

COLLEGE FOR WEST VIRGINIA

ADMINISTERED BY THE WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION
UPDATES FOR 2020-2021

Who We Are

College for West Virginia (CFWV) provides free resources to help students and families plan, apply, and pay for education and training beyond high school. A central component of the CFWV initiative is WV's one-stop college access web portal, CFWV.com. CFWV's audience includes students, parents, adults, and educators.

510,119

ACCOUNTS CREATED ON
CFWV.COM SINCE THE
PROGRAM'S INCEPTION
IN 2009

cfwv.com



CFWV'S SISTER SITE, COLLEGEFORWV.COM, WAS LAUNCHED IN 2021 AND FOCUSES ON STATE-SPONSORED FINANCIAL AID PROGRAMS



25

INSTITUTIONS PARTICIPATED IN COLLEGE COMMONS WEEK TO ASSIST STUDENTS DURING THEIR TRANSITION FROM HIGH SCHOOL TO COLLEGE



OVER 347,000 MESSAGES HAVE BEEN DELIVERED THROUGH THE TXT 4 SUCCESS PROGRAM

COLLEGE APPLICATION AND EXPLORATION WEEK

72,745 STUDENTS PARTICIPATED

10,105 ELEMENTARY SCHOOL STUDENTS PARTICIPATED

16,517 MIDDLE SCHOOL STUDENTS PARTICIPATED

44,621 HIGH SCHOOL STUDENTS PARTICIPATED

1,410 PARENTS PARTICIPATED

SERVES AS AN EXPLORATION OPPORTUNITY TO LEARN ABOUT POSTSECONDARY EDUCATION

SERVES AS AN OPPORTUNITY TO RECEIVE ONE-ON-ONE ASSISTANCE TO COMPLETE COLLEGE APPLICATIONS



CHAMPION OF COLLEGE ACCESS AND SUCCESS

3 ANNUAL COLLEGE-PLANNING MILESTONES

 COLLEGE DECISION DAY

 COLLEGE APPLICATION AND EXPLORATION WEEK

 FAFSA COMPLETION CAMPAIGN

16 HIGH SCHOOLS RECOGNIZED AS CHAMPIONS

FIRST GENERATION COLLEGE CELEBRATION

 NOVEMBER 8

18 INSTITUTIONS PARTICIPATED

 NATIONAL EFFORT TO CELEBRATE SUCCESSES OF FIRST-GENERATION COLLEGE STUDENTS, FACULTY, STAFF, AND ALUMNI

COLLEGE DECISION DAY

 APRIL 1 TO JUNE 1

60+ SCHOOLS REGISTERED TO PARTICIPATE

 CELEBRATED SENIORS FOR THEIR POSTSECONDARY PLANS