

WEST VIRGINIA HIGHER EDUCATION

ALMANAC

2023

WV HIGHER EDUCATION POLICY COMMISSION
WV COUNCIL FOR COMMUNITY AND TECHNICAL COLLEGE EDUCATION



SECURING A BRIGHTER FUTURE

FOR STUDENTS OF ALL AGES

Photo courtesy of BridgeValley Community and Technical College
Front cover photo courtesy of Glensville State University

In recent years, West Virginia has made several major economic announcements regarding new investments and expansions that mean more jobs for our people and the ushering in of a new economy.



SARAH ARMSTRONG TUCKER, PH.D.
Chancellor

But if we want to ensure the long-term success of these economic advancements and secure even more of them, we must provide the educated workforce that business and industries need.

However, West Virginia currently has one of the lowest college-going rates and one of the lowest workforce participation rates in the country. In fact, West Virginia's college-going rate – the percentage of graduating high school seniors who enroll in either a community college or a four-year institution – dipped to 45.9 percent for the graduating class of 2021, representing the lowest rate since our office started tracking this data.

We moved that number up slightly to 46.4 percent for the class of 2022, but there is still much work to do – especially considering that by 2030, West Virginia needs at least 60 percent of working-age West Virginians to have a postsecondary credential by 2030.

Throughout this year, I have had the opportunity to meet with high school students, administrators, counselors and teachers about both the progress and challenges facing students after graduation. This is something I always do, but I've had more of those conversations than ever before recently because of the low percentage of high school graduates continuing their education.

What we're hearing is that these young people don't know about the economic advancements our state has made. They don't believe job opportunities exist for them in their home state, and many of them also believe that a college education in West Virginia is unaffordable and out of reach.

So now, it's our job to show them that those career opportunities exist here, and that we can help them get the education or training needed to reach them.

“So now, it’s our job to show them that those career opportunities exist here...”

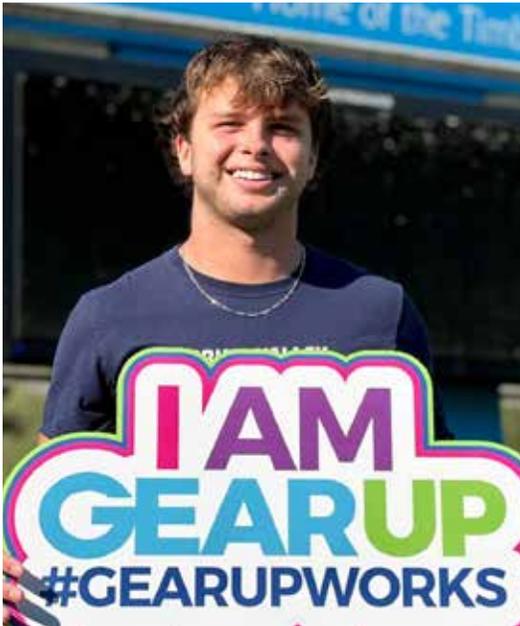


Photo by WWHEPC Staff

“Our dual enrollment program represents the latest investment by the state in making college more accessible and affordable for students.”



Photo courtesy of Marshall University

First, in a historic move, this year the West Virginia Legislature adopted and Gov. Jim Justice signed legislation creating West Virginia's first-ever **statewide dual enrollment program**. As a result, our state is now funding – for the first time ever – college courses for high school students. Without such support, what we have historically had is a system that favors our highest achieving, highest performing students – those who could afford the dual enrollment costs and were probably going to go to college anyway.



State-funded dual enrollment began this fall as a four-year pilot program, supporting up to an estimated 10,000 students per year. West Virginia's public community and technical colleges and four-year institutions are offering courses in certain designated career pathways, such as health care, information technology, advanced manufacturing, construction, engineering, education, agriculture, and any other program that meets a workforce need in the state as determined by the West Virginia Department of Commerce.

Through this legislation, we are opening new doors to low-income students and those who aren't quite sure about their futures. And by focusing this pilot program on academic courses linked to the most growing, in-demand jobs in the state, our hope is to place these students on the path to long-term, successful careers in the Mountain State.

Our dual enrollment program represents the latest investment by the state in making college more accessible and affordable for students. Remarkably, my office now administers more than \$100 million in state-sponsored financial aid each year. This includes the **West Virginia Invests grant**, our tuition-free community college program; the merit-based Promise Scholarship; and, the needs-based Higher Education Grant Program.



Through West Virginia Invests, which was passed by the Legislature in 2019, the top career tracks students are pursuing include nursing, business, health care, criminal justice, information technology, cybersecurity, aviation maintenance technology, welding, and electric utility technology. These are careers available now and careers that will carry forward into the future, and I am so proud that our colleges are providing this workforce for employers.

We also have apprenticeship-type opportunities that are incredibly rewarding for both students and employers. Last year, the state's leading workforce development and educational partnership, **Learn & Earn**, distributed more than \$3 million to connect students with work opportunities through more than 80 businesses across the state.



Photo courtesy of New River Community and Technical College

Learn & Earn connects employers with students eager to gain valuable, paid experience in their fields of study. The program allows students to take technical courses while gaining paid work experiences and companies can meet their immediate staffing needs as they build a skilled workforce. Students' pay is shared 50/50 between the state and company. Companies are not required to hire the students upon graduation, but the program currently has a placement rate of more than 90 percent.

Through new programming like the historic dual enrollment pilot to vast financial aid opportunities and longstanding programs like Learn & Earn, West Virginia is undoubtedly investing more strongly in our citizens' education and West Virginia's workforce than ever before.

This is a testament to our state's commitment to a stronger future – and to taking full advantage of opportunities in our evolving economy.

“This is a testament to our state’s commitment to a stronger future – and to taking full advantage of opportunities in our evolving economy.”



2023 HIGHLIGHTS

COLLEGE APPLICATION AND EXPLORATION WEEK PROMOTES A COLLEGE-GOING CULTURE

More than 400 schools and organizations across West Virginia participated in College Application and Exploration Week (CAEW) from October 30th to November 3rd. This annual initiative is aimed at providing opportunities for students, educators, and community members to explore postsecondary and career pathways, helping to fuel a culture of college readiness across the state. Throughout the week, students took field trips to college campuses and participated in workshops on the college application process and financial aid opportunities, gaining valuable insights into the college-going process. Coordinated by College for West Virginia (CFWV), West Virginia's CAEW is supported by the work of the West Virginia Higher Education Policy Commission, the West Virginia Community and Technical College System, the West Virginia Department of Education, West Virginia GEAR UP, and West Virginia's TRIO programs.





CDL TRAINING PROGRAM MODERNIZATION BRINGS ADVANCED SIMULATOR TECHNOLOGY TO INSTITUTIONS ACROSS THE STATE

The West Virginia Community and Technical System modernized commercial drivers' license (CDL) training programs at six institutions across the state through the deployment of 14 cutting-edge commercial driving simulators. This driving simulator technology promises to be a game-changer in CDL education, offering students an immersive learning experience that replicates real-world challenges. Simulators enable students to practice vital skills that would be difficult to replicate in a traditional instructional setting, such as responding to flat tires, handling equipment failures, navigating hazardous weather conditions, and reacting to unpredictable situations caused by other drivers and wildlife. Moreover, the utilization of simulators will reduce operating and maintenance costs associated with CDL training, making it a more accessible and affordable option for aspiring truck drivers.



COMMUNITY AND TECHNICAL COLLEGES COMMIT TO PROVIDING FIVE-STAR CUSTOMER SERVICE

Through a grant from the Ascendium Foundation, eight West Virginia Community and Technical Colleges undertook an initiative to elevate the standard of customer service they provide to their students. The Council, in collaboration with SLC Higher Education, hosted the first-ever "Service Excellence Summer Institute," a week-long event aimed at training staff from each college to become certified service excellence campus trainers. More than 20 participants spent six intensive days learning about topics such as understanding the essence of service excellence in higher education, addressing enrollment and service expectation challenges, and strategies to alleviate the apprehension of first-generation students. The training also covered practical aspects, such as solving service problems with empathy, enhancing communication, and maintaining service standards in difficult situations. When they returned to their respective institutions, each team of newly certified trainers hosted a campus-wide training event for others in the campus community who serve primarily in customer service roles.





NEW PODCAST SHARES STORIES OF HEALTHCARE PROVIDERS ACROSS WEST VIRGINIA



The West Virginia Higher Education Policy Commission, with support from the Claude Worthington Benedum Foundation, recently launched Appalachian Care Chronicles, a new podcast featuring first-person accounts from healthcare professionals across West Virginia. Hosted by Aryana Misaghi, a 2023 graduate of Marshall University's Joan C. Edwards School of Medicine, the podcast follows those working both behind the scenes and on the frontlines, shining a light on the work they do and how they got there. Appalachian Care Chronicles can be found online at www.appalachiancarechronicles.com, or through platforms such as Apple Podcasts or Spotify.



Science, Technology & Research

WEST VIRGINIA AWARDED \$20 MILLION FROM NATIONAL SCIENCE FOUNDATION

West Virginia was awarded a highly competitive, five-year \$20 million grant from the National Science Foundation's Established Program to Stimulate Competitive Research (EPSCoR) that will boost academic scientific research and upgrade infrastructure at West Virginia University, Marshall University, West Virginia State University and Shepherd University. EPSCoR is facilitated by the Commission's Division of Science, Technology & Research (STaR). This funding establishes the West Virginia Network for Functional Neuroscience and Transcriptomics, a statewide collaboration of neuroscientists and bioinformaticists working to position West Virginia as a center for impactful neuroscience research.



ABOUT THE

WEST VIRGINIA HIGHER EDUCATION ALMANAC

The 2023 West Virginia Higher Education Almanac provides year-end higher education statistics for both of the state's higher education systems, the West Virginia Higher Education Policy Commission (Commission) and West Virginia Council for Community and Technical College Education (Council).

When reviewing the statistics in this report, it is important to carefully consider the data definitions for each metric, which are found at the end of the document. This is particularly important when it comes to the cohort, or group of students, of which the statistic is reflective. For example, there are fundamental differences between "full-time" and "part-time" students that can have a drastic effect on the reported data.

This edition of the Almanac provides high-level summary statistics for each institution, with a focus on the 2022-2023 academic year. Detailed historical data are available through the interactive data portal - *Explorer* - at:

<http://www.wvhepc.edu/resources/data-and-publication-center>

Explorer provides the most current data available for every institution within both the two- and four-year systems. The data are updated throughout the year as they become available. To learn more about the institutions, data and initiatives featured in this report, use your tablet or smartphone to scan QR codes like the one below.



Photo courtesy of
Shepherd University

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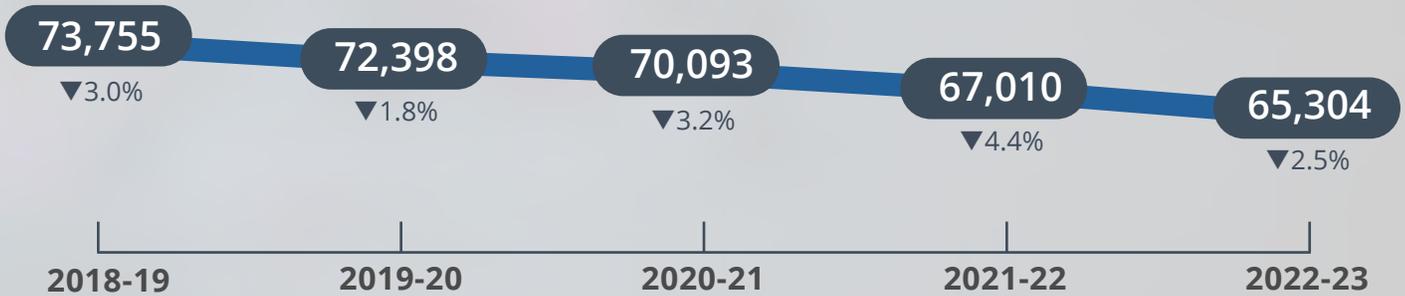
WEST VIRGINIA'S PUBLIC

FOUR-YEAR INSTITUTIONS

Photo courtesy of West Virginia University

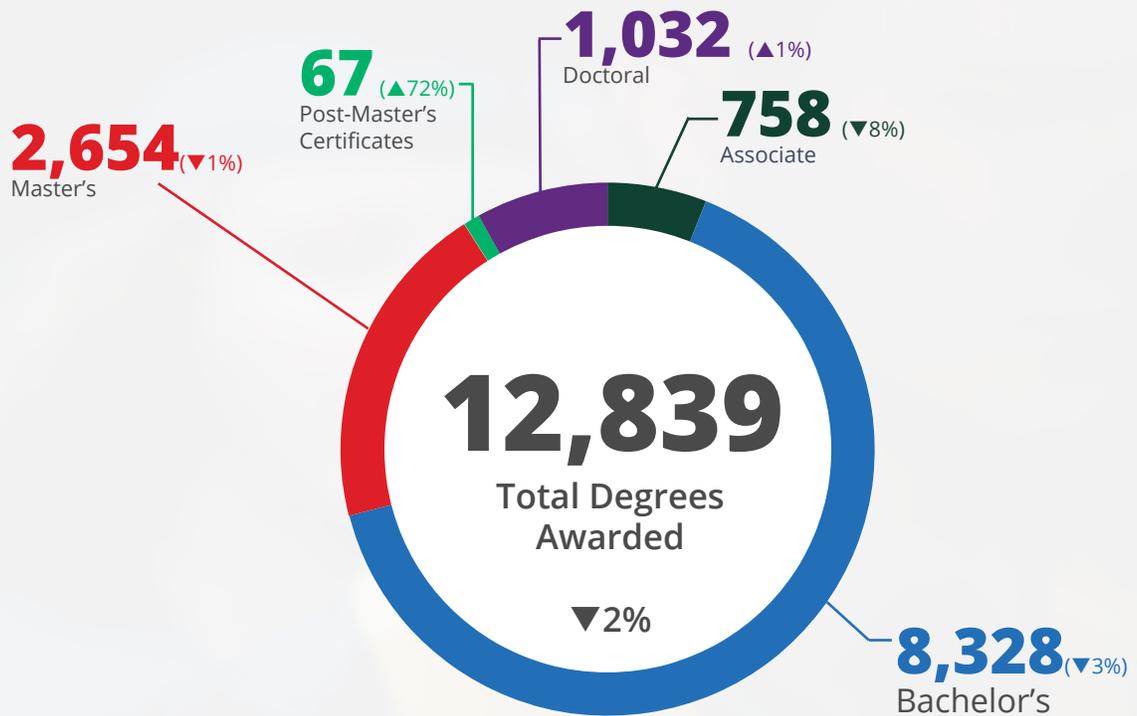
ENROLLMENT

ANNUALIZED HEADCOUNT, 2018-19 to 2022-23 ACADEMIC YEARS



CERTIFICATES AND DEGREES AWARDED

2022-23 ACADEMIC YEAR



▼▲ = 1YR Change

2023



BLUEFIELD STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Health Sciences



2 Engineering



3 Liberal Arts and Sciences



4 Business



5 Education

FOUNDED IN 1895

PRESIDENT
DR. ROBIN CAPEHART

LOCATED IN
BLUEFIELD, WV

STUDENT TO FACULTY RATIO
13:1

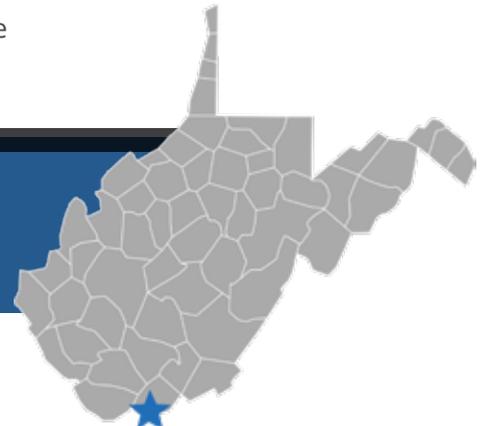
DEGREE LEVELS OFFERED
Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



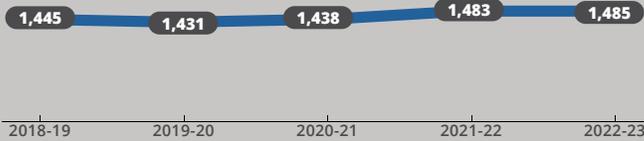
SCAN ME

LEARN MORE ABOUT BLUEFIELD STATE UNIVERSITY AT:
www.bluefieldstate.edu



1,485 (▲<1%)
ANNUAL HEADCOUNT ENROLLMENT

98% Undergraduate
14% Dual Enrollment



1,042 (▼<1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

283
Fall Headcount (▼17%)

3.42 Average High School GPA
22 States Represented

990

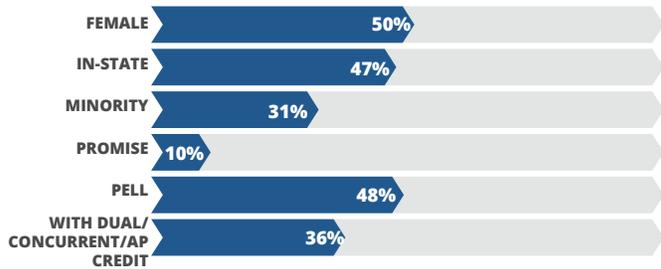
Average SAT Composite

43%

Proficient in SAT Math

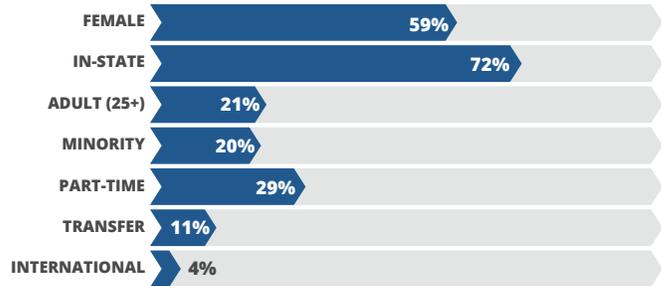
60%

Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

1,461 (▼2%)
Annual Undergraduate Headcount



STUDENT SUCCESS

56% (▼7 ppt)
Fall-to-Fall Retention

80% (▼1 ppt)
Fall-to-Spring Retention

25% (▲8 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS) FALL 2017 FIRST-TIME FRESHMAN COHORT



21%
Within 4 Years

36%
Within 6 Years

0% | 5%
Minority

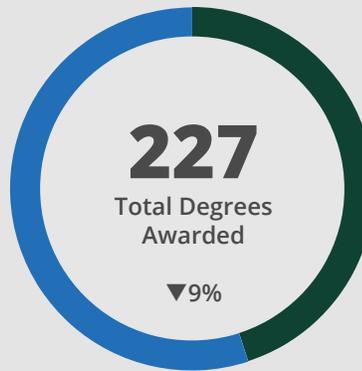
18% | 18%
Adults

21% | 36%
Pell Recipients

46% | 46%
Promise Recipients

▲▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



105 (▼<1%)
Associate

122 (▼14%)
Bachelor's

0 (◀▶0%)
Master's

0 (◀▶0%)
Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

62% Female

16% Minority

71% In-State

3.22
Average College GPA

8.0
Average Years to Degree

144
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners

65.8%
with Student Loan Debt

\$26,828
Average Loan Debt

WORKFORCE OUTCOMES 2018 GRADUATES



63%
% Working in WV
2 Years After Graduation

56%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,840 In-State (▲9%)

\$16,030 Out-of-State (▲5%)

FINANCIAL AID RECIPIENTS & AWARDS



84%
Financial Aid Participation Rate

69 | \$315,000
Promise

332 | \$911,467
HEGP

555 | \$2,685,311
Pell

642 | \$4,020,208
Federal Loans

4.7% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$26.1M (▼6%)
Total Revenue

29% from Tuition and Fees

25% from State Appropriation

\$9,650
Appropriation per In-State FTE

\$27.3M (▲2%)
Total Expenditures

40% on Instruction



\$0.3M
Total Research Grants and Contracts

2023

CONCORD UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Social Work



2 Liberal Arts and Sciences



3 Business



4 Education



5 Health Sciences

FOUNDED IN 1872

PRESIDENT
DR. KENDRA BOGGESS

LOCATED IN
ATHENS, WV

STUDENT TO FACULTY RATIO
15:1

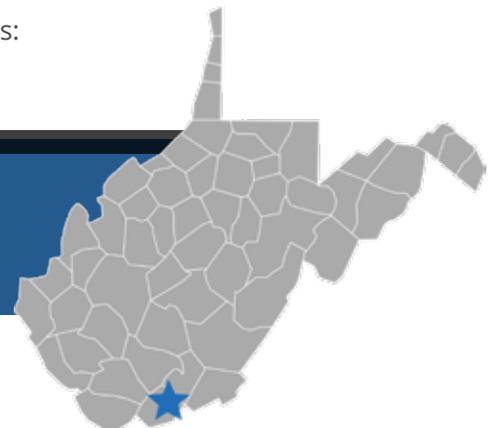
DEGREE LEVELS OFFERED
Bachelor's, Master's

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Medium Programs



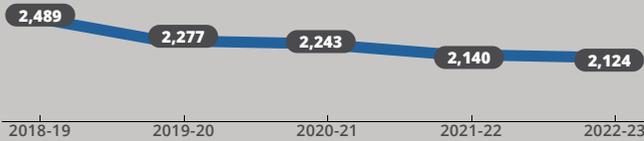
SCAN ME

LEARN MORE ABOUT CONCORD UNIVERSITY AT:
www.concord.edu



2,124 (▼<1%)
ANNUAL HEADCOUNT ENROLLMENT

76% Undergraduate
5% Dual Enrollment



1,613 (▼2%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

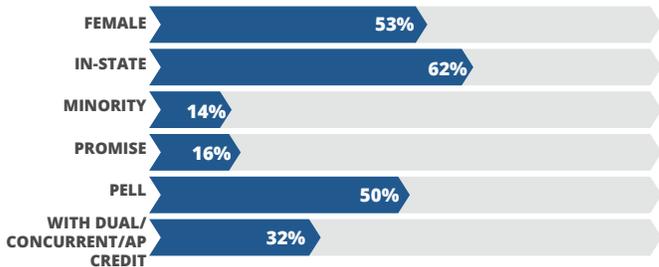
370
Fall Headcount (▼6%)

3.4 Average High School GPA
16 States Represented

1010
Average SAT Composite

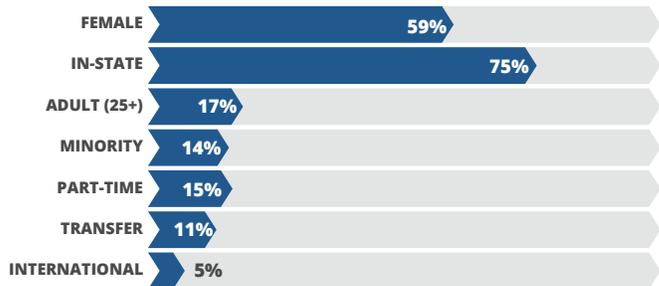
43%
Proficient in SAT Math

67%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

1,606 (▲<1%)
Annual Undergraduate Headcount



STUDENT SUCCESS

56% (▼1 ppt)
Fall-to-Fall Retention

75% (▼5 ppt)
Fall-to-Spring Retention

35% (▼3 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS) FALL 2017 FIRST-TIME FRESHMAN COHORT



30%
Within 4 Years

46%
Within 6 Years

21% | 35%
Minority

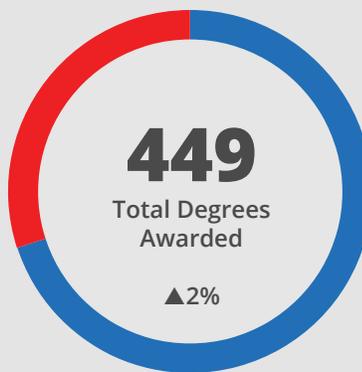
20% | 20%
Adults

25% | 40%
Pell Recipients

50% | 73%
Promise Recipients

▲▲= 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀◀0%)
Associate

308 (▼4%)
Bachelor's

141 (▲18%)
Master's

0 (◀◀0%)
Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

59% Female

16% Minority

73% In-State

3.20
Average College GPA

6.1
Average Years to Degree

130
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners

61.8%
with Student Loan Debt

\$24,719
Average Loan Debt

WORKFORCE OUTCOMES 2018 GRADUATES



63%
% Working in WV
2 Years After Graduation

59%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,540 In-State (▲5%)

\$18,780 Out-of-State (▲5%)

FINANCIAL AID RECIPIENTS & AWARDS



80%
Financial Aid Participation Rate

227 | \$1,056,510
Promise

554 | \$1,467,010
HEGP

716 | \$3,533,462
Pell

921 | \$7,069,400
Federal Loans

2.7% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$44.6M (▼2%)
Total Revenue

13% from Tuition and Fees

24% from State Appropriation

\$9,008
Appropriation per In-State FTE

\$43.6M (▼3%)
Total Expenditures

33% on Instruction



\$0.8M
Total Research Grants and Contracts

2023

FAIRMONT STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Nursing



2 Education



3 Social Sciences



4 Business



5 Criminal Justice

FOUNDED IN 1865

PRESIDENT
DR. MICHAEL DAVIS

LOCATED IN
FAIRMONT, WV

STUDENT TO FACULTY RATIO
14:1

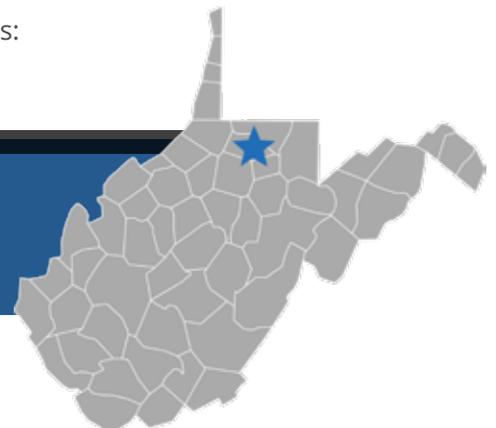
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's,
Post-Master's Certificate

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Small Programs



SCAN ME

LEARN MORE ABOUT FAIRMONT STATE UNIVERSITY AT:
www.fairmontstate.edu

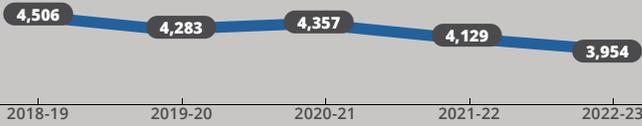


3,954

(▼4%)

ANNUAL HEADCOUNT ENROLLMENT

91% Undergraduate
12% Dual Enrollment



2,824

(▼4%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

701

Fall Headcount (▲8%)

3.41 Average High School GPA

16 States Represented

987

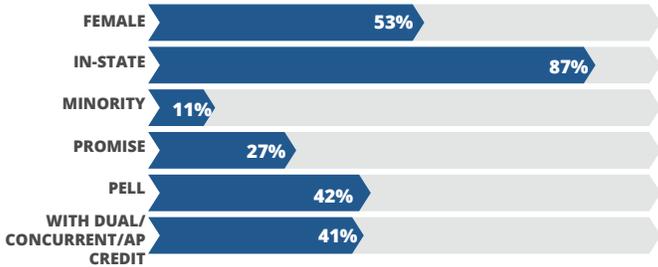
Average SAT Composite

41%

Proficient in SAT Math

65%

Proficient in SAT English

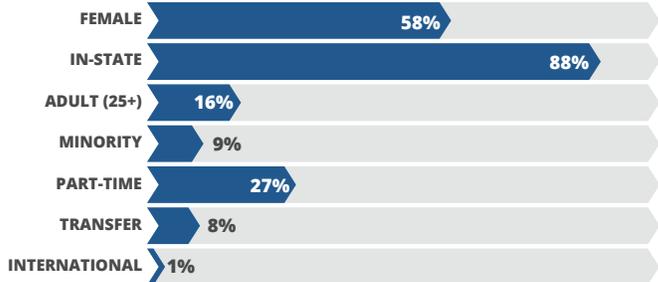


UNDERGRADUATE STUDENT PROFILE

3,593

(▼4%)

Annual Undergraduate Headcount



STUDENT SUCCESS

62% (▲1 ppt)

Fall-to-Fall Retention

82% (▼2 ppt)

Fall-to-Spring Retention

46% (◀▶0 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)

FALL 2017 FIRST-TIME FRESHMAN COHORT



32%

Within 4 Years

47%

Within 6 Years

21% | **32%**

Minority

18% | **46%**

Adults

24% | **38%**

Pell Recipients

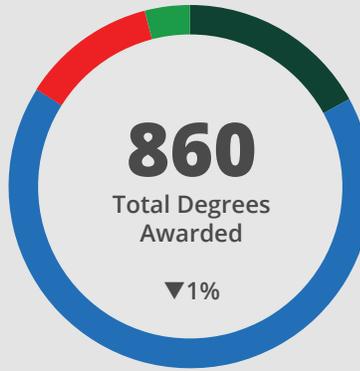
54% | **70%**

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



147 (▼4%)
Associate

579 (▼3%)
Bachelor's

104 (▲7%)
Master's

30 (▲58%)
Post-Master's Certificate

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

61% Female

7% Minority

84% In-State

3.36

Average College GPA



5.5

Average Years to Degree



134

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



63.1%

with Student Loan Debt



\$31,460

Average Loan Debt

WORKFORCE OUTCOMES

2018 GRADUATES



70%

% Working in WV
2 Years After Graduation

65%

% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,208 In-State (▲4%)

\$17,836 Out-of-State (▲4%)

FINANCIAL AID RECIPIENTS & AWARDS



76%

Financial Aid Participation Rate

592 | **\$2,780,858**

Promise

921 | **\$2,466,536**

HEGP

1,129 | **\$5,246,764**

Pell

1,529 | **\$10,191,795**

Federal Loans

3.6% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$68.7M (▲1%)

Total Revenue

17% from Tuition and Fees

28% from State Appropriation

\$7,831

Appropriation per In-State FTE

\$59.8M (▼4%)

Total Expenditures

37% on Instruction



\$0.1M

Total Research Grants and Contracts

2023



GLENVILLE STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Liberal Arts and Sciences



2 Business



3 Criminal Justice



4 Forestry and Natural Resources



5 Education

FOUNDED IN 1872

PRESIDENT
MARK A. MANCHIN

LOCATED IN
GLENVILLE, WV

STUDENT TO FACULTY RATIO
17:1

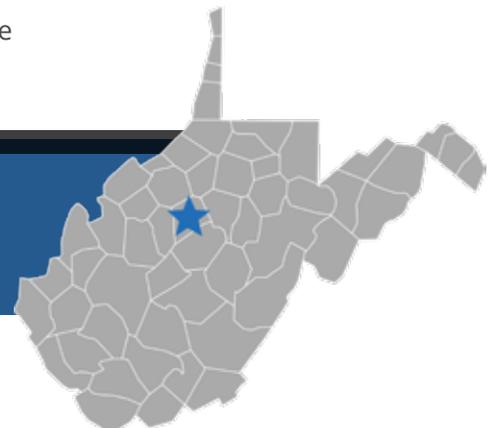
DEGREE LEVELS OFFERED
Certificate, Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



SCAN ME

LEARN MORE ABOUT GLENVILLE STATE UNIVERSITY AT:
www.glenville.edu



1,929

 (▲7%)

ANNUAL HEADCOUNT ENROLLMENT

99% Undergraduate **27%** Dual Enrollment



1,199

 (▲<1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

322

Fall Headcount (▼3%)

3.37 Average High School GPA

21 States Represented

953

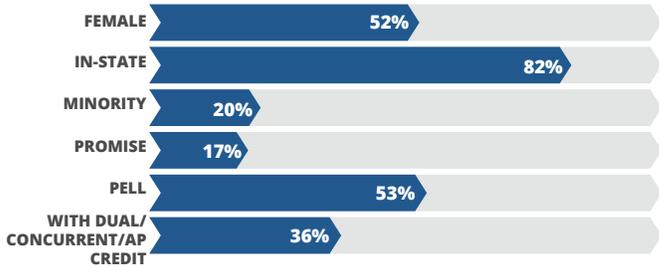
Average SAT Composite

N/A%

Proficient in SAT Math

N/A%

Proficient in SAT English

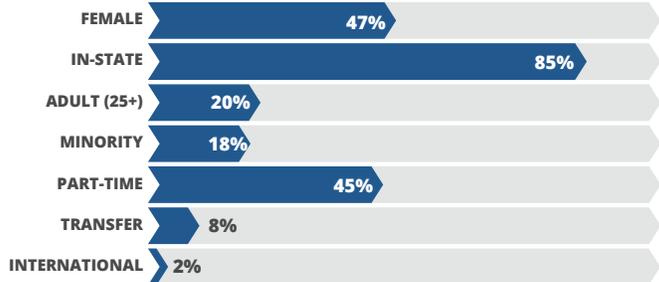


UNDERGRADUATE STUDENT PROFILE

1,900

 (▲5%)

Annual Undergraduate Headcount



STUDENT SUCCESS

56% (▼3 ppt)

Fall-to-Fall Retention

82% (▲4 ppt)

Fall-to-Spring Retention

40% (▲5 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)

FALL 2017 FIRST-TIME FRESHMAN COHORT



27%

Within 4 Years

41%

Within 6 Years

15% | **25%**

Minority

0% | **0%**

Adults

23% | **33%**

Pell Recipients

57% | **73%**

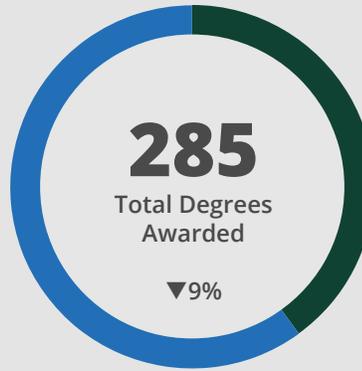
Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION

DEGREES AWARDED



121 (▲22%)

Associate

164 (▲4%)

Bachelor's

0 (◀◀0%)

Master's

0 (◀◀0%)

Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

54% Female

13% Minority

76% In-State

3.26

Average College GPA



5.0

Average Years to Degree



129

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



72.6%

with Student Loan Debt



\$30,467

Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,044 In-State (▲2%)

\$9,704 Out-of-State (▲2%)

FINANCIAL AID

RECIPIENTS & AWARDS



91%

Financial Aid Participation Rate

127 | **\$598,110**

Promise

372 | **\$1,020,306**

HEGP

793 | **\$3,271,421**

Pell

608 | **\$3,454,988**

Federal Loans

7.1% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$32.3M

 (▲5%)

Total Revenue

20% from Tuition and Fees

21% from State Appropriation

\$7,087

Appropriation per In-State FTE

\$32.5M

 (▲8%)

Total Expenditures

30% on Instruction



#VALUE!

Total Research Grants and Contracts

WORKFORCE OUTCOMES

2018 GRADUATES



59%

% Working in WV 2 Years After Graduation

59%

% Working in WV 4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$28,200 | **\$36,233**

Associate

\$33,762 | **\$39,977**

Bachelor's

2023



MARSHALL UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Education



3 Business



4 Psychology



5 Liberal Arts and Sciences

FOUNDED IN 1837

PRESIDENT
BRAD SMITH

LOCATED IN
HUNTINGTON, WV

STUDENT TO FACULTY RATIO
17:1

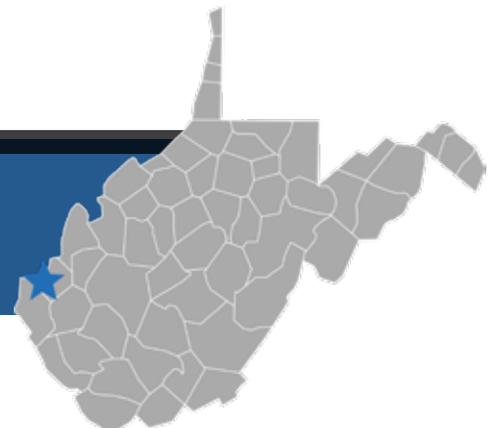
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's,
Post-Master's Certificate, Doctoral

CARNEGIE CLASSIFICATION
Doctoral Universities: High
Research Activity



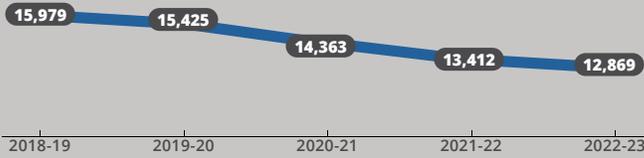
SCAN ME

LEARN MORE ABOUT MARSHALL UNIVERSITY AT:
www.marshall.edu



12,869 (▼4%) ANNUAL HEADCOUNT ENROLLMENT

70% Undergraduate **10%** Dual Enrollment



9,719 (▼3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

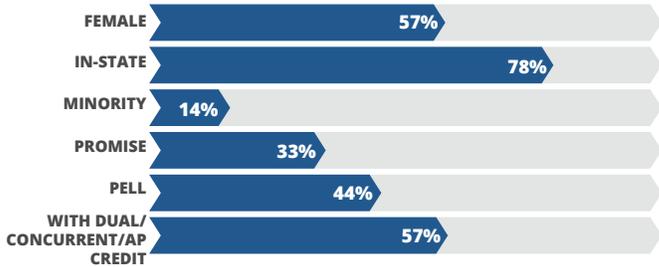
1,549
Fall Headcount (▼3%)

3.56 Average High School GPA
25 States Represented

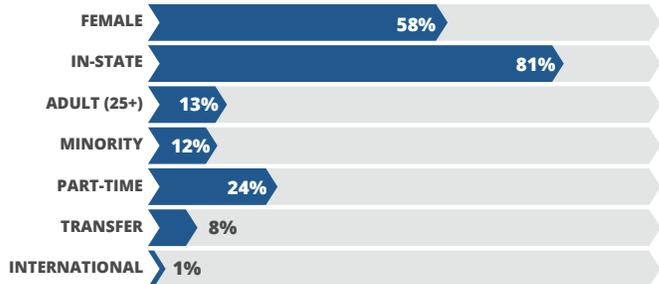
1032
Average SAT Composite

49%
Proficient in SAT Math

70%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **8,960** (▼2%) Annual Undergraduate Headcount



STUDENT SUCCESS

74% (▲4 ppt)
Fall-to-Fall Retention

90% (▲1 ppt)
Fall-to-Spring Retention

61% (▲4 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)
FALL 2017 FIRST-TIME FRESHMAN COHORT



31%
Within 4 Years

50%
Within 6 Years

26% | 45%
Minority

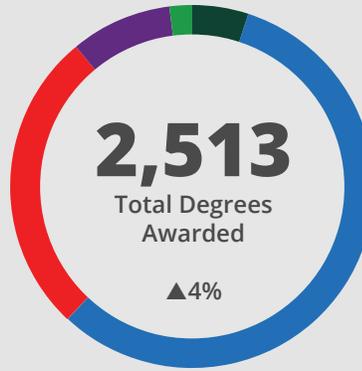
9% | 18%
Adults

23% | 40%
Pell Recipients

54% | 74%
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



127 (▲8%)
Associate

1,428 (▲6%)
Bachelor's

688 (▼2%)
Master's

37 (▲85%)
Post-Master's Certificate

233 (▲6%)
Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

60% Female

11% Minority

75% In-State

3.34
Average College GPA

5.5
Average Years to Degree

136
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

59.8%
with Student Loan Debt

\$31,086
Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,604 In-State (▲<1%)

\$19,658 Out-of-State (▲<1%)

FINANCIAL AID RECIPIENTS & AWARDS



70%
Financial Aid Participation Rate

1,752 | \$8,446,865
Promise

2,305 | \$6,544,903
HEGP

3,091 | \$15,803,680
Pell

5,303 | \$57,127,969
Federal Loans

2.7% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$317.4M (▲4%)
Total Revenue

22% from Tuition and Fees

22% from State Appropriation

\$9,502
Appropriation per In-State FTE

\$324.6M (▼<1%)
Total Expenditures

34% on Instruction



\$20.9M
Total Research Grants and Contracts

WORKFORCE OUTCOMES

2018 GRADUATES



56%
% Working in WV
2 Years After Graduation

49%
% Working in WV
4 Years After Graduation

MEDIAN WAGES
(2YRS | 4YRS AFTER GRADUATION)

\$34,984 | \$43,528
Bachelor's

\$50,255 | \$54,789
Master's

2023



POTOMAC STATE COLLEGE OF WVU

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Liberal Arts and Sciences



2 Business



3 Education



4 Agriculture



5 Criminal Justice

FOUNDED IN 1902

PRESIDENT
DR. CHRIS GILMER

LOCATED IN
KEYSER, WV

STUDENT TO FACULTY RATIO
17:1

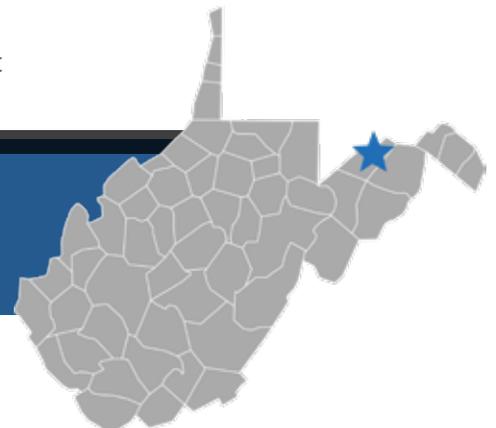
DEGREE LEVELS OFFERED
Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate/Associate's
Colleges: Associate's Dominant



SCAN ME

LEARN MORE ABOUT POTOMAC STATE COLLEGE OF WVU AT:
www.potomacstatecollege.edu



1,428

 (▲2%)

ANNUAL HEADCOUNT ENROLLMENT

100%

22%

Undergraduate Dual Enrollment



989

 (▲1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

392

Fall Headcount (▲2%)

3.4 Average High School GPA

13 States Represented

987

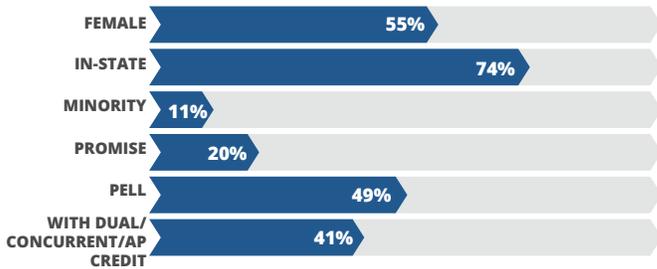
Average SAT Composite

40%

Proficient in SAT Math

58%

Proficient in SAT English

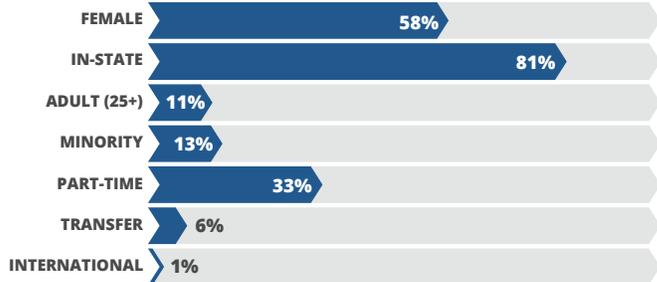


UNDERGRADUATE STUDENT PROFILE

1,428

 (▲2%)

Annual Undergraduate Headcount



STUDENT SUCCESS

57% (▲6 ppt)

Fall-to-Fall Retention

85% (▲8 ppt)

Fall-to-Spring Retention

52% (▲12 ppt)

Freshmen Completing 30 Hrs in First Year

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2017 FIRST-TIME FRESHMAN COHORT



15%

Within 2 Years

23%

Within 3 Years

5% | 8%

Minority

0% | 20%

Adults

9% | 16%

Pell Recipients

41% | 53%

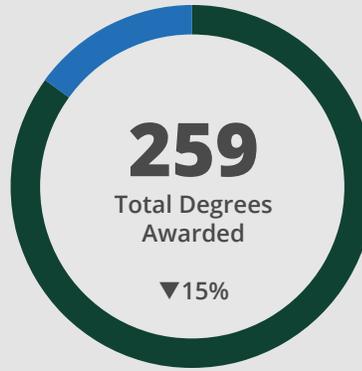
Promise Recipients

▲▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION

DEGREES AWARDED



226 (▼9%)

Associate

33 (▼44%)

Bachelor's

0 (◀▶0%)

Master's

0 (◀▶0%)

Doctoral

GRADUATING CLASS PROFILE

Associate Degree Earners

57% Female

14% Minority

66% In-State

3.22

Average College GPA



3.4

Average Years to Degree



74

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



51.9%

with Student Loan Debt



\$19,415

Average Loan Debt

WORKFORCE OUTCOMES

2018 GRADUATES



51%

% Working in WV
2 Years After Graduation

48%

% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$5,856 In-State (▲3%)

\$13,560 Out-of-State (▲3%)

FINANCIAL AID RECIPIENTS & AWARDS



87%

Financial Aid Participation Rate

153 | \$690,438

Promise

341 | \$949,504

HEGP

503 | \$2,352,005

Pell

415 | \$2,241,432

Federal Loans

2.9% 3-Year Default Rate*

*Combined WVU System default rate

INSTITUTIONAL FINANCE

\$12.9M

 (▲2%)

Total Revenue

36% from Tuition and Fees

36% from State Appropriation

\$6,093

Appropriation per In-State FTE

\$13.5M

 (▼0%)

Total Expenditures

2023

SHEPHERD UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Business



2 Health Sciences



3 Education



4 Liberal Arts and Sciences



5 Social Sciences

FOUNDED IN 1871

PRESIDENT
DR. MARY J.C. HENDRIX

LOCATED IN
SHEPHERDSTOWN, WV

STUDENT TO FACULTY RATIO
14:1

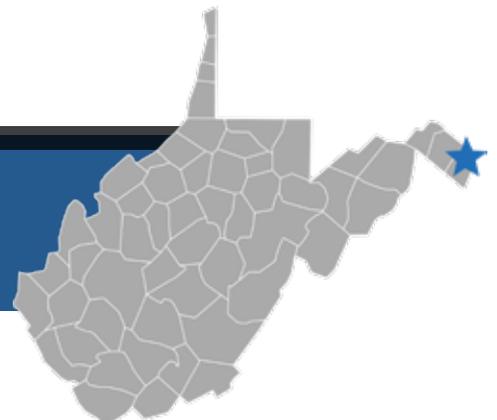
DEGREE LEVELS OFFERED
Bachelor's, Master's, Doctoral

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Arts & Sciences Focus



SCAN ME

LEARN MORE ABOUT SHEPHERD UNIVERSITY AT:
www.shepherd.edu

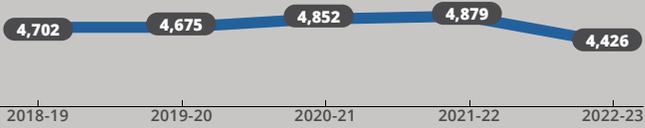


4,426

 (▼9%)

ANNUAL HEADCOUNT ENROLLMENT

67% Undergraduate **4%** Dual Enrollment



2,815

 (▼3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

554

Fall Headcount (▲32%)

3.62 Average High School GPA

15 States Represented

1050

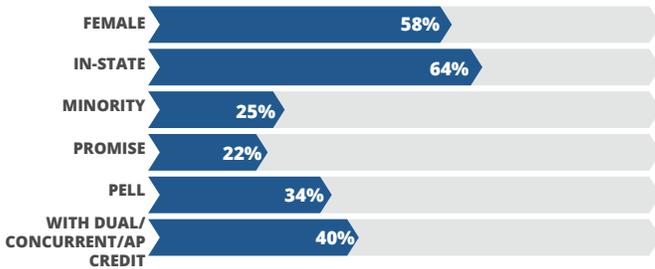
Average SAT Composite

54%

Proficient in SAT Math

77%

Proficient in SAT English

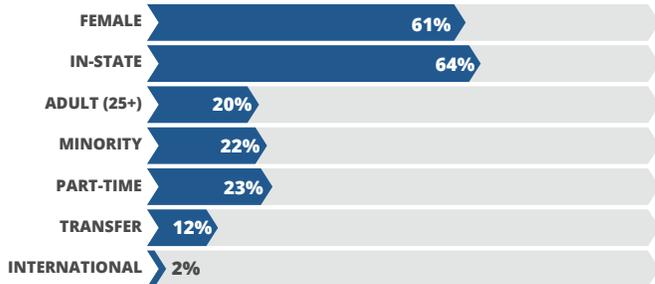


UNDERGRADUATE STUDENT PROFILE

2,962

 (▲6%)

Annual Undergraduate Headcount



STUDENT SUCCESS

70% (▲4 ppt)

Fall-to-Fall Retention

91% (▲3 ppt)

Fall-to-Spring Retention

49% (▲4 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)

FALL 2017 FIRST-TIME FRESHMAN COHORT



33% Within 4 Years

52% Within 6 Years

22% | 47%

Minority

0% | 50%

Adults

27% | 43%

Pell Recipients

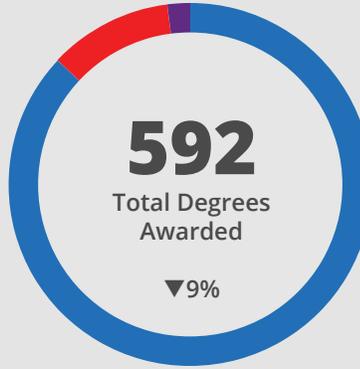
54% | 72%

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀0%) Associate

515 (▼12%) Bachelor's

63 (▲2%) Master's

14 (▲133%) Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

64% Female

18% Minority

66% In-State

3.25

Average College GPA



5.4

Average Years to Degree



132

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



63.2%

with Student Loan Debt



\$33,926

Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,282 In-State (▲6%)

\$18,722 Out-of-State (▲3%)

FINANCIAL AID RECIPIENTS & AWARDS



52%

Financial Aid Participation Rate

389 | \$1,823,877

Promise

564 | \$1,534,050

HEGP

834 | \$4,067,695

Pell

1,310 | \$8,486,181

Federal Loans

4.0% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$51.7M (▼9%)

Total Revenue

26% from Tuition and Fees

25% from State Appropriation

\$7,819

Appropriation per In-State FTE

\$52.4M (▼6%)

Total Expenditures

40% on Instruction



\$0.3M

Total Research Grants and Contracts

WORKFORCE OUTCOMES

2018 GRADUATES



38%

% Working in WV 2 Years After Graduation

32%

% Working in WV 4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$39,410 | \$45,183

Bachelor's

\$41,537 | \$41,324

Master's

2023



WEST LIBERTY UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Business



3 Education



4 Biology



5 Exercise Psychology

FOUNDED IN 1837

PRESIDENT
DR. TIM BORCHERS

LOCATED IN
WEST LIBERTY, WV

STUDENT TO FACULTY RATIO
11:1

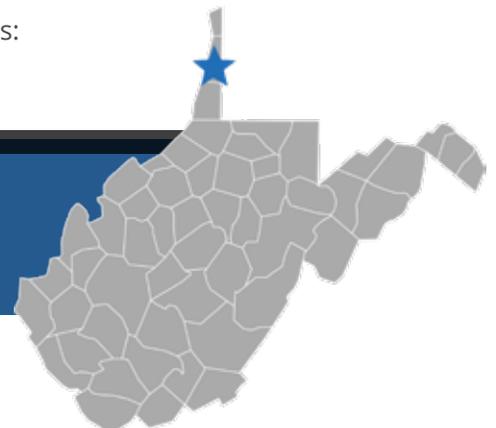
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Small Programs



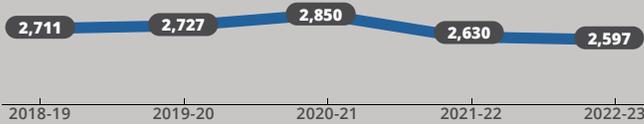
SCAN ME

LEARN MORE ABOUT WEST LIBERTY UNIVERSITY AT:
www.westliberty.edu



2,597 (▼1%)
ANNUAL HEADCOUNT ENROLLMENT

80% Undergraduate **11%** Dual Enrollment



2,056 (▼1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

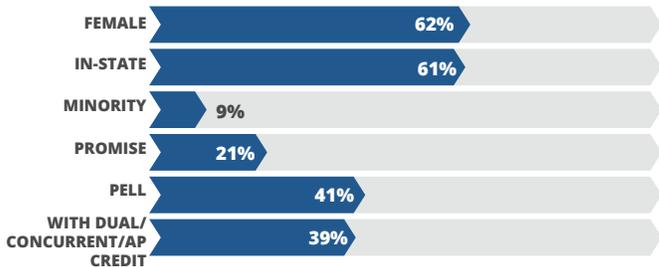
429
Fall Headcount (▲10%)

3.5 Average High School GPA
19 States Represented

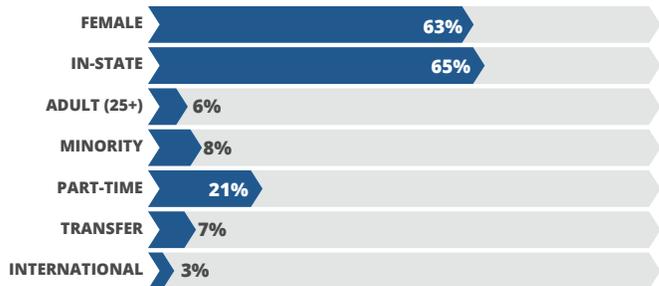
987
Average SAT Composite

37%
Proficient in SAT Math

58%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **2,064** (▼1%)
Annual Undergraduate Headcount



STUDENT SUCCESS

71% (▲3 ppt)
Fall-to-Fall Retention

84% (▲2 ppt)
Fall-to-Spring Retention

50% (▼1 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)
FALL 2017 FIRST-TIME FRESHMAN COHORT



40%
Within 4 Years

55%
Within 6 Years

9% | 37%
Minority

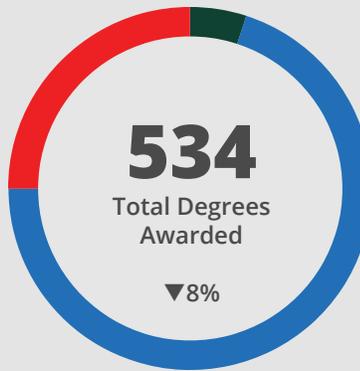
N/A | N/A
Adults

29% | 42%
Pell Recipients

66% | 84%
Promise Recipients

▲▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



32 (▲14%)
Associate

363 (▼13%)
Bachelor's

139 (▲5%)
Master's

0 (◀0%)
Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

68% Female

6% Minority

54% In-State

3.44
Average College GPA

4.8
Average Years to Degree

141
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

68.0%
with Student Loan Debt

\$35,679
Average Loan Debt

WORKFORCE OUTCOMES

2018 GRADUATES



50%
% Working in WV
2 Years After Graduation

46%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,716 In-State (▲2%)

\$17,100 Out-of-State (▲2%)

FINANCIAL AID RECIPIENTS & AWARDS



69%
Financial Aid Participation Rate

280 | \$1,356,321
Promise

435 | \$1,224,718
HEGP

637 | \$3,137,928
Pell

1,159 | \$8,742,532
Federal Loans

2.3% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$47.1M (▲2%)
Total Revenue

33% from Tuition and Fees

20% from State Appropriation

\$7,804
Appropriation per In-State FTE

\$43.3M (▼1%)
Total Expenditures

34% on Instruction



\$0.9M
Total Research Grants and Contracts

2023



WEST VIRGINIA STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Business



2 Education



3 Sport Studies



4 Liberal Arts and Sciences



5 Criminal Justice

FOUNDED IN 1890

PRESIDENT
ERICKE S. CAGE

LOCATED IN
INSTITUTE, WV

STUDENT TO FACULTY RATIO
12:1

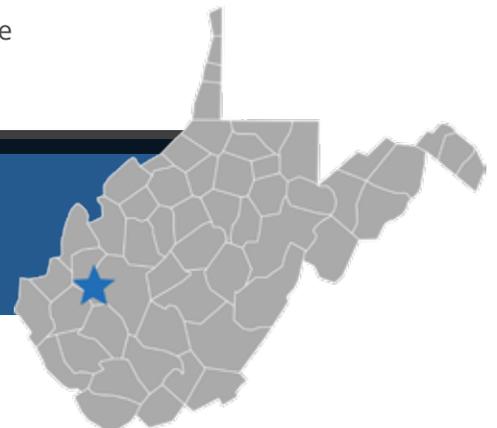
DEGREE LEVELS OFFERED
Bachelor's, Master's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



SCAN ME

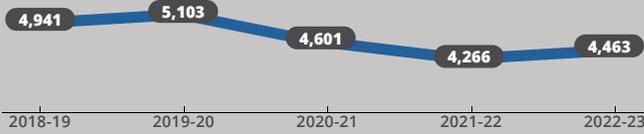
LEARN MORE ABOUT WEST VIRGINIA STATE UNIVERSITY AT:
www.wvstateu.edu



4,463 (▲5%)

ANNUAL HEADCOUNT ENROLLMENT

95% Undergraduate **61%** Dual Enrollment



1,987 (▲<1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

324

Fall Headcount (▲2%)

3.4 Average High School GPA

18 States Represented

956

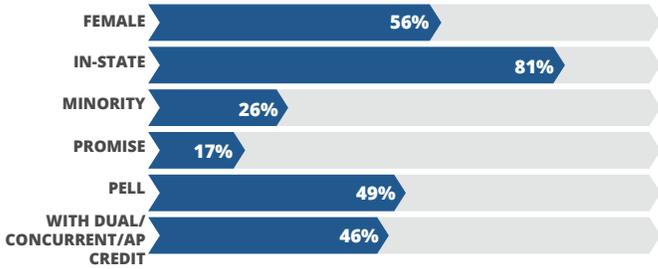
Average SAT Composite

31%

Proficient in SAT Math

56%

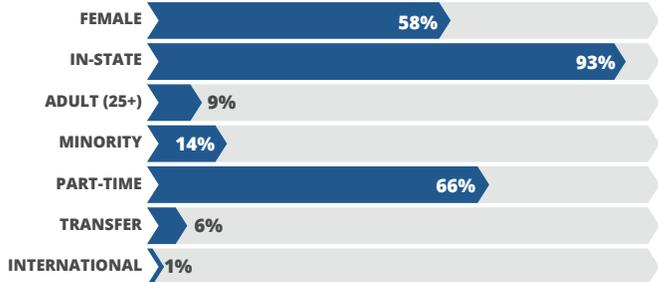
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

4,253 (▲4%)

Annual Undergraduate Headcount



STUDENT SUCCESS

61% (▲3 ppt)

Fall-to-Fall Retention

80% (▲3 ppt)

Fall-to-Spring Retention

43% (▲7 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)
FALL 2017 FIRST-TIME FRESHMAN COHORT



24%
Within 4 Years

35%
Within 6 Years

21% | 29%

Minority

9% | 27%

Adults

21% | 29%

Pell Recipients

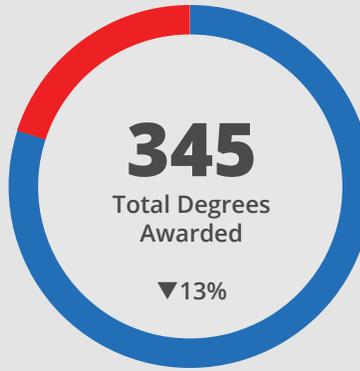
64% | 71%

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀0%)
Associate

276 (▼16%)
Bachelor's

69 (▲6%)
Master's

0 (◀0%)
Doctoral

GRADUATING CLASS PROFILE
Bachelor's Degree Earners

55% Female

24% Minority

79% In-State

3.20
Average College GPA

7.2
Average Years to Degree

132
Average Credit Hours Earned

GRADUATE INDEBTEDNESS
Bachelor's Degree Earners

67.0%
with Student Loan Debt

\$27,848
Average Loan Debt

WORKFORCE OUTCOMES
2018 GRADUATES



74%
% Working in WV
2 Years After Graduation

67%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,108 In-State (▲2%)

\$13,938 Out-of-State (▲2%)

FINANCIAL AID RECIPIENTS & AWARDS



79%
Financial Aid Participation Rate

147 | \$686,347
Promise

521 | \$1,431,108
HEGP

708 | \$3,362,086
Pell

687 | \$4,669,152
Federal Loans

4.9% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$61.3M (▲15%)
Total Revenue

13% from Tuition and Fees

26% from State Appropriation

\$9,189
Appropriation per In-State FTE

\$53.6M (▲8%)
Total Expenditures

28% on Instruction



\$4.1M
Total Research Grants and Contracts

2023

WEST VIRGINIA UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Business



3 Engineering



4 Biology



5 Communications

FOUNDED IN 1867

PRESIDENT
DR. E. GORDON GEE

LOCATED IN
MORGANTOWN, WV

STUDENT TO FACULTY RATIO
18:1

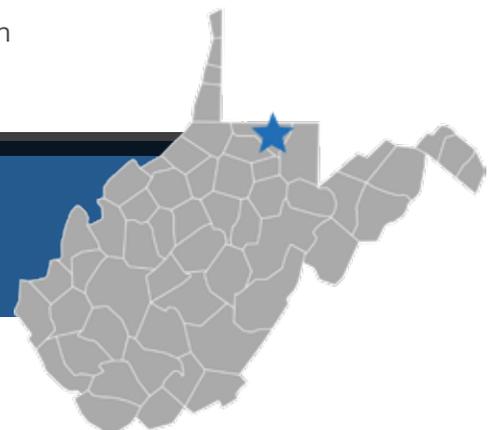
DEGREE LEVELS OFFERED
Bachelor's, Master's, Doctoral

CARNEGIE CLASSIFICATION
Doctoral Universities: Very High
Research Activity



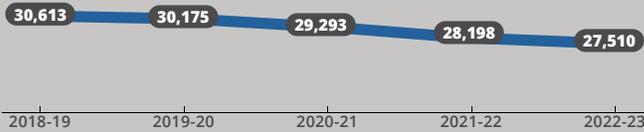
SCAN ME

LEARN MORE ABOUT WEST VIRGINIA UNIVERSITY AT:
www.wvu.edu



27,510 (▼2%) ANNUAL HEADCOUNT ENROLLMENT

75% Undergraduate **3%** Dual Enrollment



24,477 (▼3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

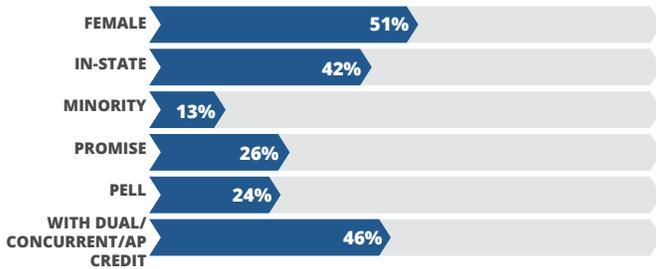
4,575
Fall Headcount (▲6%)

3.67 Average High School GPA
44 States Represented

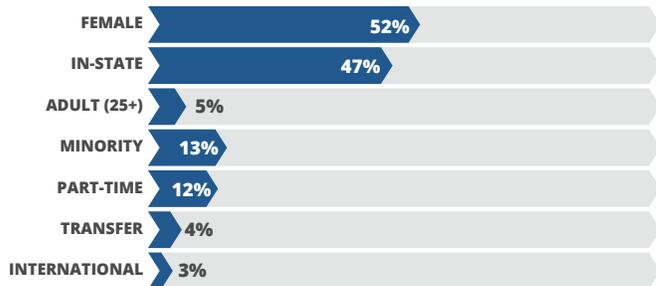
1107
Average SAT Composite

69%
Proficient in SAT Math

85%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **20,724** (▼3%)
Annual Undergraduate Headcount



STUDENT SUCCESS

78% (▼2 ppt)
Fall-to-Fall Retention

92% (▲1 ppt)
Fall-to-Spring Retention

67% (▲2 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)
FALL 2017 FIRST-TIME FRESHMAN COHORT



41%
Within 4 Years

62%
Within 6 Years

28% | 48%
Minority

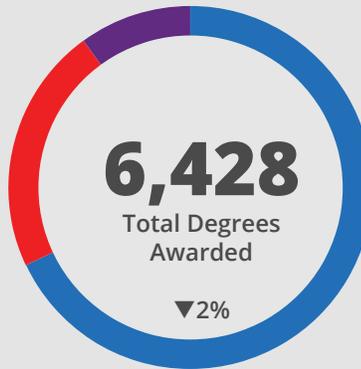
13% | 25%
Adults

33% | 50%
Pell Recipients

56% | 78%
Promise Recipients

▲▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀0%)
Associate

4,374 (▼1%)
Bachelor's

1,450 (▼4%)
Master's

604 (▲2%)
Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

53% Female

9% Minority

46% In-State

3.35
Average College GPA

4.7
Average Years to Degree

136
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

60.6%
with Student Loan Debt

\$46,042
Average Loan Debt

WORKFORCE OUTCOMES

2018 GRADUATES



34%
% Working in WV
2 Years After Graduation

30%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$9,384 In-State (▲3%)

\$26,568 Out-of-State (▲3%)

FINANCIAL AID RECIPIENTS & AWARDS



85%
Financial Aid Participation Rate

4,079 | \$19,516,729
Promise

2,608 | \$7,463,377
HEGP

4,381 | \$21,085,781
Pell

11,478 | \$105,106,619
Federal Loans

2.9% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$1,018.3M (▲2%)
Total Revenue

38% from Tuition and Fees

17% from State Appropriation

\$15,887
Appropriation per In-State FTE

\$1,025.7M (▲4%)
Total Expenditures



\$172.0M
Total Research Grants and Contracts

2023

WVU TECH



WVU INSTITUTE OF TECHNOLOGY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Engineering



2 Business



3 Biology



4 Liberal Arts and Sciences



5 Psychology

FOUNDED IN 1897

PRESIDENT
DR. T. RAMON STUART

LOCATED IN
BECKLEY, WV

STUDENT TO FACULTY RATIO
12:1

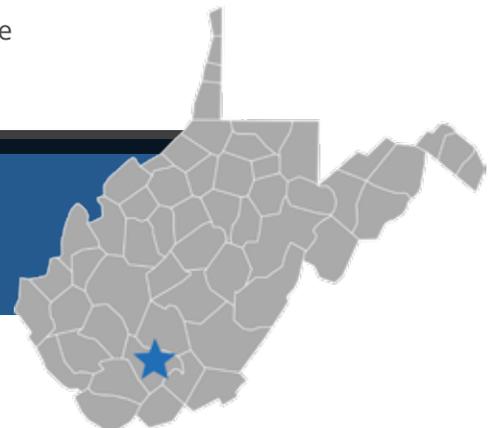
DEGREE LEVELS OFFERED
Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



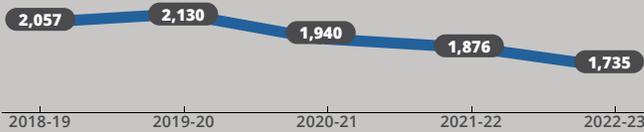
SCAN ME

LEARN MORE ABOUT WVU INSTITUTE OF TECHNOLOGY AT:
www.wvutech.edu



1,735 (▼8%) ANNUAL HEADCOUNT ENROLLMENT

100% Undergraduate **34%** Dual Enrollment



1,141 (▼6%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

309 Fall Headcount (▲1%)

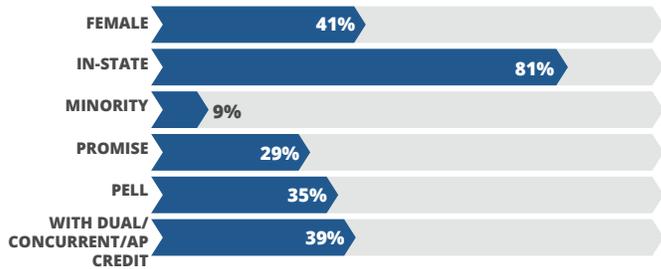
3.53 Average High School GPA

14 States Represented

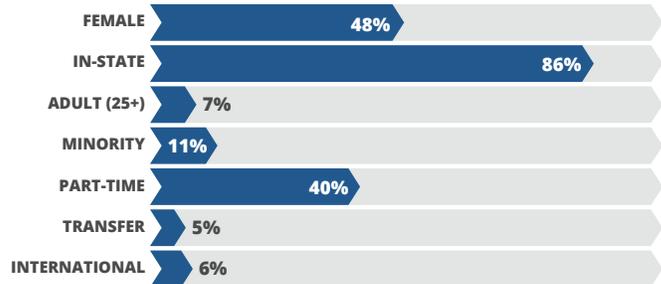
1024 Average SAT Composite

50% Proficient in SAT Math

68% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **1,735** (▼8%) Annual Undergraduate Headcount



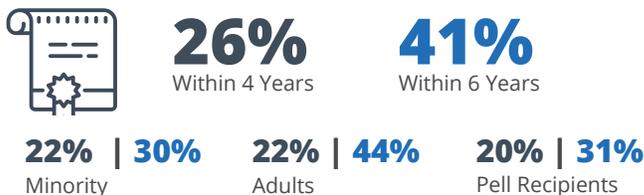
STUDENT SUCCESS

56% (▼<1ppt) Fall-to-Fall Retention

82% (▲1 ppt) Fall-to-Spring Retention

53% (▲1 ppt) Freshmen Completing 30 Hrs in First Year

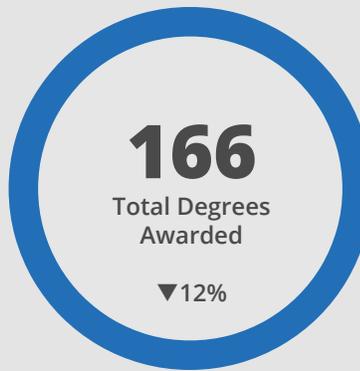
BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)
FALL 2017 FIRST-TIME FRESHMAN COHORT



42% | **59%**
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀▶0%) Associate

166 (▼12%) Bachelor's

0 (◀▶0%) Master's

0 (◀▶0%) Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

41% Female

9% Minority

82% In-State

3.35 Average College GPA

5.4 Average Years to Degree

132 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners

52.1% with Student Loan Debt

\$24,547 Average Loan Debt

WORKFORCE OUTCOMES

2018 GRADUATES

43% % Working in WV 2 Years After Graduation

42% % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$7,848 In-State (▲2%)

\$19,584 Out-of-State (▲1%)

FINANCIAL AID RECIPIENTS & AWARDS



89% Financial Aid Participation Rate

283 | **\$1,352,724** Promise

362 | **\$1,010,666** HEGP

409 | **\$1,945,953** Pell

415 | **\$2,289,814** Federal Loans

2.9% 3-Year Default Rate*
*Combined WVU System default rate

INSTITUTIONAL FINANCE

\$22.0M (▲2%) Total Revenue

39% from Tuition and Fees

38% from State Appropriation

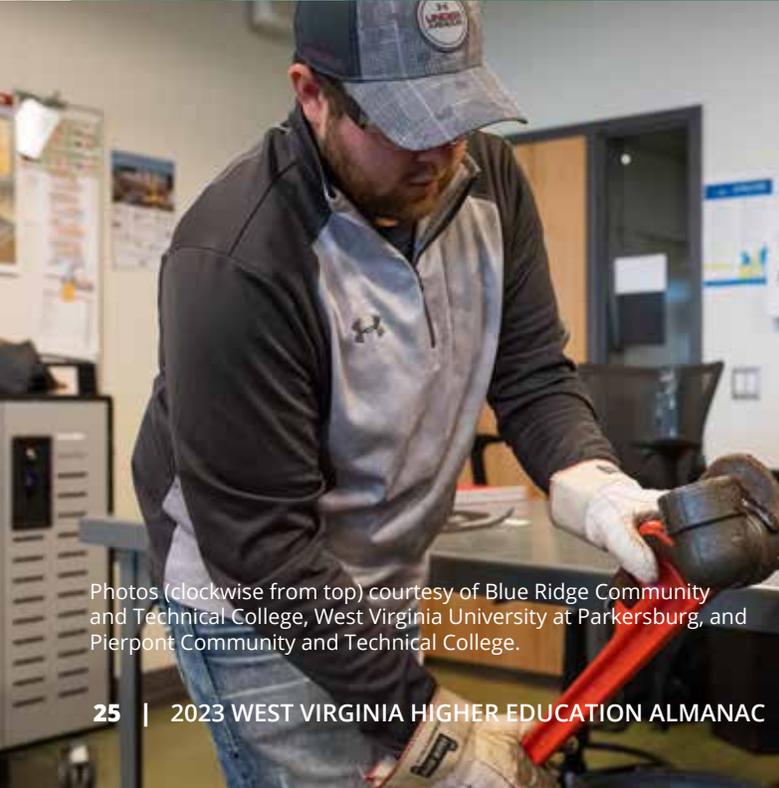
\$8,966 Appropriation per In-State FTE

\$22.7M (▼13%) Total Expenditures



WEST VIRGINIA'S PUBLIC

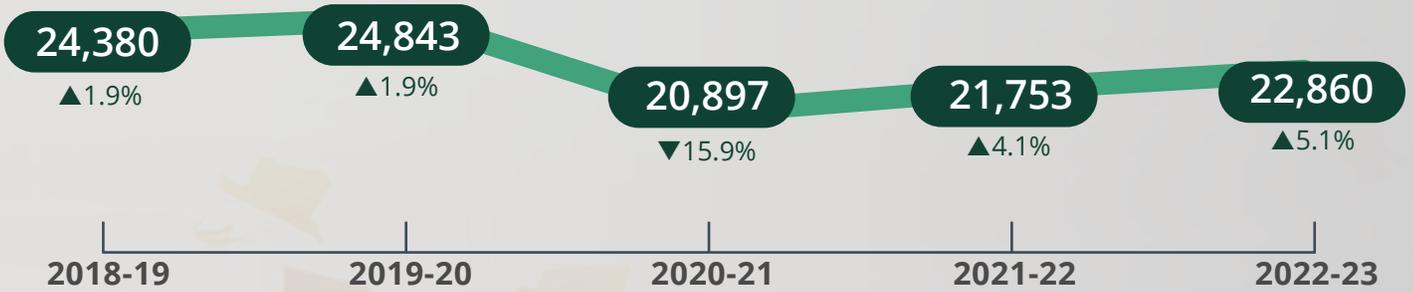
TWO-YEAR INSTITUTIONS



Photos (clockwise from top) courtesy of Blue Ridge Community and Technical College, West Virginia University at Parkersburg, and Pierpont Community and Technical College.

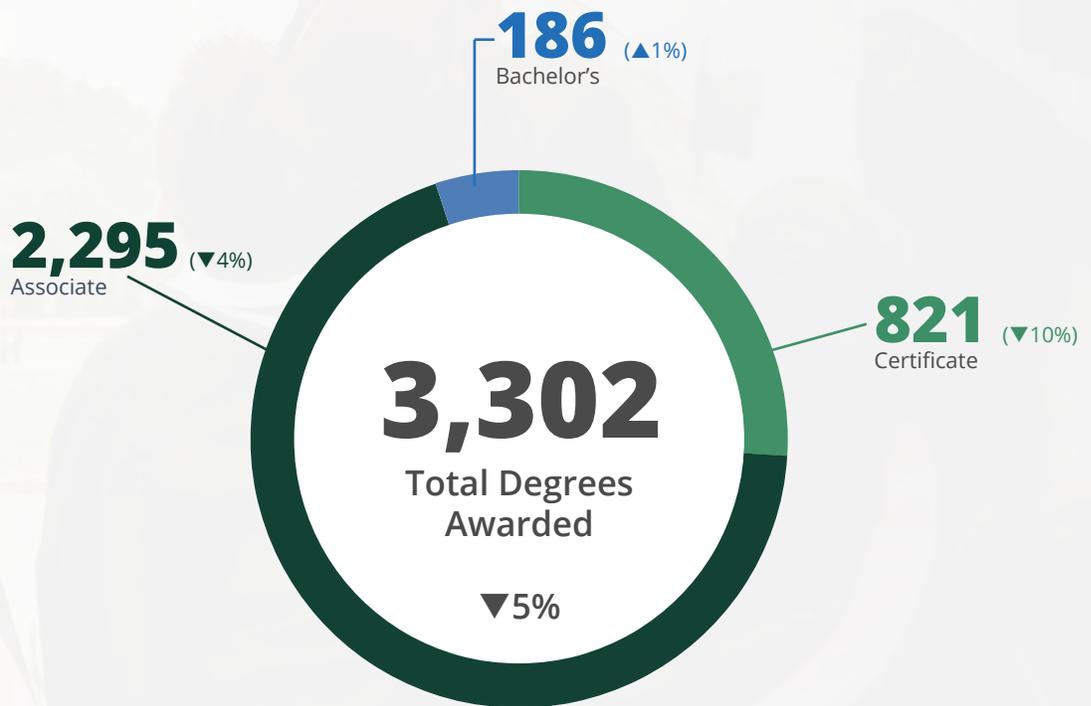
ENROLLMENT

ANNUALIZED HEADCOUNT, 2018-19 to 2022-23 ACADEMIC YEARS



CERTIFICATES AND DEGREES AWARDED

2022-23 ACADEMIC YEAR



▼▲ = 1YR Change

2023



BlueRidge
COMMUNITY AND
TECHNICAL COLLEGE

BLUE RIDGE COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Liberal Arts and Sciences
-  **2** Health Sciences
-  **3** Information Technologies
-  **4** Business
-  **5** Criminal Justice

FOUNDED IN 1974

PRESIDENT
DR. PETER CHECKOVICH

LOCATED IN
MARTINSBURG, WV

STUDENT TO FACULTY RATIO
14:1

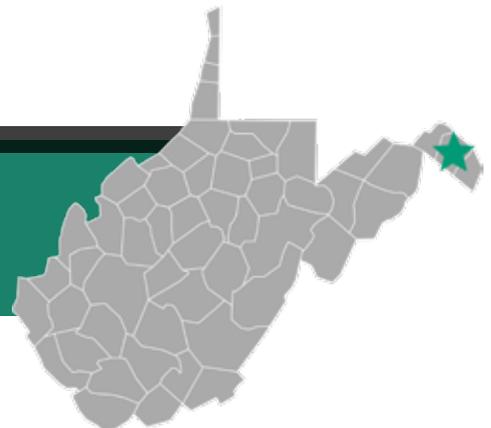
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High
Transfer-High Nontraditional



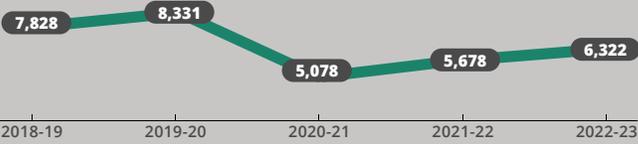
SCAN ME

LEARN MORE ABOUT BLUE RIDGE COMMUNITY AND TECHNICAL COLLEGE AT:
www.blueridgectc.edu



6,322

ANNUAL HEADCOUNT ENROLLMENT



1,298 (▲1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

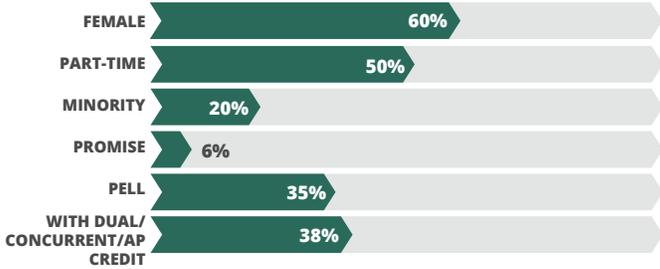
387 (▲33%)

Fall Freshmen Headcount

3.04

 Average HS GPA

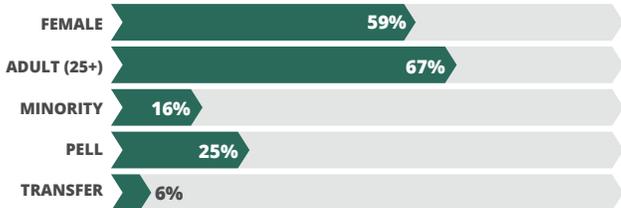
9

 Counties Represented

STUDENT PROFILE

6,322

Annual Headcount Enrollment



STUDENT SUCCESS

58% (▲4 ppt) Fall-to-Fall Retention	78% (▼3 ppt) Fall-to-Spring Retention	26% (▲2 ppt) Freshman Completing 15 Hours in First Semester
67% (▲5 ppt) Completing Math Coreq. Coursework	4% (▼1 ppt) Transferred to Bachelor's Programs	

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS) FALL 2020 FIRST-TIME FRESHMAN COHORT



21%

Within 2 Years

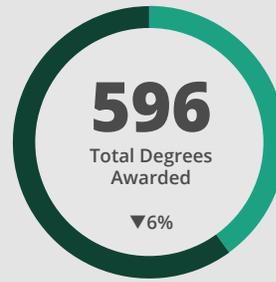
35%

Within 3 Years

11% 21% Minority	16% 29% Pell Recipients	27% 67% Non-Traditional (25+)
------------------------------	-------------------------------------	---

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



241 (▼5%) Certificate	355 (▼8%) Associate
---------------------------------	-------------------------------

SHORT-TERM TRAINING

5,235

 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Workplace Rediness
- ◆ Business
- ◆ Health Services

GRADUATING CLASS PROFILE

Associate Degree Earners

64% Female

15% Minority

44% Pell Recipients

3.39
Average College GPA

5.5
Average Years to Degree

78
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

45.3%
with Student Loan Debt

\$16,646
Average Loan Debt

WORKFORCE OUTCOMES

2018 GRADUATES



57%

% Working in WV
2 Years After Graduation

54%

% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,128 In-State (◀0%)

\$7,464 Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS



55%

Financial Aid Participation Rate

39 | \$141,027

Promise

188 | \$609,583

WV Invests Grant

302 | \$678,187

HEGP

746 | \$2,624,947

Pell

536 | \$2,345,117

Federal Loans

2.3%

 3-Year Default Rate

INSTITUTIONAL FINANCE

\$23.8M

 (▼7%)
Total Revenue

20% from Tuition and Fees

34% from State Appropriation

\$6,667
Appropriation per In-State FTE

\$25.3M

 (▼1%)
Total Expenditures

50%

 on Instruction

2023



BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Health Sciences
-  **2** Engineering
-  **3** Liberal Arts and Sciences
-  **4** Computer Science
-  **5** Business

FOUNDED IN 2014

PRESIDENT
DR. CASEY SACKS

LOCATED IN
SOUTH CHARLESTON, WV

STUDENT TO FACULTY RATIO
11:1

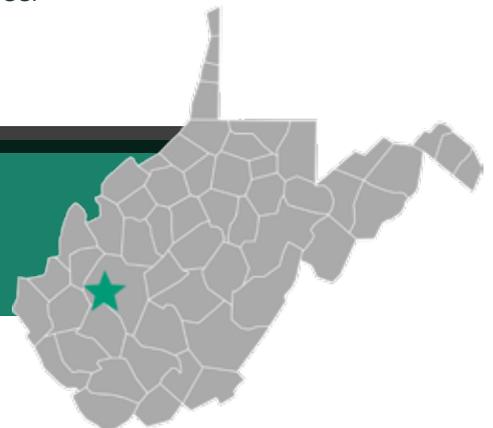
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-High Traditional



SCAN ME

LEARN MORE ABOUT BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE AT:
www.bridgevalley.edu



2,149

ANNUAL HEADCOUNT ENROLLMENT



1,166

 (▲3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

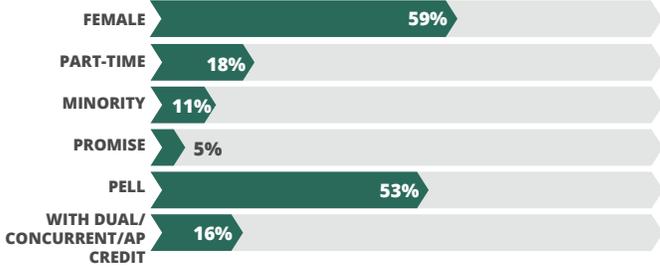
391

 (▲18%)
Fall Freshmen Headcount

2.92

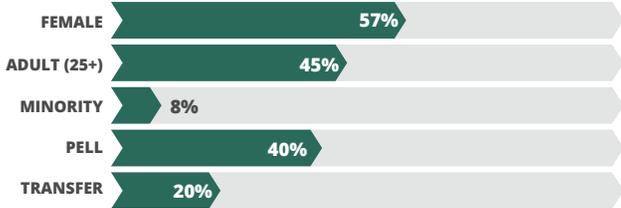
 Average HS GPA

28

 Counties Represented

STUDENT PROFILE

2,149

Annual Headcount Enrollment

STUDENT SUCCESS

53% (▲4 ppt) Fall-to-Fall Retention	65% (▼5 ppt) Fall-to-Spring Retention	26% (▲<1 ppt) Freshman Completing 15 Hours in First Semester
57% (▼4 ppt) Completing English Coreq. Coursework	62% (▼8 ppt) Completing Math Coreq. Coursework	5% (▼1 ppt) Transferred to Bachelor's Programs

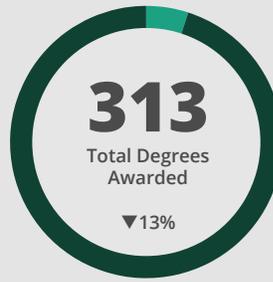
ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2020 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



12 (▼14%) Certificate	301 (▼13%) Associate
---------------------------------	--------------------------------

SHORT-TERM TRAINING

44

 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Health Services
- ◆ Business
- ◆ Transportation

GRADUATING CLASS PROFILE

Associate Degree Earners

53% Female

4% Minority

52% Pell Recipients

3.22 Average College GPA **6** Average Years to Degree **90** Average Credit Hours Earned

GRADUATE INDEBTEDNESS

54.5% with Student Loan Debt **\$15,152** Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,682 In-State (▲4%)**\$11,148** Out-of-State (▲4%)

FINANCIAL AID

RECIPIENTS | AWARDS

**58%** Financial Aid Participation Rate**33 | \$133,252**
Promise**227 | \$802,056**
WV Invests Grant**509 | \$1,214,032**
HEGP**862 | \$3,439,899**
Pell**482 | \$2,048,800**
Federal Loans**4.0%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$23.5M (▼9%)
Total Revenue**18%** from Tuition and Fees**36%** from State Appropriation**\$7,248**
Appropriation per In-State FTE**\$22.2M** (▼14%)
Total Expenditures**48%** on Instruction

WORKFORCE OUTCOMES

2018 GRADUATES

**84%**
% Working in WV
2 Years After Graduation**80%**
% Working in WV
4 Years After Graduation

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$34,092 | \$47,980
Certificate**\$46,922 | \$54,265**
Associate

2023



EASTERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Liberal Arts and Sciences
-  **2** Engineering
-  **3** Business
-  **4** Computer Science
-  **5** Health Sciences

FOUNDED IN 1999

PRESIDENT
DR. THOMAS STRIPLIN

LOCATED IN
MOOREFIELD, WV

STUDENT TO FACULTY RATIO
6:1

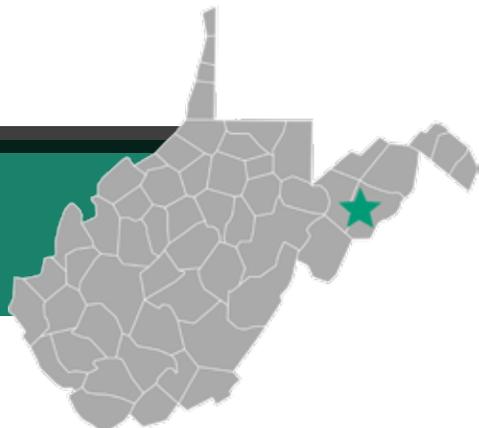
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High
Transfer-High Nontraditional



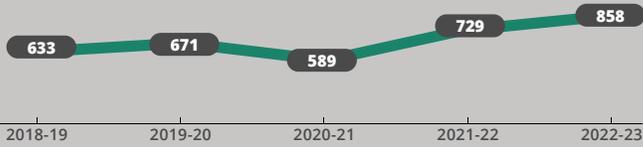
SCAN ME

LEARN MORE ABOUT EASTERN WV COMMUNITY AND TECHNICAL COLLEGE AT:
www.easternwv.edu



858

ANNUAL HEADCOUNT ENROLLMENT



202

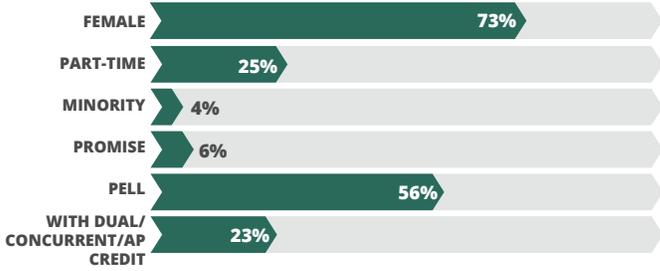
 (▲11%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

48

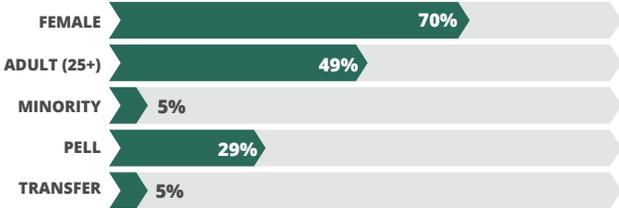
 (▲17%)
Fall Freshmen Headcount

3.26

 Average HS GPA **8** Counties Represented

STUDENT PROFILE

858

Annual Headcount Enrollment

STUDENT SUCCESS

54% (▼8 ppt) Fall-to-Fall Retention	83% (▲3 ppt) Fall-to-Spring Retention	33% (▼4 ppt) Freshman Completing 15 Hours in First Semester
70% (▼20 ppt) Completing Math Coreq. Coursework	9% (▲9 ppt) Transferred to Bachelor's Programs	

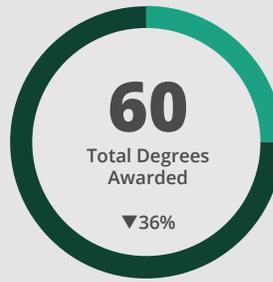
ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2020 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



15 (▼40%) Certificate **45** (▼35%) Associate

SHORT-TERM TRAINING

468 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Health Services
- ◆ Agriculture
- ◆ Transportation

GRADUATING CLASS PROFILE

Associate Degree Earners

69% Female

4% Minority

74% Pell Recipients

3.27
Average College GPA

5.7
Average Years to Degree

74
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

42.9%
with Student Loan Debt

\$11,049
Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$3,840 In-State (▲2%)

\$8,520 Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS



68%
Financial Aid Participation Rate

4 | \$10,560
Promise

39 | \$95,903
WV Invests Grant

83 | \$203,617
HEGP

141 | \$540,310
Pell

55 | \$177,644
Federal Loans

8.6% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$6.2M (▲11%)
Total Revenue

16% from Tuition and Fees

36% from State Appropriation

\$11,379
Appropriation per In-State FTE

\$6.0M (▲12%)
Total Expenditures

27% on Instruction

WORKFORCE OUTCOMES

2018 GRADUATES



80%
% Working in WV
2 Years After Graduation

77%
% Working in WV
4 Years After Graduation

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$29,600 | \$31,226
Certificate

\$25,969 | \$35,170
Associate

MOUNTWEST COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Information Technology



3 Liberal Arts and Sciences



4 Welding & Industrial Maintenance



5 Business

FOUNDED IN 1975

PRESIDENT
DR. JOSHUA BAKER

LOCATED IN
HUNTINGTON, WV

STUDENT TO FACULTY RATIO
12:1

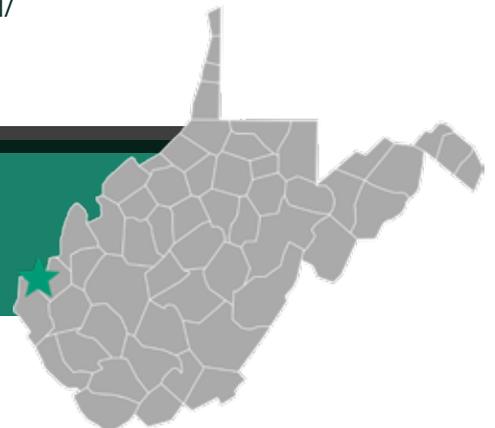
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



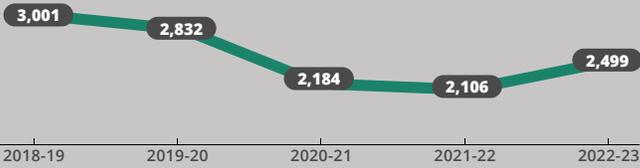
SCAN ME

LEARN MORE ABOUT MOUNTWEST COMMUNITY AND TECHNICAL COLLEGE AT:
www.mctc.edu



2,499

ANNUAL HEADCOUNT ENROLLMENT



922

 (▲7%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

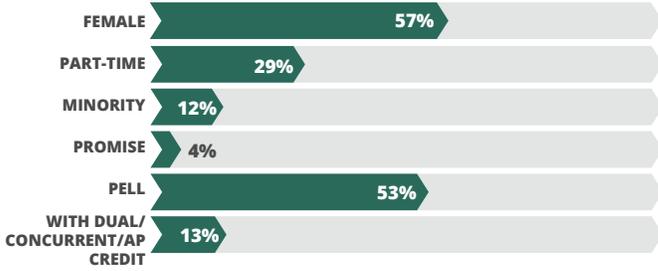
344

 (▲20%)
Fall Freshmen Headcount

2.98

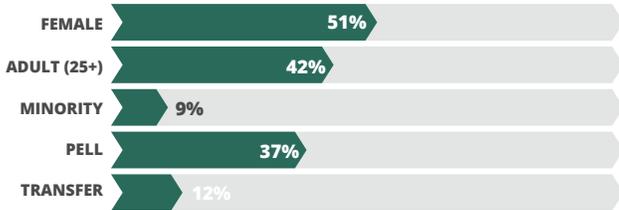
 Average HS GPA

21

 Counties Represented

STUDENT PROFILE

2,499

Annual Headcount Enrollment

STUDENT SUCCESS

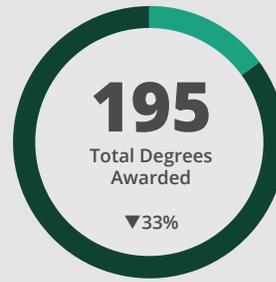
35% (▼2 ppt) Fall-to-Fall Retention	67% (▲8 ppt) Fall-to-Spring Retention	22% (▲4 ppt) Freshman Completing 15 Hours in First Semester
54% (N/A) Completing English Coreq. Coursework	52% (▼7 ppt) Completing Math Coreq. Coursework	3% (▲1 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES

 (WITHIN 2 YRS | 3 YRS)
FALL 2020 FIRST-TIME FRESHMAN COHORT

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



34

 (▼47%) Certificate

161

 (▼29%) Associate

SHORT-TERM TRAINING

934

 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Transportation
- ◆ Health Services
- ◆ Business

GRADUATING CLASS PROFILE

 Associate Degree Earners

57% Female

8% Minority

65% Pell Recipients

3.28 Average College GPA **6.2** Average Years to Degree **80** Average Credit Hours Earned

GRADUATE INDEBTEDNESS

55.3% with Student Loan Debt **\$12,286** Average Loan Debt

WORKFORCE OUTCOMES

 2018 GRADUATES

57% % Working in WV 2 Years After Graduation

55% % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,818 In-State (▲3%)

\$12,004 Out-of-State (▲3%)

FINANCIAL AID

 RECIPIENTS | AWARDS **60%** Financial Aid Participation Rate**19 | \$82,909** Promise**106 | \$402,406** WV Invests Grant**243 | \$608,850** HEGP**687 | \$2,737,945** Pell**382 | \$1,525,145** Federal Loans**6.2%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$16.5M (▼12%) Total Revenue**13%** from Tuition and Fees**41%** from State Appropriation**\$8,374** Appropriation per In-State FTE**\$14.8M** (▼12%) Total Expenditures**55%** on Instruction

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$28,126 | \$38,316 Certificate

\$29,292 | \$40,281 Associate



NEW RIVER COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Cosmetology



4 Automotive Technology



5 Business

FOUNDED IN 2003

PRESIDENT
DR. BONNY COPENHAVER

LOCATED IN
BEAVER, WV

STUDENT TO FACULTY RATIO
12:1

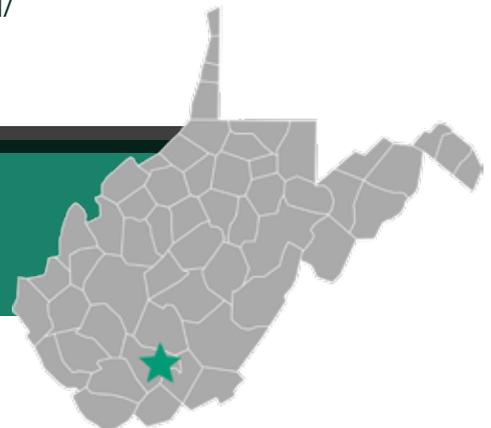
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



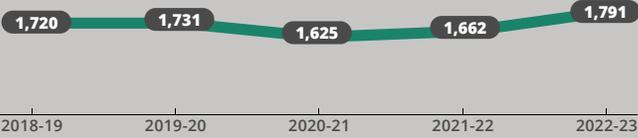
SCAN ME

LEARN MORE ABOUT NEW RIVER COMMUNITY AND TECHNICAL COLLEGE AT:
www.newriver.edu



1,791

ANNUAL HEADCOUNT ENROLLMENT



787 (↔0%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

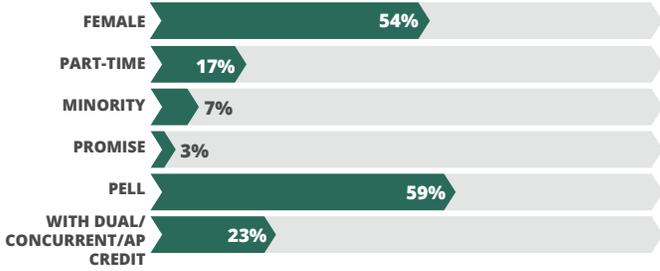
220 (▼4%)

Fall Freshmen Headcount

3.08

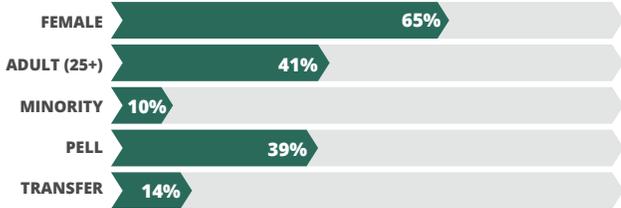
 Average HS GPA

16

 Counties Represented

STUDENT PROFILE 1,791

Annual Headcount Enrollment



STUDENT SUCCESS

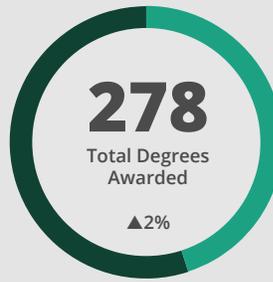
48% (▲2 ppt) Fall-to-Fall Retention	80% (▲6 ppt) Fall-to-Spring Retention	33% (▲10 ppt) Freshman Completing 15 Hours in First Semester
65% (▼2 ppt) Completing English Coreq. Coursework	57% (▼8 ppt) Completing Math Coreq. Coursework	4% (▲<1ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS) FALL 2020 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



131 (▲25%)

 Certificate

147 (▼13%)

 Associate

SHORT-TERM TRAINING

319

 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Health Services
- ◆ Construction
- ◆ Business

GRADUATING CLASS PROFILE

Associate Degree Earners

65% Female

9% Minority

69% Pell Recipients

3.22
Average College GPA

7.3
Average Years to Degree

80
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

49.0%
with Student Loan Debt

\$12,289
Average Loan Debt

WORKFORCE OUTCOMES 2018 GRADUATES

67%
% Working in WV
2 Years After Graduation

65%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,820 In-State (▲5%)

\$7,608 Out-of-State (▲5%)

FINANCIAL AID

RECIPIENTS | AWARDS

61%
Financial Aid Participation Rate

12 | \$45,188
Promise

149 | \$619,316
WV Invests Grant

292 | \$689,508
HEGP

645 | \$2,684,867
Pell

205 | \$885,423
Federal Loans

6.1% 3-Year Default Rate

INSTITUTIONAL FINANCE

\$15.9M (▼2%)
Total Revenue

15% from Tuition and Fees

38% from State Appropriation

\$7,776
Appropriation per In-State FTE

\$14.8M (▼5%)
Total Expenditures

51% on Instruction

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$34,465 | \$40,275
Certificate

\$24,341 | \$34,554
Associate

2023



PIERPONT COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Liberal Arts and Sciences
-  **2** Health Sciences
-  **3** Manufacturing
-  **4** Engineering Technologies
-  **5** Information Technology

FOUNDED IN 1974

PRESIDENT
DR. MILAN S. HAYWARD

LOCATED IN
FAIRMONT, WV

STUDENT TO FACULTY RATIO
14:1

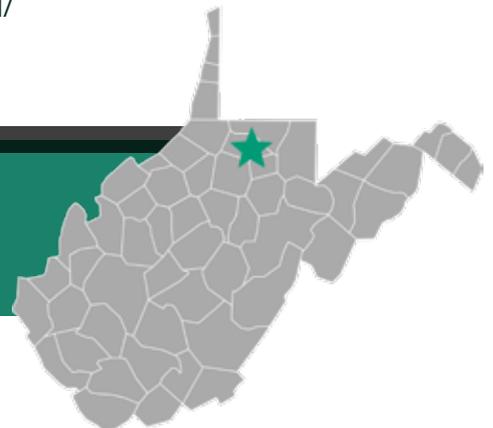
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



SCAN ME

LEARN MORE ABOUT PIERPONT COMMUNITY AND TECHNICAL COLLEGE AT:
www.pierpont.edu



1,851

ANNUAL HEADCOUNT ENROLLMENT



979

 (▼5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

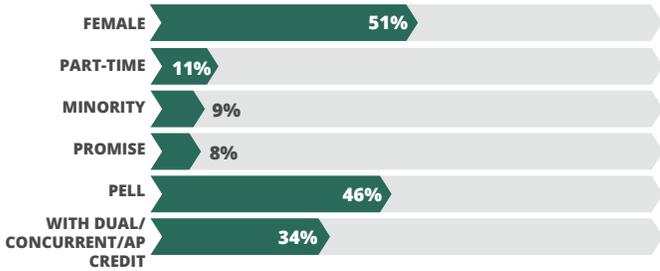
260

 (▼12%)
Fall Freshmen Headcount

3.19

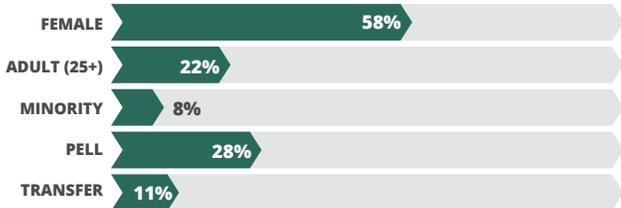
 Average HS GPA

27

 Counties Represented

STUDENT PROFILE

1,851

Annual Headcount Enrollment

STUDENT SUCCESS

58% (▲3 ppt) Fall-to-Fall Retention	82% (▲3 ppt) Fall-to-Spring Retention	44% (▲5 ppt) Freshman Completing 15 Hours in First Semester
69% (▲10 ppt) Completing English Coreq. Coursework	58% (▲6 ppt) Completing Math Coreq. Coursework	4% (▲1 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2020 FIRST-TIME FRESHMAN COHORT



29%

Within 2 Years

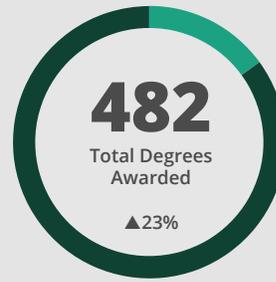
37%

Within 3 Years

13% 19% Minority	24% 28% Pell Recipients	9% 13% Non-Traditional (25+)
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▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



71 (▲27%) Certificate	411 (▲22%) Associate
---------------------------------	--------------------------------

SHORT-TERM TRAINING

86

 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Health Services
- ◆ Mining
- ◆ Aviation

GRADUATING CLASS PROFILE

Associate Degree Earners

50% Female

20% Minority

24% Pell Recipients

3.38
Average College GPA **4.4**
Average Years to Degree **78**
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

26.8%
with Student Loan Debt **\$18,909**
Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$5,086 In-State (◀0%)**\$12,056** Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS

**65%**
Financial Aid Participation Rate**37** | **\$166,787**
Promise**300** | **\$1,363,294**
WV Invests Grant**280** | **\$744,250**
HEGP**498** | **\$2,433,233**
Pell**312** | **\$2,482,941**
Federal Loans**6.3%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$19.7M (▼19%)
Total Revenue**13%** from Tuition and Fees**41%** from State Appropriation**\$8,592**
Appropriation per In-State FTE**\$17.0M** (▼9%)
Total Expenditures**47%** on Instruction

WORKFORCE OUTCOMES

2018 GRADUATES

**78%**
% Working in WV
2 Years After Graduation**74%**
% Working in WV
4 Years After Graduation

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$39,656 | **\$54,998**
Certificate**\$32,592** | **\$40,186**
Associate

2023



SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Liberal Arts and Sciences
-  **2** Health Sciences
-  **3** Business
-  **4** Information Technology
-  **5** Child Development

FOUNDED IN 1971

PRESIDENT
DR. PAMELA ALDERMAN

LOCATED IN
MT. GAY, WV

STUDENT TO FACULTY RATIO
17:1

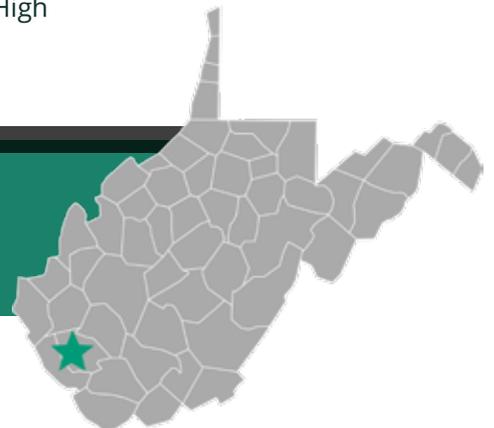
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: Mixed
Transfer/Career & Technical-High
Traditional



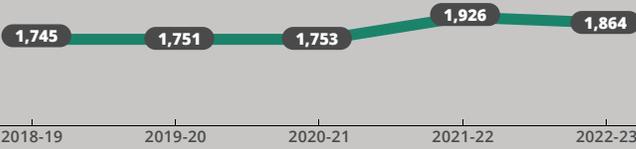
SCAN ME

LEARN MORE ABOUT SOUTHERN WV COMMUNITY AND TECHNICAL COLLEGE AT:
www.southernwv.edu



1,864

ANNUAL HEADCOUNT ENROLLMENT



1,068

 (▲3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

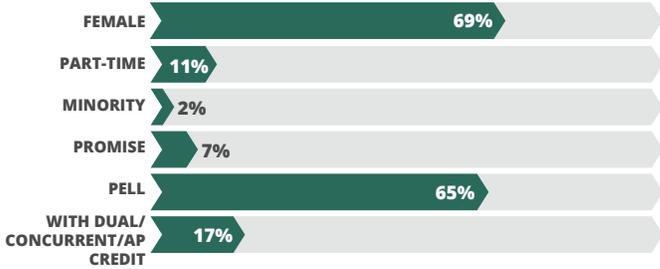
339

 (▼16%)
Fall Freshmen Headcount

3.21

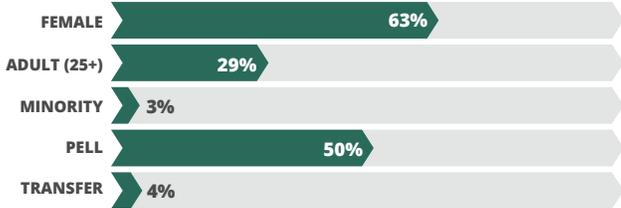
 Average HS GPA

12

 Counties Represented

STUDENT PROFILE

1,864

Annual Headcount Enrollment

STUDENT SUCCESS

52% (▲3 ppt) Fall-to-Fall Retention	77% (▲1 ppt) Fall-to-Spring Retention	34% (▲7 ppt) Freshman Completing 15 Hours in First Semester
68% (▲2 ppt) Completing English Coreq. Coursework	67% (▲6 ppt) Completing Math Coreq. Coursework	2% (▲<1 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2020 FIRST-TIME FRESHMAN COHORT



12%

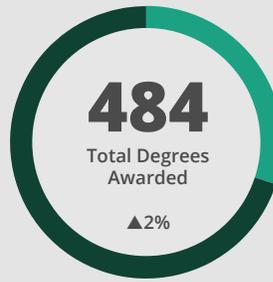
Within 2 Years

23%

Within 3 Years**0% | 0%**
Minority**9% | 19%**
Pell Recipients**16% | 29%**
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED

**155** (▼9%) Certificate **329** (▲8%) Associate

SHORT-TERM TRAINING

260 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Mining
- ◆ Transportation
- ◆ Health Services

GRADUATING CLASS PROFILE

Associate Degree Earners

74% Female

2% Minority

64% Pell Recipients

3.28
Average College GPA **5.7**
Average Years to Degree **78**
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

35.8%
with Student Loan Debt **\$12,285**
Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,056 In-State (▲5%)**\$6,576** Out-of-State (▲5%)

FINANCIAL AID

RECIPIENTS | AWARDS

**87%**
Financial Aid Participation Rate**47 | \$168,493**
Promise**120 | \$389,041**
WV Invests Grant**483 | \$1,256,811**
HEGP**849 | \$3,811,997**
Pell**297 | \$1,672,918**
Federal Loans**10.5%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$20.1M (▼10%)
Total Revenue**8%** from Tuition and Fees**43%** from State Appropriation**\$8,398**
Appropriation per In-State FTE**\$20.3M** (▼8%)
Total Expenditures**35%** on Instruction

WORKFORCE OUTCOMES

2018 GRADUATES

**71%**
% Working in WV
2 Years After Graduation**69%**
% Working in WV
4 Years After Graduation**MEDIAN WAGES**
(2YRS | 4YRS AFTER GRADUATION)**\$25,442 | \$26,383**
Certificate**\$34,315 | \$42,824**
Associate

2023



WEST VIRGINIA NORTHERN COMMUNITY COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Education



4 Information Technology



5 Culinary Arts

FOUNDED IN 1972

PRESIDENT
DR. DANIEL MOSSER

LOCATED IN
WHEELING, WV

STUDENT TO FACULTY RATIO
10:1

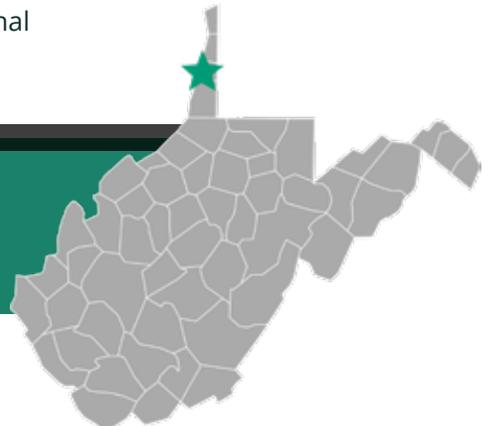
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-High Nontraditional



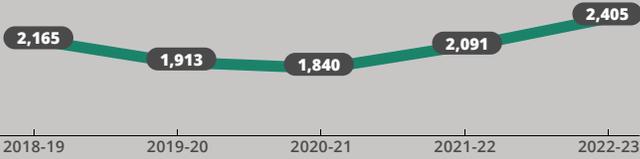
SCAN ME

LEARN MORE ABOUT WV NORTHERN COMMUNITY COLLEGE AT:
www.wvncc.edu



2,405

ANNUAL HEADCOUNT ENROLLMENT



846 (▲3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

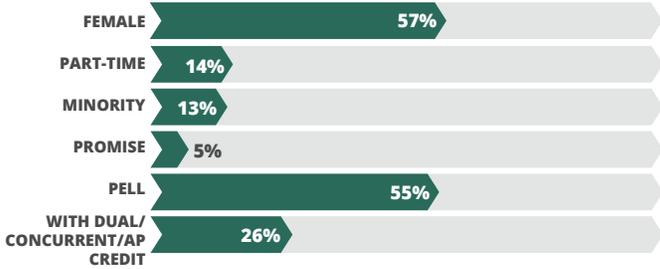
262 (▲18%)

Fall Freshmen Headcount

3.19

 Average HS GPA

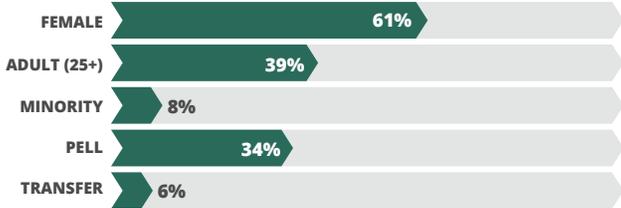
11

 Counties Represented

STUDENT PROFILE

2,405

Annual Headcount Enrollment



STUDENT SUCCESS

54% (▲4 ppt)

 Fall-to-Fall Retention

74% (▲<1ppt)

 Fall-to-Spring Retention

24% (▼3 ppt)

 Freshman Completing 15 Hours in First Semester

6% (▲2 ppt)

 Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2020 FIRST-TIME FRESHMAN COHORT



21%

 Within 2 Years

32%

 Within 3 Years

6% | 18%

 Minority

13% | 24%

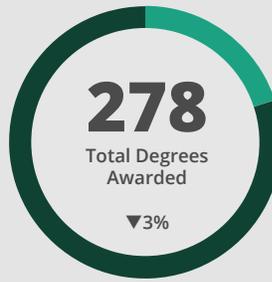
 Pell Recipients

38% | 50%

 Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



61 (▼2%)

 Certificate

217 (▼3%)

 Associate

SHORT-TERM TRAINING

967

 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- Casino Operations and Services
- Protective Services
- Health Services

GRADUATING CLASS PROFILE

Associate Degree Earners

70%

 Female

8%

 Minority

62%

 Pell Recipients

3.21

 Average College GPA

6.5

 Average Years to Degree

81

 Average Credit Hours Earned

GRADUATE INDEBTEDNESS

42.4%

 with Student Loan Debt

\$12,750

 Average Loan Debt

WORKFORCE OUTCOMES

2018 GRADUATES



66%

 % Working in WV 2 Years After Graduation

64%

 % Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,034

 In-State (▲2%)

\$12,002

 Out-of-State (▲3%)

FINANCIAL AID

RECIPIENTS | AWARDS



65%

 Financial Aid Participation Rate

26 | \$80,440

 Promise

106 | \$364,559

 WV Invests Grant

283 | \$672,159

 HEGP

590 | \$2,401,562

 Pell

149 | \$544,298

 Federal Loans

6.9%

 3-Year Default Rate

INSTITUTIONAL FINANCE

\$15.2M (▼16%)

 Total Revenue

7%

 from Tuition and Fees

50%

 from State Appropriation

\$10,054

 Appropriation per In-State FTE

\$16.0M (▼2%)

 Total Expenditures

44%

 on Instruction

2023



WEST VIRGINIA UNIVERSITY AT PARKERSBURG

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Liberal Arts and Sciences
-  **2** Health Sciences
-  **3** Business
-  **4** Criminal Justice
-  **5** Child Development

FOUNDED IN 1961

PRESIDENT
DR. TORIE JACKSON

LOCATED IN
PARKERSBURG, WV

STUDENT TO FACULTY RATIO
15:1

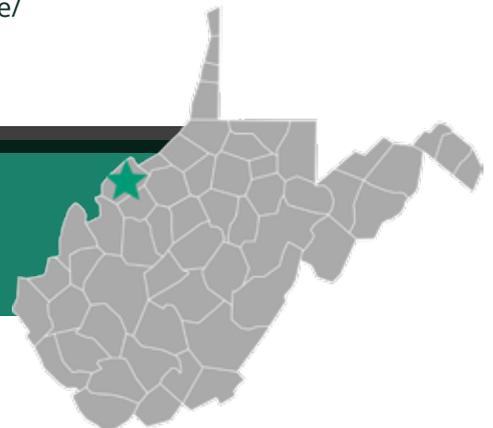
DEGREE LEVELS OFFERED
Certificate, Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate/Associate's
Colleges: Mixed Baccalaureate/
Associate's



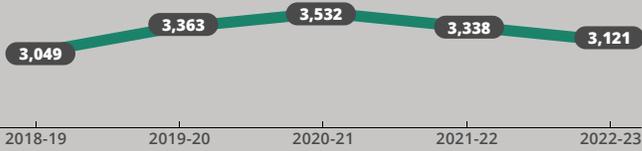
SCAN ME

LEARN MORE ABOUT WVU AT PARKERSBURG AT:
www.wvup.edu



3,121

ANNUAL HEADCOUNT ENROLLMENT



1,540

 (▼3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

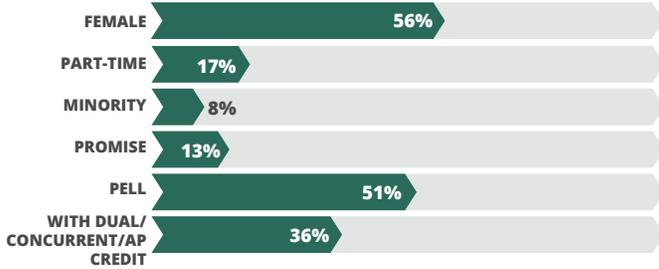
342

 (▼1%)
Fall Freshmen Headcount

3.36

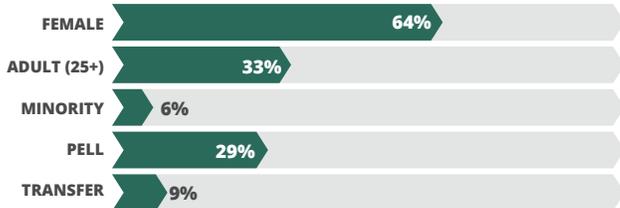
 Average HS GPA

20

 Counties Represented

STUDENT PROFILE

3,121

Annual Headcount Enrollment

STUDENT SUCCESS

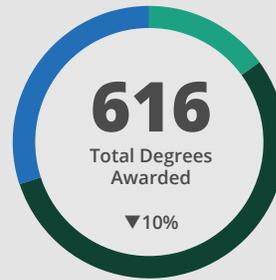
53% (▲2 ppt) Fall-to-Fall Retention	78% (▲2 ppt) Fall-to-Spring Retention	38% (▲5 ppt) Freshman Completing 15 Hours in First Semester
63% (▼7 ppt) Completing English Coreq. Coursework	72% (▼3 ppt) Completing Math Coreq. Coursework	12% (▲5 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS) FALL 2020 FIRST-TIME FRESHMAN COHORT



▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



101 (▼37%) Certificate	329 (▼4%) Associate
186 (▲1%) Bachelor's	

SHORT-TERM TRAINING

320 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Business
- ◆ Agriculture
- ◆ Workplace Innovation

GRADUATING CLASS PROFILE

Associate Degree Earners

65% Female

7% Minority

55% Pell Recipients

3.23
Average College GPA **6.2**
Average Years to Degree **90**
Average Credit Hours Earned

GRADUATE INDEBTEDNESS

46.0%
with Student Loan Debt **\$17,077**
Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,132 In-State (▲5%)**\$9,124** Out-of-State (▲5%)

FINANCIAL AID

RECIPIENTS | AWARDS

**63%**
Financial Aid Participation Rate**106** | **\$413,891**
Promise**119** | **\$404,169**
WV Invests Grant**545** | **\$1,309,796**
HEGP**843** | **\$3,664,068**
Pell**539** | **\$3,005,662**
Federal Loans**3.7%** 3-Year Default Rate

INSTITUTIONAL FINANCE

\$29.0M (▼10%)
Total Revenue**22%** from Tuition and Fees**37%** from State Appropriation**\$7,633**
Appropriation per In-State FTE**\$25.3M** (▼15%)
Total Expenditures**49%** on Instruction

WORKFORCE OUTCOMES 2018 GRADUATES

**64%**
% Working in WV
2 Years After Graduation**60%**
% Working in WV
4 Years After Graduation

MEDIAN WAGES (2YRS | 4YRS AFTER GRADUATION)

\$28,739 | **\$32,266**
Certificate**\$38,749** | **\$40,944**
Associate

DATA DEFINITIONS

WEST VIRGINIA'S PUBLIC FOUR-YEAR INSTITUTIONS

Data definitions are provided below for selected metrics and are generally listed in the order they appear in this document. Contact the Division of Research and Analysis at zornitsa.georgieva@wvhepc.edu for questions on these or other data elements in the *Higher Education Almanac*.

TOP 5 DEGREE AREAS

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

This list reflects the five most common fields of study based on the total number of undergraduate and graduate degrees awarded within an academic year. Fields of study are categorized using the U.S. Department of Education's Classification of Instructional Programs (CIP) codes and associated disciplines.

STUDENT TO FACULTY RATIO

2021-22 Academic Year | Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment for students not enrolled in graduate or professional programs by total FTE for instructional staff not teaching in graduate or professional programs.

TOTAL ANNUAL HEADCOUNT

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

Annual headcount enrollment values represent the total number of unique students who enrolled in credit-bearing classes during the summer, fall and spring terms in a given academic year at a specific institution.

DUAL ENROLLMENT HEADCOUNT

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure reflects the percentage of the institution's total annualized headcount enrollment that is comprised of high school students enrolled in college classes while still in high school.

FULL-TIME EQUIVALENT (FTE) ENROLLMENT

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized Full-Time Equivalent (FTE) enrollment values represent the sum of all credit hours generated by undergraduate students enrolled in credit-bearing classes, divided by 30, and the sum of credit hours generated by graduate students in credit-bearing classes, divided by 24, during the summer, fall and spring terms in a given academic year at a specific institution.

FALL FRESHMAN CLASS PROFILE

2022-23 Academic Year | Fall End-of-term Data

This section provides a summary of the academic and demographic characteristics of first-time, full- and part-time, associate or bachelor's degree-seeking freshmen matriculating in the fall semester of an academic year. Featured characteristics include gender, race/ethnicity, West Virginia residency status, percentage scoring at or above college-ready benchmarks in the English and Math sections of the SAT (based only on those freshmen who submitted SAT scores), percentage receiving financial aid through the West Virginia PROMISE Scholarship or federal Pell Grant programs, and the percentage who earned college credit while in high school through programs such as dual enrollment, Advanced Placement (AP) and International Baccalaureate (IB).

UNDERGRADUATE STUDENT PROFILE

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all credit-seeking undergraduate students within an academic year at a given institution.

MINORITY STUDENTS

Students with racial or ethnic minority status are those who self-identify as Hispanic, American Indian or Alaskan Native, Black or African-American, Native Hawaiian or Other Pacific Islander, or multi-racial.

PART-TIME STUDENTS

A part-time student is defined as an undergraduate student enrolling in fewer than 12 credit hours, or a graduate student enrolling in fewer than 9 credit hours, in a semester.

FALL-TO-FALL RETENTION

Fall 2021 First-Time Full-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

FALL-TO-SPRING RETENTION

Fall 2022 First-Time Full-Time Freshman Cohort | Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

FRESHMEN COMPLETING 30 HOURS

Fall 2022 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who successfully completed 30 credit hours by the end of the following summer.

BACHELOR'S GRADUATION RATES (FOUR- AND SIX-YEAR)

Fall 2017 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time bachelor's degree-seeking freshmen in a fall entry cohort who earned a bachelor's degree at any public West Virginia institution within four and six years of initial enrollment.

DEGREES AWARDED

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

These values represent the total number of academic credentials at the certificate, associate, bachelor's, master's, post-master's certificate, and doctoral levels awarded by an institution within an academic year. Students earning multiple credentials within an academic year are counted more than once.

GRADUATING CLASS PROFILE

2022-23 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all bachelor's degree recipients within an academic year. The values for Potomac State College of WVU reflect associate degree earners. Gender, minority status and West Virginia residency status reflect all graduates. Academic characteristics including average college GPA, years to degree, and credit hours earned are calculated only for graduates who are earning their first bachelor's degree and have started as a first-time freshman at any public in-state institution.

FINANCIAL AID PARTICIPATION RATE

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure represents the percentage of students (excluding dual enrolled students) receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year, excluding dual enrollment. It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans, but does include work study.

GRADUATE INDEBTEDNESS

2022-23 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides data on the percentage of bachelor's degree earners within an academic year who graduated with student loan debt, along with the average total student loan debt that accumulated as of the student's graduation date. The values for Potomac State College of WVU reflect associate degree earners.

THREE-YEAR STUDENT LOAN DEFAULT RATE

2019 Repayment Cohort | U.S. Department of Education

This measure provides the percentage of a school's borrowers who entered repayment on certain Federal Family Education Loans and/or William D. Ford Federal Direct Loans in the 2019 fiscal year and entered default status within a three-year period. Potomac State College of WVU and WVU Institute of Technology rates are reported as part of the default rate for the main campus of WVU.

WORKFORCE OUTCOMES

2018 Graduates | Institutional Data Submissions; Workforce West Virginia

This section provides the percentage of all recent graduates who earned wages in West Virginia two and four years after graduation, and the median wages earned by bachelor's and master's degree recipients two and four years after graduation. The values for Potomac State College of WVU reflect associate degree earners. Median wages are calculated based on those graduates earning wages within all four quarters of a calendar year. These wages do not include graduates who are employed outside of West Virginia, are self-employed, did not earn wages in each of the four quarters of the calendar year, are clergy, are members of the military, or work for the federal government. To protect student privacy, workforce data may be suppressed or unpublished for institutions with small numbers of graduates in the workforce.

DATA DEFINITIONS

WEST VIRGINIA'S PUBLIC TWO-YEAR INSTITUTIONS

Data definitions are provided below for selected metrics and are generally listed in the order they appear in this document. Contact the Division of Research and Analysis at zornitsa.georgieva@wwhepc.edu for questions on these or other data elements in the *Higher Education Almanac*.

TOP 5 CERTIFICATES AND DEGREES AWARDED

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

This list reflects the five most common fields of study based on the total number of academic certificates and associate degrees awarded within an academic year. Fields of study are categorized using the U.S. Department of Education's Classification of Instructional Programs (CIP) codes and associated disciplines.

STUDENT TO FACULTY RATIO

2021-22 Academic Year | Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment by total FTE for instructional staff.

TOTAL ANNUAL HEADCOUNT

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

Annual headcount enrollment values represent the total number of unique students who enrolled in credit-bearing classes or short-term training (workforce development) programs during the summer, fall and spring terms in a given academic year at a specific institution.

DUAL ENROLLMENT HEADCOUNT

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure reflects the percentage of the institution's total annualized headcount enrollment that is comprised of high school students enrolled in college classes while still in high school.

FULL-TIME EQUIVALENT (FTE) ENROLLMENT

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized Full-Time Equivalent (FTE) enrollment values represent the sum of all credit hours generated by students enrolled in credit-bearing classes, divided by 30, during the summer, fall and spring terms in a given academic year at a specific institution.

FALL FRESHMAN CLASS PROFILE

2022-23 Academic Year | Fall End-of-term Data

This section provides a summary of the academic and demographic characteristics of first-time, full- and part-time, certificate-, associate degree- or bachelor's degree-seeking freshmen matriculating in the fall semester of an academic year. Featured characteristics include gender, race/ethnicity, West Virginia residency status, percentage receiving financial aid through the federal Pell Grant program, and the percentage who earned college credit while in high school through programs such as dual enrollment, Advanced Placement (AP) and International Baccalaureate (IB).

STUDENT PROFILE

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all credit-seeking students within an academic year at a given institution, excluding students enrolled solely in SHORT-TERM TRAINING courses.

MINORITY STUDENTS

Students with racial or ethnic minority status are those who self-identify as Hispanic, American Indian or Alaskan Native, Black or African-American, Native Hawaiian or Other Pacific Islander, or multi-racial.

PART-TIME STUDENTS

A part-time student is defined as an undergraduate student enrolling in fewer than 12 credit hours in a semester.

FALL-TO-FALL RETENTION

Fall 2021 First-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

FALL-TO-SPRING RETENTION

Fall 2022 First-Time Freshman Cohort | Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

FRESHMEN COMPLETING 15 HOURS IN FIRST SEMESTER

Fall 2022 First-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who successfully completed 15 credit hours by the end of the fall semester.

FRESHMEN COMPLETING MATH/ENGLISH COREQUISITE COURSEWORK

Fall 2021 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who were required to enroll in a corequisite math or English course and successfully completed these courses within two years of enrollment.

TRANSFERRED TO BACHELOR'S PROGRAM

Fall 2021 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator represents the percentage of first-time freshmen in a fall entry cohort who were enrolled in a bachelor's degree program by the end of the following academic year.

ASSOCIATE GRADUATION RATES (TWO- AND THREE-YEAR)

Fall 2020 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time associate degree-seeking freshmen in a fall entry cohort who earned an associate degree at any public West Virginia institution within two and three years of initial enrollment.

DEGREES AWARDED

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

These values represent the total number of academic credentials at the certificate, associate and bachelor's levels awarded by an institution within an academic year. Students earning multiple credentials within an academic year are counted more than once.

GRADUATING CLASS PROFILE

2022-23 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all associate degree recipients within an academic year. Gender, minority status and West Virginia residency status reflect all graduates. Academic characteristics including average college GPA, years to degree, and credit hours earned are calculated only for graduates who are earning their first associate degree and have started as a first-time freshman at any public in-state institution.

FINANCIAL AID PARTICIPATION RATE

2022-23 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure represents the percentage of students (excluding dual enrolled students) receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year, excluding dual enrollment. It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans, but does include work study.

GRADUATE INDEBTEDNESS

2022-23 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides data on the percentage of associate degree earners within an academic year who graduated with student loan debt, along with the average total student loan debt that accumulated as of the student's graduation date.

THREE-YEAR STUDENT LOAN DEFAULT RATE

2019 Repayment Cohort | U.S. Department of Education

This measure provides the percentage of a school's borrowers who entered repayment on certain Federal Family Education Loans and/or William D. Ford Federal Direct Loans in the 2019 fiscal year and entered default status within a three-year period.

WORKFORCE OUTCOMES

2018 Graduates | Institutional Data Submissions; Workforce West Virginia

This section provides the percentage of all recent graduates who earned wages in West Virginia two and four years after graduation, and the median wages earned by certificate and associate degree recipients two and four years after graduation. Median wages are calculated based on those graduates earning wages within all four quarters of a calendar year. These wages do not include graduates who are employed outside of West Virginia, are self-employed, did not earn wages in each of the four quarters of the calendar year, are clergy, are members of the military, or work for the federal government. To protect student privacy, workforce data may be suppressed or unpublished for institutions with small numbers of graduates in the workforce.

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Photo courtesy of Mountwest Community and Technical College



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