

WEST VIRGINIA HIGHER EDUCATION

ALMANAC

2024

WV HIGHER EDUCATION POLICY COMMISSION
WV COUNCIL FOR COMMUNITY AND TECHNICAL COLLEGE EDUCATION



**MEETING STUDENTS
WHERE THEY ARE**



Sarah Armstrong Tucker, Ph.D.
Chancellor

“As educators, financial aid administrators, and institutional leaders, it’s our mission to adapt our systems to address these realities...”

Photo courtesy of West Liberty University

Front cover photo courtesy of West Virginia Northern Community College

In today's higher education landscape, meeting students where they are is not just an ideal – it's a necessity. For students across West Virginia, navigating the path to college often involves unique challenges, from financial strain and complex family obligations to the increasing demands of a rapidly changing workforce.

As educators, financial aid administrators, and institutional leaders, it's our mission to adapt our systems to address these realities, ensuring that all students have not only the opportunity to enroll in college but also the resources they need to thrive.

One of the most pressing challenges we're currently facing is the new FAFSA rollout, which has been fraught with delays and technical difficulties. For West Virginia students, FAFSA completion is essential not only for federal aid, but also for accessing crucial state and institutional support. With the complications surrounding the new FAFSA, students risk missing out on the funds they need to pursue their education. To address this, West Virginia took unprecedented steps in 2024 by awarding state aid without requiring a FAFSA, thanks to Governor Justice's state of emergency declaration for education. This bold decision allowed us to double the needs-based Higher Education Grant Program (HEGP) award from \$3,400 to \$6,800 for eligible students, and to award nearly \$7.2 million to nearly 5,000 students through emergency grants.

While this emergency support was a necessary short-term solution, we're looking at more sustainable ways to simplify financial aid for our students. Looking ahead to 2025 and beyond, we are examining ways to simplify the financial aid process itself. We've heard



Photo courtesy of Concord University

“By replacing costly textbooks with free, customizable course materials, West Virginia has saved students over \$7 million since 2021...”



Photo courtesy of Eastern West Virginia Community and Technical College

from students, families, and counselors that the numerous state financial aid programs, each with different requirements, can be overwhelming. Our goal is to develop a unified financial aid application that consolidates these programs, clarifies eligibility, and makes it easier for students to apply. By reducing redundancies and simplifying the process, we're hopeful that more students will be able to access aid without feeling overwhelmed, improving both access and retention.

Beyond financial aid, we're aligning our academic offerings with the needs of today's students and the workforce of today and tomorrow. Our new dual enrollment program, for instance, allows high school students to earn college credit early, making higher education more affordable and accelerating their journey to a degree. Recognizing the importance of accessibility, West Virginia now provides state funding for dual enrollment tuition, particularly for students in rural and underserved communities.

Microcredentials are also an exciting development in our state, providing focused, short-term programs in fields like advanced manufacturing, healthcare, and IT. These credentials equip students with immediately applicable skills, helping them enter the workforce more quickly and with greater confidence. Microcredentials provide a streamlined path to career readiness, and we're excited to see the impact they'll have on our workforce in the coming years.



Another impactful initiative is the expansion of Open Educational Resources (OER). By replacing costly textbooks with free, customizable course materials,



Photo courtesy of Fairmont State University

West Virginia has saved students over \$7 million since 2021, reducing financial barriers and allowing faculty to better tailor their materials to student needs.

Through these initiatives and more, we are shaping a higher education system that truly meets students where they are – financially, academically, and personally. Together, we are building a system that is more accessible and aligned with the needs of our students and employers. As we continue this work, we reaffirm our dedication to opening doors and creating pathways to success for every student in West Virginia.

“Together, we are building a system that is more accessible and aligned with the needs of our students and employers.”

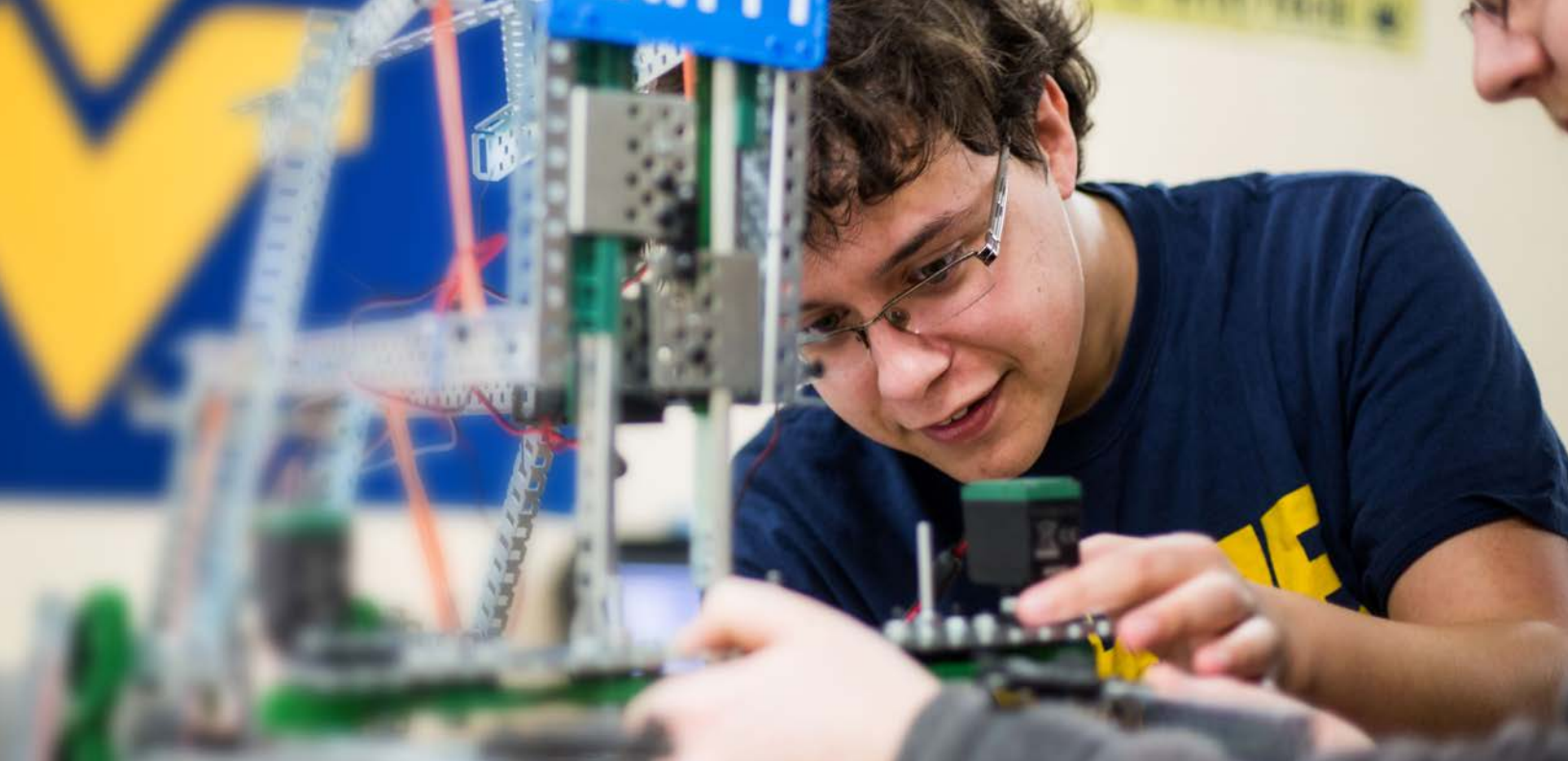


Photo courtesy of West Virginia University Institute of Technology

2024 HIGHLIGHTS

WEST VIRGINIA STUDENTS SAVE \$7.75 MILLION ON TEXTBOOK COSTS

Since the launch of Open Learning WV in 2021, West Virginia's college students have saved an estimated \$7.75 million on course materials, thanks to the implementation of OER. This state-led initiative provides low- or no-cost instructional materials to students in colleges and universities across West Virginia, making higher education more affordable and accessible. As of the end of 2024, the Higher Education Policy Commission has awarded 66 grants to faculty members across the state to adopt and implement OER in their courses. The result is an impressive return on investment, with every \$1 in grant funding translating to \$17 in student savings. Open Educational Resources allow every student – regardless of financial background – to have access to the materials they need to succeed in their classes.

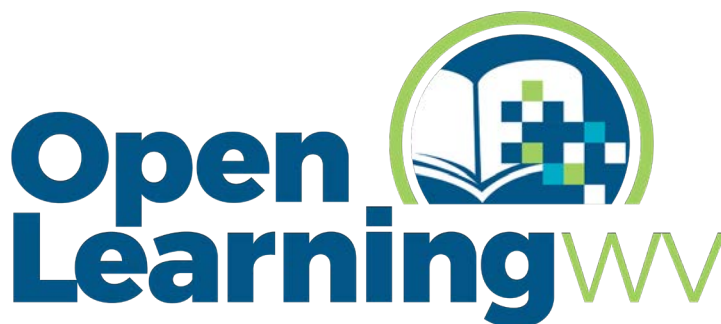




Photo courtesy of Blue Ridge Community and Technical College

STATE LAUNCHES CREDENTIAL WV TO PREPARE WORKFORCE-READY STUDENTS

In late 2024, the state higher education office unveiled a new initiative, Credential WV, which aims to equip students with workforce-relevant skills through targeted, stackable credentials, designed to address the evolving demands of West Virginia's labor market. The state is now working to embed microcredential programs into existing academic courses, creating opportunities for students to build industry-recognized skills that will make them more competitive in the job market. Credential WV will offer students a straightforward approach to career advancement, whether they are current students, adult learners, or members of the workforce looking to upskill. Statewide implementation will occur over the next three years.

credential
WEST VIRGINIA



Photos courtesy of (L to R) Glenville State University, West Virginia State University, BridgeValley Community and Technical College

GOV. JUSTICE'S INITIATIVE RESULTS IN RECORD NUMBER OF NURSING GRADUATES

Gov. Jim Justice's successful Nursing Workforce Expansion Program, established two years ago to address West Virginia's nursing shortage, has helped the state's colleges and universities produce an all-time high number of nursing graduates. From 2022 to 2023, there was a nearly 15% increase in the number of registered nursing students graduating with associate degrees – from 590 to 676 graduates in one year alone – which represents a record number of nursing graduates in West Virginia. In the first two years of the expansion program, funded projects aimed to increase enrollment in pre-licensure nursing programs through innovative approaches focused on timely degree completion and licensure for graduates.



Photo courtesy of Potomac State College of West Virginia University



FORTY HIGH SCHOOLS RECOGNIZED FOR EFFORTS TO HELP STUDENTS PLAN FOR COLLEGE

Principals, counselors, and staff from 40 high schools across West Virginia were recognized in October for their efforts to inform students of higher education opportunities after graduation. The "Champion of College Access and Success" recognition awards are annually presented by the West Virginia Higher Education Policy Commission and the Council for Community and Technical College Education to select schools that foster a college and career readiness culture within their communities. For high schools to be considered a Champion of College Access and Success, they must participate in and meet specific criteria for three CFWV-led college-planning milestone events during the school year: College Application and Exploration Week; FAFSA Completion Campaign; and College Decision Day. Learn more at www.cfwvconnect.com/champion/.





ABOUT THE WEST VIRGINIA HIGHER EDUCATION ALMANAC

The 2024 West Virginia Higher Education Almanac provides year-end higher education statistics for both of the state's higher education systems, the West Virginia Higher Education Policy Commission (Commission) and West Virginia Council for Community and Technical College Education (Council).

When reviewing the statistics in this report, it is important to carefully consider the data definitions for each metric, which are found at the end of the document. This is particularly important when it comes to the cohort, or group of students, of which the statistic is reflective. For example, there are fundamental differences between "full-time" and "part-time" students that can have a drastic effect on the reported data.

This edition of the Almanac provides high-level summary statistics for each institution, with a focus on the 2023-2024 academic year. Detailed historical data are available through the interactive data portal - [Explorer](https://www.wvhepc.edu/resources/data-and-publication-center) - at:

www.wvhepc.edu/resources/data-and-publication-center

[Explorer](#) provides the most current data available for every institution within both the two- and four- year systems. The data are updated throughout the year as they become available. To learn more about the institutions, data and initiatives featured in this report, use your tablet or smartphone to scan QR codes like the one below.



Photo courtesy of
Pierpont Community and Technical College

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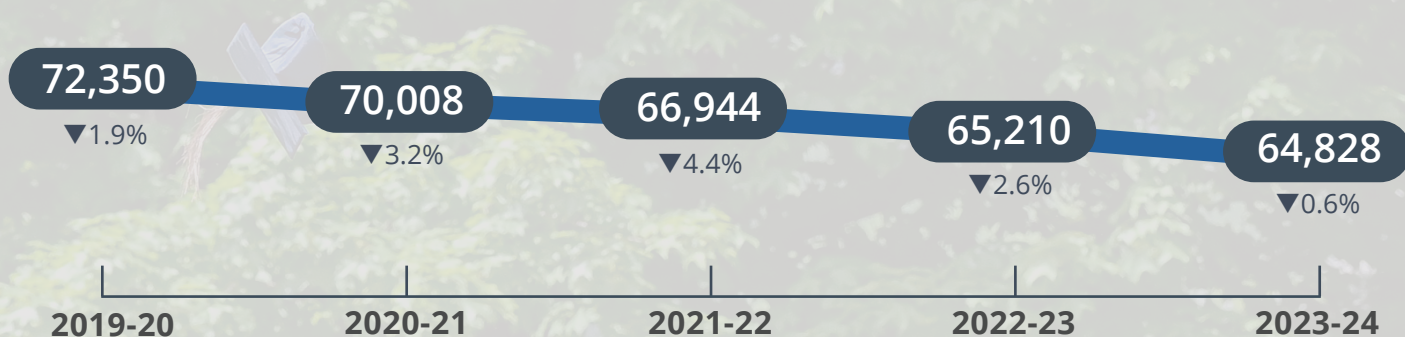


WEST VIRGINIA'S PUBLIC
FOUR-YEAR
INSTITUTIONS

Photo courtesy of West Virginia University

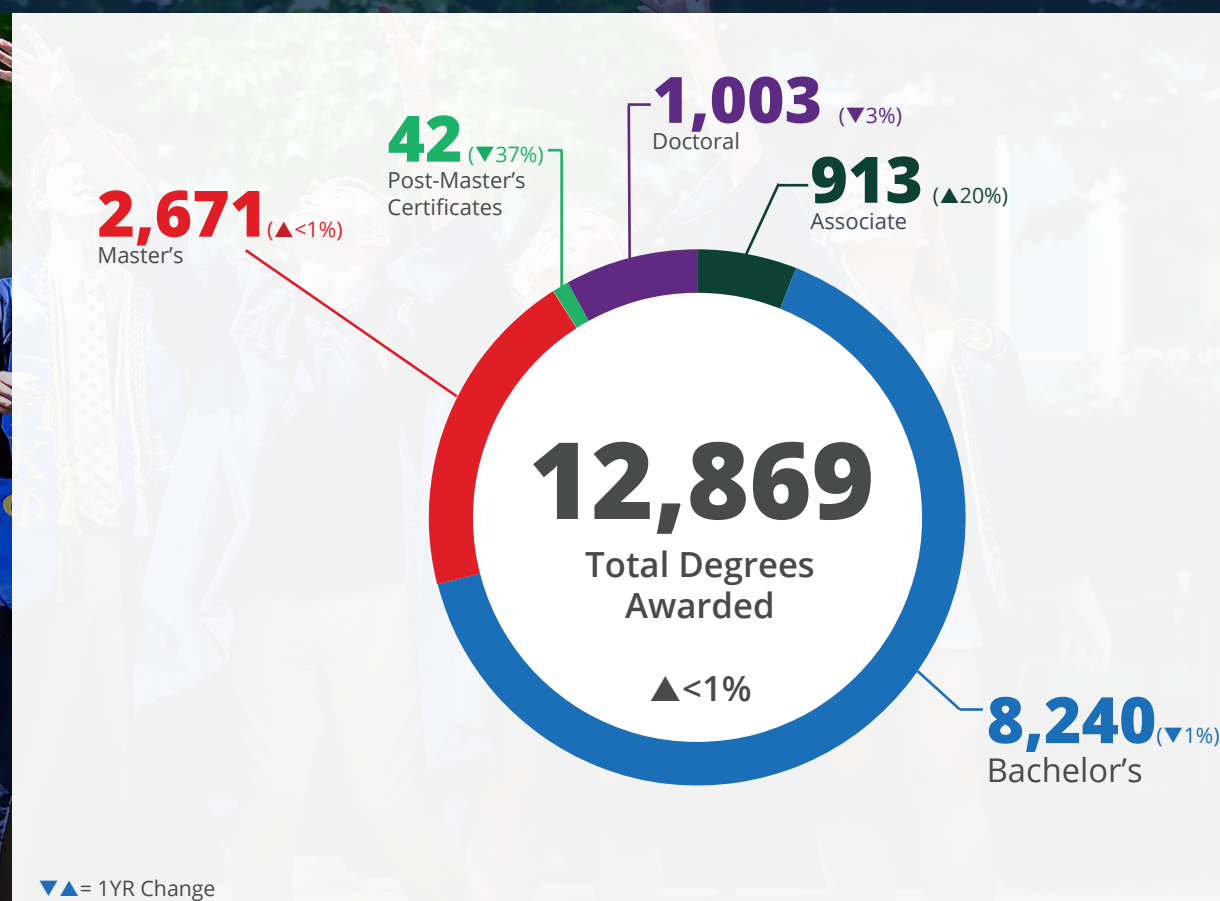
ENROLLMENT

ANNUALIZED HEADCOUNT, 2019-20 to 2023-24 ACADEMIC YEARS



CERTIFICATES AND DEGREES AWARDED

2023-24 ACADEMIC YEAR



2024

BLUEFIELD STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Engineering



3 Liberal Arts and Sciences



4 Business



5 Education

FOUNDED IN 1895

PRESIDENT
DR. DARRIN MARTIN

LOCATED IN
BLUEFIELD, WV

STUDENT TO FACULTY RATIO
14:1

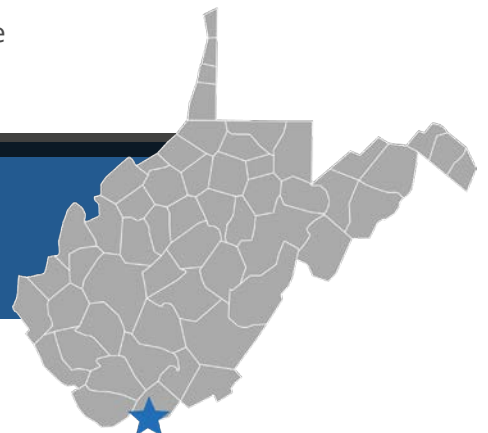
DEGREE LEVELS OFFERED
Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



SCAN ME

LEARN MORE ABOUT BLUEFIELD STATE UNIVERSITY AT:
www.bluefieldstate.edu



1,418

(▼4%)

ANNUAL HEADCOUNT ENROLLMENT

97%

Undergraduate

13%

Dual Enrollment



2019-20 2020-21 2021-22 2022-23 2023-24

1,021

(▼2%)

ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

216

Fall Headcount (▼24%)

3.35 Average High School GPA

17 States Represented

938

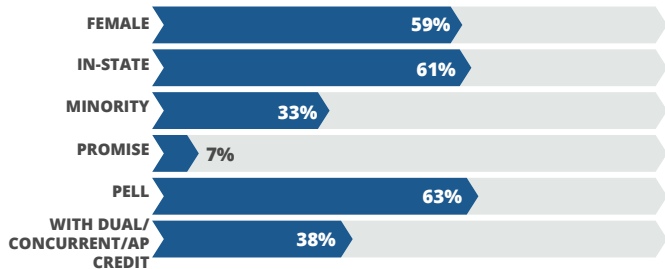
Average SAT Composite

29%

Proficient in SAT Math

51%

Proficient in SAT English

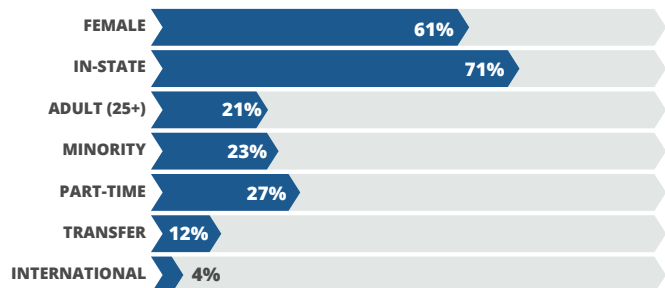


UNDERGRADUATE STUDENT PROFILE

1,378

(▼6%)

Annual Undergraduate Headcount



STUDENT SUCCESS

58%

(▲2 ppt)
Fall-to-Fall Retention

75%

(▼5 ppt)
Fall-to-Spring Retention

20%

(▼5 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



17%

Within 4 Years

31%

Within 6 Years

0% | 13%

Minority

0% | 25%

Adults

15% | 26%

Pell Recipients

50% | 67%

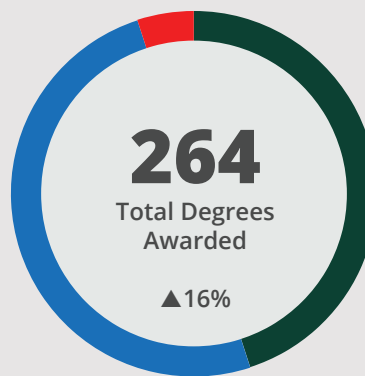
Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION

DEGREES AWARDED



113

(▲8%)
Associate

136

(▲12%)
Bachelor's

15

(N/A)
Master's

0

(◀0%)
Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

54%

Female

11%

Minority

65%

In-State



3.24

Average College GPA



6.3

Average Years to Degree



142

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



59.4%

with Student Loan Debt



\$28,100

Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$9,240

In-State (▲5%)

\$16,560

Out-of-State (▲3%)

FINANCIAL AID

RECIPIENTS & AWARDS



85%

Financial Aid Participation Rate

56 | \$277,832

Promise

338 | \$989,301

HEGP

592 | \$3,048,347

Pell

628 | \$4,024,678

Federal Loans

INSTITUTIONAL FINANCE

\$41.6M

(▲59%)

Total Revenue

18%

from Tuition and Fees

16%

from State Appropriation

\$10,157

Appropriation per In-State FTE

\$31.3M

(▲15%)

Total Expenditures

36%

on Instruction



\$0.3M

Total Research Grants and Contracts

WORKFORCE OUTCOMES

2019 GRADUATES



61%

% Working in WV
2 Years After Graduation

56%

% Working in WV
4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$61,190 | \$67,135

Associate

\$36,671 | \$47,397

Bachelor's

2024

CONCORD UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Social Work



2 Liberal Arts and Sciences



3 Education



4 Business



5 Health Sciences

FOUNDED IN 1872

PRESIDENT
DR. KENDRA BOGGESS

LOCATED IN
ATHENS, WV

STUDENT TO FACULTY RATIO
15:1

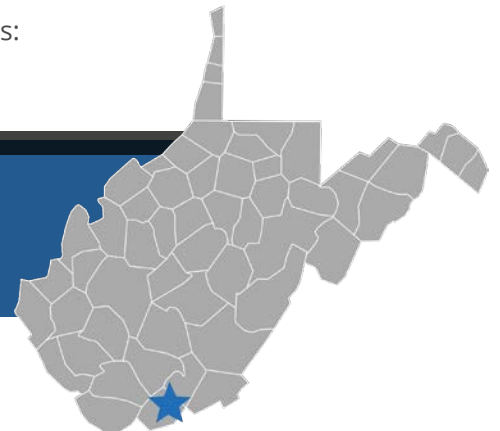
DEGREE LEVELS OFFERED
Bachelor's, Master's

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Medium Programs



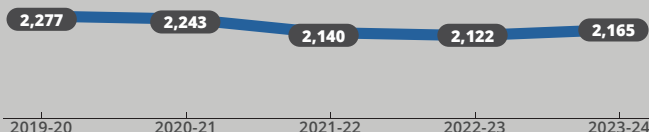
SCAN ME

LEARN MORE ABOUT CONCORD UNIVERSITY AT:
www.concord.edu



2,165 (▲2%)
ANNUAL HEADCOUNT ENROLLMENT

78% Undergraduate
5% Dual Enrollment



1,688 (▲5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

443

Fall Headcount (▲20%)

3.49 Average High School GPA

15 States Represented

970

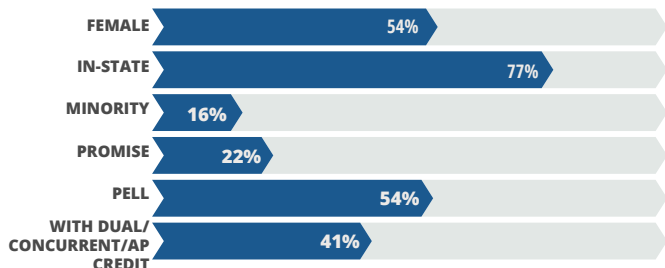
Average SAT Composite

35%

Proficient in SAT Math

62%

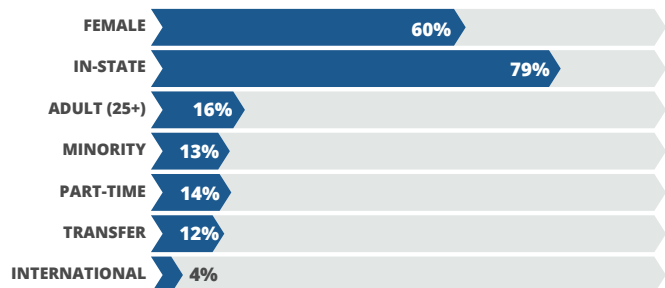
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

1,687 (▲5%)

Annual Undergraduate Headcount



STUDENT SUCCESS

49% (▼7 ppt)

Fall-to-Fall Retention

86% (▲11 ppt)

Fall-to-Spring Retention

43% (▲8 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



30%

Within 4 Years

42%

Within 6 Years

10% | 25%

Minority

0% | 0%

Adults

19% | 30%

Pell Recipients

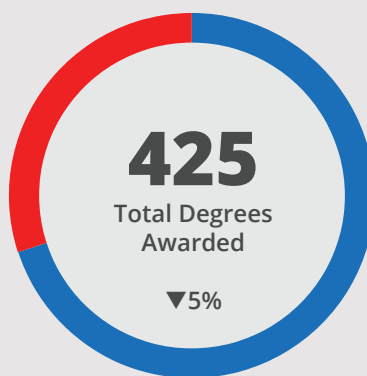
56% | 68%

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀◀0%)
Associate

297 (▼4%)
Bachelor's

128 (▼9%)
Master's

0 (◀◀0%)
Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

66% Female

11% Minority

77% In-State



3.33

Average College GPA



6.5

Average Years to Degree



131

Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners



60.7%

with Student Loan Debt



\$25,727

Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$9,100 In-State (▲7%)

\$20,000 Out-of-State (▲6%)

FINANCIAL AID RECIPIENTS & AWARDS



83%

Financial Aid Participation Rate

244 | \$1,221,246
Promise

658 | \$1,912,996
HEGP

802 | \$4,426,005
Pell

966 | \$7,437,781
Federal Loans

INSTITUTIONAL FINANCE

\$45.8M (▲3%)

Total Revenue

16% from Tuition and Fees

24% from State Appropriation

\$8,534

Appropriation per In-State FTE

\$44.6M (▲2%)

Total Expenditures

32% on Instruction



\$0.6M

Total Research Grants and Contracts

WORKFORCE OUTCOMES 2019 GRADUATES



68%

% Working in WV
2 Years After Graduation

60%

% Working in WV
4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$33,566 | \$42,760
Bachelor's

\$46,586 | \$54,542
Master's

2024

FAIRMONT STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Education



3 Social Sciences



4 Business



5 Engineering

FOUNDED IN 1865

PRESIDENT
DR. MICHAEL DAVIS

LOCATED IN
FAIRMONT, WV

STUDENT TO FACULTY RATIO
13:1

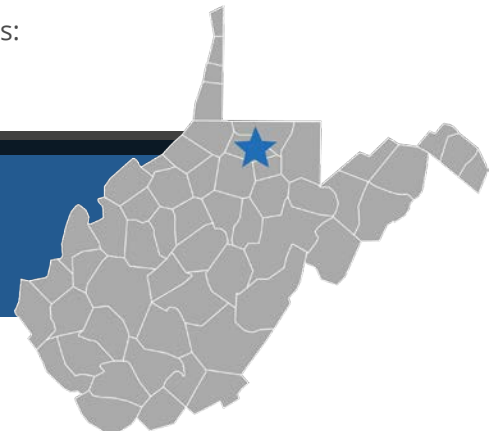
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's,
Post-Master's Certificate

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Small Programs



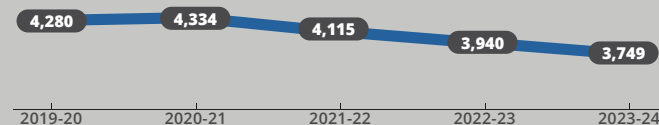
SCAN ME

LEARN MORE ABOUT FAIRMONT STATE UNIVERSITY AT:
www.fairmontstate.edu



3,749 (▼5%)
ANNUAL HEADCOUNT ENROLLMENT

92% Undergraduate **11%** Dual Enrollment



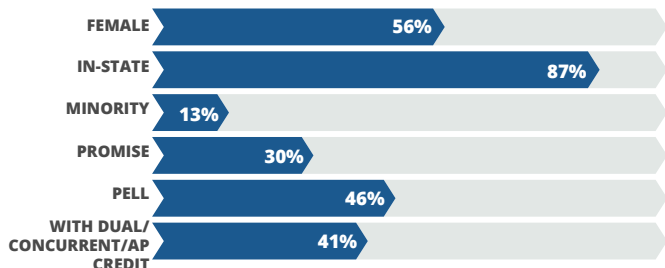
2,735 (▼3%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

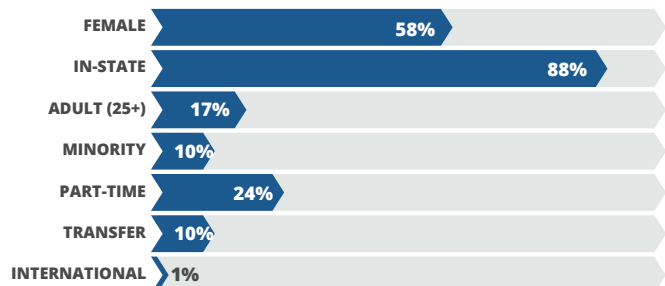
674
Fall Headcount (▼4%)

3.42 Average High School GPA
18 States Represented

999 Average SAT Composite
46% Proficient in SAT Math
68% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **3,451** (▼4%)
Annual Undergraduate Headcount



STUDENT SUCCESS

64% (▲2 ppt) Fall-to-Fall Retention
82% (▲1 ppt) Fall-to-Spring Retention
49% (▲3 ppt) Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)
FALL 2018 FIRST-TIME FRESHMAN COHORT



30%
Within 4 Years

42%
Within 6 Years

17% | 24%
Minority

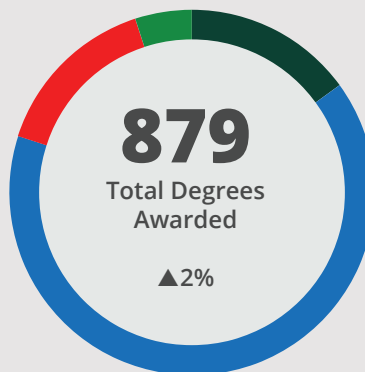
38% | 44%
Adults

22% | 33%
Pell Recipients

58% | 69%
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



151 (▲3%) Associate
583 (▲1%) Bachelor's
130 (▲25%) Master's
15 (▼50%) Post-Masters Certificate

GRADUATING CLASS PROFILE Bachelor's Degree Earners

56% Female

8% Minority

85% In-State

3.38
Average College GPA

5.6
Average Years to Degree

133
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners

63.1%
with Student Loan Debt

\$31,464
Average Loan Debt

WORKFORCE OUTCOMES 2019 GRADUATES



73%
% Working in WV
2 Years After Graduation

66%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,454 In-State (▲3%)

\$18,372 Out-of-State (▲3%)

FINANCIAL AID RECIPIENTS & AWARDS



78%
Financial Aid
Participation Rate

613 | \$3,012,349
Promise

927 | \$2,584,745
HEGP

1,163 | \$5,696,245
Pell

1,411 | \$8,998,900
Federal Loans

INSTITUTIONAL FINANCE

\$66.9M (▼3%)
Total Revenue

15% from Tuition and Fees

32% from State Appropriation

\$9,022
Appropriation per In-State FTE

\$62.7M (▲5%)
Total Expenditures

38% on Instruction



\$0.2M
Total Research
Grants and Contracts

2024



GLENVILLE STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Liberal Arts and Sciences



2 Business



3 Criminal Justice



4 Exercise Science



5 Forestry and Natural Resources

FOUNDED IN 1872

PRESIDENT
MARK A. MANCHIN

LOCATED IN
GLENVILLE, WV

STUDENT TO FACULTY RATIO
16:1

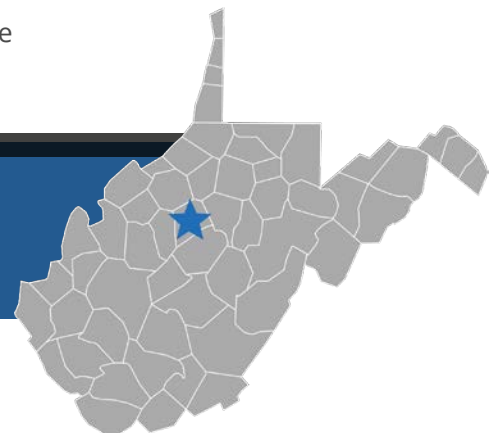
DEGREE LEVELS OFFERED
Certificate, Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



SCAN ME

LEARN MORE ABOUT GLENVILLE STATE UNIVERSITY AT:
www.glenville.edu



1,971

(▲2%)

ANNUAL HEADCOUNT ENROLLMENT

98%

Undergraduate

28%

Dual Enrollment

1,845 1,774 1,805 1,927 1,971

2019-20 2020-21 2021-22 2022-23 2023-24

1,239

(▲3%)

ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

300

Fall Headcount (▼7%)

3.29 Average High School GPA

16 States Represented

1114

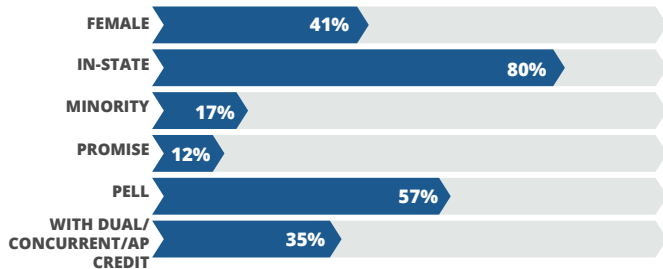
Average SAT Composite

N/A%

Proficient in SAT Math

N/A%

Proficient in SAT English

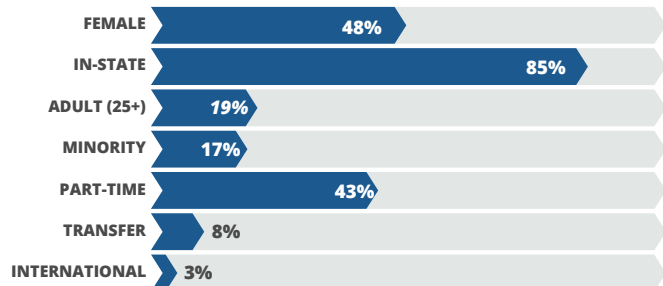


UNDERGRADUATE STUDENT PROFILE

1,921

(▲1%)

Annual Undergraduate Headcount



STUDENT SUCCESS

60%

(▲4 ppt)

Fall-to-Fall Retention

75%

(▼7 ppt)

Fall-to-Spring Retention

36%

(▼4 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



24%

Within 4 Years

41%

Within 6 Years

14% | 19%

Minority

50% | 100%

Adults

18% | 34%

Pell Recipients

59% | 74%

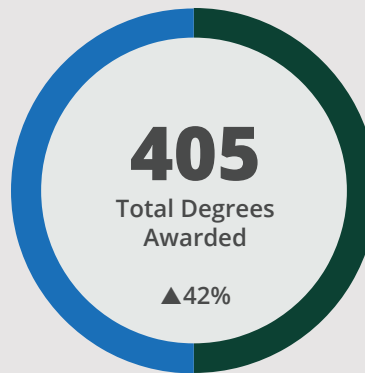
Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION

DEGREES AWARDED



210

(▲74%)

Associate

195

(▲19%)

Bachelor's

0

(◀▶0%)

Master's

0

(◀▶0%)

Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

49%

Female

11%

Minority

75%

In-State



3.26

Average College GPA



5.9

Average Years to Degree



133

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



69.1%

with Student Loan Debt



\$27,370

Average Loan Debt

WORKFORCE OUTCOMES

2019 GRADUATES



61%

% Working in WV
2 Years After Graduation

61%

% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE
TUITION & FEE RATES

\$8,352

In-State (▲4%)

\$10,080

Out-of-State (▲4%)

FINANCIAL AID

RECIPIENTS & AWARDS



91%

Financial Aid
Participation Rate

122 | \$578,187

Promise

359 | \$992,926

HEGP

761 | \$3,391,240

Pell

572 | \$3,324,723

Federal Loans

INSTITUTIONAL FINANCE

\$31.2M

(▼3%)

Total Revenue

20%

from Tuition and Fees

23%

from State Appropriation

\$7,290

Appropriation per In-State FTE

\$32.3M

(▼1%)

Total Expenditures

35%

on Instruction

2024

MARSHALL UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Health Sciences



2 Education



3 Business



4 Liberal Arts and Sciences



5 Psychology

FOUNDED IN 1837

PRESIDENT
BRAD SMITH

LOCATED IN
HUNTINGTON, WV

STUDENT TO FACULTY RATIO
16:1

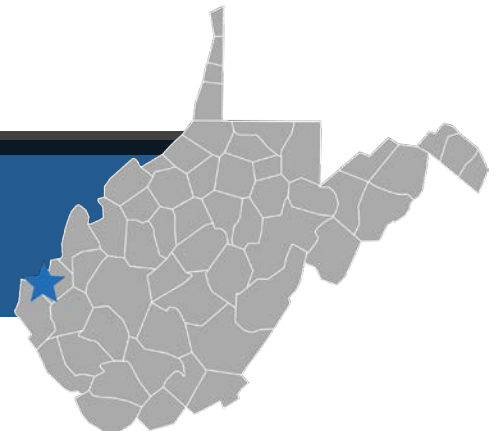
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's,
Post-Master's Certificate, Doctoral

CARNEGIE CLASSIFICATION
Doctoral Universities: High
Research Activity



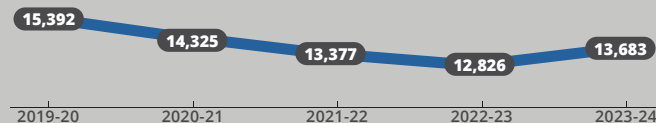
SCAN ME

LEARN MORE ABOUT MARSHALL UNIVERSITY AT:
www.marshall.edu



13,683 (▲7%)
ANNUAL HEADCOUNT ENROLLMENT

69% Undergraduate
12% Dual Enrollment



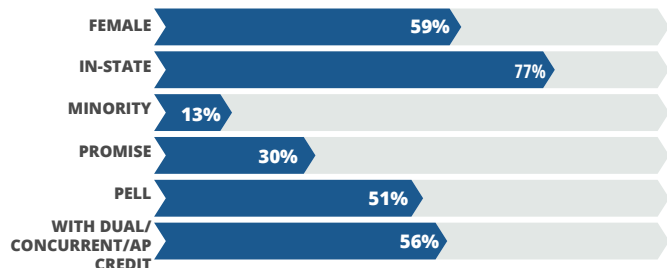
10,231 (▲5%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

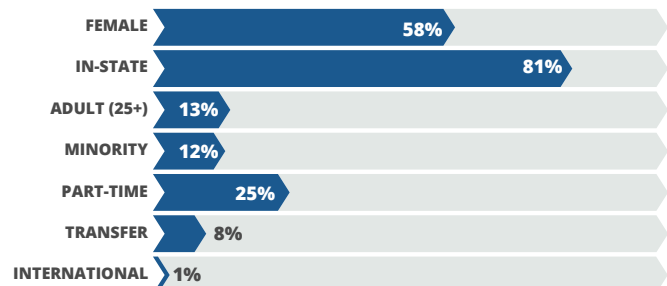
1,734
Fall Headcount (▲12%)

3.58 Average High School GPA
26 States Represented

1010 Average SAT Composite
43% Proficient in SAT Math
74% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **9,443** (▲6%)
Annual Undergraduate Headcount



STUDENT SUCCESS

79% (▲4 ppt) Fall-to-Fall Retention
86% (▼4 ppt) Fall-to-Spring Retention
58% (▼3 ppt) Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)
FALL 2018 FIRST-TIME FRESHMAN COHORT



32%
Within 4 Years

53%
Within 6 Years

22% | 45%
Minority

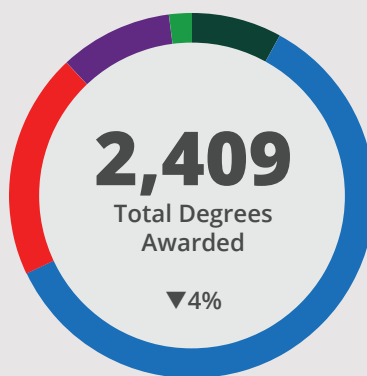
8% | 23%
Adults

23% | 45%
Pell Recipients

53% | 76%
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



137 (▲8%) Associate
1,386 (▼3%) Bachelor's
631 (▼8%) Master's
228 (▼2%) Doctoral

GRADUATING CLASS PROFILE
Bachelor's Degree Earners

61% Female

12% Minority

76% In-State

3.34
Average College GPA

5.8
Average Years to Degree

138
Average Credit Hours Earned

GRADUATE INDEBTEDNESS
Bachelor's Degree Earners

60.3%
with Student Loan Debt

\$30,095
Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,822 In-State (▲3%)

\$20,174 Out-of-State (▲3%)

**FINANCIAL AID
RECIPIENTS & AWARDS**



70%
Financial Aid Participation Rate

1,716 | \$8,599,094
Promise

2,493 | \$7,397,671
HEGP

3,426 | \$19,024,179
Pell

5,141 | \$55,475,666
Federal Loans

INSTITUTIONAL FINANCE

\$386.6M (▲22%)
Total Revenue

19% from Tuition and Fees

30% from State Appropriation

\$15,062
Appropriation per In-State FTE

\$350.8M (▲8%)
Total Expenditures

30% on Instruction



\$23.6M
Total Research Grants and Contracts

WORKFORCE OUTCOMES 2019 GRADUATES



57%
% Working in WV
2 Years After Graduation

50%
% Working in WV
4 Years After Graduation

MEDIAN WAGES
(2YRS | 4YRS AFTER GRADUATION)

\$35,421 | \$46,952
Bachelor's

\$48,730 | \$56,638
Master's

2024

POTOMAC STATE COLLEGE OF WVU

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Liberal Arts and Sciences



2 Agriculture



3 Business



4 Education



5 Information Technologies

FOUNDED IN 1902

PRESIDENT
DR. JERRY WALLACE

LOCATED IN
KEYSER, WV

STUDENT TO FACULTY RATIO
16:1

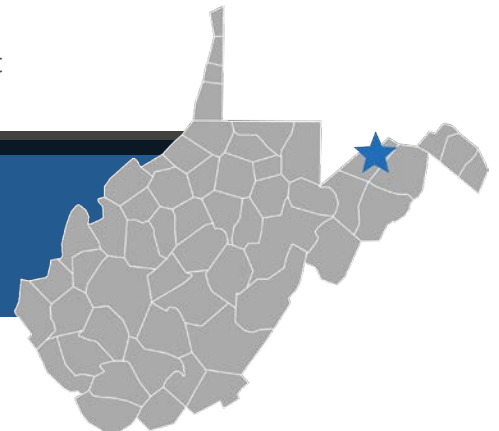
DEGREE LEVELS OFFERED
Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate/Associate's
Colleges: Associate's Dominant



SCAN ME

LEARN MORE ABOUT POTOMAC STATE COLLEGE OF WVU AT:
www.potomacstatecollege.edu



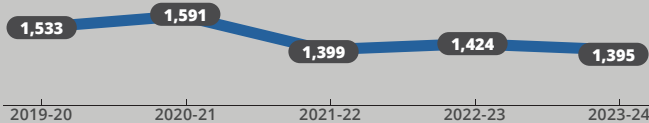
1,395

(▼2%)

ANNUAL HEADCOUNT ENROLLMENT

100% 19%

Undergraduate Dual Enrollment



969

(▼2%)

ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

388

Fall Headcount (▼1%)

3.25 Average High School GPA

17 States Represented

967

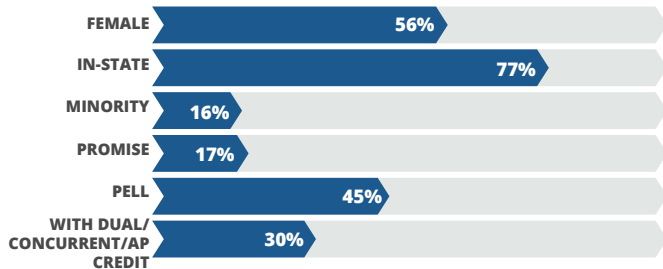
Average SAT Composite

29%

Proficient in SAT Math

61%

Proficient in SAT English

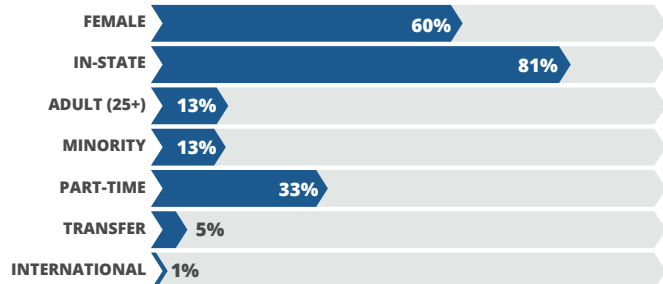


UNDERGRADUATE STUDENT PROFILE

1,395

(▼2%)

Annual Undergraduate Headcount



STUDENT SUCCESS

60% (▲2 ppt)

Fall-to-Fall Retention

83% (▼2 ppt)

Fall-to-Spring Retention

47% (▼5 ppt)

Freshmen Completing 30 Hrs in First Year

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 4 YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



20%

Within 4 Years

27%

Within 6 Years

8% | 13%

Minority

0% | 14%

Adults

16% | 23%

Pell Recipients

44% | 53%

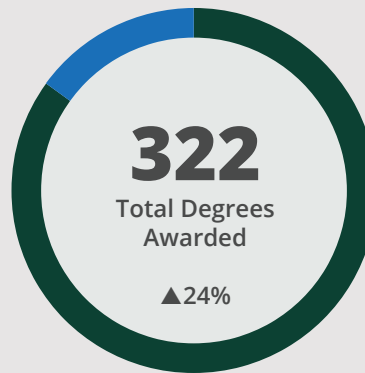
Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION

DEGREES AWARDED



272 (▲20%)

Associate

50 (▲52%)

Bachelor's

0 (◀▶0%)

Master's

0 (◀▶0%)

Doctoral

GRADUATING CLASS PROFILE

Associate Degree Earners

57% Female

10% Minority

69% In-State



3.26

Average College GPA



3.1

Average Years to Degree



74

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Associate Degree Earners



44.4%

with Student Loan Debt



\$17,535

Average Loan Debt

WORKFORCE OUTCOMES

2019 GRADUATES



55%

% Working in WV
2 Years After Graduation

50%

% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE
TUITION & FEE RATES

\$6,144 In-State (▲5%)

\$14,088 Out-of-State (▲4%)

FINANCIAL AID

RECIPIENTS & AWARDS



88%

Financial Aid
Participation Rate

150 | \$674,151

Promise

338 | \$979,289

HEGP

464 | \$2,426,492

Pell

369 | \$2,026,848

Federal Loans

INSTITUTIONAL FINANCE

\$13.4M

(▲4%)

Total Revenue

35% from Tuition and Fees

36% from State Appropriation

\$6,363

Appropriation per In-State FTE

\$13.1M

(▼3%)

Total Expenditures

2024

SHEPHERD UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Business



2 Health Sciences



3 Education



4 Liberal Arts and Sciences



5 Exercise Science

FOUNDED IN 1871

PRESIDENT
DR. MARY J.C. HENDRIX

LOCATED IN
SHEPHERDSTOWN, WV

STUDENT TO FACULTY RATIO
15:1

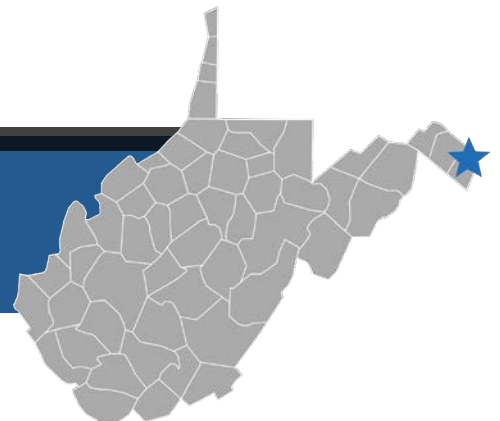
DEGREE LEVELS OFFERED
Bachelor's, Master's, Doctoral

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Arts & Sciences Focus



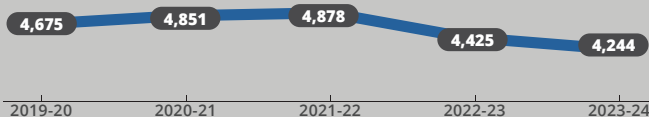
SCAN ME

LEARN MORE ABOUT SHEPHERD UNIVERSITY AT:
www.shepherd.edu



4,244 (▼4%)
ANNUAL HEADCOUNT ENROLLMENT

75% Undergraduate
6% Dual Enrollment



2,789 (▼1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

566

Fall Headcount (▲2%)

3.67 Average High School GPA

13 States Represented

1023

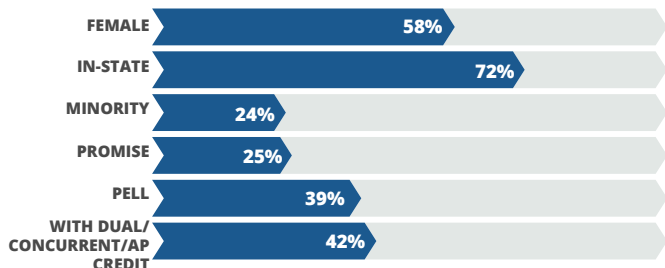
Average SAT Composite

47%

Proficient in SAT Math

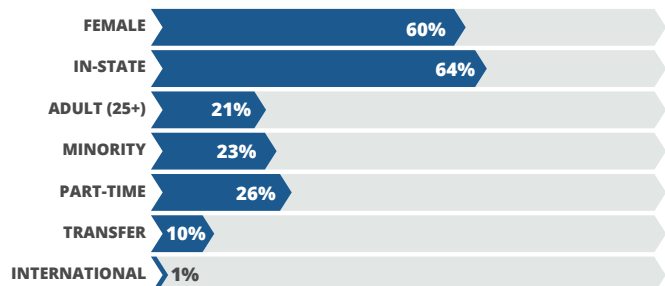
72%

Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

3,170 (▲7%)
Annual Undergraduate Headcount



STUDENT SUCCESS

72% (▲2 ppt)

Fall-to-Fall Retention

91% (▼1 ppt)

Fall-to-Spring Retention

50% (▲1 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS) FALL 2018 FIRST-TIME FRESHMAN COHORT



34%
Within 4 Years

54%
Within 6 Years

21% | 39%

Minority

13% | 25%

Adults

24% | 43%

Pell Recipients

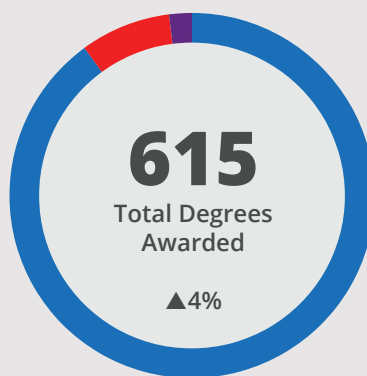
56% | 70%

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀0%)
Associate

554 (▲8%)
Bachelor's

49 (▼22%)
Master's

12 (▼14%)
Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

63% Female

20% Minority

64% In-State



3.37
Average College GPA



5.3
Average Years to Degree



133
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners



57.8%
with Student Loan Debt



\$31,231
Average Loan Debt

WORKFORCE OUTCOMES 2019 GRADUATES



44%

% Working in WV
2 Years After Graduation

37%

% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,282 In-State (◀0%)

\$18,722 Out-of-State (◀0%)

FINANCIAL AID RECIPIENTS & AWARDS



57%
Financial Aid
Participation Rate

416 | \$2,059,672
Promise

610 | \$1,746,091
HEGP

910 | \$4,682,733
Pell

1,255 | \$7,976,443
Federal Loans

INSTITUTIONAL FINANCE

\$58.3M (▲13%)
Total Revenue

24% from Tuition and Fees

24% from State Appropriation

\$8,134
Appropriation per In-State FTE

\$53.4M (▲2%)
Total Expenditures

39% on Instruction



\$0.2M
Total Research
Grants and Contracts

2024



WEST LIBERTY UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Business



2 Health Sciences



3 Education



4 Biology



5 Exercise Science

FOUNDED IN 1837

PRESIDENT
DR. TIM BORCHERS

LOCATED IN
WEST LIBERTY, WV

STUDENT TO FACULTY RATIO
12:1

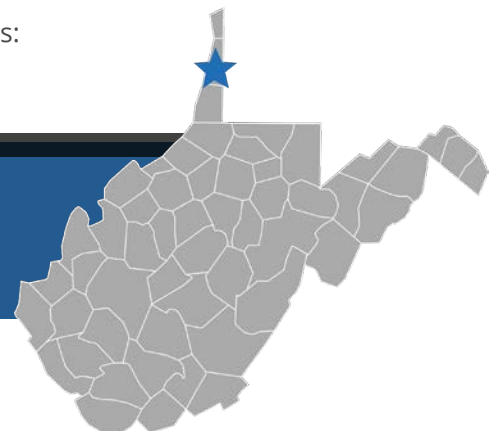
DEGREE LEVELS OFFERED
Associate, Bachelor's, Master's

CARNEGIE CLASSIFICATION
Master's Colleges & Universities:
Small Programs



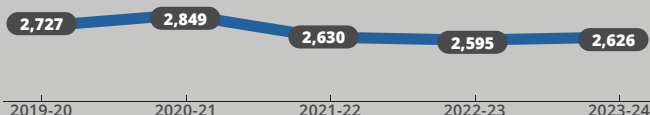
SCAN ME

LEARN MORE ABOUT WEST LIBERTY UNIVERSITY AT:
www.westliberty.edu



2,626 (▲1%)
ANNUAL HEADCOUNT ENROLLMENT

80% Undergraduate **16%** Dual Enrollment



2,025 (▼2%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

412

Fall Headcount (▼4%)

3.5 Average High School GPA

17 States Represented

1009

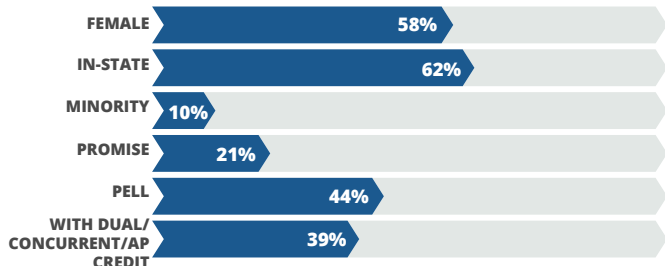
Average SAT Composite

40%

Proficient in SAT Math

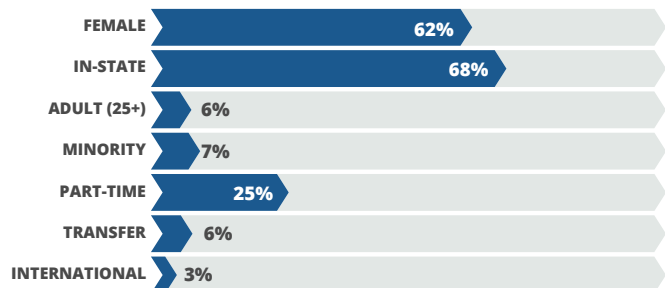
63%

Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

2,105 (▲2%)
Annual Undergraduate Headcount



STUDENT SUCCESS

69% (▼3 ppt)

Fall-to-Fall Retention

86% (▲2 ppt)

Fall-to-Spring Retention

51% (▲2 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS) FALL 2018 FIRST-TIME FRESHMAN COHORT



39%
Within 4 Years

52%
Within 6 Years

30% | 38%

Minority

N/A | NA

Adults

29% | 43%

Pell Recipients

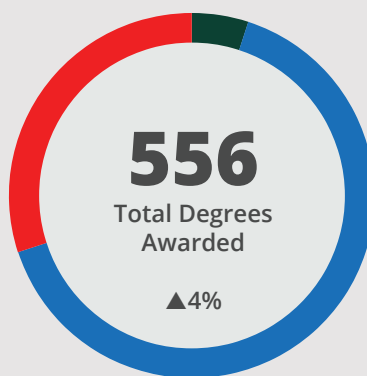
70% | 79%

Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



30 (▼6%)

Associate

371 (▲2%)

Bachelor's

155 (▲12%)

Master's

0 (◀◀0%)

Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

63% Female

5% Minority

62% In-State

3.37
Average College GPA



4.6

Average Years to Degree



142

Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners



67.0%

with Student Loan Debt



\$35,995

Average Loan Debt

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,716 In-State (◀◀0%)

\$17,100 Out-of-State (◀◀0%)

FINANCIAL AID RECIPIENTS & AWARDS



72%

Financial Aid Participation Rate

281 | \$1,423,322

Promise

479 | \$1,380,883

HEGP

666 | \$3,419,437

Pell

1,107 | \$8,704,778

Federal Loans

INSTITUTIONAL FINANCE

\$50.1M (▲6%)

Total Revenue

32% from Tuition and Fees

20% from State Appropriation

\$8,141

Appropriation per In-State FTE

\$44.5M (▲3%)

Total Expenditures

36% on Instruction



\$1.3M

Total Research Grants and Contracts

WORKFORCE OUTCOMES 2019 GRADUATES



53%

% Working in WV
2 Years After Graduation

49%

% Working in WV
4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$34,646 | \$47,772

Bachelor's

\$51,130 | \$62,054

Master's

YELLOW JACKET NATION

2024

WEST VIRGINIA STATE UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Education



2 Business



3 Criminal Justice



4 Liberal Arts and Sciences



5 Exercise Science

FOUNDED IN 1890

PRESIDENT
ERICKE S. CAGE

LOCATED IN
INSTITUTE, WV

STUDENT TO FACULTY RATIO
16:1

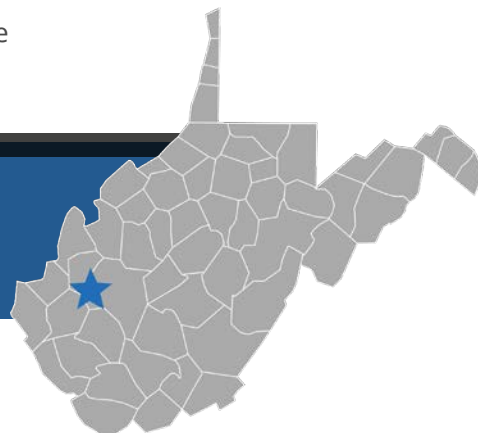
DEGREE LEVELS OFFERED
Bachelor's, Master's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse Fields



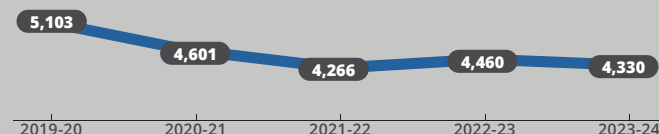
SCAN ME

LEARN MORE ABOUT WEST VIRGINIA STATE UNIVERSITY AT:
www.wvstateu.edu



4,330 (▼3%)
ANNUAL HEADCOUNT ENROLLMENT

95% Undergraduate
61% Dual Enrollment



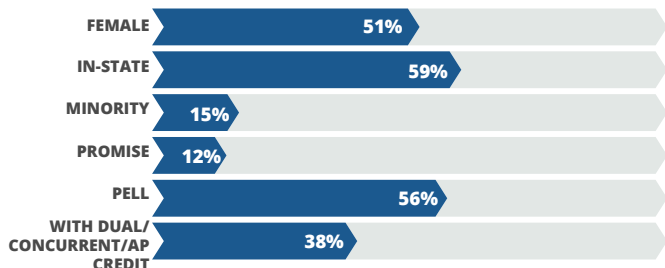
1,990 (▲<1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

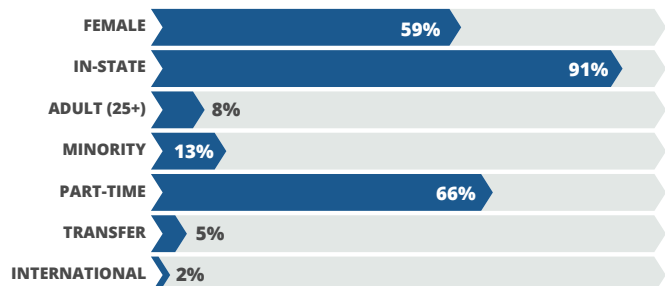
323
Fall Headcount (▼<1%)

3.32 Average High School GPA
28 States Represented

963 Average SAT Composite
35% Proficient in SAT Math
61% Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **4,131** (▼3%)
Annual Undergraduate Headcount



STUDENT SUCCESS

64% (▲4 ppt) Fall-to-Fall Retention
78% (▼2 ppt) Fall-to-Spring Retention
38% (▼5 ppt) Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)
FALL 2018 FIRST-TIME FRESHMAN COHORT



30%
Within 4 Years

41%
Within 6 Years

25% | 37%
Minority

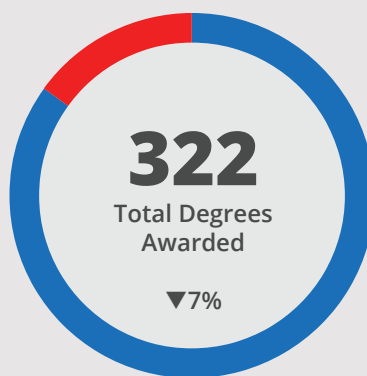
29% | 43%
Adults

24% | 36%
Pell Recipients

47% | 57%
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀▶0%) Associate
273 (▼1%) Bachelor's
49 (▼29%) Master's
0 (◀▶0%) Doctoral

GRADUATING CLASS PROFILE Bachelor's Degree Earners

65% Female

17% Minority

84% In-State

3.26
Average College GPA

7.5
Average Years to Degree

137
Average Credit Hours Earned

GRADUATE INDEBTEDNESS Bachelor's Degree Earners

66.3%
with Student Loan Debt

\$27,428
Average Loan Debt

WORKFORCE OUTCOMES 2019 GRADUATES



70%
% Working in WV
2 Years After Graduation

64%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,542 In-State (▲5%)

\$13,948 Out-of-State (◀▶0%)

FINANCIAL AID RECIPIENTS & AWARDS



79%
Financial Aid
Participation Rate

140 | \$650,773
Promise

496 | \$1,431,343
HEGP

729 | \$3,817,466
Pell

681 | \$4,606,206
Federal Loans

INSTITUTIONAL FINANCE

\$57.3M (▼7%)
Total Revenue

19% from Tuition and Fees

30% from State Appropriation

\$10,267
Appropriation per In-State FTE

\$58.0M (▲8%)
Total Expenditures

19% on Instruction



\$5.7M
Total Research
Grants and Contracts

2024

WEST VIRGINIA UNIVERSITY

TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



1 Business



2 Health Sciences



3 Engineering



4 Communications



5 Biology

FOUNDED IN 1867

PRESIDENT
DR. E. GORDON GEE

LOCATED IN
MORGANTOWN, WV

STUDENT TO FACULTY RATIO
17:1

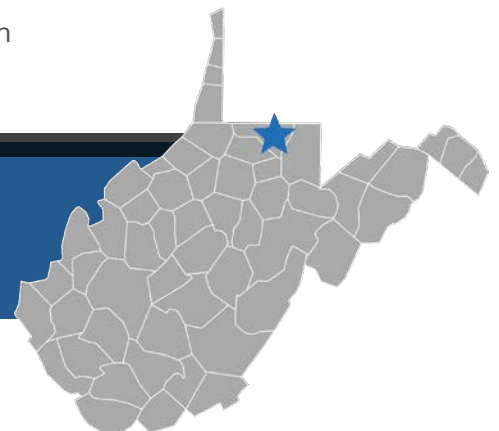
DEGREE LEVELS OFFERED
Bachelor's, Master's, Doctoral

CARNEGIE CLASSIFICATION
Doctoral Universities: Very High
Research Activity



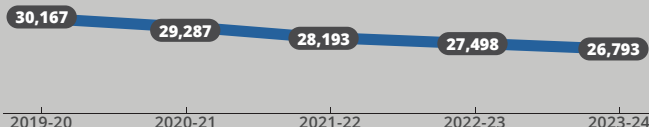
SCAN ME

LEARN MORE ABOUT WEST VIRGINIA UNIVERSITY AT:
www.wvu.edu



26,793 (▼3%)
ANNUAL HEADCOUNT ENROLLMENT

75% Undergraduate
4% Dual Enrollment



24,081 (▼2%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

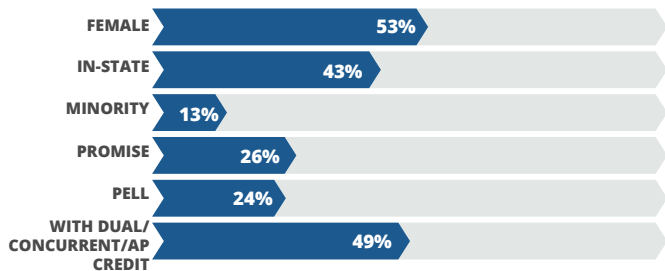
4,379
Fall Headcount (▼4%)

3.68 Average High School GPA
40 States Represented

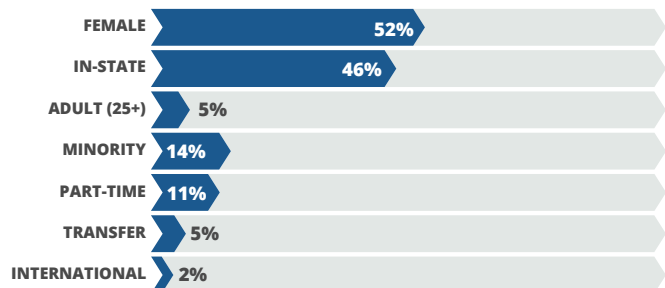
1,118
Average SAT Composite

70%
Proficient in SAT Math

88%
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE **20,084** (▼3%)
Annual Undergraduate Headcount



STUDENT SUCCESS

81% (▲3 ppt)
Fall-to-Fall Retention

92% (▲1 ppt)
Fall-to-Spring Retention

72% (▲5 ppt)
Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)
FALL 2018 FIRST-TIME FRESHMAN COHORT



46%
Within 4 Years

65%
Within 6 Years

36% | 54%
Minority

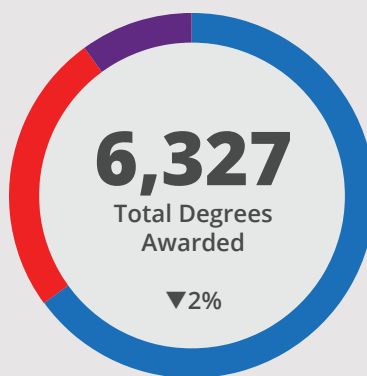
18% | 18%
Adults

34% | 53%
Pell Recipients

60% | 79%
Promise Recipients

▼▲ = 1YR Change
Refer to page 45 for data definitions

COMPLETION DEGREES AWARDED



0 (◀0%)
Associate

4,239 (▼3%)
Bachelor's

1,514 (▲4%)
Master's

574 (▼5%)
Doctoral

GRADUATING CLASS PROFILE
Bachelor's Degree Earners

53% Female

12% Minority

44% In-State

3.33
Average College GPA

4.7
Average Years to Degree

135
Average Credit Hours Earned

GRADUATE INDEBTEDNESS
Bachelor's Degree Earners

62.2%
with Student Loan Debt

\$45,905
Average Loan Debt

WORKFORCE OUTCOMES 2019 GRADUATES



35%
% Working in WV
2 Years After Graduation

29%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$9,648 In-State (▲3%)

\$27,360 Out-of-State (▲3%)

FINANCIAL AID RECIPIENTS & AWARDS



86%
Financial Aid Participation Rate

3,938 | \$19,794,668
Promise

2,814 | \$8,510,248
HEGP

4,196 | \$22,020,934
Pell

11,098 | \$103,795,978
Federal Loans

INSTITUTIONAL FINANCE

\$1,077.1M (▲6%)
Total Revenue

36% from Tuition and Fees

22% from State Appropriation

\$22,242
Appropriation per In-State FTE

\$1,020.2M (▼1%)
Total Expenditures



\$193.6M
Total Research Grants and Contracts

2024



WVU INSTITUTE OF TECHNOLOGY

TOP 5 DEGREE AREAS UNDERGRADUATE



1 Engineering



2 Business



3 Criminal Justice



4 Biology



5 Psychology

FOUNDED IN 1897

PRESIDENT
DR. T. RAMON STUART

LOCATED IN
BECKLEY, WV

STUDENT TO FACULTY RATIO
12:1

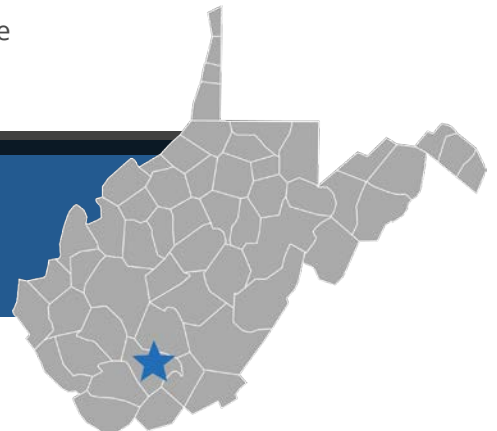
DEGREE LEVELS OFFERED
Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate Colleges: Diverse
Fields



SCAN ME

LEARN MORE ABOUT WVU INSTITUTE OF TECHNOLOGY AT:
www.wvutech.edu



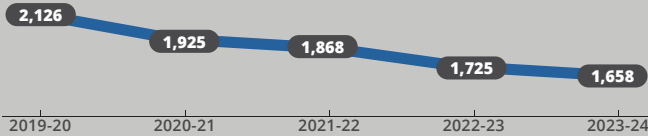
1,658

(▼4%)

ANNUAL HEADCOUNT ENROLLMENT

100% 31%

Undergraduate Dual Enrollment



1,129

(▼1%)

ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

309

Fall Headcount (◀0%)

3.54 Average High School GPA

11 States Represented

1016

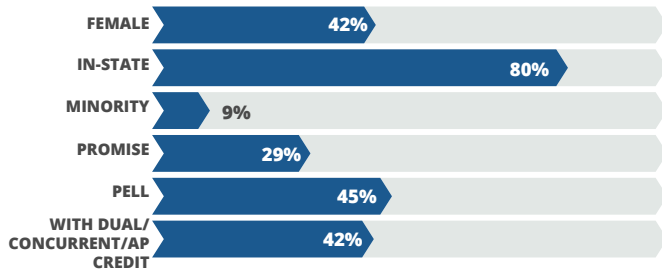
Average SAT Composite

49%

Proficient in SAT Math

74%

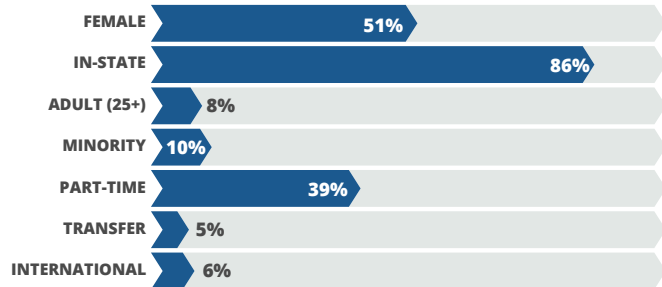
Proficient in SAT English



UNDERGRADUATE STUDENT PROFILE

1,658

(▼4%) Annual Undergraduate Headcount



STUDENT SUCCESS

59% (▲3 ppt)

Fall-to-Fall Retention

81% (▼2 ppt)

Fall-to-Spring Retention

52% (▼1 ppt)

Freshmen Completing 30 Hrs in First Year

BACHELOR'S GRADUATION RATES (WITHIN 4 YRS | 6 YRS)

FALL 2018 FIRST-TIME FRESHMAN COHORT



25%

Within 4 Years

40%

Within 6 Years

19% | 33%

Minority

29% | 43%

Adults

22% | 35%

Pell Recipients

46% | 64%

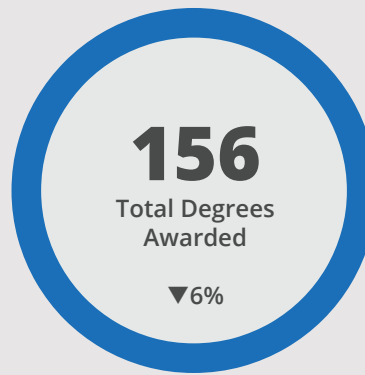
Promise Recipients

▼▲ = 1YR Change

Refer to page 45 for data definitions

COMPLETION

DEGREES AWARDED



0 (◀▶0%)

Associate

156 (▼6%)

Bachelor's

0 (◀▶0%)

Master's

0 (◀▶0%)

Doctoral

GRADUATING CLASS PROFILE

Bachelor's Degree Earners

39% Female

13% Minority

78% In-State



3.22

Average College GPA



5.1

Average Years to Degree



133

Average Credit Hours Earned

GRADUATE INDEBTEDNESS

Bachelor's Degree Earners



47.1%

with Student Loan Debt



\$32,668

Average Loan Debt

WORKFORCE OUTCOMES

2019 GRADUATES



49%

% Working in WV
2 Years After Graduation

47%

% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE UNDERGRADUATE TUITION & FEE RATES

\$8,064 In-State (▲3%)

\$20,160 Out-of-State (▲3%)

FINANCIAL AID

RECIPIENTS & AWARDS



90%

Financial Aid Participation Rate

270 | \$1,336,730

Promise

396 | \$1,143,956

HEGP

420 | \$2,133,534

Pell

376 | \$2,109,709

Federal Loans

INSTITUTIONAL FINANCE

\$23.5M

(▲7%) Total Revenue

36% from Tuition and Fees


36% from State Appropriation

\$9,345

Appropriation per In-State FTE

\$24.3M

(▲7%) Total Expenditures

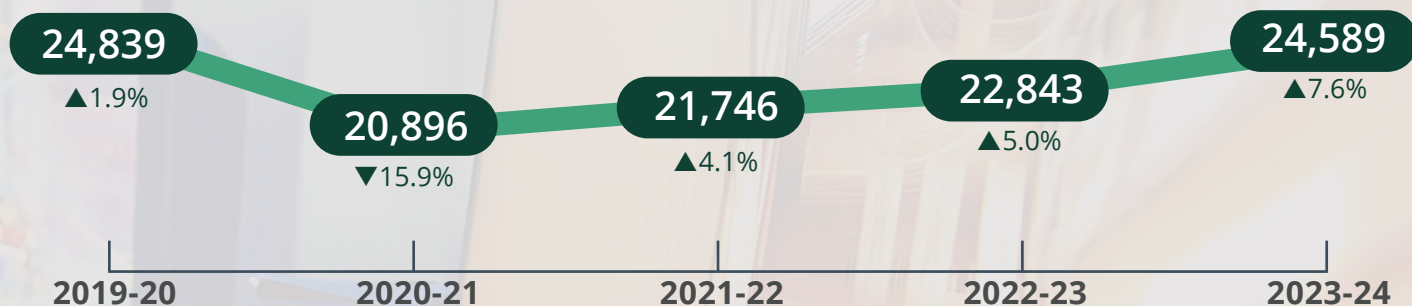
A photograph of three students in a gaming lab. In the foreground, a young woman with dark hair is smiling, wearing a headset with a glowing blue light bar and a microphone. She is wearing a black t-shirt with a red and white graphic. In the background, two other students are also wearing headsets and working on computers. The room is dimly lit with blue and purple ambient lighting.

WEST VIRGINIA'S PUBLIC **TWO-YEAR** INSTITUTIONS

Photo courtesy of BridgeValley Community and Technical College

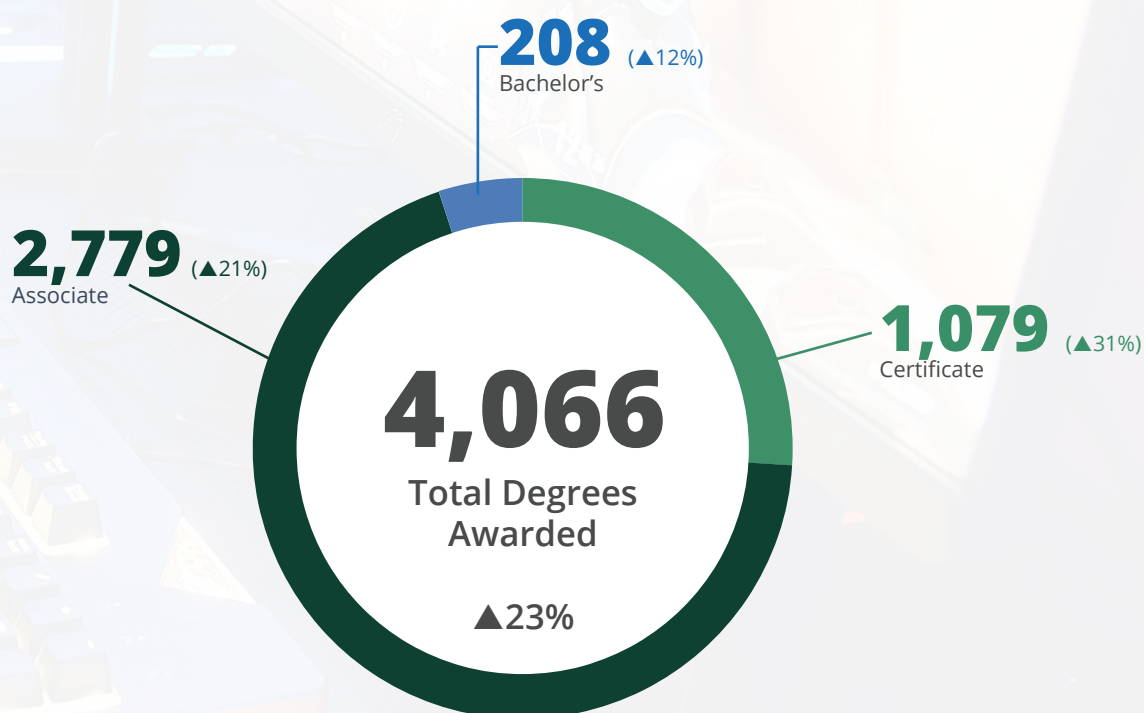
ENROLLMENT

ANNUALIZED HEADCOUNT, 2019-20 to 2023-24 ACADEMIC YEARS



CERTIFICATES AND DEGREES AWARDED

2023-24 ACADEMIC YEAR



▼▲ = 1YR Change

2024



BLUE RIDGE COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Liberal Arts and Sciences
-  **2** Business
-  **3** Information Technologies
-  **4** Health Sciences
-  **5** Criminal Justice

FOUNDED IN 1974

PRESIDENT
DR. PETER CHECKOVICH

LOCATED IN
MARTINSBURG, WV

STUDENT TO FACULTY RATIO
13:1

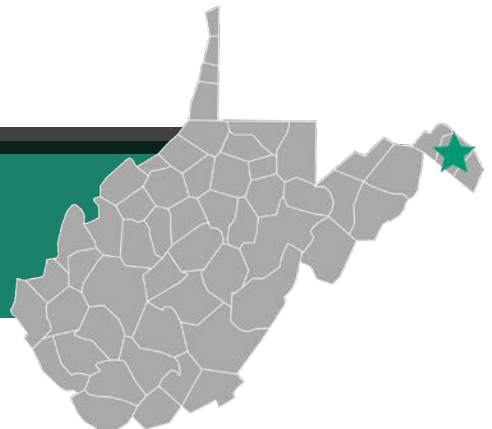
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High
Transfer-High Nontraditional



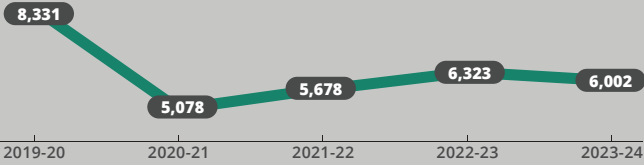
SCAN ME

LEARN MORE ABOUT BLUE RIDGE COMMUNITY AND TECHNICAL COLLEGE AT:
www.blueridgectc.edu



6,002

ANNUAL HEADCOUNT ENROLLMENT



1,355

(▲4%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

384

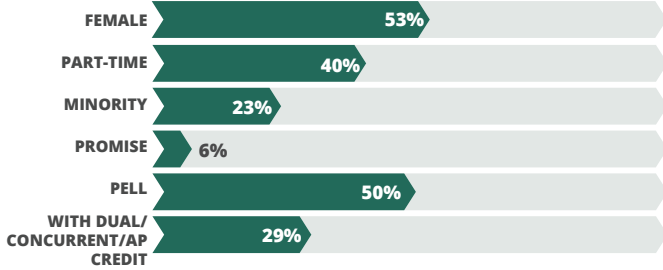
(▼1%) Fall Freshmen Headcount

3.06

Average HS GPA

11

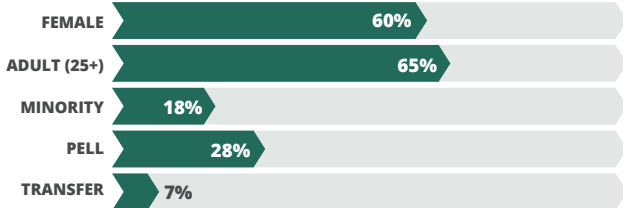
Counties Represented



STUDENT PROFILE

6,002

Annual Headcount Enrollment



STUDENT SUCCESS

57%

(▼1 ppt)
Fall-to-Fall Retention

77%

(▼1 ppt)
Fall-to-Spring Retention

24%

(▼2 ppt)
Freshman Completing 15 Hours in First Semester

55%

(▼12 ppt)
Completing Math Coreq. Coursework

8%

(▲4 ppt)
Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)



18%

Within 2 Years

37%

Within 3 Years

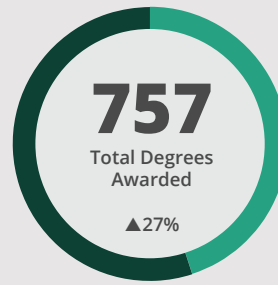
8% | 35%
Minority

17% | 36%
Pell Recipients

19% | 44%
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



351 (▲46%)
Certificate

406 (▲14%)
Associate

SHORT-TERM TRAINING

4,527 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Workplace Readiness
- ◆ Business
- ◆ Health Sciences

GRADUATING CLASS PROFILE

Associate Degree Earners

68% Female

20% Minority

42% Pell Recipients



3.43

Average College GPA



4.8

Average Years to Degree



81

Average Credit Hours Earned

GRADUATE INDEBTEDNESS



38.1%

with Student Loan Debt



\$15,341

Average Loan Debt

WORKFORCE OUTCOMES 2019 GRADUATES



57%

% Working in WV 2 Years After Graduation

51%

% Working in WV 4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,344 In-State (▲5%)

\$7,848 Out-of-State (▲5%)

FINANCIAL AID

RECIPIENTS | AWARDS



59%

Financial Aid Participation Rate

38 | \$142,477
Promise

173 | \$505,594
WV Invests Grant

314 | \$747,311
HEGP

878 | \$3,425,191
Pell

564 | \$2,360,036
Federal Loans

INSTITUTIONAL FINANCE

\$23.5M

(▼2%) Total Revenue

19% from Tuition and Fees

37% from State Appropriation

\$6,785

Appropriation per In-State FTE

\$26.0M

(▲3%) Total Expenditures

50% on Instruction

2024



BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Engineering



3 Liberal Arts and Sciences



4 Science Technologies



5 Information Technologies

FOUNDED IN 2014

PRESIDENT
DR. CASEY SACKS

LOCATED IN
SOUTH CHARLESTON, WV

STUDENT TO FACULTY RATIO
11:1

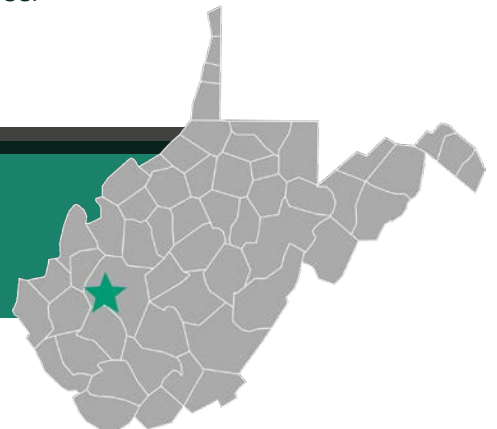
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-High Traditional



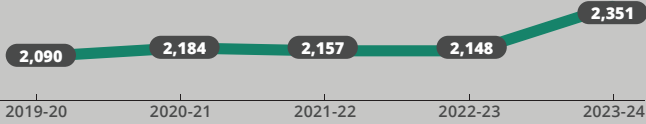
SCAN ME

LEARN MORE ABOUT BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE AT:
www.bridgevalley.edu



2,351

ANNUAL HEADCOUNT ENROLLMENT



1,315

(▲13%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

466

(▲19%)

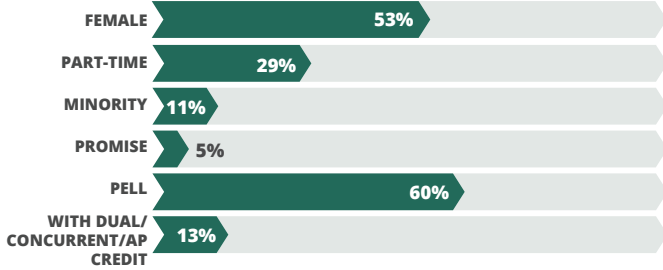
Fall Freshmen Headcount

3.0

Average HS GPA

34

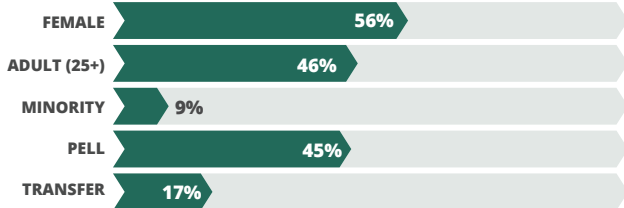
Counties Represented



STUDENT PROFILE

2,351

Annual Headcount Enrollment



STUDENT SUCCESS

49%

(▼5 ppt)
Fall-to-Fall
Retention

73%

(▲9 ppt)
Fall-to-Spring
Retention

26%

(▼<1 ppt)
Freshman Completing
15 Hours in First Semester

60%

(▲2 ppt)
Completing English
Coreq. Coursework

53%

(▼9 ppt)
Completing Math
Coreq. Coursework

4%

(▼1 ppt)
Transferred to
Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2021 FIRST-TIME FRESHMAN COHORT



17%

Within 2 Years

32%

Within 3 Years

16% | 26%

Minority

15% | 26%

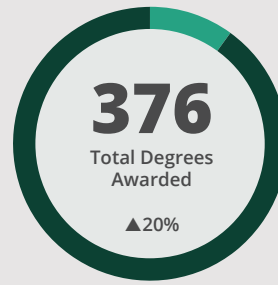
Pell Recipients

30% | 49%

Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



35

(▲192%)
Certificate

341

(▲13%)
Associate

SHORT-TERM TRAINING

157

Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Transportation
- ◆ Engineering
- ◆ Health Sciences

GRADUATING CLASS PROFILE

Associate Degree Earners

64%

Female

5%

Minority

52%

Pell Recipients



3.2

Average College GPA



6.4

Average Years to Degree



91

Average Credit Hours Earned

GRADUATE INDEBTEDNESS



59.5%

with Student Loan Debt



\$16,219

Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,682

In-State (◀0%)

\$11,148

Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS



64%

Financial Aid
Participation Rate

45 | \$191,020

Promise

288 | \$1,071,263

WV Invests Grant

655 | \$1,591,818

HEGP

1,058 | \$4,682,625

Pell

486 | \$2,762,285

Federal Loans

INSTITUTIONAL FINANCE

\$27.0M

(▲15%)
Total Revenue

20%

from Tuition and Fees

33%

from State Appropriation

\$6,873

Appropriation per In-State FTE

\$25.1M

(▲13%)
Total Expenditures

45%

on Instruction

WORKFORCE OUTCOMES

2019 GRADUATES



81%

% Working in WV
2 Years After Graduation

78%

% Working in WV
4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$29,010

Certificate

\$41,949

\$47,808

Associate

\$55,972

2024



EASTERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  1 Liberal Arts and Sciences
-  2 Health Sciences
-  3 Business
-  4 Engineering
-  5 Automotive Technology

FOUNDED IN 1999

PRESIDENT
DR. THOMAS STRIPLIN

LOCATED IN
MOOREFIELD, WV

STUDENT TO FACULTY RATIO
6:1

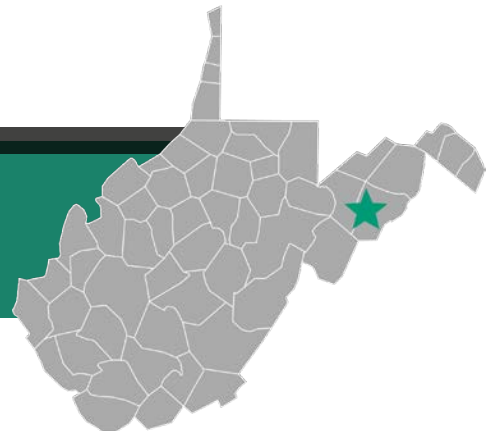
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High
Transfer-High Nontraditional



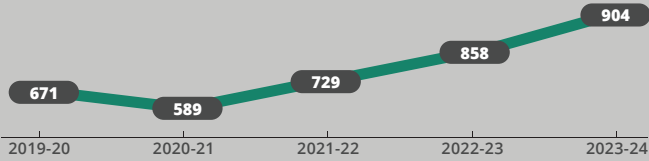
SCAN ME

LEARN MORE ABOUT EASTERN WV COMMUNITY AND TECHNICAL
COLLEGE AT:
www.easternwv.edu



904

ANNUAL HEADCOUNT ENROLLMENT



233

(▲15%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

41

(▼15%)

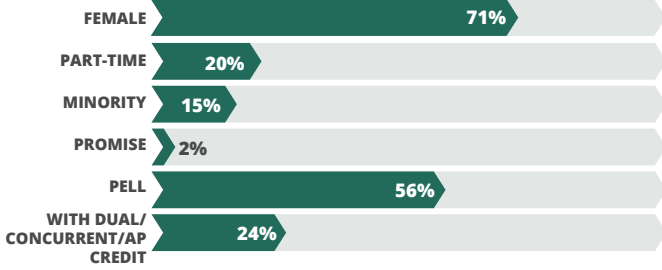
Fall Freshmen Headcount

3.19

Average HS GPA

7

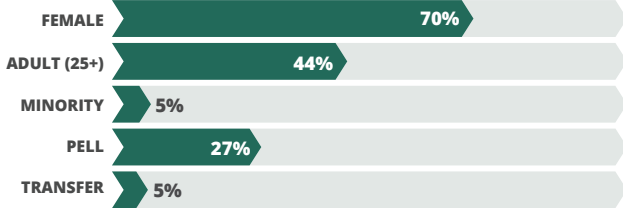
Counties Represented



STUDENT PROFILE

904

Annual Headcount Enrollment



STUDENT SUCCESS

64%

(▲10 ppt)

Fall-to-Fall Retention

79%

(▼5 ppt)

Fall-to-Spring Retention

30%

(▼3 ppt)

Freshman Completing 15 Hours in First Semester

77%

(▲7 ppt)

Completing Math Coreq. Coursework

0%

(▼9 ppt)

Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2021 FIRST-TIME FRESHMAN COHORT



24%

Within 2 Years

42%

Within 3 Years

0% | 0%

Minority

18% | 32%

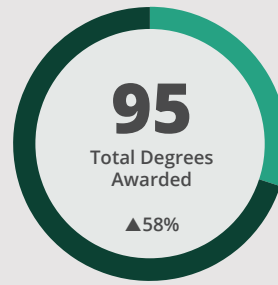
Pell Recipients

60% | 60%

Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



28

(▲87%)

Certificate

67

(▲49%)

Associate

SHORT-TERM TRAINING

317

Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Health Sciences
- ◆ Transportation
- ◆ Interpersonal Skills

GRADUATING CLASS PROFILE

Associate Degree Earners

79%

Female

2%

Minority

62%

Pell Recipients



3.24

Average College GPA



7

Average Years to Degree



86

Average Credit Hours Earned

GRADUATE INDEBTEDNESS



35.0%

with Student Loan Debt



\$15,878

Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,128

In-State (▲8%)

\$8,520

Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS



71%

Financial Aid Participation Rate

3 | \$10,320

Promise

35 | \$97,948

WV Invests Grant

89 | \$228,010

HEGP

154 | \$672,017

Pell

66 | \$211,653

Federal Loans

INSTITUTIONAL FINANCE

\$6.4M

(▲2%)

Total Revenue

16%

from Tuition and Fees

38%

from State Appropriation

\$10,607

Appropriation per In-State FTE

\$6.1M

(▲2%)

Total Expenditures

28%

on Instruction

WORKFORCE OUTCOMES

2019 GRADUATES



80%

% Working in WV 2 Years After Graduation

73%

% Working in WV 4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$28,851 | \$36,797

Certificate

\$31,529 | \$47,400

Associate

2024

MOUNTWEST COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Information Technologies



3 Liberal Arts and Sciences



4 Business



5 Legal Studies

FOUNDED IN 1975

PRESIDENT
DR. JOSHUA BAKER

LOCATED IN
HUNTINGTON, WV

STUDENT TO FACULTY RATIO
11:1

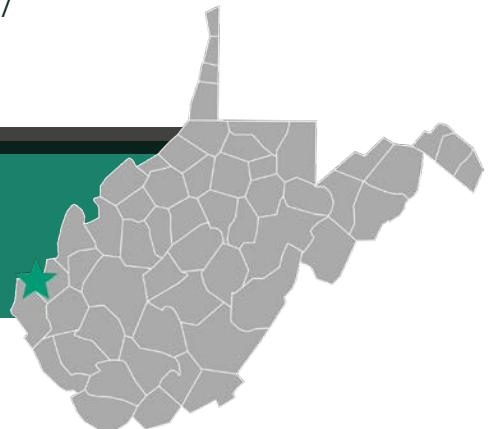
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



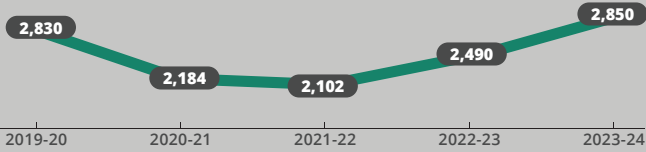
SCAN ME

LEARN MORE ABOUT MOUNTWEST COMMUNITY AND TECHNICAL COLLEGE AT:
www.mctc.edu



2,850

ANNUAL HEADCOUNT ENROLLMENT



1,036

(▲12%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

367

(▲7%)

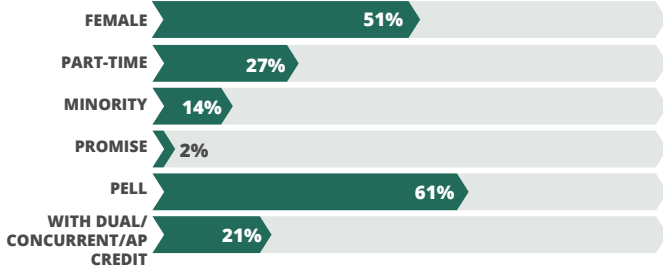
Fall Freshmen Headcount

3.07

Average HS GPA

13

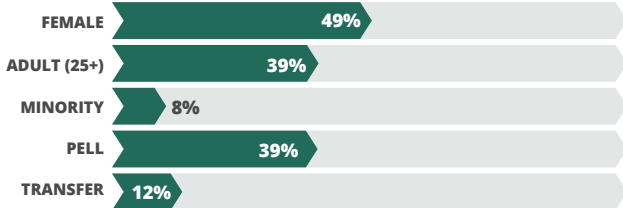
Counties Represented



STUDENT PROFILE

2,850

Annual Headcount Enrollment



STUDENT SUCCESS

38%

(▲3 ppt)
Fall-to-Fall Retention

71%

(▲4 ppt)
Fall-to-Spring Retention

25%

(▲3 ppt)
Freshman Completing 15 Hours in First Semester

57%

(▼<1 ppt)
Completing English Coreq. Coursework

51%

(▼2 ppt)
Completing Math Coreq. Coursework

2%

(▼1 ppt)
Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2021 FIRST-TIME FRESHMAN COHORT



8%

Within 2 Years

17%

Within 3 Years

0% | 0%

Minority

6% | 16%

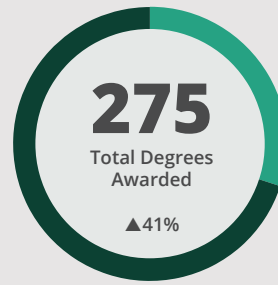
Pell Recipients

12% | 15%

Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



88

(▲159%)

Certificate

187

(▲16%)

Associate

SHORT-TERM TRAINING

875

Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Transportation
- ◆ Precision Production
- ◆ Health Sciences

GRADUATING CLASS PROFILE

Associate Degree Earners

57%

Female

6%

Minority

59%

Pell Recipients



3.4

Average College GPA



6.4

Average Years to Degree



81

Average Credit Hours Earned

GRADUATE INDEBTEDNESS



50.0%

with Student Loan Debt



\$13,338

Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,818

In-State (◀0%)

\$12,004

Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS



63%

Financial Aid Participation Rate

16 | \$63,153

Promise

136 | \$566,901

WV Invests Grant

333 | \$829,620

HEGP

783 | \$3,487,027

Pell

454 | \$1,799,906

Federal Loans

INSTITUTIONAL FINANCE

\$19.3M

(▲17%)

Total Revenue

17%

from Tuition and Fees

36%

from State Appropriation

\$7,730

Appropriation per In-State FTE

\$17.6M

(▲19%)

Total Expenditures

57%

on Instruction

WORKFORCE OUTCOMES

2019 GRADUATES



59%

% Working in WV 2 Years After Graduation

56%

% Working in WV 4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$32,468 | \$41,836

Certificate

\$34,280 | \$38,971

Associate

2024



NEW RIVER COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Information Technologies



4 Business



5 Culinary Arts

FOUNDED IN 2003

PRESIDENT
DR. BONNY COPENHAVER

LOCATED IN
BEAVER, WV

STUDENT TO FACULTY RATIO
12:1

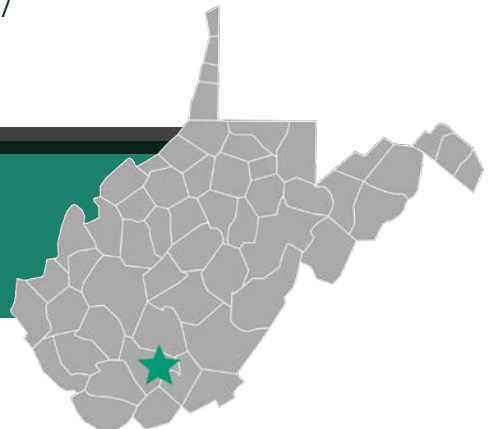
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



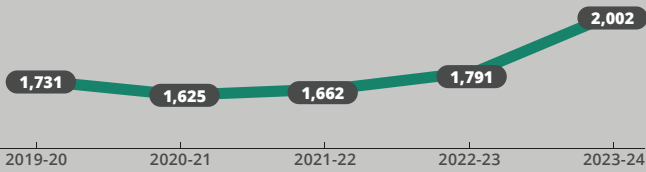
SCAN ME

LEARN MORE ABOUT NEW RIVER COMMUNITY AND TECHNICAL COLLEGE AT:
www.newriver.edu



2,002

ANNUAL HEADCOUNT ENROLLMENT



905

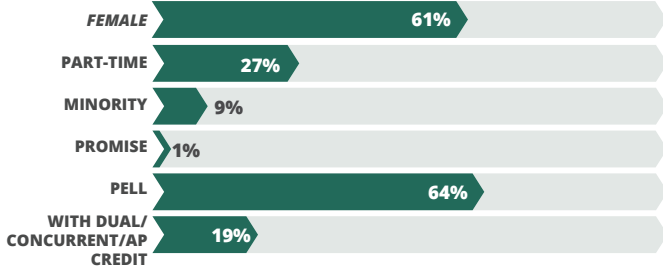
(▲15%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

220

(◀0%)
Fall Freshmen Headcount

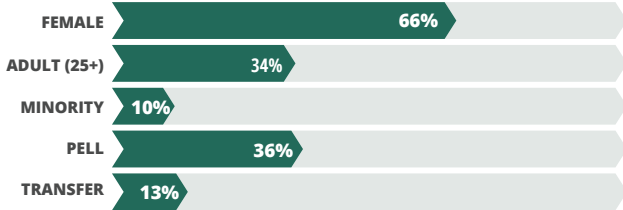
3.11 Average HS GPA **11** Counties Represented



STUDENT PROFILE

2,002

Annual Headcount Enrollment



STUDENT SUCCESS

51% (▲3 ppt) Fall-to-Fall Retention	83% (▲3 ppt) Fall-to-Spring Retention	34% (▲1 ppt) Freshman Completing 15 Hours in First Semester
78% (▲13 ppt) Completing English Coreq. Coursework	77% (▲20 ppt) Completing Math Coreq. Coursework	3% (▼1 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2021 FIRST-TIME FRESHMAN COHORT



17%

Within 2 Years

31%

Within 3 Years

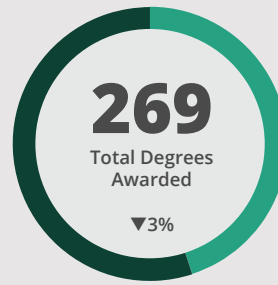
0% | 13%
Minority

11% | 26%
Pell Recipients

0% | 21%
Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



125 (▼5%)
Certificate

144 (▼2%)
Associate

SHORT-TERM TRAINING

269 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Health Sciences
- ◆ Construction
- ◆ Business

GRADUATING CLASS PROFILE

Associate Degree Earners

51% Female

8% Minority

73% Pell Recipients



3.19
Average College GPA



6.6
Average Years to Degree



76
Average Credit Hours Earned

GRADUATE INDEBTEDNESS



37.8%
with Student Loan Debt



\$13,961
Average Loan Debt

WORKFORCE OUTCOMES

2019 GRADUATES



64%
% Working in WV
2 Years After Graduation

63%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$5,157 In-State (▲7%)

\$8,141 Out-of-State (▲7%)

FINANCIAL AID

RECIPIENTS | AWARDS



64%
Financial Aid
Participation Rate

11 | \$48,992
Promise

139 | \$637,691
WV Invests Grant

337 | \$851,873
HEGP

689 | \$3,224,429
Pell

196 | \$903,100
Federal Loans

INSTITUTIONAL FINANCE

\$17.1M (▲7%)
Total Revenue

13% from Tuition and Fees

39% from State Appropriation

\$7,467
Appropriation per In-State FTE

\$15.7M (▲6%)
Total Expenditures

49% on Instruction

PIERPONT COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

- 1 Liberal Arts and Sciences
- 2 Health Sciences
- 3 Automotive Technology
- 4 Engineering Technologies
- 5 Information Technologies

FOUNDED IN 1974

PRESIDENT
DR. MILAN S. HAYWARD

LOCATED IN
FAIRMONT, WV

STUDENT TO FACULTY RATIO
14:1

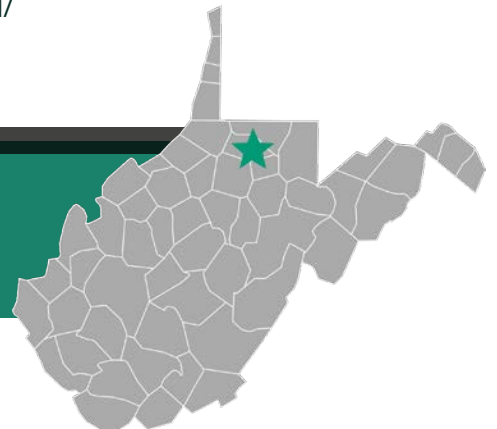
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-Mixed Traditional/
Nontraditional



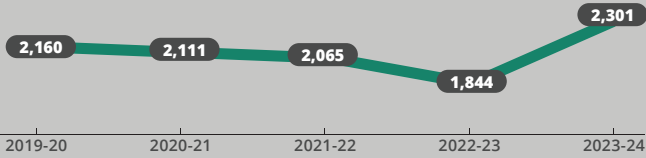
SCAN ME

LEARN MORE ABOUT PIERPONT COMMUNITY AND TECHNICAL
COLLEGE AT:
www.pierpont.edu



2,301

ANNUAL HEADCOUNT ENROLLMENT



1,062

(▲9%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

291

(▲12%)

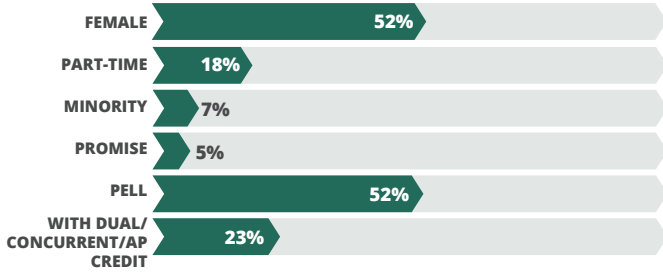
Fall Freshmen Headcount

3.09

Average HS GPA

28

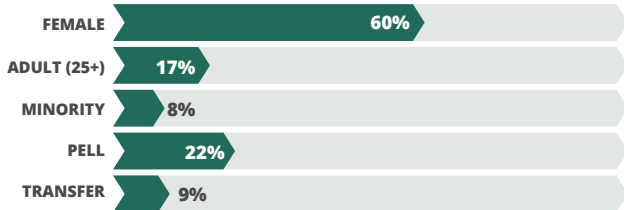
Counties Represented



STUDENT PROFILE

2,301

Annual Headcount Enrollment



STUDENT SUCCESS

61%

(▲3 ppt)
Fall-to-Fall Retention

75%

(▼6 ppt)
Fall-to-Spring Retention

41%

(▼3 ppt)
Freshman Completing 15 Hours in First Semester

76%

(▲7 ppt)
Completing English Coreq. Coursework

68%

(▲10 ppt)
Completing Math Coreq. Coursework

2%

(▼2 ppt)
Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2021 FIRST-TIME FRESHMAN COHORT



30%

Within 2 Years

40%

Within 3 Years

23% | 23%

Minority

21% | 31%

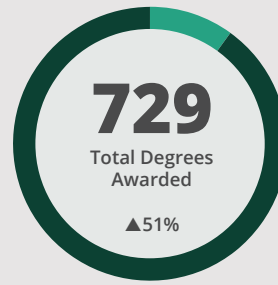
Pell Recipients

19% | 38%

Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



73

(▲3%)
Certificate

656

(▲60%)
Associate

SHORT-TERM TRAINING

46

Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Business
- ◆ Culinary Arts
- ◆ Engineering

GRADUATING CLASS PROFILE

Associate Degree Earners

45%

Female

30%

Minority

18%

Pell Recipients



3.43

Average College GPA



4.9

Average Years to Degree



81

Average Credit Hours Earned

GRADUATE INDEBTEDNESS



16.8%

with Student Loan Debt



\$18,833

Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$5,594

In-State (▲10%)

\$13,262

Out-of-State (▲10%)

FINANCIAL AID

RECIPIENTS | AWARDS



69%

Financial Aid Participation Rate

29 | \$137,136

Promise

296 | \$1,422,407

WV Invests Grant

328 | \$898,807

HEGP

498 | \$2,518,817

Pell

269 | \$2,169,586

Federal Loans

INSTITUTIONAL FINANCE

\$18.5M

(▼6%)
Total Revenue

15%

from Tuition and Fees

47%

from State Appropriation

\$8,350

Appropriation per In-State FTE

\$17.1M

(▲<1%)
Total Expenditures

48%

on Instruction

WORKFORCE OUTCOMES

2019 GRADUATES



84%

% Working in WV
2 Years After Graduation

78%

% Working in WV
4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$40,743 | \$57,630

Certificate

\$31,083 | \$49,625

Associate

2024



SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED

-  **1** Liberal Arts and Sciences
-  **2** Health Sciences
-  **3** Business
-  **4** Engineering
-  **5** Child Development

FOUNDED IN 1971

PRESIDENT
DR. PAMELA ALDERMAN

LOCATED IN
MT. GAY, WV

STUDENT TO FACULTY RATIO
16:1

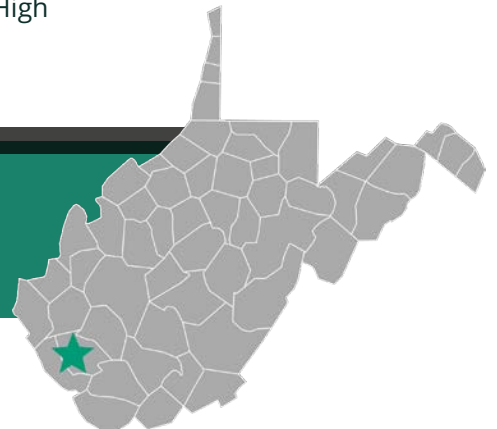
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: Mixed
Transfer/Career & Technical-High
Traditional



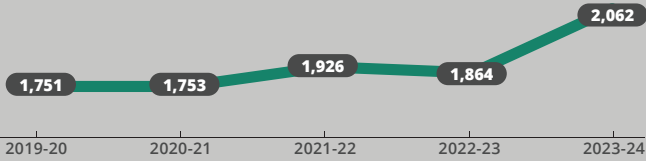
SCAN ME

LEARN MORE ABOUT SOUTHERN WV COMMUNITY AND TECHNICAL
COLLEGE AT:
www.southernwv.edu



2,062

ANNUAL HEADCOUNT ENROLLMENT



1,136

(▲6%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

350

(▲3%)

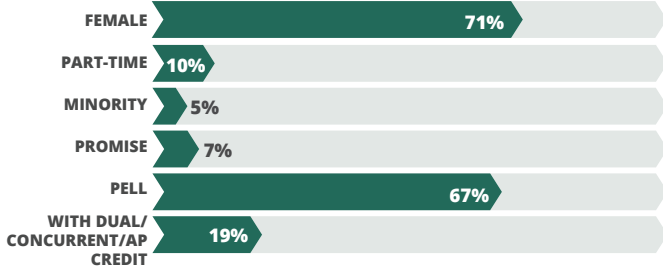
Fall Freshmen Headcount

3.12

Average HS GPA

9

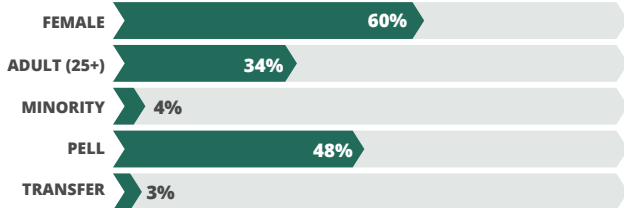
Counties Represented



STUDENT PROFILE

2,062

Annual Headcount Enrollment



STUDENT SUCCESS

55%

(▲3 ppt)
Fall-to-Fall Retention

68%

(▼9 ppt)
Fall-to-Spring Retention

31%

(▼3 ppt)
Freshman Completing 15 Hours in First Semester

73%

(▲5 ppt)
Completing English Coreq. Coursework

64%

(▼2 ppt)
Completing Math Coreq. Coursework

5%

(▲2 ppt)
Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2021 FIRST-TIME FRESHMAN COHORT



15%

Within 2 Years

27%

Within 3 Years

5% | 5%

Minority

12% | 25%

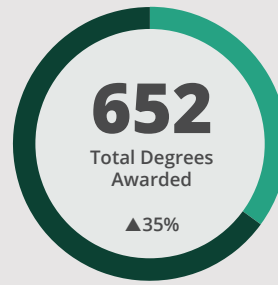
Pell Recipients

13% | 17%

Non-Traditional (25+)

▼▲= 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



219

(▲41%)

Certificate

433

(▲32%)

Associate

SHORT-TERM TRAINING

424

Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Mining
- ◆ Health Sciences
- ◆ Transportation

GRADUATING CLASS PROFILE

Associate Degree Earners

71%

Female

4%

Minority

61%

Pell Recipients



3.23

Average College GPA



6

Average Years to Degree



79

Average Credit Hours Earned

GRADUATE INDEBTEDNESS



30.1%

with Student Loan Debt



\$13,901

Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,224

In-State (▲4%)

\$6,840

Out-of-State (▲4%)

FINANCIAL AID

RECIPIENTS | AWARDS



83%

Financial Aid Participation Rate

46 | \$180,400

Promise

95 | \$337,031

WV Invests Grant

452 | \$1,153,208

HEGP

848 | \$4,033,911

Pell

265 | \$1,584,347

Federal Loans

INSTITUTIONAL FINANCE

\$19.9M

(▼1%)

Total Revenue

7%

from Tuition and Fees

47%

from State Appropriation

\$8,587

Appropriation per In-State FTE

\$19.4M

(▼4%)

Total Expenditures

41%

on Instruction

WORKFORCE OUTCOMES

2019 GRADUATES



67%

% Working in WV
2 Years After Graduation

69%

% Working in WV
4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$23,916 | \$33,906

Certificate

\$42,475 | \$47,311

Associate

2024



WEST VIRGINIA NORTHERN COMMUNITY COLLEGE

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Health Sciences



2 Liberal Arts and Sciences



3 Business



4 Information Technologies



5 Engineering Technologies

FOUNDED IN 1972

PRESIDENT
DR. DANIEL MOSSER

LOCATED IN
WHEELING, WV

STUDENT TO FACULTY RATIO
11:1

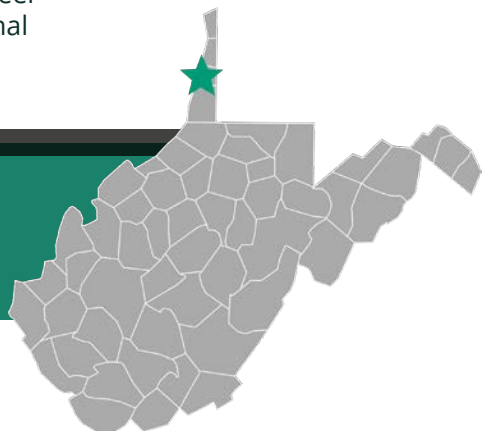
DEGREE LEVELS OFFERED
Certificate, Associate

CARNEGIE CLASSIFICATION
Associate's Colleges: High Career
& Technical-High Nontraditional



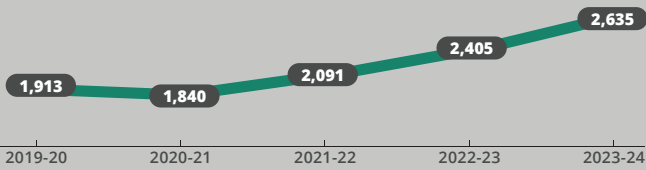
SCAN ME

LEARN MORE ABOUT WV NORTHERN COMMUNITY COLLEGE AT:
www.wvncc.edu



2,635

ANNUAL HEADCOUNT ENROLLMENT



841

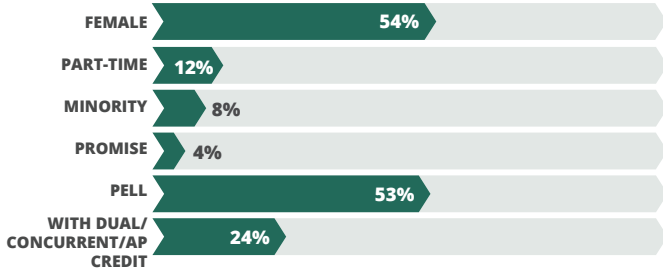
(▼1%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

240

(▼8%)
Fall Freshmen Headcount

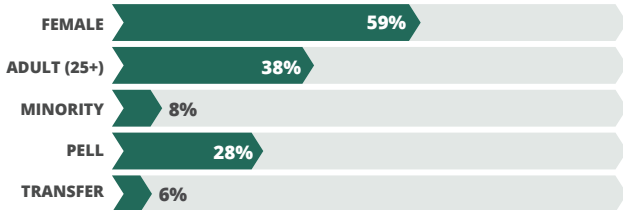
3.26 Average HS GPA **8** Counties Represented



STUDENT PROFILE

2,635

Annual Headcount Enrollment



STUDENT SUCCESS

50% (▼4 ppt) Fall-to-Fall Retention
75% (▲1 ppt) Fall-to-Spring Retention
24% (▼<1ppt) Freshman Completing 15 Hours in First Semester
3% (▼4 ppt) Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2021 FIRST-TIME FRESHMAN COHORT



21%

Within 2 Years

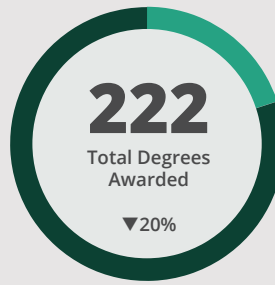
29%

Within 3 Years

29% | 29% Minority
17% | 22% Pell Recipients
19% | 25% Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



45 (▼26%) Certificate
177 (▼18%) Associate

SHORT-TERM TRAINING

1010 Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Health Sciences
- ◆ Health Knowledge/Skills
- ◆ Public Safety

GRADUATING CLASS PROFILE

Associate Degree Earners

63% Female
8% Minority
59% Pell Recipients



3.26
Average College GPA



5.5
Average Years to Degree



78
Average Credit Hours Earned

GRADUATE INDEBTEDNESS



40.2%
with Student Loan Debt



\$12,983
Average Loan Debt

WORKFORCE OUTCOMES

2019 GRADUATES



65%
% Working in WV
2 Years After Graduation

59%
% Working in WV
4 Years After Graduation

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,154 In-State (▲3%)
\$12,338 Out-of-State (▲3%)

FINANCIAL AID

RECIPIENTS | AWARDS



62%
Financial Aid
Participation Rate

22 | \$76,779
Promise

77 | \$283,566
WV Invests Grant

199 | \$518,804
HEGP

536 | \$2,381,964
Pell

150 | \$737,052
Federal Loans

INSTITUTIONAL FINANCE

\$16.7M (▲10%)
Total Revenue

11% from Tuition and Fees

49% from State Appropriation

\$10,996
Appropriation per In-State FTE

\$18.8M (▲17%)
Total Expenditures

44% on Instruction

2024

WEST VIRGINIA UNIVERSITY AT PARKERSBURG

TOP 5 CERTIFICATES AND DEGREES AWARDED



1 Liberal Arts and Sciences



2 Business



3 Health Sciences



4 Education



5 Child Development

FOUNDED IN 1961

PRESIDENT
DR. TORIE JACKSON

LOCATED IN
PARKERSBURG, WV

STUDENT TO FACULTY RATIO
15:1

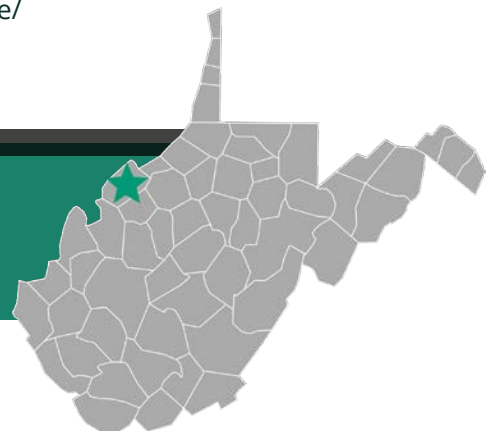
DEGREE LEVELS OFFERED
Certificate, Associate, Bachelor's

CARNEGIE CLASSIFICATION
Baccalaureate/Associate's
Colleges: Mixed Baccalaureate/
Associate's



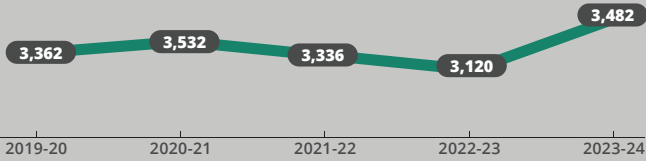
SCAN ME

LEARN MORE ABOUT WVU AT PARKERSBURG AT:
www.wvup.edu



3,482

ANNUAL HEADCOUNT ENROLLMENT



1,738

(▲13%) ANNUAL FTE ENROLLMENT

FALL FRESHMAN CLASS PROFILE

422

(▲23%)

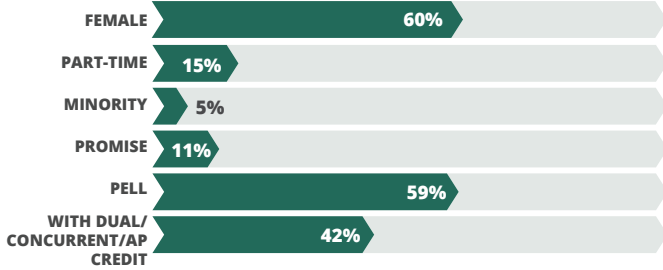
Fall Freshmen Headcount

3.32

Average HS GPA

18

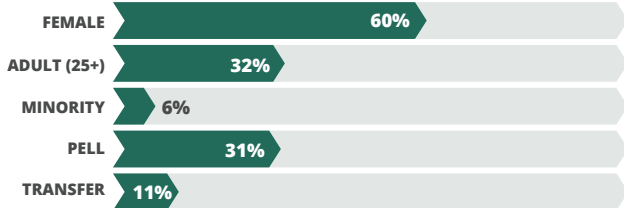
Counties Represented



STUDENT PROFILE

3,482

Annual Headcount Enrollment



STUDENT SUCCESS

66%

(▲13 ppt)

Fall-to-Fall Retention

81%

(▲3 ppt)

Fall-to-Spring Retention

45%

(▲8 ppt)

Freshman Completing 15 Hours in First Semester

68%

(▲4 ppt)

Completing English Coreq. Coursework

76%

(▲4 ppt)

Completing Math Coreq. Coursework

17%

(▲5 ppt)

Transferred to Bachelor's Programs

ASSOCIATE GRADUATION RATES (WITHIN 2 YRS | 3 YRS)

FALL 2021 FIRST-TIME FRESHMAN COHORT



16%

Within 2 Years

34%

Within 3 Years

23% | 27%

Minority

18% | 30%

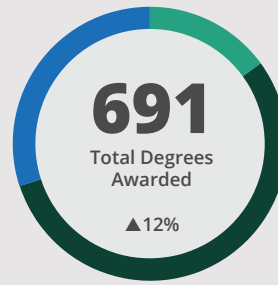
Pell Recipients

12% | 12%

Non-Traditional (25+)

▼▲ = 1YR Change Refer to page 47 for data definitions

COMPLETION DEGREES AWARDED



115

(▲14%)

Certificate

208

(▲12%)

Bachelor's

368

(▲12%)

Associate

SHORT-TERM TRAINING

316

Completions

TOP 3 SHORT-TERM TRAINING FIELDS

- ◆ Business
- ◆ Child Development
- ◆ Health Sciences

GRADUATING CLASS PROFILE

Associate Degree Earners

66%

Female

4%

Minority

54%

Pell Recipients



3.21

Average College GPA



5.7

Average Years to Degree



85

Average Credit Hours Earned

GRADUATE INDEBTEDNESS



41.3%

with Student Loan Debt



\$15,083

Average Loan Debt

COST OF ATTENDANCE

AVERAGE TUITION & FEE RATES

\$4,420

In-State (▲7%)

\$9,124

Out-of-State (◀0%)

FINANCIAL AID

RECIPIENTS | AWARDS



65%

Financial Aid Participation Rate

120 | \$486,556

Promise

159 | \$519,081

WV Invests Grant

655 | \$1,755,943

HEGP

1,017 | \$4,874,111

Pell

572 | \$3,341,900

Federal Loans

INSTITUTIONAL FINANCE

\$32.7M

(▲13%)

Total Revenue

22%

from Tuition and Fees

36%

from State Appropriation

\$7,333

Appropriation per In-State FTE

\$27.6M

(▲9%)

Total Expenditures

51%

on Instruction

WORKFORCE OUTCOMES

2019 GRADUATES



64%

% Working in WV 2 Years After Graduation

61%

% Working in WV 4 Years After Graduation

MEDIAN WAGES

(2YRS | 4YRS AFTER GRADUATION)

\$19,375

\$35,270

Certificate

\$37,433

\$43,753

Associate

DATA DEFINITIONS

WEST VIRGINIA'S PUBLIC FOUR-YEAR INSTITUTIONS

Data definitions are provided below for selected metrics and are generally listed in the order they appear in this document. Contact the Division of Research and Analysis at zornitsa.georgieva@wvhepc.edu for questions on these or other data elements in the *Higher Education Almanac*.

TOP 5 DEGREE AREAS

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This list reflects the five most common fields of study based on the total number of undergraduate and graduate degrees awarded within an academic year. Fields of study are categorized using the U.S. Department of Education's Classification of Instructional Programs (CIP) codes and associated disciplines.

STUDENT TO FACULTY RATIO

2022-23 Academic Year | Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment for students not enrolled in graduate or professional programs by total FTE for instructional staff not teaching in graduate or professional programs.

TOTAL ANNUAL HEADCOUNT

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

Annual headcount enrollment values represent the total number of unique students who enrolled in credit-bearing classes during the summer, fall and spring terms in a given academic year at a specific institution.

DUAL ENROLLMENT HEADCOUNT

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure reflects the percentage of the institution's total annualized headcount enrollment that is comprised of high school students enrolled in college classes while still in high school.

FULL-TIME EQUIVALENT (FTE) ENROLLMENT

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized Full-Time Equivalent (FTE) enrollment values represent the sum of all credit hours generated by undergraduate students enrolled in credit-bearing classes, divided by 30, and the sum of credit hours generated by graduate students in credit-bearing classes, divided by 24, during the summer, fall and spring terms in a given academic year at a specific institution.

FALL FRESHMAN CLASS PROFILE

2023-24 Academic Year | Fall End-of-term Data

This section provides a summary of the academic and demographic characteristics of first-time, full- and part-time, associate or bachelor's degree-seeking freshmen matriculating in the fall semester of an academic year. Featured characteristics include gender, race/ethnicity, West Virginia residency status, percentage scoring at or above college-ready benchmarks in the English and Math sections of the SAT (based only on those freshmen who submitted SAT scores), percentage receiving financial aid through the West Virginia PROMISE Scholarship or federal Pell Grant programs, and the percentage who earned college credit while in high school through programs such as dual enrollment, Advanced Placement (AP) and International Baccalaureate (IB).

UNDERGRADUATE STUDENT PROFILE

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all credit-seeking undergraduate students within an academic year at a given institution.

MINORITY STUDENTS

Students with racial or ethnic minority status are those who self-identify as Hispanic or Latino, American Indian or Alaska Native, Black or African-American, Native Hawaiian or Other Pacific Islander, or multi-racial.

PART-TIME STUDENTS

A part-time student is defined as an undergraduate student enrolling in fewer than 12 credit hours, or a graduate student enrolling in fewer than 9 credit hours, in a semester.

FALL-TO-FALL RETENTION

Fall 2022 First-Time Full-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

FALL-TO-SPRING RETENTION

Fall 2023 First-Time Full-Time Freshman Cohort | Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

FRESHMEN COMPLETING 30 HOURS

Fall 2023 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who successfully completed 30 credit hours by the end of the following summer.

BACHELOR'S GRADUATION RATES (FOUR- AND SIX-YEAR)

Fall 2018 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time bachelor's degree-seeking freshmen in a fall entry cohort who earned a bachelor's degree at any public West Virginia institution within four and six years of initial enrollment.

DEGREES AWARDED

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

These values represent the total number of academic credentials at the certificate, associate, bachelor's, master's, post-master's certificate, and doctoral levels awarded by an institution within an academic year. Students earning multiple credentials within an academic year are counted more than once.

GRADUATING CLASS PROFILE

2023-24 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all bachelor's degree recipients within an academic year. The values for Potomac State College of WVU reflect associate degree earners. Gender, minority status and West Virginia residency status reflect all graduates. Academic characteristics including average college GPA, years to degree, and credit hours earned are calculated only for graduates who are earning their first bachelor's degree and have started as a first-time freshman at any public in-state institution.

GRADUATE INDEBTEDNESS

2023-24 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides data on the percentage of bachelor's degree earners within an academic year who graduated with student loan debt, along with the average total student loan debt that accumulated as of the student's graduation date. The values for Potomac State College of WVU reflect associate degree earners.

FINANCIAL AID PARTICIPATION RATE

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure represents the percentage of students (excluding dual enrolled students) receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year (excluding dual enrollment). It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans, but does include work study.

WORKFORCE OUTCOMES

2019 Graduates | Institutional Data Submissions; Workforce West Virginia

This section provides the percentage of all recent graduates who earned wages in West Virginia two and four years after graduation, and the median wages earned by associate, bachelor's, and master's degree recipients two and four years after graduation. Median wages are calculated based on those graduates earning wages within all four quarters of a calendar year. These wages do not include graduates who are employed outside of West Virginia, are self-employed, did not earn wages in each of the four quarters of the calendar year, are clergy, are members of the military, or work for the federal government. To protect student privacy, workforce data may be suppressed or unpublished for institutions with small numbers of graduates in the workforce.

DATA DEFINITIONS

WEST VIRGINIA'S PUBLIC TWO-YEAR INSTITUTIONS

Data definitions are provided below for selected metrics and are generally listed in the order they appear in this document. Contact the Division of Research and Analysis at zornitsa.georgieva@wvhepc.edu for questions on these or other data elements in the *Higher Education Almanac*.

TOP 5 CERTIFICATES AND DEGREES AWARDED

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This list reflects the five most common fields of study based on the total number of academic certificates and undergraduate degrees awarded within an academic year. Fields of study are categorized using the U.S. Department of Education's Classification of Instructional Programs (CIP) codes and associated disciplines.

STUDENT TO FACULTY RATIO

2022-23 Academic Year | Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment by total FTE for instructional staff.

TOTAL ANNUAL HEADCOUNT

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

Annual headcount enrollment values represent the total number of unique students who enrolled in credit-bearing classes or short-term training (workforce development) programs during the summer, fall and spring terms in a given academic year at a specific institution.

FULL-TIME EQUIVALENT (FTE) ENROLLMENT

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized Full-Time Equivalent (FTE) enrollment values represent the sum of all credit hours generated by students enrolled in credit-bearing classes, divided by 30, during the summer, fall and spring terms in a given academic year at a specific institution.

FALL FRESHMAN CLASS PROFILE

2023-24 Academic Year | Fall End-of-term Data

This section provides a summary of the academic and demographic characteristics of first-time, full- and part-time, certificate-, associate degree- or bachelor's degree-seeking freshmen matriculating in the fall semester of an academic year. Featured characteristics include gender, race/ethnicity, percentage receiving financial aid through the federal Pell Grant program, and the percentage who earned college credit while in high school through programs such as dual enrollment, Advanced Placement (AP) and International Baccalaureate (IB).

STUDENT PROFILE

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all credit-seeking students within an academic year at a given institution, excluding students enrolled solely in SHORT-TERM TRAINING courses.

PART-TIME STUDENTS

A part-time student is defined as an undergraduate student enrolling in fewer than 12 credit hours in a semester.

MINORITY STUDENTS

Students with racial or ethnic minority status are those who self-identify as Hispanic or Lation, American Indian or Alaska Native, Black or African-American, Native Hawaiian or Other Pacific Islander, or multi-racial.

FALL-TO-FALL RETENTION

Fall 2022 First-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

FALL-TO-SPRING RETENTION

Fall 2023 First-Time Freshman Cohort | Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

FRESHMEN COMPLETING 15 HOURS IN FIRST SEMESTER

Fall 2023 First-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who successfully completed 15 credit hours by the end of the fall semester.

FRESHMEN COMPLETING ENGLISH/MATH COREQUISITE COURSEWORK

Fall 2022 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who were required to enroll in a corequisite English or math course and successfully completed these courses within two years of enrollment.

TRANSFERRED TO BACHELOR'S PROGRAM

Fall 2022 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator represents the percentage of first-time freshmen in a fall entry cohort who were enrolled in a bachelor's degree program by the end of the following academic year.

ASSOCIATE GRADUATION RATES (TWO- AND THREE-YEAR)

Fall 2021 First-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time associate degree-seeking freshmen in a fall entry cohort who earned an associate degree at any public West Virginia institution within two and three years of initial enrollment.

DEGREES AWARDED

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

These values represent the total number of academic credentials at the certificate, associate and bachelor's levels awarded by an institution within an academic year. Students earning multiple credentials within an academic year are counted more than once.

GRADUATING CLASS PROFILE

2023-24 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all associate degree recipients within an academic year. Gender, minority status, and Pell recipient status reflect all graduates. Academic characteristics including average college GPA, years to degree, and credit hours earned are calculated only for graduates who are earning their first associate degree and have started as a first-time freshman at any public in-state institution.

GRADUATE INDEBTEDNESS

2023-24 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides data on the percentage of associate degree earners within an academic year who graduated with student loan debt, along with the average total student loan debt that accumulated as of the student's graduation date.

FINANCIAL AID PARTICIPATION RATE

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

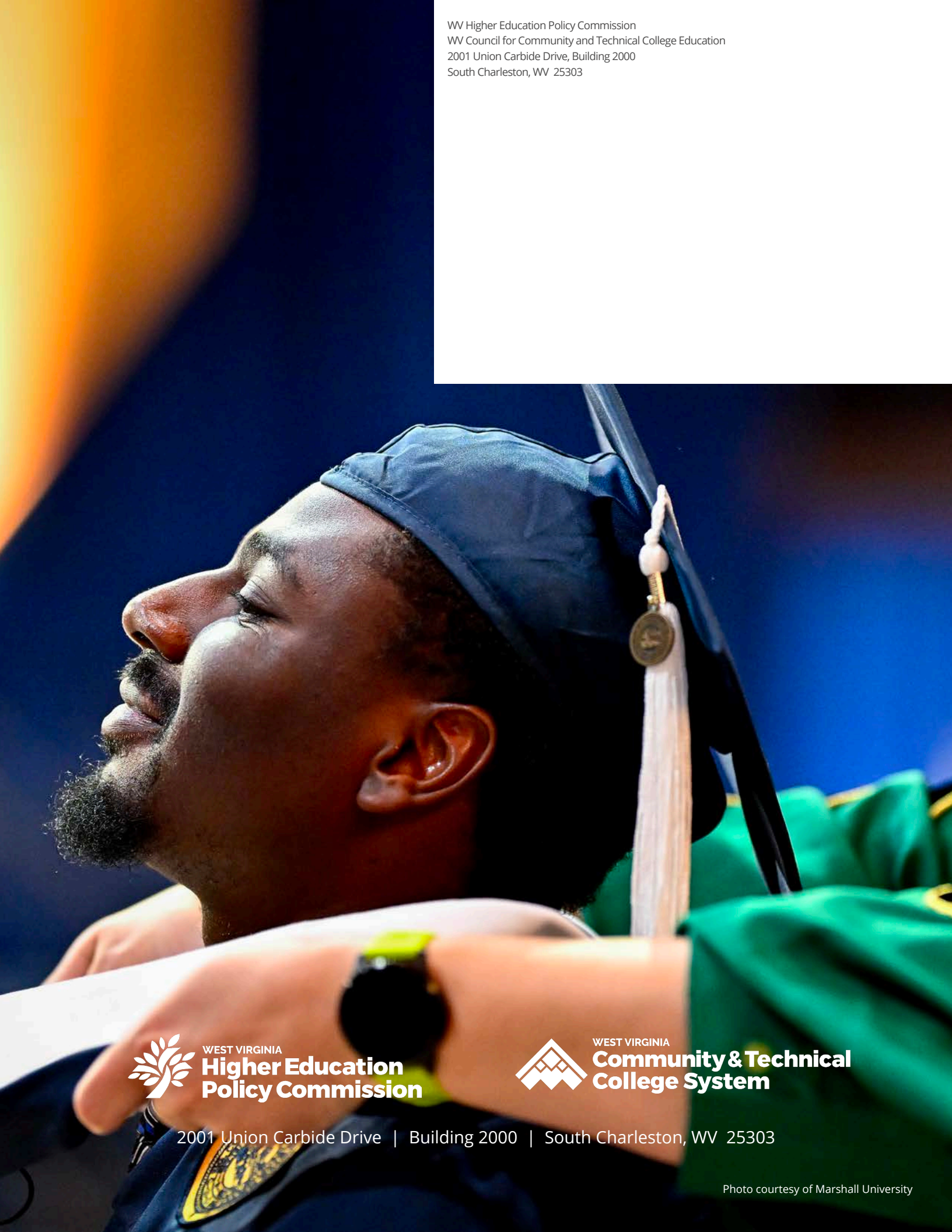
This measure represents the percentage of students (excluding dual enrolled students) receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year (excluding dual enrollment). It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans, but does include work study.

WORKFORCE OUTCOMES

2019 Graduates | Institutional Data Submissions; Workforce West Virginia

This section provides the percentage of all recent graduates who earned wages in West Virginia two and four years after graduation, and the median wages earned by certificate and associate degree recipients two and four years after graduation. Median wages are calculated based on those graduates earning wages within all four quarters of a calendar year. These wages do not include graduates who are employed outside of West Virginia, are self-employed, did not earn wages in each of the four quarters of the calendar year, are clergy, are members of the military, or work for the federal government. To protect student privacy, workforce data may be suppressed or unpublished for institutions with small numbers of graduates in the workforce.

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WV Council for Community and Technical College Education
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Photo courtesy of Marshall University