Behavioral Health Workforce: Pipeline Request for Applications 2024
I. Funding Opportunity Description

Purpose
The West Virginia Higher Education Policy Commission was awarded a Department of Labor grant to grow West Virginia’s Behavioral Health Workforce Education Initiative. Building on successful outcomes of previously piloted workforce pipeline projects, the purpose of this opportunity is to distribute federal subaward funding to Pipeline Subgrantees to develop and expand curriculum, materials, and program structure for career promotion and pipeline programming for K-12 and undergraduate students. Applicants may request up to $125,000. FUNDS UNDER THIS INITIATIVE MUST BE EXPENDED BY NO LATER THAN SEPTEMBER 30, 2025.

Program and Opportunity Goals
Applications submitted under this opportunity must meet at least one of the following goals:

- Increase the enrollment in undergraduate and graduate human services and health sciences programs preparing students for careers in behavioral health professions;
- Increase availability of pipeline programming to expose students in the K-12 school level to careers in behavioral health professions;
- Increase availability of pipeline programming to increase interest among undergraduate students in pursuing advanced degrees leading to licensure in behavioral health professions;

All projects must include a clear plan for sustainability beyond the initial period.

Deadline for submission
Application must be submitted by no later than 5:00 pm on May 15, 2024. No applications will be accepted after the deadline.

Eligible Activities
Pipeline programs have shown efficacy in science, technology, and health fields, but limited programs targeting human services and behavioral health professions are available to West Virginia students. Funding under this program should be used to build on successful outcomes of previously piloted pipeline projects. These projects were designed to expand existing programs to include behavioral health professions, or to create new programs or resources that promote behavioral health to K-12 or undergraduate audiences.

Projects should not only build on previously successful outcomes but should also aim to expand the impact of outcomes to multiple institutions and/or multiple educational levels (secondary, community and technical colleges, undergraduate, etc.). Partnerships between K-12 education, institutions of higher education, community organizations, and non-profits are encouraged. Funding may be used for personnel costs, classroom and clinical simulation space, supplies, technology, computer equipment,
software, recruitment materials, travel, short-term lodging and meals, and additional student learning resources. Download and complete the required application components on the Statement of Work template, Exhibit A-SoW, located under the Grants Portal Forms- Small Grants Program Heading at this link: https://www.wvhepc.edu/inside-the-commission/offices-and-affiliates/health-sciences/

Eligibility
This funding is designed to build on successful outcomes of previously funded pilot projects; thus, eligibility is limited to prior Behavioral Health Workforce Pipeline and Behavioral Health Workforce Transition program awardees from the Summer 2022 project period. If you have a question about whether your program, organization or institution is eligible or need assistance in identifying potential partners, please contact behavioralhealth@wvhepc.edu.

II. Award Information

Summary of Funding
The selection process for these subawards will be competitive as we anticipate more applicants than we can award. A total of $250,000 dollars is available for this program, and we plan to award between two and four grants. Applicants can submit budget requests between $62,500 to $125,000. The Commission will work with the awardees to match awards to the funding available and revise budgets as needed depending on the amount of selected awards. The Commission will notify awardees within 3 weeks of submission. The award period ends on September 30, 2025, and will be detailed in the agreement for funds. Funding will be provided to recipients upon execution of an agreement.

Requirements
Awardees will be required to adhere to the following:

1. Awardees must complete and execute an agreement for funds prior to release of any funds.

2. Awardees must complete quarterly interim reports and a final report. Final reports will require a narrative and budget update on program activities.

3. Awardees must return any unused funds from this award at the end of the specified performance period.

III. Submission Information

Materials to be submitted:

Materials must consist of the following documents:
A. Exhibit A- Activity Overview/Statement of Work

B. Exhibit B- Project Budget & Budget Justification
   a. Include indirect cost rate for federal subaward.

Template forms and guidelines for completing Exhibits A and B are available on the Health Sciences website: https://www.wvhepc.edu/inside-the-commission/offices-and-affiliates/health-sciences/

Submission

Application materials must be submitted via the Health Sciences Grant Portal: https://hsgrants.force.com/

IV. Application Review Information

Review Process

Applications will be reviewed by Commission awards management staff (business and financial review) and program staff (technical review and analysis of proposal).

The following criteria will be considered in the review process:

• The appropriateness of the project objectives and time frames for initiation through completion of the project.
• The reasonableness and justification for the itemized costs noted in the budget.
• The ability to expend all funds by the end of the project period.
• The adequacy and completeness of the description of scope of services and activities to be provided with the award funding.
• The rigor of the plan for evaluation of the project objectives.
• The potential for scalability and sustainability.

See the Program and Opportunity Goals section of this document for more information on review criteria.

Proposal Revisions

The Commission reserves the right to request revisions to the submitted proposal if, upon review, it is determined the proposed work plan does not meet the goals and requirements of this funding opportunity.

V. Additional Information
All questions related to this opportunity should be directed to behavioralhealth@wvhepc.edu.
EXHIBIT A
STATEMENT OF WORK

1. Provide a one to two sentence synopsis of the project that can be used to describe the project in social media, web announcements and press releases.

2. Include the following information:
   - Background of the project and relationship to the behavioral health workforce education initiative goals.
   - A brief description of the program(s) to be developed or expanded, including (as applicable) timeline to completion, pipeline and recruitment activities, personnel needs, cohort follow-up activities, and the plan to expend funds prior to the deadline.
   - Project SMART goals** (must include process and outcome goals) See below for the template for goals/activities/outcomes and time to complete table.
   - Briefly describe project personnel and how they are qualified to guide the proposed project.
   - Evaluation methods
   - Sustainability plans once initial funding is exhausted.
   - Complete the table to describe the project goals, activities, and outcomes:

<table>
<thead>
<tr>
<th>Project SMART Goals</th>
<th>Activities to meet goals</th>
<th>Anticipated outcome</th>
<th>Time for completion of goal</th>
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**See https://www.samhsa.gov/sites/default/files/nc-smart-goals-fact-sheet.pdf for a helpful review of SMART goals.
EXHIBIT B

Budget Detail

Please enter the project budget amounts in the table below. A detailed description of the expense categories will be required on subsequent pages.

<table>
<thead>
<tr>
<th>Expense Categories</th>
<th>Initial Budget</th>
<th>Change (+/-)</th>
<th>Final Budget</th>
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<tbody>
<tr>
<td>Salaries and Benefits</td>
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<td>Contractual</td>
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<td>Hospitality</td>
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<td>Stipends</td>
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<td>Miscellaneous</td>
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<td>Total Budget</td>
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</table>

Awardee must request prior approval and a change order when:
1) transferring more than 10 percent of the total approved budget between either functional categories or expense categories;
2) a material change in the scope of the project has occurred; or
3) a purchase of equipment with a cost of $1,000 or more not included in the original budget.
Budget Justification

Provide a written description of each line item entered in the budget detail (table on previous page). The budget justification must clearly describe each cost element and explain how each cost contributes to meeting the proposal’s goals and objectives. If any category is not included in this project, please mark as N/A.

Salaries and Benefits: $X,XXX

Salaries and benefits should be established within the personnel system of the applicant institution and follow personnel rules. Break out by individual positions and include each individual’s salary and benefit amount and the percentage of the person’s time paid under the award within the project period. Include a brief description of the person’s duties under the award. Awarded funds can be used to “buy” a percentage of time for specific award-related activities which should be delineated in the justification. Stipend support during non-contract time (for instance, summer) can be supported. **All funds must be expended prior to the deadline.**

Contractual: $X,XXX

List all contractors to which payments are made from this funding source, describe the purpose of the contract, the anticipated number of hours to be contributed, and the amount paid to each.

Hospitality: $X,XXX

Breakdown costs such as food, nonalcoholic beverages, facility rental, entertainment and other expenses relating to hosting events intended to benefit the program (such as hiring events). In addition to costs, provide the purpose of the hospitality and the number of individuals receiving hospitality. In general, hospitality charges are discouraged.

Supplies: $X,XXX

Include materials needed to execute the project.

Travel: $X,XXX

Travel costs should be paid according to reimbursement guidelines used by the institution.

Stipends: $X,XXX

List the amount of any stipends paid to students as part of their participation in award activities. Include a brief description of the duties for which the student(s) received the stipend.

Miscellaneous: $X,XXX

Include any costs that do not meet the descriptions of other expense categories.