

Legislative Oversight Commission on Education Accountability

April 14, 2024

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**Report to the Legislative Oversight Commission on Education
Accountability**

Class of 2023 College-Going Rate Report



College-Going Rate

of 2023 West Virginia Public High School Graduates

April 14, 2024

Statewide Longitudinal Data System (P-20)



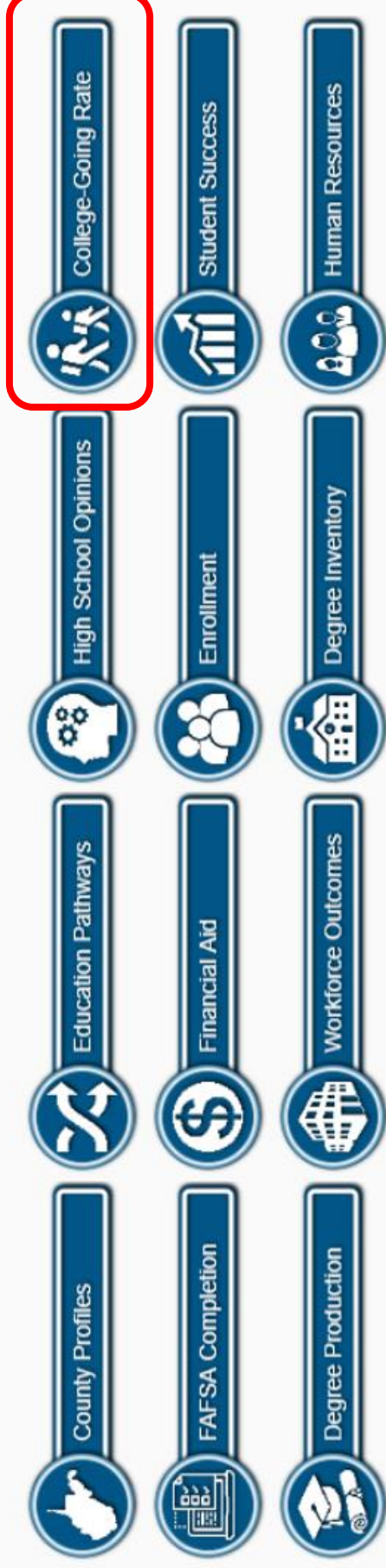
West Virginia DEPARTMENT OF
EDUCATION



The College-Going Rate Dashboard

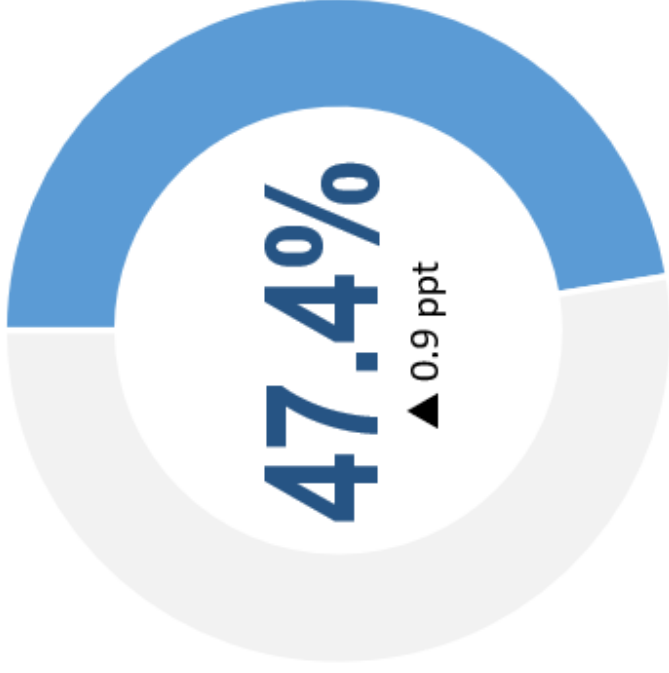


Explorer is an interactive data tool that provides public access to higher education data ranging from the postsecondary aspirations of graduating high school seniors, to their success in college, and workforce outcomes. Use the links below to explore on your own!



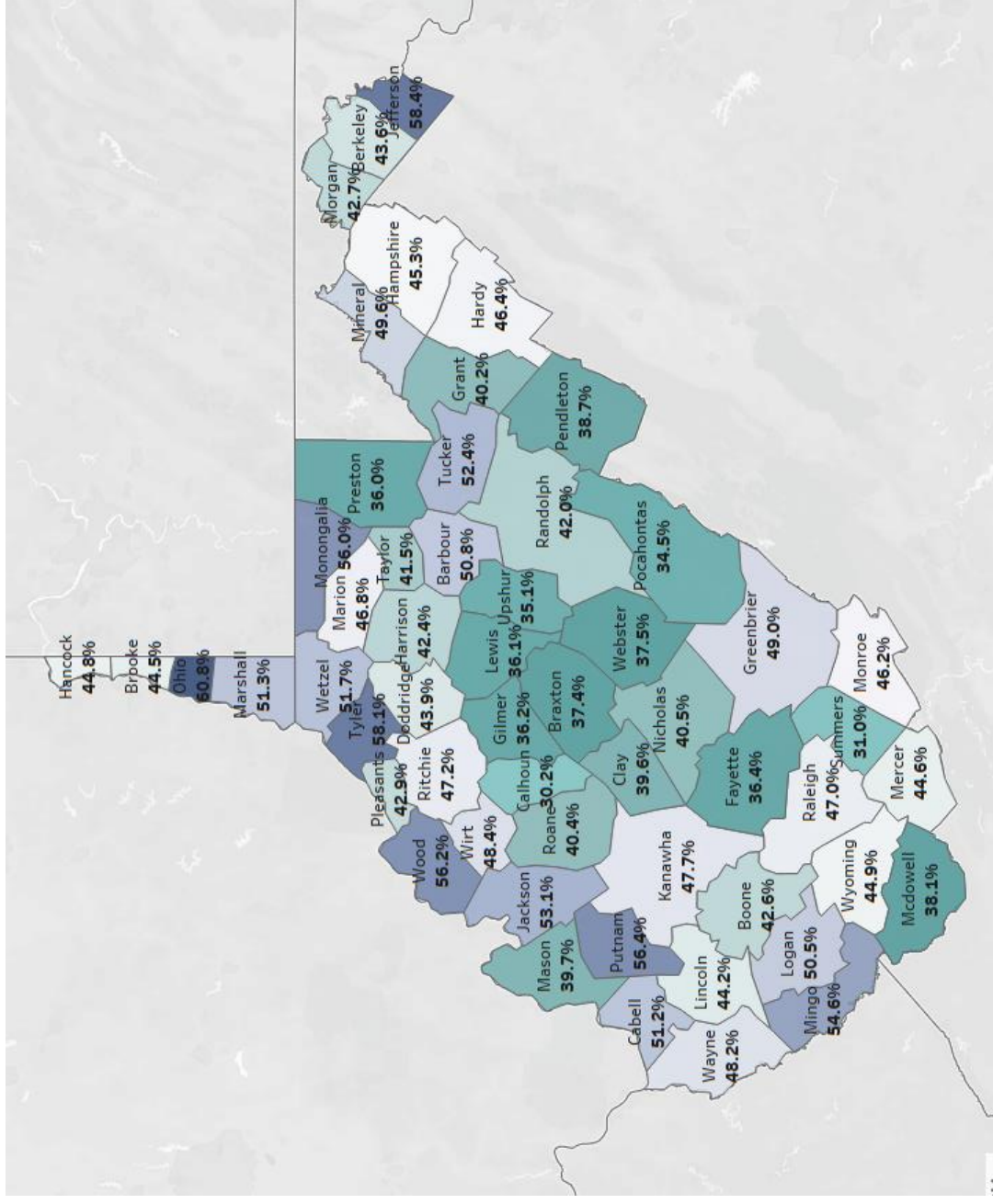
State College-Going Rate Comparison

2023 *Public* High School
Graduates, West Virginia



College-Going Rates by County

2023 West Virginia Public High School Graduates



Statewide College-Going Rate Trends

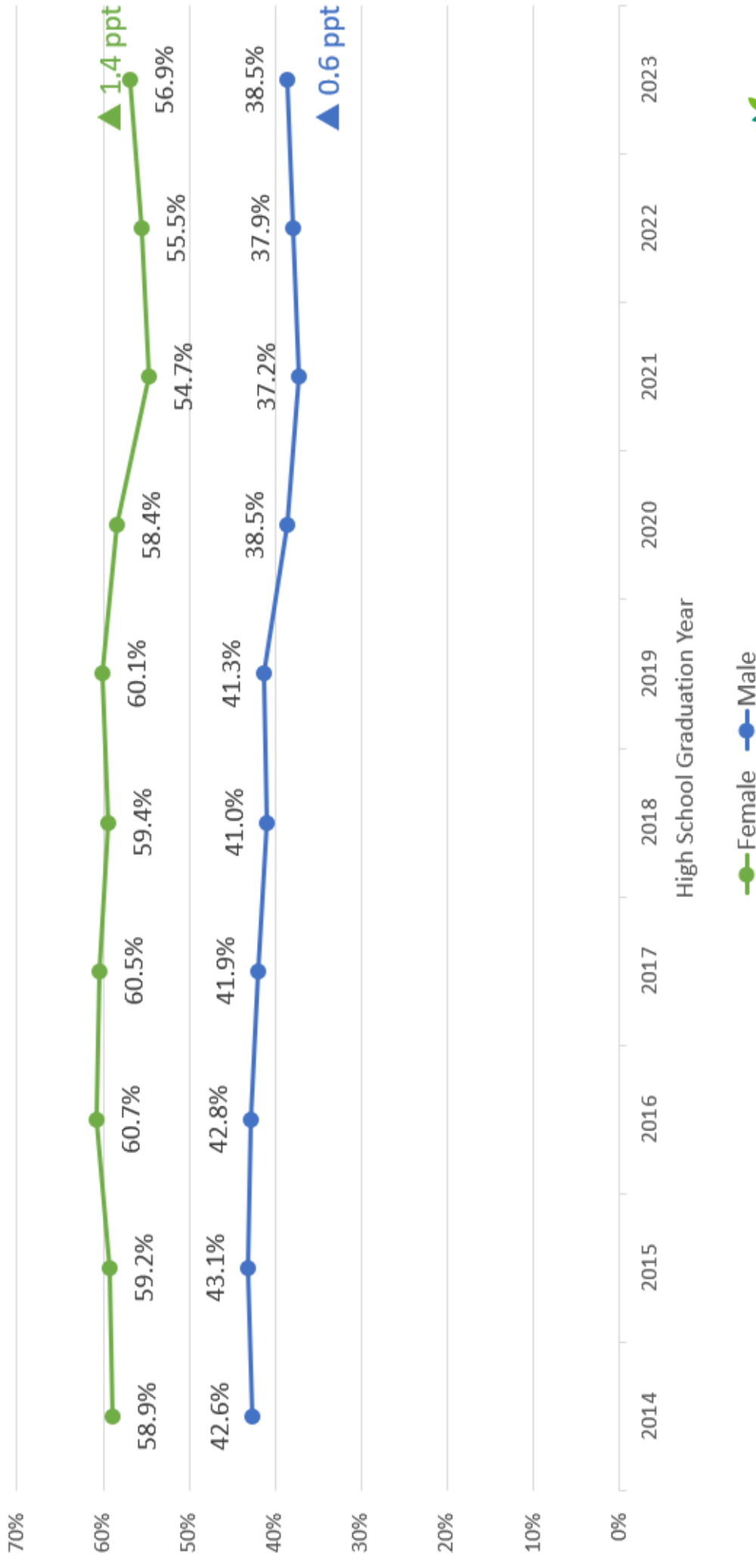
2023 West Virginia Public High School Graduates



— Summer/Fall College-Going Rate — 12-Month College-Going Rate

Statewide College-Going Rate Trends by Gender

2023 West Virginia Public High School Graduates

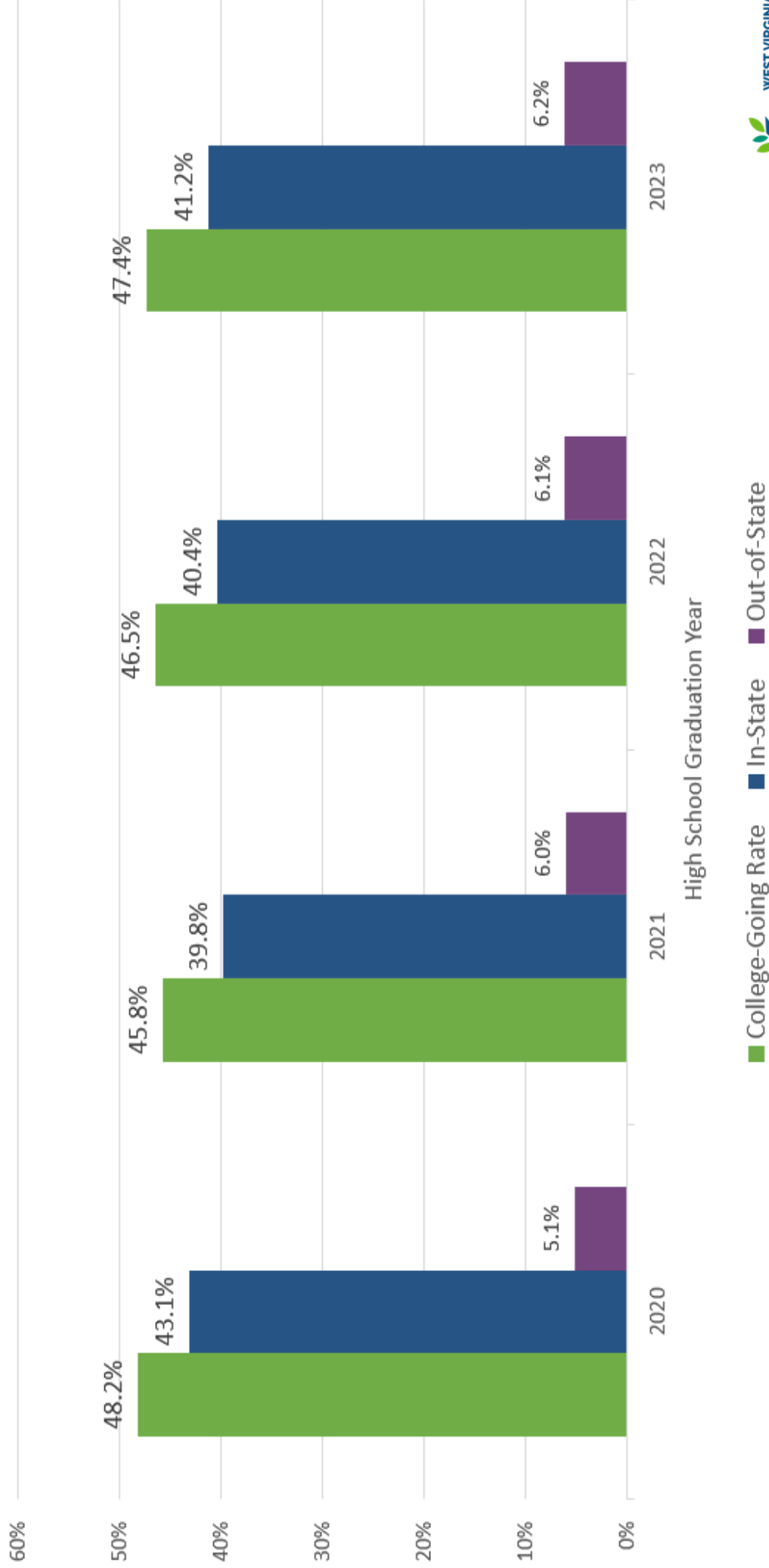


Statewide College-Going Rate Trends by SES

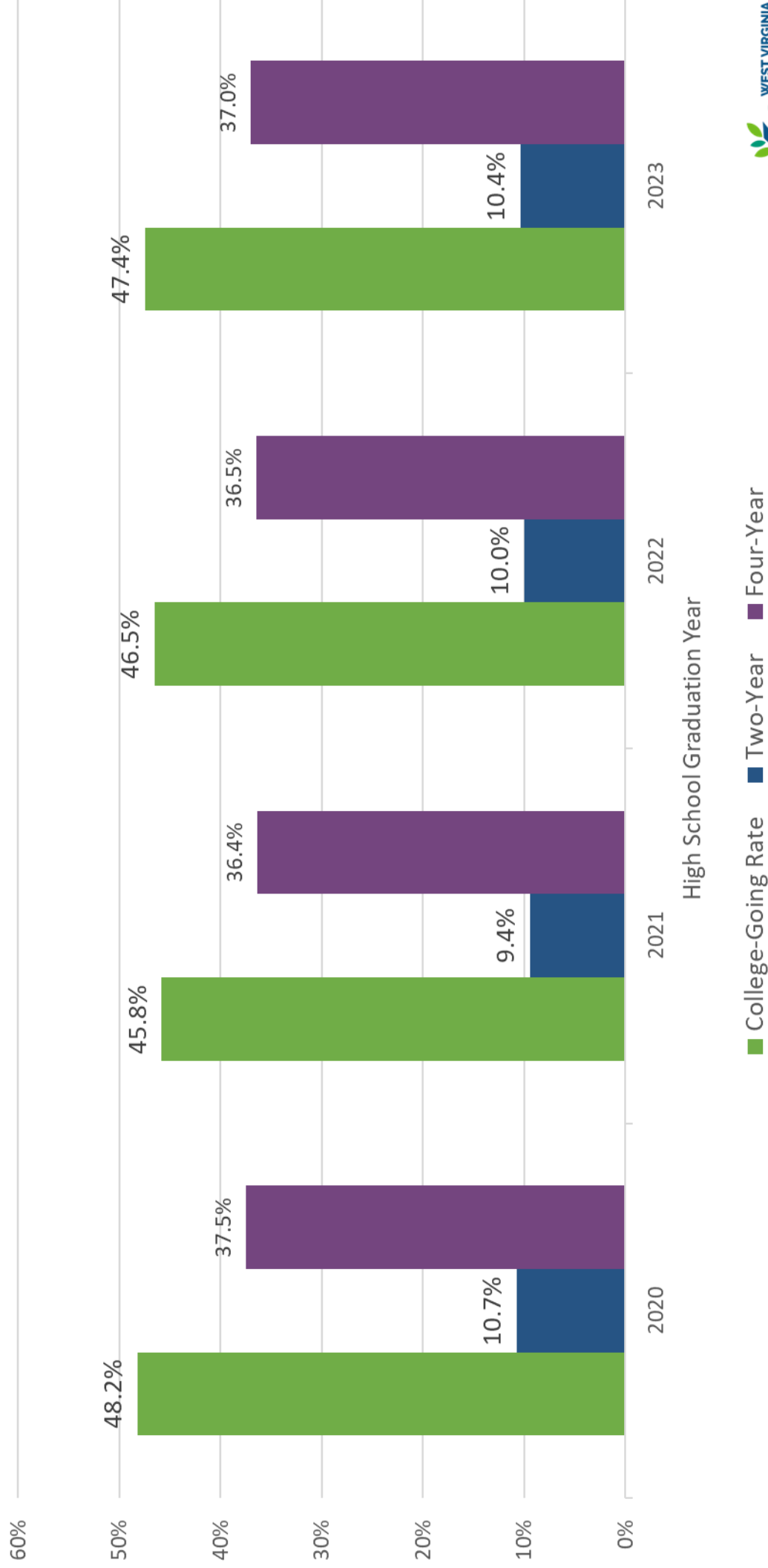
2023 West Virginia Public High School Graduates



Statewide College-Going Rate By Institution Location



Statewide College-Going Rate By Institution Type



West Virginia College-Going Rate Annual High School Factbook



West Virginia Higher Education Policy Commission
West Virginia Council for Community and Technical College Education

West Virginia College-Going Rate Annual High School Factbook



West Virginia College-Going Rate Annual High School Factbook



On-Going Efforts

- Dual Enrollment Pilot Program
- High School Opinion Survey
- Financial Aid Workshops



For general questions about the data presented in this report, contact:

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**Report to the Legislative Oversight Commission
on Education Accountability**

International Education and Student Trends



Study West Virginia



J-1 Exchange Visitor
Program Consortium



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Director, International Programs
Academic Affairs Division
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WEST VIRGINIA
**Higher Education
Policy Commission**



Global West Virginia



International education boosts our state's economy and the academic quality of our colleges and universities

4,152

International Students in 2019

2,494

International Students in 2022

\$131,714,060

Expenditures in 2019

\$77,070,934

Expenditures in 2022

43

**West Virginia's International
Student Ranking in the U.S.**



"As an international student in West Virginia, I am bringing a little bit of my country and culture here to Bluefield State and this is beneficial to my classmates and teachers and the Bluefield community as they can know more about Argentina, my culture and the Spanish language directly from me."

- Virginia Zanolli, Civil Engineering student from Argentina and president of the International Student Association at Bluefield State University.



**International companies in West Virginia and around
the world want employees who have:**

Global Competence

**Familiarity with world
languages and cultures**

**Ability to work in
global teams**

Programs/activities to internationalize learning:

- ❖ **International Students on Campus**
 - ❖ **Study Abroad**
 - ❖ **Virtual Exchange**
 - ❖ **Internships**
 - ❖ **Curriculum & Co-Curriculum**
 - ❖ **Student & Faculty Exchange**
 - ❖ **World Languages**
- ❖ **English as a Second Language (ESL) Programs**
 - ❖ **International Cooperative Research**



Study West Virginia

Promoting West Virginia as
a premier international
study destination



Established in 2006

- ❖ Goal: to increase the number of international students in West Virginia by promoting the state as a great international study destination.
- ❖ Coordinated by the Commission's Office of International Programs (OIP) in cooperation with our university members in cooperation with an elected Board of Directors represented by employees of the member institutions.
- ❖ Plan to expand our membership to include community colleges, and private universities.



Study West Virginia

**Promoting West Virginia as
a premier international
study destination**



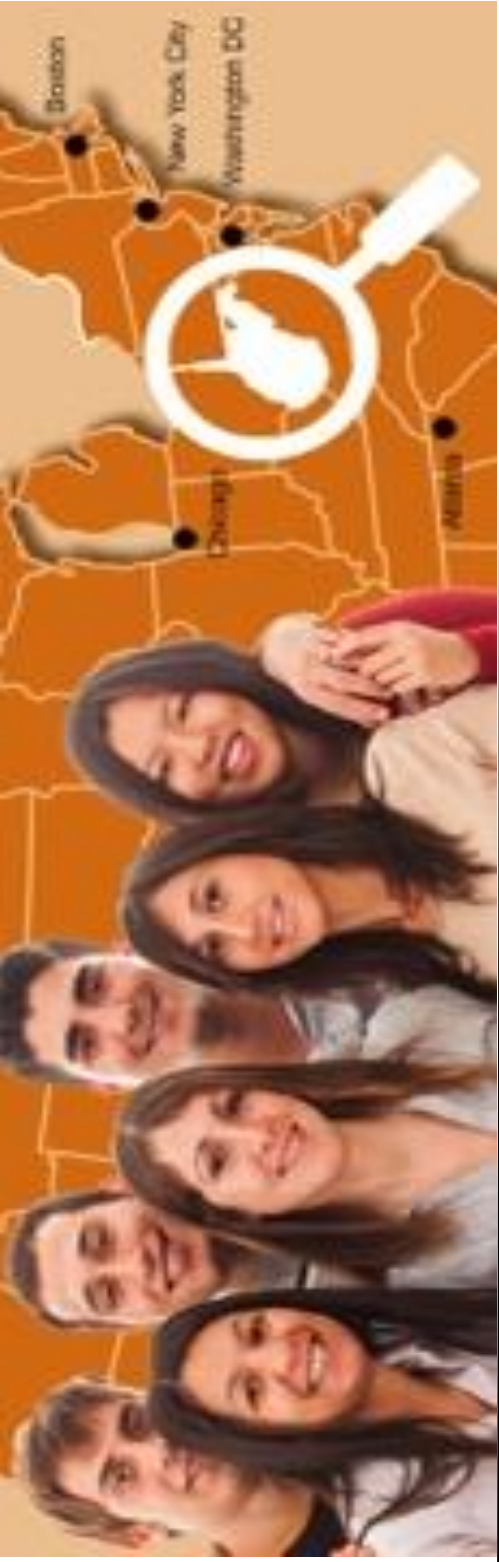
11 Public Colleges and Universities





Study West Virginia

Promoting West Virginia as
a premier international
study destination



What We Do

- Virtual and in-person college fairs
- FAM Tours for agents, high school counselors, etc.
- Experience West Virginia Tours for students
- Website for generating prospective international student leads
- Digital & social media marketing
- Innovation Grants Competition – “Growing International Education Exports”

www.studywv.org

Partner with the U.S. Department of Commerce and U.S. Department of State





WVHEPC J-1 Exchange Visitor Program Consortium

Building capacity for WV HEIs to partner with
universities abroad for student and faculty exchange



- ❖ Authorized by the U.S. State Department to sponsor visiting students, scholars, professors, and researchers on J-1 visa.

31

- ❖ Six member campuses.

- ❖ Over 40 agreements with institutions in 20 countries since 2016.

- ❖ 100+ international student and scholar exchanges.





Global West Virginia



Why Global West Virginia?

- ❖ **West Virginia ranks nationally 50th in sending our U.S. students to study abroad.**
- ❖ **There is a lack of study abroad and global internship programs available for first-generation and community college students.**
- ❖ **Only WVU and Marshall have a study abroad office staffed with a full-time study abroad advisor.**



Global West Virginia



**Expanding access & opportunity for students at West Virginia
higher education institutions to acquire global competency.**

- ❖ **Developing a new consortium model led by the Commission to provide WV students with internships at global companies and access to study abroad programs in countries that are our top trade and investment partners.**
- ❖ **Initiated with a \$210,000 two-year grant from the U.S. Department of Education to West Virginia State University, Bluefield State University, and the Commission**
- ❖ **Seek to establish a “mobile study abroad office” at the state-level that can provide study abroad advising shared by the consortium members.**



Global West Virginia



Ireland: A Study Abroad Destination for ALL Students in West Virginia

- ❖ **West Virginia-Ireland Trade Commission seeks to build economic, cultural, and educational ties between West Virginia and Ireland.**
- ❖ **Over 30 WV companies are exporting to Ireland and four Irish companies have established facilities in West Virginia and employing West Virginians.**
- ❖ **The Commission facilitated Marshall University and BridgeValley CTC to apply for a \$50,000 grant from the U.S. State Department to implement a study abroad consortium initiative in Ireland.**