

# COLLEGE FOR WEST VIRGINIA

ADMINISTERED BY THE WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION  
UPDATES FOR 2023-2024

## WHO WE ARE

College for West Virginia (CFWV) provides free resources to help students and families plan, apply, and pay for education and training beyond high school. A central component of the CFWV initiative is West Virginia's one-stop college access web portal, CFWV.com. CFWV's audience includes students, parents, adults, and educators.

cfwv.com

**32,384** ACCOUNTS WERE CREATED DURING THE 2023-2024 SCHOOL YEAR TO OPT-IN TO CFWV TEXTING AND EMAIL OUTREACH



FACILITATED FIRST ANNUAL WEST VIRGINIA FAFSA DAY WITH 40 SCHOOLS AND INSTITUTIONS HOSTING EVENTS TO HELP STUDENTS COMPLETE THE 2024-2025 FAFSA



MORE THAN 40 COLLEGE FAIRS WERE HELD ACROSS THE STATE DURING THE COLLEGE FAIR TOUR



MORE THAN 764,000 MESSAGES DELIVERED DURING THE 2023-2024 SCHOOL YEAR THROUGH THE TXT-4-SUCCESS PROGRAM

## COLLEGE APPLICATION AND EXPLORATION WEEK

89,594 INDIVIDUALS SERVED

17,215 ELEMENTARY SCHOOL STUDENTS PARTICIPATED

19,140 MIDDLE SCHOOL STUDENTS PARTICIPATED

50,935 HIGH SCHOOL STUDENTS PARTICIPATED

2,186 PARENTS PARTICIPATED

PROVIDES STUDENTS WITH OPPORTUNITIES TO LEARN ABOUT POSTSECONDARY EDUCATION

STUDENTS RECEIVE ONE-ON-ONE ASSISTANCE COMPLETING COLLEGE APPLICATIONS

## CHAMPION OF COLLEGE ACCESS AND SUCCESS

**3** ANNUAL COLLEGE-PLANNING MILESTONES

 COLLEGE DECISION DAY

 COLLEGE APPLICATION AND EXPLORATION WEEK

 FAFSA COMPLETION CAMPAIGN

**40** HIGH SCHOOLS RECOGNIZED AS CHAMPIONS

## FIRST GENERATION COLLEGE CELEBRATION

 NOVEMBER 8

**22** PARTICIPATING INSTITUTIONS

 NATIONAL EFFORT TO CELEBRATE SUCCESSSES OF FIRST-GENERATION COLLEGE STUDENTS, STAFF, FACULTY, AND ALUMNI

## COLLEGE DECISION DAY

 APRIL 1 TO JUNE 1

**92** SCHOOLS REGISTERED TO PARTICIPATE

 GRADUATING SENIORS WERE CELEBRATED FOR THEIR POSTSECONDARY PLANS