Workforce and Campus Mental Health Impact Grants

Behavioral Health Workforce Education Initiative
Needs survey

**College Student Mental Health Recommendations**

After the pandemic, recommendations were compiled based on extensive research, staff surveys and feedback from student leaders and collegiate mental health staff at two- and four-year institutions.

1. Create and promote campus mental health hotlines.
2. Support Workforce Growth
3. Establish College Mental Health Technical Assistance Center
Purpose

- The WV HEPC was awarded Congressionally Directed Spending Funds, administered through a Department of Labor Employment and Training Administration grant to grow West Virginia’s Behavioral Health Workforce Education Initiative.

- The state of WV awarded the Commission matching funds to support the growth of the West Virginia workforce through supporting student mental health at WV’s 2-year and 4-year colleges and universities.
WV Behavioral Health Initiative

- Collect, study, and share data on education and workforce supply and demand to enable sound future policy decisions
- Expand behavioral health career pipeline programming for K-12 and undergrad students
- Create incentives and promote behavioral health education and practice in WV
- Increase support for specialized credentials (ex. AADC) and telehealth proficiency
- Connect stakeholders for continuous innovation, collaboration, and growth
Department of Labor Community Project (Congressionally Directed Spending)

State of West Virginia Behavioral Health Workforce Education Initiative (BHI) and Campus Impact Grants

1. Provide funding to develop curriculum, materials, and program structure for career promotion and pipeline programming for K-12 and undergraduate students.

2. Provide funding for college students and/or professionals to attend training required for certification or credentials in addiction treatment.

3. Provide funding for creation or expansion of curriculum to increase student and/or professional skills in telehealth delivery of behavioral health services.

4. Provide funding to universities to administer masters level psychology, social work, and counseling and doctoral level psychology internship stipends to incentivize advanced careers in behavioral health.

5. Provide statewide coordination for behavioral health workforce growth by convening industry and education stakeholders, synthesizing workforce data and programming resources, and disseminating resources and analysis to stakeholders.

6. Support student mental health at WV’s 2-year and 4-year colleges and universities.
Funding Opportunity

• Support student mental health by providing campuses with 24/7 crisis and virtual counseling support through a crisis/counseling system.

• Data and research show that such programs can be beneficial to higher education students in helping to provide additional mental health, crisis, and counseling support for students 24/7 in addition to the campus mental health counseling centers.

• One-year pilot program to evaluate effectiveness and return on investment on behalf of the participating institutions.
Department of Labor Community Project (Congressionally Directed Spending)

Partners

Pipeline Subgrantee(s)
- Marshall University
- Rural Behavioral Health Scholars Program
- WVU School of Social Work - Play Higher for Behavioral Health, WVU HSTA

Training Subgrantee - Marshall University Center of Excellence for Recovery
- Provides training opportunities for students and/or professionals to increase credentials in addictions care.

Workforce WV
- Provides workforce data to support project evaluation, brokers relationships with local workforce boards, connects funded students with program opportunities.

Telehealth Subgrantee(s)
- Marshall University Telebehavioral Health Curriculum Project
- Concord University CATS Project, WVU Simulated-Based Learning Project

Internship Stipend Subgrantee(s)
- Concord University Social Work Program, Marshall University Counseling Department and School of Social Work, West Liberty University Clinical Psychology Program, West Virginia University School of Social Work

WV Hospital Association
- Serves as an advisor for project structure and goals. Provides placements for student interns. Shares project information with network.
Applications and agreements submitted under this opportunity will meet the following goals:

- Support campus mental health in West Virginia’s 2-year and 4-year public higher education institutions by providing students with increased mental health information and support through crisis support and virtual counseling.

- Conduct measurement and evaluation to study the effectiveness of the crisis and counseling system in assisting with demand and utilization of the campus counseling center, the utilization of the crisis system by students, and the impact it had upon students and the campus.
Program and Opportunity Goals

- Better equip West Virginia’s 2-year and 4-year colleges and universities with the tools to provide increased mental health support for students and connect the campus community to providers and care.
- Contribute to the support and growth of the behavioral health workforce in West Virginia and in campus mental health.

This program is being offered as a pilot. Grantee participation in evaluation of effectiveness and return on investment measures is crucial to support continuing funding.
Eligibility and Funding Requirements

• The 2-year or 4-year higher education institution does not currently have a crisis/counseling system in place for students, as determined by a current contract with a vendor outside the institution.

• The 2-year or 4-year higher education institution participates as a member of the West Virginia Higher Education Policy Commission and/or the Community and Technical College System of West Virginia as a non-exempt institution. Exempted schools are not eligible for inclusion in this contract.
The campus counseling center at the 2-year or 4-year higher education institution is non-existent or is understaffed (Proof of being understaffed must be provided as part of application. The Clinical Load Index from the Center for Collegiate Mental Health is a good tool to utilize to provide this data).

It is preferred that the 2-year or 4-year higher education institution is in an HPSA-Health Professional Shortage Area and/or in a rural/underserved area. See the following link for the HPSA map: [HPSA Find (hrsa.gov)](https://hrsa.gov)
Funding Requirements

- Participating in training and set up of the crisis/counseling system at the 2-year or 4-year higher education institution.

- Conduct marketing of the crisis/counseling system for students at the 2-year or 4-year higher education institution with the assistance of the vendor that will provide institution specific marketing material.

- Submit quarterly reports and an end-of-project report on data and utilization, effectiveness of the system for the school, and how it assisted the behavioral health workforce and the counseling center on campus.
Funding Requirements

• Awardees must complete monthly utilization reports (provided by the vendor) and submit them to grant officials, provide quarterly reports and a final report.

• Awardees must complete and execute an agreement for funds prior to release of any funds to the vendor for services.
Submission Information

**Materials must consist of the following documents:**

A. Exhibit A- Activity Overview/Statement of Work - Template on page 7 of the RFA

B. Student Counseling and Crisis Support Questionnaire – A completed questionnaire must be uploaded into the portal with your application. Questionnaire is included on pages 8-10 of the RFA.
Request for Applications (RFA)

• See all application criteria on the RFA:
  • Crisis-System-RFA.pdf (wvhepc.edu)
Application Tips

- **Budget Tips** – Stipends and Indirects are categorized in the *miscellaneous* line item

- Application Deadline is Friday, June 28, 2024, by 5:00 p.m.

- Applications accepted through the grant portal only:

- Reach out about statement of work or budget questions
Login at HSGrants.force.com

Grant Application Tools

• User Guide for Grant Applications and Management in the Portal
• Tutorial Video: Grant Portal Application
• Tutorial Video: Submitting Invoices, Change Order Requests and Reports in the Grant Portal
• Grant Portal Forms
Find Grant Opportunity

Overview

The West Virginia Higher Education Policy Commission Division of Health Sciences leads by leveraging expertise, fostering collaboration, and supporting innovation to improve the health of West Virginians, particularly rural and underserved populations. Our initiatives are designed to grow and strengthen the healthcare workforce of the future through promoting equitable access to and support of health and behavioral health sciences education, research, practice, and policy.

Our Grant Programs

Rural Health Initiative
The WVHEPC Health Sciences Division coordinates statewide healthcare workforce development initiatives and programming, including oversight of the Rural Health Initiative, a statewide program directed at expanding the recruitment and retention of healthcare providers to rural areas of the state. The initiative provides rural community-based training and enrichment opportunities for students in dentistry, medicine, nursing, pharmacy, and allied health fields. As per legislative directive, most funds are granted to the three academic health centers in the state and are directed at four main objectives:
1. Increasing the recruitment of healthcare providers to rural areas.
2. Increasing the retention rate of healthcare providers in rural areas.
3. Developing pipeline programs to enhance student interest in rural healthcare careers.
4. Supporting the involvement of rural areas in the health education process.

Targeted Grant Making
The WVHEPC Health Sciences Division provides grants on a limited ad hoc basis to other health programs and organizations whose work aligns with the Rural Health Initiative goals. These include the Rural Health Residency Program, which provides funding to medical school and residency programs to increase the retention of the state's medical school graduates into residency programs based in West Virginia. The WVHEPC Health Sciences Division also funds special projects throughout the fiscal year based on fund availability and whether they fit the goals of the Rural Health Initiative.

How to Apply
After selecting one of the available funding resources, click on the “Submit a Funding Request” button in the upper right-hand corner. After completing the questions and hitting Submit, you can view the status of your funding request.
Start your Application

Overview

Funding Program Name
Workforce and Campus Mental Health Impact Grants - Counseling and Crisis System

Start Date
8/15/2024

End Date
8/15/2025

Description
This funding opportunity will support student mental health by providing campuses with 24/7 crisis and virtual counseling support through a crisis/counseling system. This is helping to support the behavioral health workforce at West Virginia’s higher education institutions and supports the mental health of the future workforce, the students attending college in the state.

Create a Funding Request
Include Contacts to Access Account
Contact us

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