▼9%)

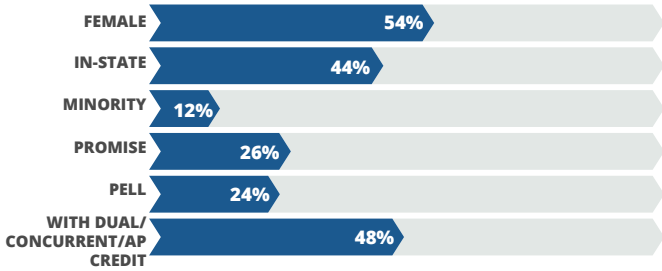
3.69 Average High School GPA

40 States Represented

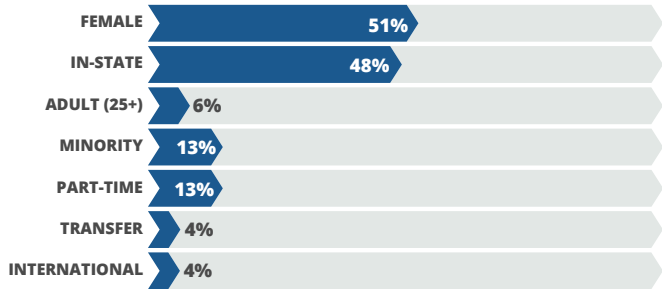
1132 Average SAT Composite

77% Proficient in SAT Math

91% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **22,386** (▼3%) Annual Undergraduate Headcount



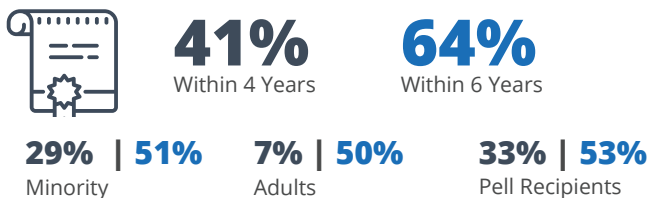
STUDENT SUCCESS

82% (▲3 ppt) Fall-to-Fall Retention

91% (▼1 ppt) Fall-to-Spring Retention

56% (▼2 ppt) Freshmen Completing 30 Hrs in First Year

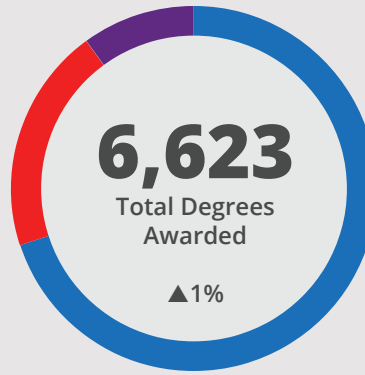
BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)
FALL 2015 FIRST-TIME FRESHMAN COHORT



56% | 79% Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀0%) Associate

4,540 (▼2%) Bachelor's

1,480 (▲10%) Master's

603 (▲3%) Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

52% Female

12% Minority

45% In-State

3.28 Average College GPA

4.9 Average Years to Degree

138 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

62.2% with Student Loan Debt

\$50,490 Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES

34% % Working in WV 2-Years After Graduation

28% % Working in WV 4-Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,976 In-State (◀0%)

\$25,320 Out-of-State (◀0%)

FINANCIAL AID RECIPIENTS & AWARDS



65% Financial Aid Participation Rate

4,617 | \$21,224,450 PROMISE

2,933 | \$7,602,212 HEGP

4,797 | \$21,849,863 Pell

12,429 | \$112,932,824 Federal Loans

6.5% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$1,037.5M (▲5%) Total Revenue

37% from Tuition and Fees

18% from State Appropriation

\$15,410 Appropriation per In-State FTE

\$924.5M (▼2%) Total Expenditures



\$190.7M Total Research Grants and Contracts

2021



WVU INSTITUTE OF TECHNOLOGY

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Engineering



2 Business



3 Criminal Justice



4 Liberal Arts and Sciences



5 Psychology

FOUNDED IN 1897

PRESIDENT
CAROLYN LONG

LOCATED IN
BECKLEY, WV

STUDENT TO FACULTY RATIO
13:1

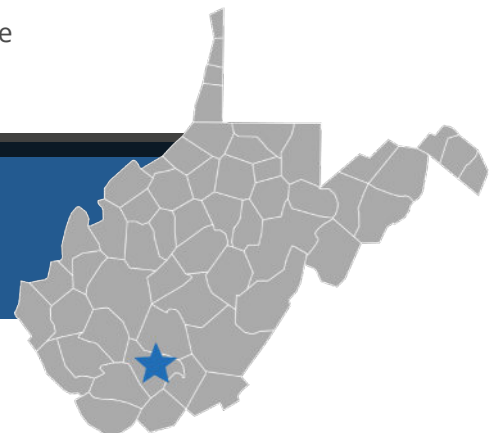
DEGREE LEVELS OFFERED
Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



SCAN ME

LEARN MORE ABOUT WVU INSTITUTE OF TECHNOLOGY AT:
www.wvutech.edu

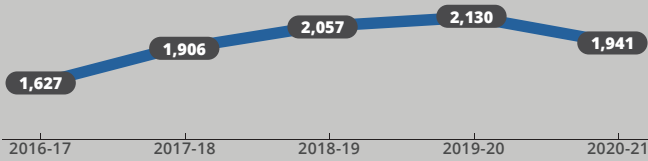


1,941

(▼9%)

ANNUAL HEADCOUNT ENROLLMENT

100% Undergraduate
33% Dual Enrollment



1,261

(▼6%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

286

Fall Headcount (▼10%)

3.54 Average High School GPA

14 States Represented

1015

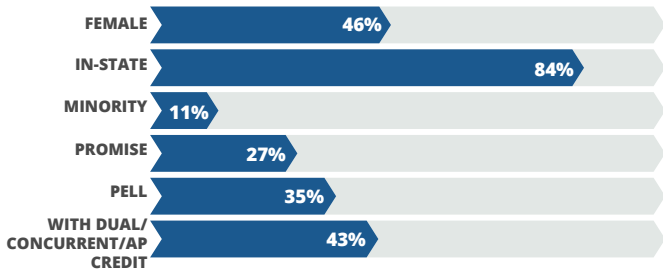
Average SAT Composite

49%

Proficient in SAT Math

67%

Proficient in SAT English

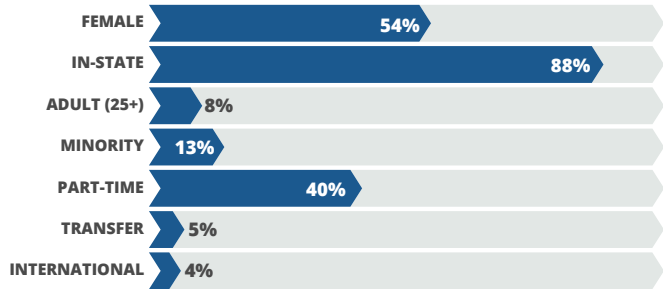


UNDERGRADUATE STUDENT PROFILE

1,941

(▼9%)

Annual Undergraduate Headcount



STUDENT SUCCESS

60% (▲3 ppt)

Fall-to-Fall Retention

81% (▼5 ppt)

Fall-to-Spring Retention

29% (▼13 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4YRS | 6YRS)

FALL 2015 FIRST-TIME FRESHMAN COHORT



21%

Within 4 Years

35%

Within 6 Years

11% | **23%**

Minority

20% | **40%**

Adults

15% | **27%**

Pell Recipients

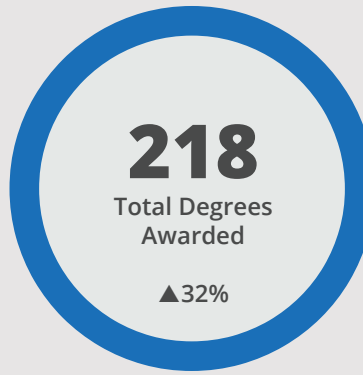
39% | **61%**

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀◀0%)
Associate

218 (▲32%)
Bachelor's

0 (◀◀0%)
Master's

0 (◀◀0%)
Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

45% Female

13% Minority

74% In-State

3.26

Average College GPA



5.8

Average Years to Degree



137

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



60.8%

with Student Loan Debt



\$33,484

Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,560 In-State (◀◀0%)

\$18,912 Out-of-State (◀◀0%)

FINANCIAL AID RECIPIENTS & AWARDS



52%

Financial Aid Participation Rate

308 | **\$1,399,650**
PROMISE

426 | **\$1,068,113**
HEGP

485 | **\$2,166,115**
Pell

548 | **\$3,226,739**
Federal Loans

INSTITUTIONAL FINANCE

\$21.2M

(▼6%)

Total Revenue

43% from Tuition and Fees

38% from State Appropriation

\$7,610

Appropriation per In-State FTE

\$31.0M

(▲19%)

Total Expenditures



\$1.2M

Total Research Grants and Contracts

WORKFORCE OUTCOMES

2016 GRADUATES



61%

% Working in WV
2-Years After Graduation

57%

% Working in WV
4-Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$40,555 | **\$56,284**

Bachelor's



WEST VIRGINIA'S PUBLIC

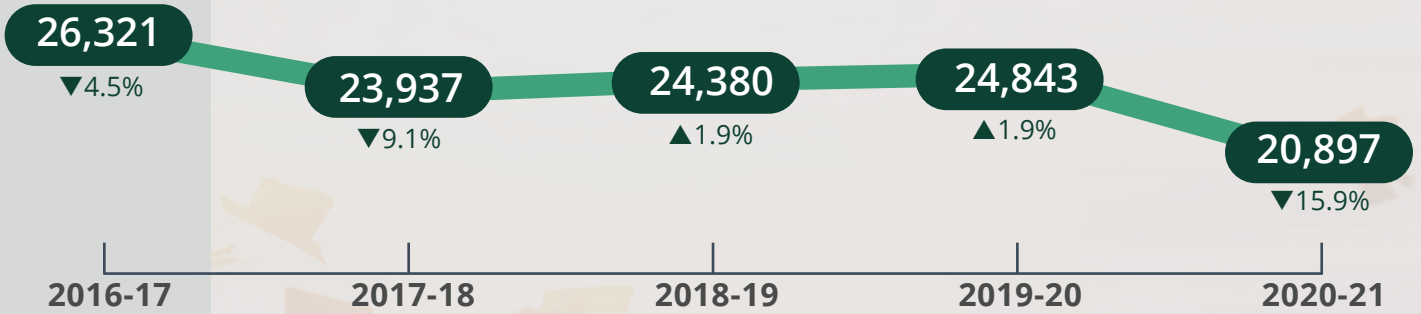
TWO-YEAR INSTITUTIONS



Images (clockwise from top) courtesy of Blue Ridge Community and Technical College, New River Community and Technical College, and BridgeValley Community and Technical College.

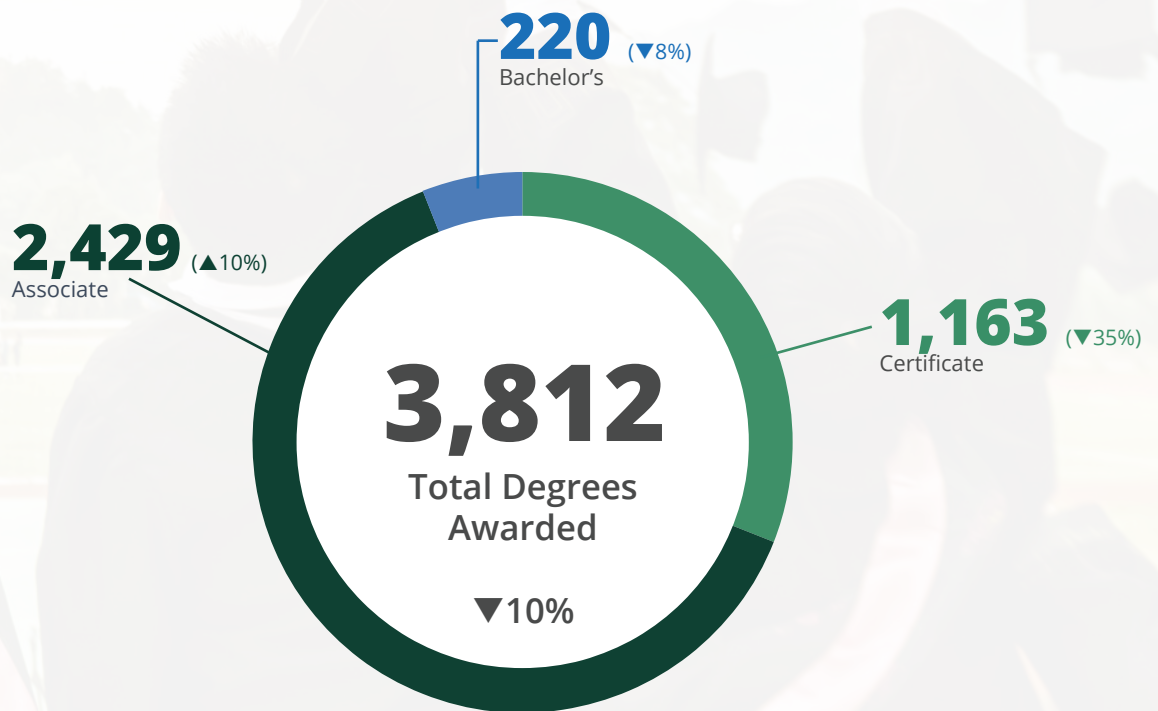
ENROLLMENT

ANNUALIZED HEADCOUNT, 2016-17 to 2020-21 ACADEMIC YEARS



CERTIFICATES AND DEGREES AWARDED

2020-21 ACADEMIC YEAR



▼▲ = 1YR Change

2021



BLUE RIDGE COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Liberal Arts and Sciences
-  **2** Health Sciences
-  **3** Business
-  **4** Information Technology
-  **5** Engineering

FOUNDED IN 1974

PRESIDENT
DR. PETER CHECKOVICH

LOCATED IN
MARTINSBURG, WV

STUDENT TO FACULTY RATIO
15:1

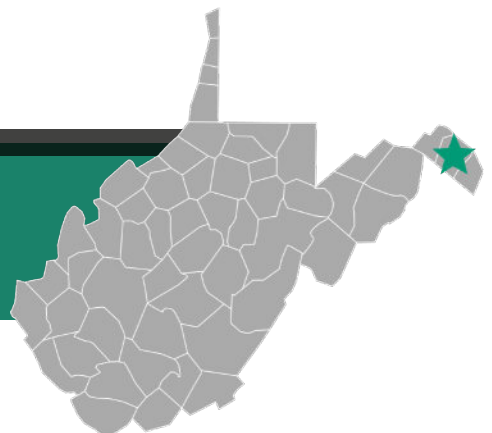
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High
Transfer-High Nontraditional



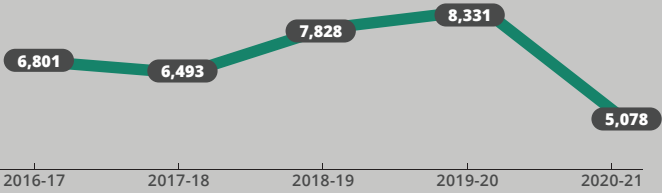
SCAN ME

LEARN MORE ABOUT BLUE RIDGE COMMUNITY AND TECHNICAL COLLEGE AT:
www.blueridgectc.edu



5,078

ANNUAL HEADCOUNT ENROLLMENT



1,393

 (▼34%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

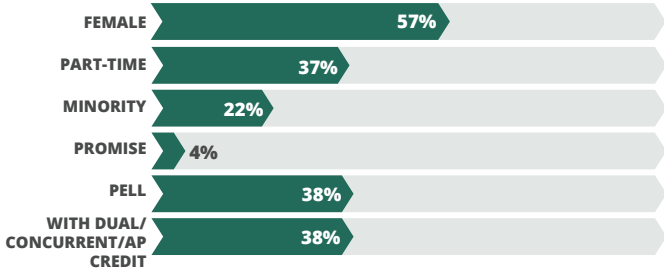
389

 (▼8%)
Fall Freshmen Headcount

2.92

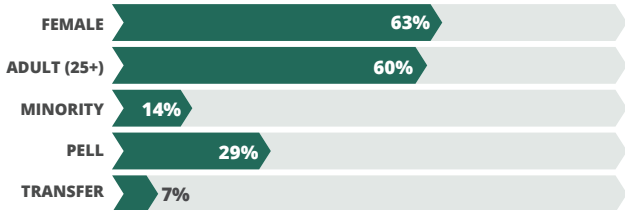
 Average HS GPA

9

 Counties Represented

STUDENT PROFILE

5,078

Annual Headcount Enrollment

STUDENT SUCCESS

55% (▼4 ppt) Fall-to-Fall Retention	78% (▼4 ppt) Fall-to-Spring Retention	26% (▲4 ppt) Freshman Completing 15 Hours in First Semester
70% (▲5 ppt) Completing Math Coreq. Coursework	7% (▲1 ppt) Transferred to Bachelor's Programs	

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



19%

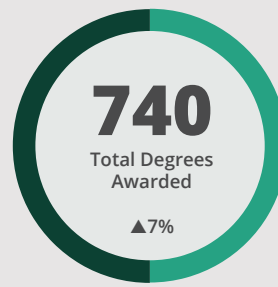
Within 2 Years

30%

Within 3 Years**8% | 22%**
Minority**13% | 20%**
Pell Recipients**49% | 58%**
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED

**368** (▲15%) Certificate **372** (▲1%) Associate

SHORT-TERM TRAINING

7,403 Training Hours

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Workplace Readiness
- ◆ Addiction Prevention and Treatment
- ◆ Business

GRADUATING CLASS PROFILE

 Associate Degree Earners

64% Female

18% Minority

43% Pell Recipients

3.35
Average College GPA **5.1**
Average Years to Degree **76**
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

48.7%
with Student Loan Debt **\$16,768**
Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,128 In-State (◀0%)**\$7,464** Out-of-State (◀0%)

FINANCIAL AID

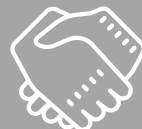
RECIPIENTS | AWARDS

**48%**
Financial Aid Participation Rate**29 | \$96,307**
PROMISE**234 | \$582,198**
WV Invests Grant**292 | \$609,340**
HEGP**829 | \$2,979,238**
Pell**654 | \$2,965,630**
Federal Loans**10.7%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$24.4M (▲9%)
Total Revenue**18%** from Tuition and Fees**33%** from State Appropriation**\$6,049**
Appropriation per In-State FTE**\$22.9M** (▲5%)
Total Expenditures**45%** on Instruction

WORKFORCE OUTCOMES

 2016 GRADUATES**56%**
% Working in WV
2-Years After Graduation**50%**
% Working in WV
4-Years After Graduation

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$17,752 | \$29,200
Certificate**\$28,442 | \$34,894**
Associate

2021



BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Engineering



3 Computer Sciences



4 Liberal Arts and Sciences



5 Business

FOUNDED IN 2014

PRESIDENT
DR. CASEY SACKS

LOCATED IN
SOUTH CHARLESTON, WV

STUDENT TO FACULTY RATIO
12:1

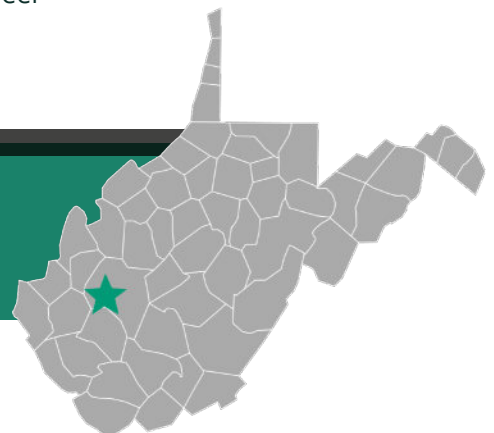
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-High Traditional



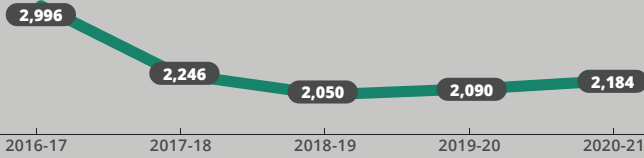
SCAN ME

LEARN MORE ABOUT BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE AT:
www.bridgevalley.edu



2,184

ANNUAL HEADCOUNT ENROLLMENT



1,207

 (▼5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

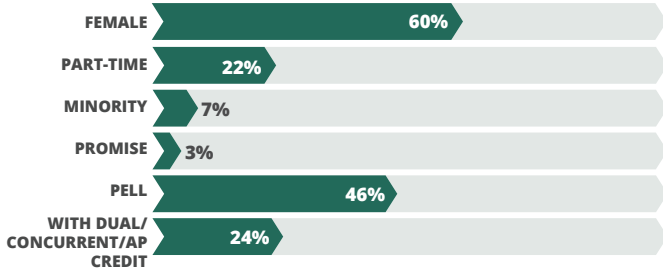
415

 (▼20%)
Fall Freshmen Headcount

2.63

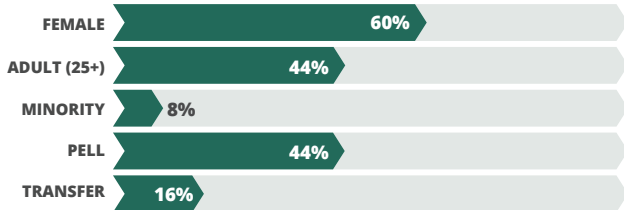
 Average HS GPA

21

 Counties Represented

STUDENT PROFILE

2,184

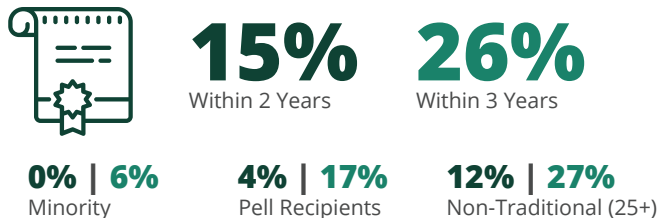
Annual Headcount Enrollment

STUDENT SUCCESS

49% (▼2 ppt) Fall-to-Fall Retention	67% (▼<1 ppt) Fall-to-Spring Retention	23% (▲3 ppt) Freshman Completing 15 Hours in First Semester
57% (▼5 ppt) Completing English Coreq. Coursework	65% (▼11 ppt) Completing Math Coreq. Coursework	3% (▼1 ppt) Transferred to Bachelor's Programs

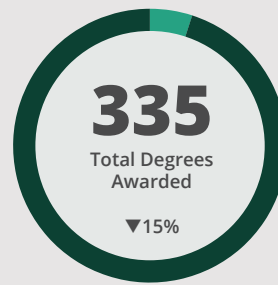
ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



25 (▼64%)
Certificate **310** (▼5%)
Associate

SHORT-TERM TRAINING

878

 Training Hours

- ### TOP 3 SHORT-TERM TRAINING FIELDS
- Utility Line Servicing
 - Health Services
 - HVAC Installation

GRADUATING CLASS PROFILE

Associate Degree Earners

67% Female

7% Minority

60% Pell Recipients

3.14
Average College GPA

5.4
Average Years to Degree

88
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

58.9%
with Student Loan Debt

\$16,917
Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES

81%
% Working in WV
2-Years After Graduation

79%
% Working in WV
4-Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,502 In-State (▲2%)

\$10,720 Out-of-State (▲2%)

FINANCIAL AID

RECIPIENTS | AWARDS

55%
Financial Aid Participation Rate

32 | \$121,390
PROMISE

249 | \$741,129
WV Invests Grant

436 | \$997,769
HEGP

895 | \$3,485,706
Pell

556 | \$2,196,512
Federal Loans

13.1% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$21.5M (▼5%)
Total Revenue

20% from Tuition and Fees

38% from State Appropriation

\$6,862
Appropriation per In-State FTE

\$23.3M (▼2%)
Total Expenditures

40% on Instruction

2021



EASTERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Business
-  **2** Engineering
-  **3** Liberal Arts and Sciences
-  **4** Health Sciences
-  **5** Education

FOUNDED IN 1999

PRESIDENT
DR. THOMAS STRIPLIN

LOCATED IN
MOOREFIELD, WV

STUDENT TO FACULTY RATIO
7:1

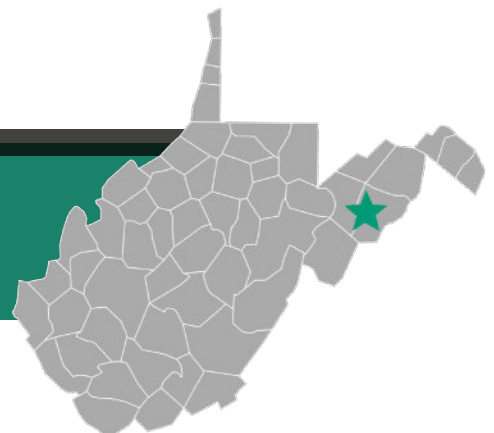
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High
Transfer-High Nontraditional



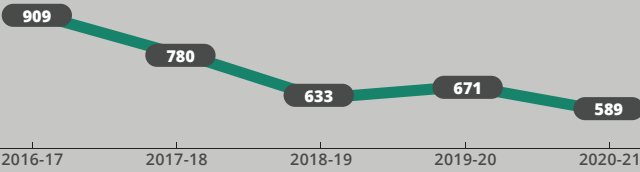
SCAN ME

LEARN MORE ABOUT EASTERN WV COMMUNITY AND TECHNICAL COLLEGE AT:
www.easternwv.edu



589

ANNUAL HEADCOUNT ENROLLMENT



201 (▼21%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

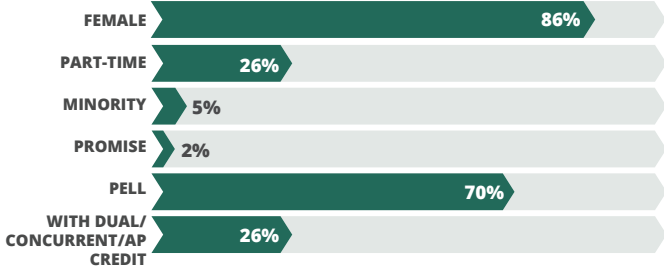
43 (▲5%)

Fall Freshmen Headcount

3.1

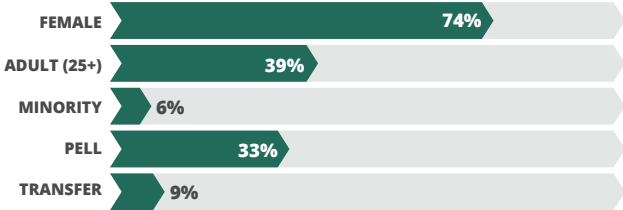
 Average HS GPA

7

 Counties Represented

STUDENT PROFILE 589

Annual Headcount Enrollment



STUDENT SUCCESS

41% (▼29 ppt) Fall-to-Fall Retention	84% (▲9 ppt) Fall-to-Spring Retention	28% (▼10 ppt) Freshman Completing 15 Hours in First Semester
67% (◀0 ppt) Completing English Coreq. Coursework	100% (▲40 ppt) Completing Math Coreq. Coursework	0% (◀0 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS) FALL 2018 FIRST-TIME FRESHMAN COHORT



12%

Within 2 Years

36%

Within 3 Years

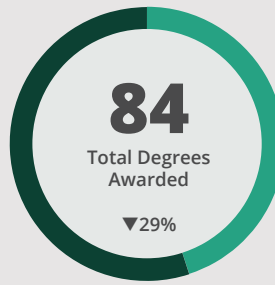
0% | 0%
Minority

15% | 35%
Pell Recipients

0% | 50%
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



36 (▼12%)
Certificate

48 (▼38%)
Associate

SHORT-TERM TRAINING

254 Training Hours

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Health Services
- ◆ Welding
- ◆ Life Coaching

GRADUATING CLASS PROFILE

Associate Degree Earners

67% Female

4% Minority

79% Pell Recipients

3.12
Average College GPA

7.3
Average Years to Degree

77
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

44.4%
with Student Loan Debt

\$16,906
Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES



61%
% Working in WV
2-Years After Graduation

66%
% Working in WV
4-Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$3,768 In-State (▲10%)

\$8,520 Out-of-State (▲25%)

FINANCIAL AID

RECIPIENTS | AWARDS



39%
Financial Aid Participation Rate

3 | \$9,420
PROMISE

31 | \$69,814
WV Invests Grant

59 | \$142,426
HEGP

159 | \$614,755
Pell

44 | \$172,014
Federal Loans

15.6% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$5.8M (▲11%)
Total Revenue

12% from Tuition and Fees

38% from State Appropriation

\$11,063
Appropriation per In-State FTE

\$5.6M (▼1%)
Total Expenditures

22% on Instruction

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$22,882 | \$31,590
Certificate

\$21,199 | \$31,764
Associate

2021

MOUNTWEST COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Business



3 Liberal Arts and Sciences



4 Information Technology



5 Occupational Development

FOUNDED IN 1975

PRESIDENT
DR. JOSHUA BAKER

LOCATED IN
HUNTINGTON, WV

STUDENT TO FACULTY RATIO
14:1

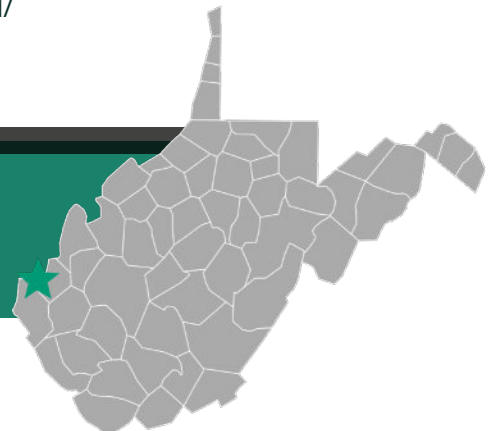
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



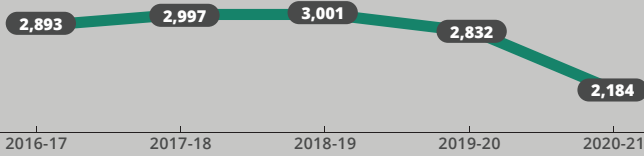
SCAN ME

LEARN MORE ABOUT MOUNTWEST COMMUNITY AND TECHNICAL COLLEGE AT:
www.mctc.edu



2,184

ANNUAL HEADCOUNT ENROLLMENT



978

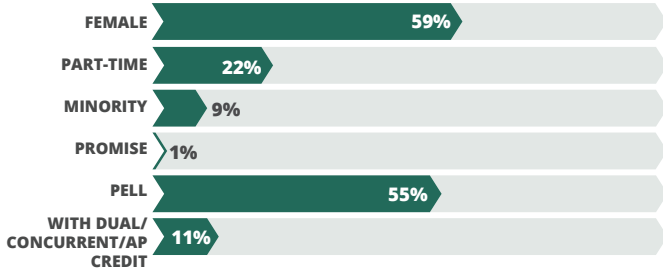
 (▼27%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

352

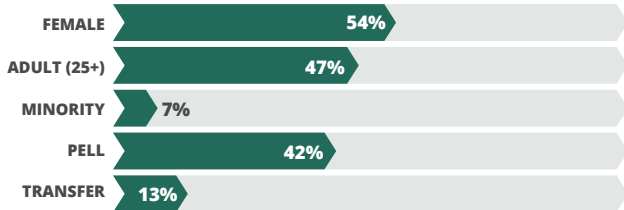
 (▼12%)
Fall Freshmen Headcount

2.85

 Average HS GPA **13** Counties Represented

STUDENT PROFILE

2,184

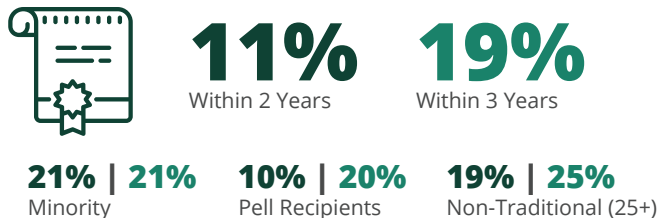
Annual Headcount Enrollment

STUDENT SUCCESS

36% (▼6 ppt) Fall-to-Fall Retention	56% (▼5 ppt) Fall-to-Spring Retention	20% (▲3 ppt) Freshman Completing 15 Hours in First Semester
63% (▼5 ppt) Completing Math Coreq. Coursework	2% (▼<1 ppt) Transferred to Bachelor's Programs	

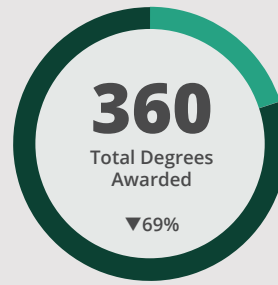
ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



70 (▼92%) Certificate **290** (▼12%) Associate

SHORT-TERM TRAINING

264 Training Hours

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Transportation
- ◆ Computer Programming
- ◆ Engineering Technology

GRADUATING CLASS PROFILE

Associate Degree Earners

59% Female

4% Minority

61% Pell Recipients

3.48 Average College GPA

6.1 Average Years to Degree

80 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

53.3% with Student Loan Debt

\$13,054 Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES

62% % Working in WV 2-Years After Graduation

57% % Working in WV 4-Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,464 In-State (▲7%)

\$11,112 Out-of-State (▲7%)

FINANCIAL AID

RECIPIENTS | AWARDS

51% Financial Aid Participation Rate

8 | \$29,016 PROMISE

85 | \$246,896 WV Invests Grant

240 | \$569,647 HEGP

791 | \$2,989,845 Pell

448 | \$1,647,815 Federal Loans

17.7% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$17.4M (▲5%) Total Revenue

13% from Tuition and Fees

38% from State Appropriation

\$7,823 Appropriation per In-State FTE

\$14.8M (▼3%) Total Expenditures

55% on Instruction

NEW RIVER COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Welding



4 Business



5 Electrical Distribution Technology

FOUNDED IN 2003

PRESIDENT
DR. BONNY COPENHAVER

LOCATED IN
BEAVER, WV

STUDENT TO FACULTY RATIO
14:1

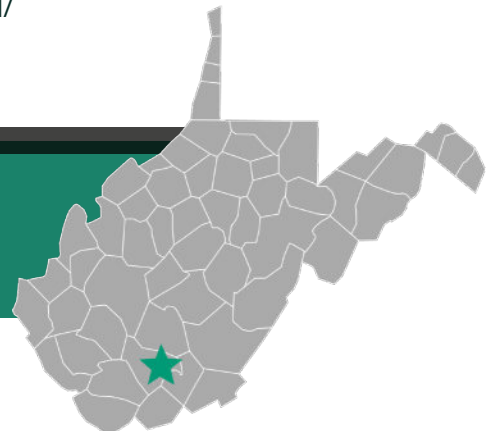
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



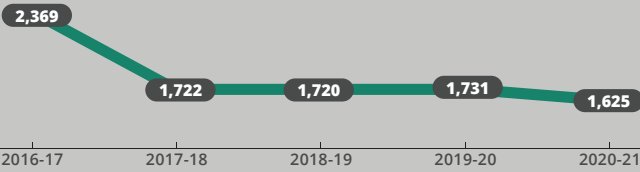
SCAN ME

LEARN MORE ABOUT NEW RIVER COMMUNITY AND TECHNICAL COLLEGE AT:
www.newriver.edu



1,625

ANNUAL HEADCOUNT ENROLLMENT



799

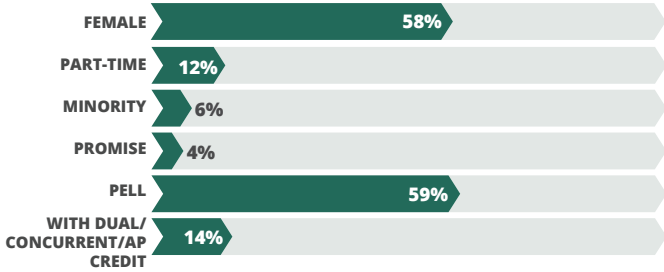
 (▼10%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

227

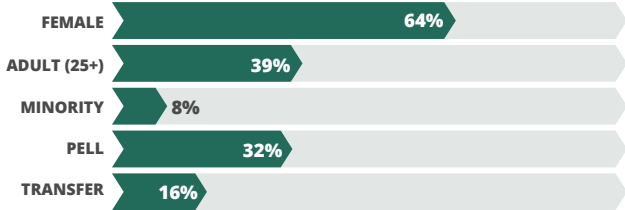
 (▼22%)
Fall Freshmen Headcount

3.04

 Average HS GPA **14** Counties Represented

STUDENT PROFILE

1,625

Annual Headcount Enrollment

STUDENT SUCCESS

48% (▲12 ppt) Fall-to-Fall Retention	68% (▼11 ppt) Fall-to-Spring Retention	26% (▼7 ppt) Freshman Completing 15 Hours in First Semester
67% (▼8 ppt) Completing English Coreq. Coursework	83% (▲31 ppt) Completing Math Coreq. Coursework	4% (▲1 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



10%

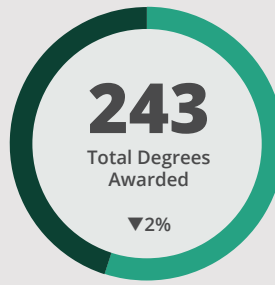
Within 2 Years

14%

Within 3 Years**0% | 7%**
Minority**10% | 14%**
Pell Recipients**11% | 17%**
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED

**130** (▲2%) Certificate **113** (▼7%) Associate

SHORT-TERM TRAINING

472 Training Hours

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Health Services
- ◆ Construction Trades
- ◆ Welding

GRADUATING CLASS PROFILE

Associate Degree Earners

64% Female

9% Minority

68% Pell Recipients

3.12 Average College GPA **6.5** Average Years to Degree **77** Average Credit Hours Earned

GRADUATE INDEBTEDNESS

46.7% with Student Loan Debt **\$9,982** Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,372 In-State (◀0%)

\$6,900 Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS

**40%** Financial Aid Participation Rate**13 | \$48,092** PROMISE**111 | \$318,049** WV Invests Grant**296 | \$625,282** HEGP**512 | \$1,231,250** Pell**139 | \$304,791** Federal Loans**14.4%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$14.7M (▲5%)
Total Revenue

13% from Tuition and Fees

41% from State Appropriation

\$7,583 Appropriation per In-State FTE

\$13.5M (▼3%)
Total Expenditures**52%** on Instruction

WORKFORCE OUTCOMES

2016 GRADUATES

**76%** Working in WV 2-Years After Graduation**69%** Working in WV 4-Years After Graduation

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$32,645 | \$34,385 Certificate**\$24,315 | \$30,878** Associate

2021



PIERPONT COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Engineering Technology



4 Technical Studies



5 Computer Science

FOUNDED IN 1974

INTERIM PRESIDENT
DR. ANTHONY HANCOCK

LOCATED IN
FAIRMONT, WV

STUDENT TO FACULTY RATIO
14:1

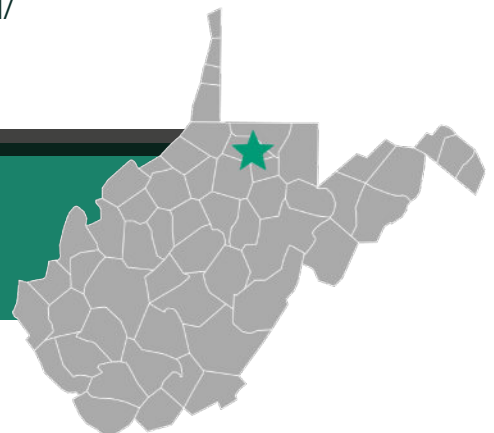
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



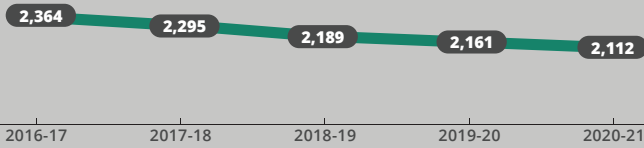
SCAN ME

LEARN MORE ABOUT PIERPONT COMMUNITY AND TECHNICAL COLLEGE AT:
www.pierpont.edu



2,112

ANNUAL HEADCOUNT ENROLLMENT



1,133

 (▼11%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

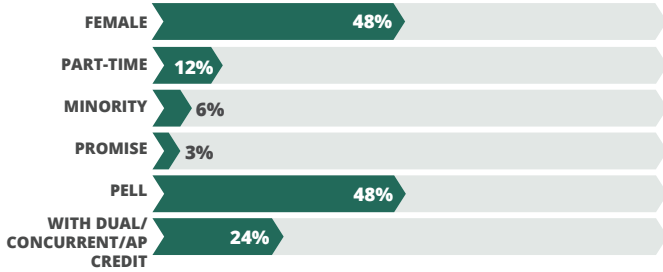
346

 (▼6%)
Fall Freshmen Headcount

3.18

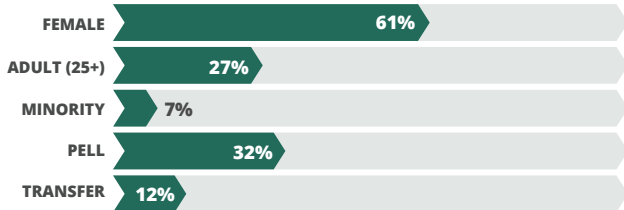
 Average HS GPA

38

 Counties Represented

STUDENT PROFILE

2,112

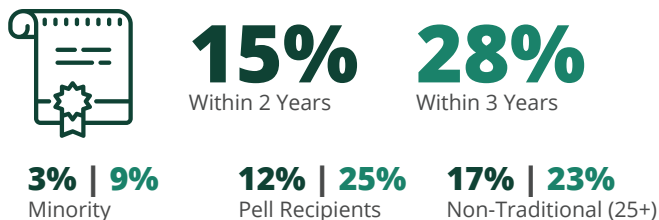
Annual Headcount Enrollment

STUDENT SUCCESS

53% (▼6 ppt) Fall-to-Fall Retention	71% (▼<1 ppt) Fall-to-Spring Retention	36% (▲1 ppt) Freshman Completing 15 Hours in First Semester
65% (▼9 ppt) Completing English Coreq. Coursework	72% (▼10 ppt) Completing Math Coreq. Coursework	4% (▼<1 ppt) Transferred to Bachelor's Programs

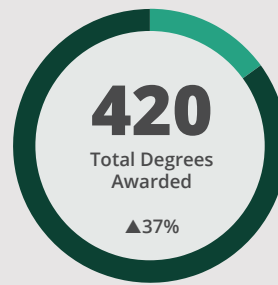
ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



57 (▼11%) Certificate **363** (▲49%) Associate

SHORT-TERM TRAINING

918

 Training Hours

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Autism Mentoring
- ◆ Construction Trades
- ◆ Aircraft Maintenance Technology

GRADUATING CLASS PROFILE

 Associate Degree Earners

52% Female

8% Minority

46% Pell Recipients

3.36 Average College GPA

4.6 Average Years to Degree

85 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

52.7% with Student Loan Debt

\$20,185 Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$5,086 In-State (▲3%)

\$12,056 Out-of-State (▲3%)

FINANCIAL AID

RECIPIENTS | AWARDS



41% Financial Aid Participation Rate

35 | \$149,205 PROMISE

322 | \$1,104,739 WV Invests Grant

360 | \$842,060 HEGP

621 | \$2,473,119 Pell

553 | \$3,096,799 Federal Loans

17.1% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$22.8M (▲19%) Total Revenue

14% from Tuition and Fees

34% from State Appropriation

\$7,039 Appropriation per In-State FTE

\$20.1M (▲6%) Total Expenditures

40% on Instruction

WORKFORCE OUTCOMES

 2016 GRADUATES

81% % Working in WV 2-Years After Graduation

75% % Working in WV 4-Years After Graduation

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$23,632 | \$28,816 Certificate

\$30,933 | \$39,112 Associate

2021



SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Business



4 Information Technology



5 Computer Science

FOUNDED IN 1971

PRESIDENT
DR. PAMELA ALDERMAN

LOCATED IN
MT. GAY, WV

STUDENT TO FACULTY RATIO
17:1

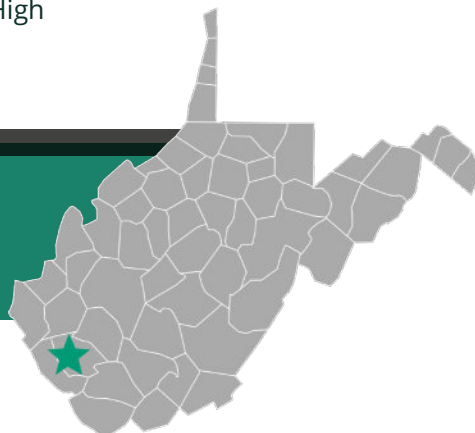
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: Mixed
Transfer/Career & Technical-High
Traditional



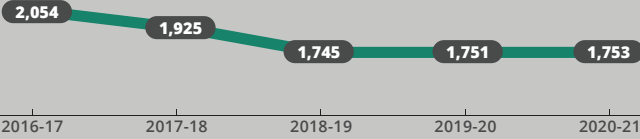
SCAN ME

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www.southernwv.edu



1,753

ANNUAL HEADCOUNT ENROLLMENT



1,088

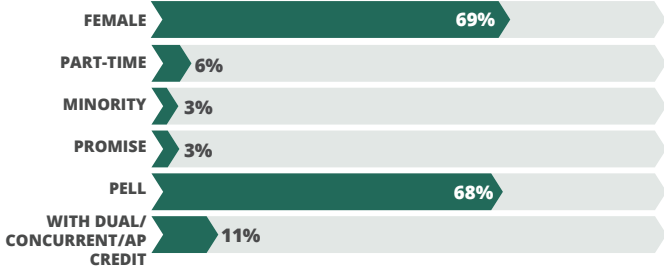
 (▼1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

431

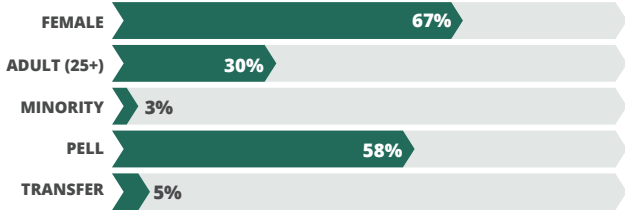
 (▼1%)
Fall Freshmen Headcount

2.96

 Average HS GPA **10** Counties Represented

STUDENT PROFILE

1,753

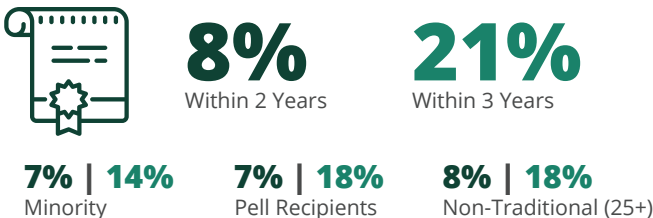
Annual Headcount Enrollment

STUDENT SUCCESS

53% (▲5 ppt) Fall-to-Fall Retention	71% (▼6 ppt) Fall-to-Spring Retention	29% (▼3 ppt) Freshman Completing 15 Hours in First Semester
72% (▼3 ppt) Completing English Coreq. Coursework	67% (▲4 ppt) Completing Math Coreq. Coursework	3% (▲<1 ppt) Transferred to Bachelor's Programs

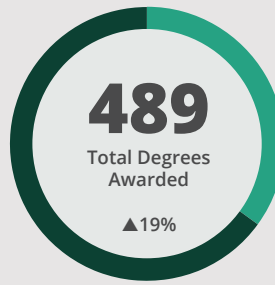
ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



169 (▲10%) Certificate **320** (▲25%) Associate

SHORT-TERM TRAINING

287 Training Hours

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Online Advertising
- ◆ Mining and Safety Technologies
- ◆ Health Services

GRADUATING CLASS PROFILE

Associate Degree Earners

68% Female
2% Minority
75% Pell Recipients

3.13 Average College GPA
 6.6 Average Years to Degree
 83 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

43.0% with Student Loan Debt
 \$12,882 Average Loan Debt

WORKFORCE OUTCOMES

2016 GRADUATES

68% % Working in WV 2-Years After Graduation
70% % Working in WV 4-Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$3,864 In-State (◀0%)
\$6,094 Out-of-State (▲2%)

FINANCIAL AID

RECIPIENTS | AWARDS

75% Financial Aid Participation Rate

38 | \$131,376 PROMISE

91 | \$228,159 WV Invests Grant

465 | \$1,116,673 HEGP

996 | \$4,340,784 Pell

439 | \$2,139,185 Federal Loans

26.8% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$21.2M (▲7%)
Total Revenue

3% from Tuition and Fees
39% from State Appropriation
\$8,051 Appropriation per In-State FTE

\$19.7M (▲1%)
Total Expenditures

34% on Instruction

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$21,376 | \$37,937 Certificate
\$32,400 | \$36,541 Associate

2021



WEST VIRGINIA NORTHERN COMMUNITY COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Health Sciences
-  **2** Liberal Arts and Sciences
-  **3** Engineering Technologies
-  **4** Information Technology
-  **5** Business

FOUNDED IN 1972

PRESIDENT
DR. DANIEL MOSSER

LOCATED IN
WHEELING, WV

STUDENT TO FACULTY RATIO
11:1

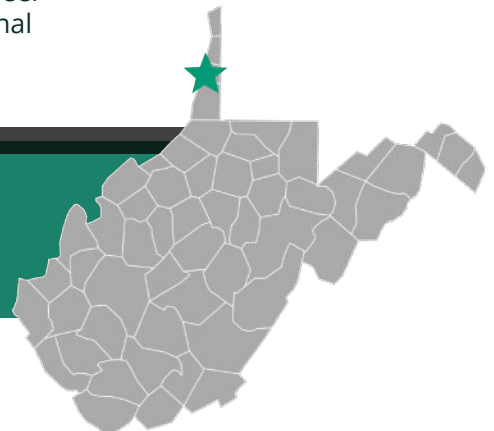
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career & Technical-High Nontraditional



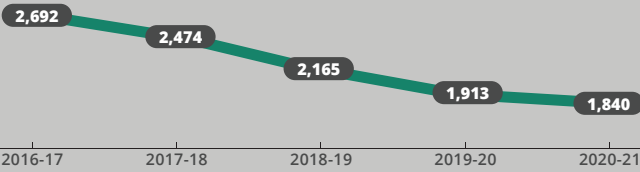
SCAN ME

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www.wvncc.edu



1,840

ANNUAL HEADCOUNT ENROLLMENT



887

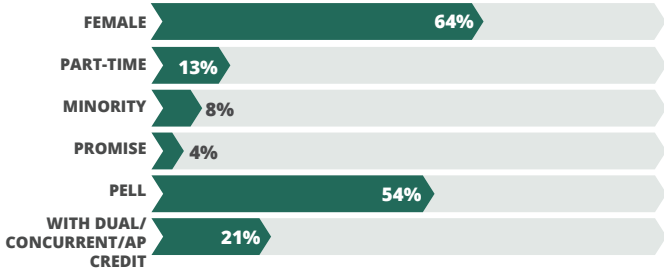
 (▼10%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

271

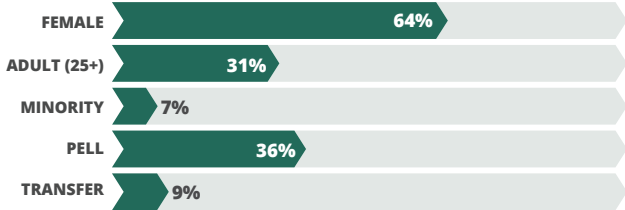
 (▼5%)
Fall Freshmen Headcount

3.29

 Average HS GPA **8** Counties Represented

STUDENT PROFILE

1,840

Annual Headcount Enrollment

STUDENT SUCCESS

48% (▲3 ppt) Fall-to-Fall Retention **72%** (▼4 ppt) Fall-to-Spring Retention **22%** (▼5 ppt) Freshman Completing 15 Hours in First Semester

2% (▼2 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES

 (WITHIN 2YRS | 3YRS)
FALL 2018 FIRST-TIME FRESHMAN COHORT

12%

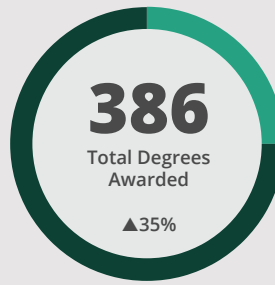
Within 2 Years

27%

Within 3 Years**0% | 13%**
Minority**8% | 22%**
Pell Recipients**8% | 25%**
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED

**90** (▼2%) Certificate **296** (▲53%) Associate

SHORT-TERM TRAINING

498 Training Hours

- ### TOP 3 SHORT-TERM TRAINING FIELDS
- Casino Operations and Services
 - Welding/Precision Production
 - Mechanic and Repair Technologies

GRADUATING CLASS PROFILE

 Associate Degree Earners

67% Female
8% Minority
68% Pell Recipients

3.15 Average College GPA **6.1** Average Years to Degree **84** Average Credit Hours Earned

GRADUATE INDEBTEDNESS

51.6% with Student Loan Debt **\$14,360** Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES
\$3,868 In-State (▲2%)
\$11,452 Out-of-State (▲2%)

FINANCIAL AID

 RECIPIENTS | AWARDS**48%** Financial Aid Participation Rate**21** | **\$65,756** PROMISE**114** | **\$336,485** WV Invests Grant**231** | **\$478,536** HEGP**638** | **\$2,283,396** Pell**269** | **\$1,098,686** Federal Loans**17.8%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$15.9M (▲8%) Total Revenue

10% from Tuition and Fees
47% from State Appropriation
\$9,493 Appropriation per In-State FTE

\$14.9M (▼5%) Total Expenditures**41%** on Instruction

WORKFORCE OUTCOMES

 2016 GRADUATES**69%** % Working in WV 2-Years After Graduation**63%** % Working in WV 4-Years After Graduation**MEDIAN WAGES** (2YRS | 4YRS AFTER GRADUATION)**\$16,567** | **\$27,295** Certificate**\$29,697** | **\$40,642** Associate

2021



WEST VIRGINIA UNIVERSITY AT PARKERSBURG

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Liberal Arts and Sciences
-  **2** Business
-  **3** Health Sciences
-  **4** Child Development
-  **5** Criminal Justice

FOUNDED IN 1961

PRESIDENT
DR. CHRISTOPHER GILMER

LOCATED IN
PARKERSBURG, WV

STUDENT TO FACULTY RATIO
15:1

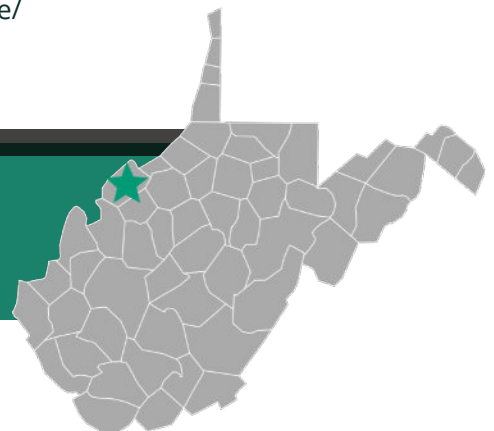
DEGREE LEVELS OFFERED
Certificate, Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate/Associate's
Colleges: Mixed Baccalaureate/
Associate's



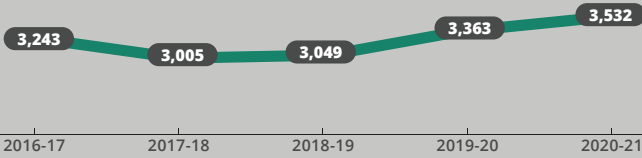
SCAN ME

LEARN MORE ABOUT WVU AT PARKERSBURG AT:
www.wvup.edu



3,532

ANNUAL HEADCOUNT ENROLLMENT



1,738

 (▼5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

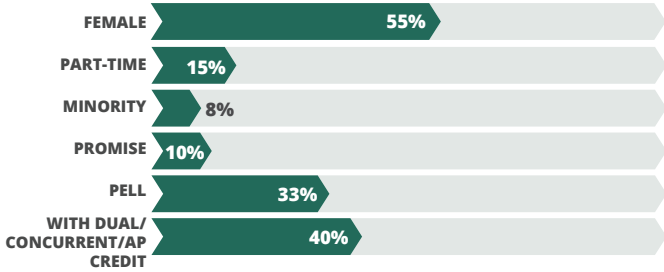
385

 (▲13%)
Fall Freshmen Headcount

3.25

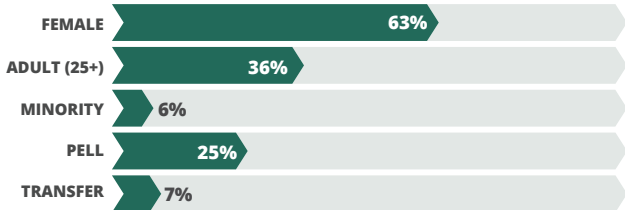
 Average HS GPA

19

 Counties Represented

STUDENT PROFILE

3,532

Annual Headcount Enrollment

STUDENT SUCCESS

54% (▲6 ppt) Fall-to-Fall Retention	77% (▲1 ppt) Fall-to-Spring Retention	33% (▲3 ppt) Freshman Completing 15 Hours in First Semester
69% (▲4 ppt) Completing English Coreq. Coursework	57% (▼4 ppt) Completing Math Coreq. Coursework	9% (▲1 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2YRS | 3YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



7%

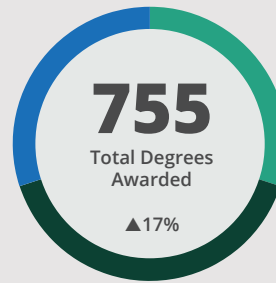
Within 2 Years

17%

Within 3 Years**8% | 15%**
Minority**4% | 14%**
Pell Recipients**3% | 13%**
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



218 (▲108%) Certificate	317 (▲5%) Associate
220 (▼8%) Bachelor's	

SHORT-TERM TRAINING

1,506

 Training Hours

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Organizational Leadership
- ◆ Health Services
- ◆ Communications

GRADUATING CLASS PROFILE

Associate Degree Earners

64%

 Female

7%

 Minority

57%

 Pell Recipients **3.17**
Average College GPA **6.2**
Average Years to Degree **88**
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

52.1%
with Student Loan Debt **\$16,700**
Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$3,940 In-State (◀0%)**\$8,692** Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS

**39%**
Financial Aid Participation Rate**103 | \$371,079**
PROMISE**123 | \$302,430**
WV Invests Grant**451 | \$1,031,264**
HEGP**791 | \$3,060,299**
Pell**635 | \$3,581,988**
Federal Loans**13.1%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$26.8M (▲4%)
Total Revenue**28%** from Tuition and Fees**39%** from State Appropriation**\$6,604**
Appropriation per In-State FTE**\$22.8M** (▼5%)
Total Expenditures**46%** on Instruction

WORKFORCE OUTCOMES

2016 GRADUATES

**67%**
% Working in WV
2-Years After Graduation**58%**
% Working in WV
4-Years After Graduation**MEDIAN WAGES**
(2YRS | 4YRS AFTER GRADUATION)**\$26,983 | \$34,986**
Certificate**\$32,001 | \$41,223**
Associate

DATA DEFINITIONS

WEST VIRGINIA'S PUBLIC FOUR-YEAR INSTITUTIONS

Data definitions are provided below for selected metrics and are generally listed in the order they appear in this document. Contact the Division of Research and Analysis at zornitsa.georgieva@wvhepc.edu for questions on these or other data elements in the *Higher Education Almanac*.

TOP 5 DEGREE AREAS

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

This list reflects the five most common fields of study based on the total number of undergraduate and graduate degrees awarded within an academic year. Fields of study are categorized using the U.S. Department of Education's Classification of Instructional Programs (CIP) codes and associated disciplines.

STUDENT TO FACULTY RATIO

2019-20 Academic Year | Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment for students not enrolled in graduate or professional programs by total FTE for instructional staff not teaching in graduate or professional programs.

TOTAL ANNUAL HEADCOUNT

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized headcount enrollment values represent the total number of unique students who enrolled in credit-bearing classes during the summer, fall and spring terms in a given academic year at a specific institution.

DUAL ENROLLMENT HEADCOUNT

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure reflects the percentage of the institution's total annualized headcount enrollment that is comprised of high school students enrolled in college classes while still in high school.

FULL-TIME EQUIVALENT (FTE) ENROLLMENT

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized Full-Time Equivalent (FTE) enrollment values represent the sum of all credit hours generated by undergraduate students enrolled in credit-bearing classes, divided by 30, and the sum of credit hours generated by graduate students in credit-bearing classes, divided by 24, during the summer, fall and spring terms in a given academic year at a specific institution.

FALL FRESHMAN CLASS PROFILE

2020-21 Academic Year | Fall End-of-term Data

This section provides a summary of the academic and demographic characteristics of first-time, full- and part-time, associate or bachelor's degree-seeking freshmen matriculating in the fall semester of an academic year. Featured characteristics include gender, race/ethnicity, West Virginia residency status, percentage scoring at or above college-ready benchmarks in the English and Math sections of the SAT (based only on those freshmen who submitted SAT scores), percentage receiving financial aid through the West Virginia PROMISE Scholarship or federal Pell Grant programs, and the percentage who earned college credit while in high school through programs such as dual enrollment, Advanced Placement (AP) and International Baccalaureate (IB).

UNDERGRADUATE STUDENT PROFILE

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all credit-seeking undergraduate students within an academic year at a given institution.

MINORITY STUDENTS

Students with racial or ethnic minority status are those who self-identify as Hispanic, American Indian or Alaskan Native, Black or African-American, Native Hawaiian or Other Pacific Islander, or multi-racial.

PART-TIME STUDENTS

A part-time student is defined as an undergraduate student enrolling in fewer than 12 credit hours, or a graduate student enrolling in fewer than 9 credit hours, in a semester.

FALL-TO-FALL RETENTION

Fall 2019 First-Time Full-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

FALL-TO-SPRING RETENTION

Fall 2020 First-Time Full-Time Freshman Cohort | Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

FRESHMEN COMPLETING 30 HOURS

Fall 2020 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who successfully completed 30 credit hours by the end of the following summer.

BACHELOR'S GRADUATION RATES (FOUR- AND SIX-YEAR)

Fall 2015 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time bachelor's degree-seeking freshmen in a fall entry cohort who earned a bachelor's degree at any public West Virginia institution within four and six years of initial enrollment.

DEGREES AWARDED

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

These values represent the total number of academic credentials at the certificate, associate, bachelor's, master's, post-master's certificate, and doctoral levels awarded by an institution within an academic year. Students earning multiple credentials within an academic year are counted more than once.

GRADUATING CLASS PROFILE

2020-21 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all bachelor's degree recipients within an academic year. The values for Potomac State College of WVU reflect associate degree earners. Gender, minority status and West Virginia residency status reflect all graduates. Academic characteristics including average college GPA, years to degree, and credit hours earned are calculated only for graduates who are earning their first bachelor's degree and have started as a first-time freshman at any public in-state institution.

FINANCIAL AID PARTICIPATION RATE

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure represents the percentage of students receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year. It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans, but does include work study.

GRADUATE INDEBTEDNESS

2020-21 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides data on the percentage of bachelor's degree earners within an academic year who graduated with student loan debt, along with the average total student loan debt that accumulated as of the student's graduation date. The values for Potomac State College of WVU reflect associate degree earners.

THREE-YEAR STUDENT LOAN DEFAULT RATE

2018 Repayment Cohort | U.S. Department of Education

This measure provides the percentage of a school's borrowers who entered repayment on certain Federal Family Education Loans and/or William D. Ford Federal Direct Loans in the 2018 fiscal year and entered default status within a three-year period. Potomac State College of WVU and WVU Institute of Technology rates are reported as part of the default rate for the main campus of WVU.

WORKFORCE OUTCOMES

2016 Graduates | Institutional Data Submissions; Workforce West Virginia

This section provides the percentage of all recent graduates who earned wages in West Virginia two and four years after graduation, and the median wages earned by bachelor's and master's degree recipients two and four years after graduation. The values for Potomac State College of WVU reflect associate degree earners. Median wages are calculated based on those graduates earning wages within all four quarters of a calendar year. These wages do not include graduates who are employed outside of West Virginia, are self-employed, did not earn wages in each of the four quarters of the calendar year, are clergy, are members of the military, or work for the federal government. To protect student privacy, workforce data may be suppressed or unpublished for institutions with small numbers of graduates in the workforce.

DATA DEFINITIONS

WEST VIRGINIA'S PUBLIC TWO-YEAR INSTITUTIONS

Data definitions are provided below for selected metrics and are generally listed in the order they appear in this document. Contact the Division of Research and Analysis at zornitsa.georgieva@wwhepc.edu for questions on these or other data elements in the *Higher Education Almanac*.

TOP 5 CERTIFICATES AND DEGREES AWARDED

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

This list reflects the five most common fields of study based on the total number of academic certificates and associate degrees awarded within an academic year. Fields of study are categorized using the U.S. Department of Education's Classification of Instructional Programs (CIP) codes and associated disciplines.

STUDENT TO FACULTY RATIO

2019-20 Academic Year | Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment by total FTE for instructional staff.

TOTAL ANNUAL HEADCOUNT

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized headcount enrollment values represent the total number of unique students who enrolled in credit-bearing classes or short-term training (workforce development) programs during the summer, fall and spring terms in a given academic year at a specific institution.

DUAL ENROLLMENT HEADCOUNT

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure reflects the percentage of the institution's total annualized headcount enrollment that is comprised of high school students enrolled in college classes while still in high school.

FULL-TIME EQUIVALENT (FTE) ENROLLMENT

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized Full-Time Equivalent (FTE) enrollment values represent the sum of all credit hours generated by students enrolled in credit-bearing classes, divided by 30, during the summer, fall and spring terms in a given academic year at a specific institution.

FALL FRESHMAN CLASS PROFILE

2020-21 Academic Year | Fall End-of-term Data

This section provides a summary of the academic and demographic characteristics of first-time, full- and part-time, certificate-, associate degree- or bachelor's degree-seeking freshmen matriculating in the fall semester of an academic year. Featured characteristics include gender, race/ethnicity, West Virginia residency status, percentage receiving financial aid through the federal Pell Grant program, and the percentage who earned college credit while in high school through programs such as dual enrollment, Advanced Placement (AP) and International Baccalaureate (IB).

STUDENT PROFILE

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all credit-seeking students within an academic year at a given institution, excluding students enrolled solely in SHORT-TERM TRAINING courses.

MINORITY STUDENTS

Students with racial or ethnic minority status are those who self-identify as Hispanic, American Indian or Alaskan Native, Black or African-American, Native Hawaiian or Other Pacific Islander, or multi-racial.

PART-TIME STUDENTS

A part-time student is defined as an undergraduate student enrolling in fewer than 12 credit hours in a semester.

FALL-TO-FALL RETENTION

Fall 2020 First-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

FALL-TO-SPRING RETENTION

Fall 2020 First-Time Freshman Cohort | Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

FRESHMEN COMPLETING 15 HOURS IN FIRST SEMESTER

Fall 2020 First-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who successfully completed 15 credit hours by the end of the fall semester.

FRESHMEN COMPLETING MATH/ENGLISH COREQUISITE COURSEWORK

Fall 2019 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who were required to enroll in a corequisite math or English course and successfully completed these courses within two years of enrollment.

TRANSFERRED TO BACHELOR'S PROGRAM

Fall 2019 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator represents the percentage of first-time freshmen in a fall entry cohort who were enrolled in a bachelor's degree program by the end of the following academic year.

ASSOCIATE GRADUATION RATES (TWO- AND THREE-YEAR)

Fall 2018 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time associate degree-seeking freshmen in a fall entry cohort who earned an associate degree at any public West Virginia institution within two and three years of initial enrollment.

DEGREES AWARDED

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

These values represent the total number of academic credentials at the certificate, associate and bachelor's levels awarded by an institution within an academic year. Students earning multiple credentials within an academic year are counted more than once.

GRADUATING CLASS PROFILE

2020-21 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all associate degree recipients within an academic year. Gender, minority status and West Virginia residency status reflect all graduates. Academic characteristics including average college GPA, years to degree, and credit hours earned are calculated only for graduates who are earning their first associate degree and have started as a first-time freshman at any public in-state institution.

FINANCIAL AID PARTICIPATION RATE

2020-21 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure represents the percentage of students receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year. It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans, but does include work study.

GRADUATE INDEBTEDNESS

2020-21 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides data on the percentage of associate degree earners within an academic year who graduated with student loan debt, along with the average total student loan debt that accumulated as of the student's graduation date.

THREE-YEAR STUDENT LOAN DEFAULT RATE

2018 Repayment Cohort | U.S. Department of Education

This measure provides the percentage of a school's borrowers who entered repayment on certain Federal Family Education Loans and/or William D. Ford Federal Direct Loans in the 2018 fiscal year and entered default status within a three-year period.

WORKFORCE OUTCOMES

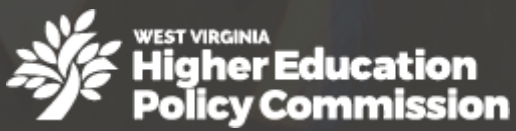
2016 Graduates | Institutional Data Submissions; Workforce West Virginia

This section provides the percentage of all recent graduates who earned wages in West Virginia two and four years after graduation, and the median wages earned by certificate and associate degree recipients two and four years after graduation. Median wages are calculated based on those graduates earning wages within all four quarters of a calendar year. These wages do not include graduates who are employed outside of West Virginia, are self-employed, did not earn wages in each of the four quarters of the calendar year, are clergy, are members of the military, or work for the federal government. To protect student privacy, workforce data may be suppressed or unpublished for institutions with small numbers of graduates in the workforce.

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Image courtesy of West Virginia Northern Community College



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